STERLING FINANCIAL CORP /PA/ Form 425 November 13, 2007

The PNC Financial Services Group, Inc.
Merrill Lynch
Banking & Financial Services Investor Conference
New York
November 13, 2007

Filed by The PNC Financial Services Group, Inc.

Pursuant to Rule 425 under the Securities Act of 1933 and

deemed filed pursuant to Rule 14a-12 of the Securities Exchange Act of 1934

Subject Company: Sterling Financial Corporation

Commission File No. 000-16276

James E, Rohr, Chairman of The PNC Financial Services Group, Inc. (PNC), gave a presentation to investors on November Banking & Financial Services Conference in New York. This presentation was accompanied by a series of electronic slides that pertaining to the financial results and business strategies of PNC. The following slides and related material were posted on PN November 13, 2007.



asset
quality.
Forward-looking
statements
are
necessarily
subject
to
numerous assumptions, risks and uncertainties, which change over
time.
The
forward-looking
statements
in
this
presentation
are
qualified
by
the
factors
affecting
forward-looking
statements
identified
in
the
more
detailed
Cautionary
Statement
included
in
the
Appendix,
which
is
included
in
the
version
of
the
presentation
materials

posted on our corporate website at www.pnc.com/investorevents. We provide greater detail regarding these factors in our 200 Form 10-K, including in the Risk Factors and Risk Management sections, and in our current quarter 2007 Form 10-Q and othe reports (accessible on the SEC s website at www.sec.gov and on or through our corporate website).

reports (accessible on the SEC s website at www.sec.gov and on or through our corporate website). Future events or circumstances may change our outlook or expectations and may also affect the nature of the assumptions, risk

and uncertainties to which our forward-looking statements are subject. The forward-looking statements in this presentation specific

only as of the date of this presentation. We do not assume any duty and do not undertake to update those statements. In this presentation, we will sometimes refer to adjusted results to help illustrate the impact of the deconsolidation of BlackRoom near the end of third quarter 2006 and the impact of certain types of items. Adjusted results reflect, as applicable, the following types of adjustments: (1) 2006 periods reflect the impact of the deconsolidation of BlackRock by adjusting as if we had recorded our BlackRock investment on the equity method prior to its deconsolidation; (2) adjusting the 2006 periods to exclude the imp of the third quarter 2006 gain on the BlackRock/MLIM transaction and losses on the repositioning of PNC s securities

loan portfolios; (3) adjusting fourth quarter 2006 and the 2007 periods to exclude the net mark-to-market adjustments on PNC remaining BlackRock LTIP shares obligation and, as applicable, the gain PNC recognized in first quarter 2007 in connection we company a transfer of BlackRock shares to satisfy a portion of its BlackRock LTIP shares obligation; (4) adjusting all 2007 a 2006 periods to exclude, as applicable, integration costs related to acquisitions and to the BlackRock/MLIM transaction; and (5 adjusting, as appropriate, for the tax impact of these adjustments. We have provided these adjusted amounts and reconciliation so that investors, analysts, regulators and others will be better able to evaluate the impact of these items on our results for the

and mortgage

periods presented, in addition to providing a basis of comparability for the impact of the BlackRock deconsolidation given	n the
magnitude	

of

the

impact

of

deconsolidation

on

various

components

of

our

income

statement

and

balance

sheet.

We

believe

that

information as adjusted for the impact of the specified items may be useful due to the extent to which these items are not indicative of our ongoing operations as the result of our management activities on those operations. While we have not provid other adjustments for the periods discussed, this is not intended to imply that there could not have been other similar types of adjustments, but any such adjustments would not have been similar in magnitude to the amount of the adjustments shown. In certain discussions, we may also provide revenue information on a taxable-equivalent basis by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on taxable investments. We believe this adjustment may be useful when comparing yields and margins for all earning assets.

This presentation may also include a discussion of other non-GAAP financial measures, which, to the extent not so qualified the or in the Appendix, is qualified by GAAP reconciliation information available on our corporate website at www.pnc.com under About PNC

Investor Relations.

