SONOCO PRODUCTS CO

Form FWP October 21, 2011 Free Writing Prospectus

Filed pursuant to Rule 433

(To Prospectus dated July 31, 2009 and Preliminary

Registration No. 333-160964

Prospectus Supplement Dated October 20, 2011)

\$500,000,000

\$250,000,000 4.375% Notes due 2021

\$250,000,000 5.75% Notes due 2040

Final Term Sheet

October 20, 2011

Issuer: Sonoco Products Company Long-term Debt Ratings*: Baa2/BBB+ Type of Offering: SEC Registered (no. 333-160964) **Trade Date:** October 20, 2011 **Settlement Date (T+5):** October 27, 2011 Joint Book-Running Managers: Merrill Lynch, Pierce, Fenner & Smith Incorporated J.P. Morgan Securities LLC Wells Fargo Securities, LLC **Co-Managers:** Deutsche Bank Securities Inc. Mitsubishi UFJ Securities (USA), Inc. U.S. Bancorp Investments, Inc. TD Securities (USA) LLC **Title of Securities:** 4.375% Notes due 2021 5.75% Notes due 2040 \$250,000,000 **Aggregate Principal** \$250,000,000 **Amount Offered: Further Issuance:** N/A The notes offered hereby (the New Notes) constitute a further issuance of the 5.75% Notes due 2040, of which \$350,000,000

principal amount was issued on November 1, 2010 (the Old Notes and, together with the New Notes, the 2040 Notes). The New Notes will form a single series with the

Old Notes and will have the same terms other than the issue date, the public offering price and the first interest payment date. Immediately upon settlement, the New Notes offered hereby will have the same CUSIP number and will trade interchangeably with the Old Notes. Upon completion of this offering, an aggregate \$600,000,000 of 5.75% Notes due 2040 will be outstanding.

Maturity Date: November 1, 2021

Interest Payment Dates: Semi-annually on May 1 and November 1,

beginning on May 1, 2012.

Make-Whole Call: Make-whole at T + 35 bps (before three months

prior to the Maturity Date of the 2021 Notes)

Par Call: At any time on or after the date that is three

months prior to the Maturity Date of the 2021 Notes, the 2021 Notes will be redeemable in whole at any time or in part from time to time, at the Issuer s option, at a redemption price equal to 100% of the principal amount of the 2021 Notes to be redeemed plus accrued and

unpaid interest thereon to the date of

redemption.

Special Mandatory If the Issuer does not consummate the

acquisition of Tegrant Holding Corp. on or **Redemption:** prior to March 31, 2012, or the related Stock

Purchase Agreement is terminated on or prior to March 31, 2012, the Issuer must redeem all of the 2021 Notes at a redemption price equal to 101% of the aggregate principal amount of the 2021 Notes, plus accrued and unpaid interest, if any, from the date of the initial

issuance to, but not including, the special

mandatory redemption date.

Coupon (Interest Rate):

Price):

Price to Public (Issue 99.543% of principal amount

Yield to Maturity: 4.432% 5.633%

4.375% per annum

Yield to Maturity: 4.432% 5.633%

Benchmark Treasury: 2.125% UST due August 4.375% UST due

15, 2021 May 15, 2041

Benchmark Treasury Price 99-16; 2.182% 122-23+; 3.183%

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November 1, 2040

Semi-annually on

Make-whole at T +

30 bps (before six months prior to the Maturity Date of the 2040 Notes)

At any time on or

after the date that is

six months prior to the Maturity Date of

the 2040 Notes, the

2040 Notes will be

redeemable in whole

at any time or in part

from time to time, at the Issuer's option, at a redemption price equal to 100% of the principal amount of the 2040 Notes to be redeemed plus accrued and unpaid interest thereon to the date of redemption.

N/A

5.75% per annum

\$7,027,777.78 of accrued interest

101.649% of principal amount plus an aggregate of

May 1 and November 1, beginning on November 1, 2011. Initial interest payment to include accrued interest from, and including, May 1, 2011.

and Yield:

Spread to Benchmark 2.25% (225 basis points) 2.45% (245 basis

points)

Treasury:

CUSIP Number: 835495 AK8 835495 AJ 1

ISIN Number: US835495AK80 US835495AJ18

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*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer or any underwriter participating in this offering can arrange to send you the prospectus supplement and accompanying prospectus if you request it by calling or e-mailing Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at (800) 294-1322 or dg.prospectus_requests@baml.com; by calling J.P. Morgan Securities LLC collect at (212) 834-4533; or by calling or e-mailing Wells Fargo Securities, LLC toll-free at (800) 326-5897 or cmclientsupport@wellsfargo.com.