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US BANCORP \DE\ Form FWP April 29, 2013

Issuer:

Settlement Date:

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Registration No. 333-173636

April 29, 2013

Final Term Sheet

Depositary Shares Each Representing a 1/1,000th Interest

in a Share of Series H Non-Cumulative Perpetual Preferred Stock

U.S. Bancorp **Security:** Depositary shares, each representing 1/1,000th interest in a Share of Series H

Non-Cumulative Perpetual Preferred Stock

Size: 20,000,000 depositary shares **Over-Allotment Option:** 1,000,000 depositary shares

Maturity: Perpetual

Expected Ratings*: Baa1 / BBB+ / BBB / A (Moody s / S&P / Fitch / DBRS) **Liquidation Preference:** \$25,000 per share (equivalent to \$25 per depositary share) **Dividend Rate (Non-Cumulative):** At a rate per annum equal to 5.15% from the date of issuance

Dividend Payment Date: 15th day of January, April, July and October of each year, commencing on July

15, 2013

Optional Redemption: The Series H Preferred Stock may be redeemed in whole, or in part, on or after

> July 15, 2018 at a redemption price equal to \$25,000 per share (equivalent to \$25 per depositary share), plus any declared and unpaid dividends, without accumulation of any undeclared dividends. The Series H Preferred Stock may be

> redeemed in whole, but not in part, prior to July 15, 2018 upon the occurrence of a regulatory capital treatment event, as described in the prospectus supplement,

at a redemption price equal to \$25,000 per share (equivalent to \$25 per

depositary share), plus any declared and unpaid dividends, without accumulation

of any undeclared dividends.

May 2, 2013 (T+3)

Trade Date: April 29, 2013

Public Offering Price: \$25.00 per depositary share **Underwriting Discount:** \$0.6525 per depositary share

Net Proceeds (before expenses) to Issuer: \$486,950,400 (assuming no exercise of over-allotment option)

Joint Book-Running Managers: Morgan Stanley & Co. LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

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UBS Securities LLC

U.S. Bancorp Investments, Inc.

Wells Fargo Securities, LLC

Listing: Application will be made to list the depositary shares on the New York Stock

Exchange under the symbol USB PrO .

CUSIP: 902973 791

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