Cautionary Statement Regarding Forward-Looking

Information and Adjusted Information

A history of execution and strong performance Clear strategies for growth A strong risk management culture PNC is differentiated by

Building an Enduring Company with a Solid Foundation A History of Execution A diversified business mix An industry-leading technology platform Expanded distribution capabilities Expansion into higher growth markets A disciplined economic capital allocation process

A strong risk management process Deepened customer relationships A continuous improvement culture Improved customer experience Enhanced PNC brand 1990s 2000s

+

Beyond

+

+

+

+

+

+

+

Highlights
Strong Performance in a Tough Environment
Reported nine month earnings of \$3.85 per diluted share versus \$7.46 last year
Adjusted nine month earnings¹
of \$4.00 per diluted share versus \$3.77 last year
Primary businesses met or exceeded expectations
Diverse revenue streams delivering strong results despite market

Continued to create year-to-date positive operating leverage on an adjusted

volatility

st

basis <sup>2</sup>
Maintaining a moderate risk profile and flexible balance sheet
Total Shareholder Return:
Year-to-date
1
One-year Control of the Control of t
1
Three-year
1
Five-year
1
(1)
Adjusted earnings are reconciled to GAAP earnings in the Appendix.
(2)
GAAP basis operating leverage for the year-to-date period was negative due to the impact of the third quarter 2006 gain from
BlackRock/MLIM transaction and is reconciled in the Appendix.
(3) As of November 2, 2007. Ranking versus super-regional banks identified in the Appendix. Source: SNL DataSource.
Peer Rank
3
st
st
st .

Segment Earnings Contribution

Business Leadership Our Diversified Business Mix Retail Banking

A leading community bank in PNC major markets

One of the nation s largest bank wealth management firms Corporate & Institutional Banking Top 10 Treasury Management business The nation s 4 largest lead arranger of assetbased loan syndications Harris Williams one of the nation s largest M&A advisory firms for middle-market companies BlackRock A global asset management company with \$1.3 trillion in assets under management **PFPC** Among the largest providers of mutual fund transfer agency and accounting and administration services in the U.S. Winning in the **Payments** Space A Premier Middlemarket Franchise A Leading Global Servicing Platform World Class Asset Manager For the nine months ended September 30, 2007 \$ millions \$341 \$678 \$176 \$96

\*Business earnings reconciled to GAAP net income of \$1,289 million in the Appendix. BlackRock segment earnings are adjusted pretax share of BlackRock/MLIM integration costs totaling \$4 million.

#### Contribution

53%

26%

14%

7%

th

A history of execution and strong performance Clear strategies for growth A strong risk management culture PNC is differentiated by

Focus on fee-based drivers
Maintain and grow our deposit advantage
Create positive operating leverage
Capture new market opportunities
Enhance brand awareness
Strategies for Growth

10% 20%

0%

30%

40% 50%

60%

70%

USB **FITB** 

WFC

WB

STI

BBT

KEY

RF

NCC

CMA

Differentiated Fee-Based Businesses

Source: SNL DataSource, PNC as reported For the nine months ended September 30, 2007

PFPC & BLK

Noninterest Income to Total Revenue

**PNC** 

0 250 500 750 1,000 1,250 Consumer DDA HHs using online banking

Executing on Growth Drivers
\$0
\$200
\$400
\$600
\$800
Retail
C&I
Key Drivers:
Key Drivers:
Payments Business
Wealth Management
Key Drivers:
Key Drivers:
Fee based Businesses
Deposit Franchise
(1) Represents consolidated PNC amounts for the nine months ended September 30, 2007.
Sept 06
Sept 07
Treasury
Management
Midland Loan
Services
Capital
Markets
Sept 06
Consumer DDA HHs
using online bill pay
1
Focus on Deepening Relationships
Major Product Revenue
For the nine
months ended
Sept 06
Sept 07
Sept 07
As of:
Small Business
Brokerage
Disciplined
Lending

\$0 \$100

\$200

\$300

\$400 \$500

\$600

\$700 \$0 \$300 \$600 \$900 \$1,200 \$1,500 **Executing on Growth Drivers PFPC** BlackRock **Key Drivers: Key Drivers: Business Model** Transformation Key Drivers: **Key Drivers: Expanded Distribution** Strengthened Platform Sept 06 Sept 07 Assets Under Management \$1.1T \$1.3T (1) Reflects BlackRock entity AUM. Not included in PNC AUM following deconsolidation of BlackRock in September 2006 **Emerging Product Revenue** Core Product Revenue Sept 06 Sept 07 21% 28% 72% 79% Emerging product revenue 3-yr CAGR 18% 1 Focus on High Growth Products Focus on Gathering Assets at period end For the nine months ended High Margin, High **Growth Products** Broadened Product Set

Interest-bearing deposits

+20%

+14%

Noninterest-bearing deposits

+22%

+0%

Total deposits

+20%
+11%
YTD07 vs. YTD06
Executing on Our Strategy to Gather
Low Cost Deposits
Source: SNL
DataSource,
PNC
as
reported.
Peers
reflects
average
of
the super-regional banks identified in the Appendix other than PNC
34%
27%
23%
16%
Consumer
Corporate Banking,
Treasury Management
and Other
Midland
Small
Business
PNC Has Been Focused on Growing
Noninterest-Bearing Deposits
Year-to-Date Average Balances
PNC
Peers
Contribution to Average
Noninterest-Bearing Deposits
As of 9/30/07
Through Multiple Channels

<sup>\$2</sup> 

<sup>\$3</sup> 

<sup>\$4</sup> \$5

<sup>\$6</sup> 

\$7 2004 2005 2006 Revenue 9% Creating Positive Operating Leverage Generating Capital by Growing Revenues Faster Than Expenses billions Compound Annual Growth Rate (2004 2006) Adjusted Revenue (as reported \$5.5 billion, \$6.3 billion, \$8.6 billion for 2004, 2005, 2006, respectively) Adjusted Noninterest Expense (as reported \$3.7 billion, \$4.3 billion, \$4.4 billion for 2004, 2005, 2006, respectively) Adjusted Net Income (as reported \$1.2 billion, \$1.3 billion, \$2.6 billion for 2004, 2005, 2006, respectively) Net Income 12% \$1.2 \$1.3 \$1.5 Expense 7% Revenue +20% Expense +15% Net Income +19% Trend Continues<sup>1</sup> (1) As reported: revenue (28%), expense (11%), net income (42%).

Adjusted amounts are reconciled to GAAP in the Appendix.

Nine months ended September 30, as adjusted

2007 vs 2006

Executing on Our Acquisition Strategy
76% of PNC Pro Forma Branches Located Between the Hudson and Potomac Rivers
PNC Branches prior to 2004
Sterling Financial Corp.
Pending
Yardville National Bancorp
10/26/07

Mercantile Bankshares Corp.
3/2/07
Riggs National Corp.
5/13/05
United National Bancorp
1/1/04
New York
New York
Delaware
Delaware
Virginia
Virginia
New Jersey
New Jersey
Pennsylvania
Pennsylvania
Maryland
Maryland
Kentucky
Kentucky
Indiana
Indiana
Ohio
Ohio
West
West
Virginia
Virginia

\$60,949

\$56,250

\$69,270

\$54,620

\$73,965

\$69,363

\$66,273

6.0%			
2.0%			
3.4%			
8.4%			
10.0%			
3.9%			
2003			
Proforma			
Acquisitions			
2003			
Proforma			
Acquisitions			

Amounts based on data at time of acquisition announcement. United Trust data reflects demographics of footprint counties we households. Mercantile, Yardville and Sterling data reflect demographics of footprint counties of that company, or by MSA in Riggs, weighted by deposits. PNC 2003 and PNC Proforma amounts reflect demographics, weighted by deposits, of PNC s 6 footprint and 105 county footprint, respectively, including the impact of PNC s ongoing branch optimization process. PNC at headquarter offices

excluded

3.7%

for

purposes

of

deposit

weighting.

Source:

**SNL** 

DataSource.

\*Pending.

Median Household Income

Improving Our Demographics

Projected 5-Year Population Growth



Equipment
Finance,
LLC
unit
and
rental
income
on
operating
leases.
Source:
SNL
DataSource

on a GAAP basis of 58% in the Appendix.

and Company 10-Q.
Bringing the Power of PNC to New Clients
Expanding Distribution of Fee-based Products
50%
24%
40%
29%
9%
27%
Noninterest income to total revenue <sup>1</sup>
Wealth Management
Brokerage
Credit Card
Payment Services
Treasury
Management
Small Business
M&A Advisory
Services
Capital Markets
Opportunities
(2) For the nine months ended September 30, 2007, not including PFPC and BlackRock. Reconciled to noninterest income to

\$0 \$4

\$8

\$12

\$16

\$20 1Q06

3Q07 Asset Management Service Charges Brokerage Corporate Services Consumer and Other **Execution in the Greater Washington** Area ( GWA ) 40.5% 43.6% 0 25 50 75 100 Deepening Relationships and Growing Noninterest Income\* GWA noninterest income to total revenue PNC -**GWA Retail Relationships** (1) Riggs transaction completed May 2005 PNC GWA Region \*Excludes the impact of Mercantile June 30 20051 Sept 30 2007 PNC -**GWA Fee Growth** +14% +48% +45% +96% +38% GWA business checking relationships GWA consumer checking relationships 1Q06 3Q07

Albridge Solutions, Inc.<sup>1</sup>

Will extend PFPC s capabilities into the delivery of knowledge-based information services through relationships with:

150 financial institutions and

\_

More than 100,000 financial advisors

With more than \$1 trillion in assets under management

To

Integrated

Provider

**Investing in Our Business Segments** 

Transforming the PFPC Business Model

From

Processor

Unified client views

Performance reporting

(1) Pending

Key Initiatives
Redesigned and
simplified checking
product
Launched regional credit
card product
Redesigned PNC.com

Leveraging existing relationships with affluent clients Partnering with the Gallup Organization to improve the customer experience

(1) Customer Experience Benchmarks and Best Practices, Winning customers Online, Change Sciences Research, March 2007 PNC.com personal banking website ranked in the top 10 for leading banks<sup>2</sup> Investing in Our Brand to Drive Growth

A history of execution and strong performance Clear strategies for growth A strong risk management culture PNC is differentiated by

New Credit Risk
Rating System
Improved Credit
Training
PNC s Credit Culture Evolution
Adherence to
Target Zone

of

Losses

Organizational

Independence

Early Workout

Intervention

Credit Culture Evolution

(2000

Present)

Focus on Getting Paid

Per Unit of Risk

Help

Talk

Listen

Teamwork

Focus on the Front Door

Proactive Process Driven by Returns

Not overly concentrated

in any area

More granularity

Limited exposure to

leveraged lending

Strong origination and

distribution capabilities

Manage

the Back Door

High Quality Consumer Loan Portfolio

Auto

5%

Residential

Mortgage

35%

Composition of Consumer Loan and Residential Mortgage Portfolio

As of September 30, 2007
Home Equity Portfolio
Credit Statistics
First lien positions
39%
In-footprint exposure
93%
Weighted average:
Loan to value
72%
FICO scores
726
Net charge-offs <sup>1</sup>
0.18%
90 days past due
0.30%
Other
8%
Home
Equity
52%
Residential Mortgage Portfolio
Credit Statistics
Weighted average:
Loan to value
67%
FICO scores
747
Net charge-offs <sup>1</sup>
0.01%
90 days past due
1.20%
(1) For the three months ended September 30, 2007

0.0%

0.1%

0.2%

0.3%

0.4%

0.5%

0.0%

0.1% 0.2% 0.3% 0.4%0.5% 0.6% Home Equity Credit Trends % of outstandings Delinquency Ratio 90+ Days Net Charge-Offs PNC1 **RMA** Source: The Risk Management Association ( RMA ) Consumer Loan Studies, Home Equity % of average outstandings PNC1 **RMA** (1) Not including Mercantile prior to 3Q07. 2005 2004 2006 3Q07 2005 2004 2006 3Q07

0.2%

0.5%

0.7%

1.0%

1.2%

1.5%

2Q02

2Q03

2Q04 2Q05 2Q06 2Q07 3Q07 0.00% 0.10% 0.20% 0.30% 0.40% 0.50% 0.60% 0.70% 0.80% 2002 2003 2004 2005 2006 3Q07 Disciplined Approach Leads to Strong **Asset Quality** Asset Quality Compared to Peers Net Charge-offs to Average Loans (Year to date) **PNC** Peer Group Source: SNL DataSource, PNC as reported PNC 2005 net charge-off ratio excludes \$53 million loan recovery. The ratio was 0.06% including the recovery. Peer group reflects average of super-regional banks identified in the Appendix other than PNC Nonperforming Assets to Loans, Loans Held for Sale and Foreclosed Assets **PNC** 

Peer Group

Duration of equity
Loans to deposits ratio
Fee income to revenue percentage
Demand deposits as % of total deposits
EPS impact of gradual +100bps parallel shift
MBS & mortgage loans as % of average earning assets
Linked quarter change in deposits to average earning assets

Relevant Factors
Well Positioned for the Yield Curve

Summary
A demonstrated history of execution and strong performance
Clear strategies to maintain growth
Sound risk management processes
Well Positioned to Create Value

Cautionary Statement Regarding Forward-Looking Information Appendix

We make statements in this presentation, and we may from time to

time make other statements, regarding our outlook or expectations for earnings, revenues,

expenses and/or other matters regarding or affecting PNC that are forward-looking statements within the meaning of the Privat Forward-looking

```
statements
are
typically
identified
by
words
such
as
 believe,
 expect,
 anticipate,
 intend,
 outlook,
 estimate,
 forecast,
 will,
 project
```

and other similar words and expressions.

Forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Forward-looking statements. Because subject to assumptions and uncertainties, actual results or future events could differ, possibly materially, from those that we an statements, and future results could differ materially from our historical performance.

Our forward-looking statements are subject to the following principal risks and uncertainties. We provide greater detail regard Form 10-K for the year ended December 31, 2006, including in the Risk Factors and Risk Management sections of that report, Form 10-Q and other SEC reports. Our forward-looking statements may also be subject to other risks and uncertainties, include elsewhere

in this presentation or in our filings with the SEC, accessible on the SEC s website www.sec.gov and on or through our corporate

website

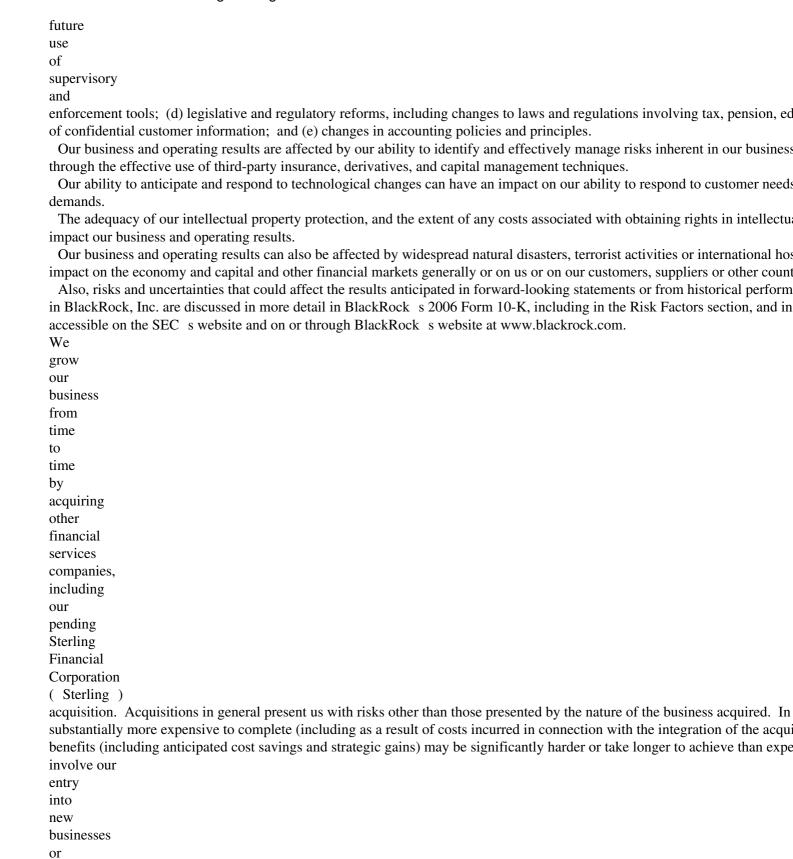
at
www.pnc.com
under
About
PNC
Investor
Relations
Financial
Information.
Our businesses and financial results are affected by business and economic conditions, both generally and specifically in the
operate. In particular, our businesses and financial results may be impacted by
Changes
in
interest
rates
and
valuations
IN
the .
debt,
equity
and
other
financial
markets.
Disruptions in the liquidity and other functioning of financial markets, including such disruptions in the markets for real esta
commonly securing financial products.
Actions by the Federal Reserve and other government agencies, including those that impact money supply and market interest
Changes
in and the second secon
our
customers ,
suppliers
and at her
other
counterparties
performance :
in and the second secon
general
and
their creditworthiness
particular.  Changes in austomar preferences and behavior, whether as a result of shapping business and genemic conditions or other for
Changes in customer preferences and behavior, whether as a result of changing business and economic conditions or other fa
A continuation of recent turbulence in significant portions of the global financial markets could impact our performance, both
and the value of our assets and liabilities and indirectly by affecting the economy generally.  Our operating results are affected by our liability to provide shares of BlackRock common stock to help fund certain BlackR
our operating results are affected by our nabinty to provide shares of diacknock confinion stock to help fully certain diackn

54

programs, as our LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs, and we recognize gain or loss on such shares at such times as shares are transferred for payouts under the LT Competition can have an impact on customer acquisition, growth and retention, as well as on our credit spreads and product programs, as our LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs, as our LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs, as our LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs, and we recognize gain or loss on such shares at such times as shares are transferred for payouts under the LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs, and we recognize gain or loss on such shares at such times as shares are transferred for payouts under the LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs are transferred for payouts under the LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs are transferred for payouts under the LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs are transferred for payouts under the LTIP liability is adjusted quarterly ( marked-to-market ) based on changes in BlackRock s common stock programs are transferred for payouts under the LTIP liability is adjusted payouts and programs are transferred for payouts and programs are transferred for payouts and programs are transferred for payouts are transferred for payouts are transferred for payouts and programs are transferred for payouts are transferred for

Our ability to implement our business initiatives

an	
	rategies
	uld
	fect
οι	
	nancial
pe	rformance
OV	er
th	
ne	xt
se	veral
ye	ars.
I	egal and regulatory developments could have an impact on our ability to operate our businesses or our financial condition o
co	mpetitive position or reputation. Reputational impacts, in turn, could affect matters such as business generation and retentio
	anagement, liquidity, and funding. These legal and regulatory developments could include: (a) the unfavorable resolution of
	d other
gc	vernmental
_	quiries;
(b	
-	creased
	igation
ris	
	om
	cent
	gulatory
an	
	her
	vernmental
	velopments;
(c	<u>-</u>
th	
	sults
of	
th	
	gulatory
	amination
	ocess,
ου	
	ilure
to	
	tisfy
th	
	quirements
of	
w	reements th
	vernmental
_	encies,
ag	
	gulators
10	Suidiois



new

geographic

or
other
markets,
and
these
situations
also
present
risks
resulting
from
our
inexperience
in
these
new
areas. As a regulated financial institution, our pursuit of attractive acquisition opportunities could be negatively impacted due
regulatory issues. Regulatory and/or legal issues related to the pre-acquisition operations of an acquired business may cause re-
the
acquisition
and
integration
of
the
acquired
business
into
ours
and
may
result
in
additional
future
costs
arising
as
a
result
of
those
issues.
Any annualized, proforma, estimated, third party or consensus numbers in this presentation are used for illustrative or compara reflect actual results. Any consensus earnings estimates are calculated based on the earnings projections made by analysts who
analysts
opinions,
estimates
or forecasts
(and
vanu

therefore the consensus earnings estimates) are theirs alone, are not those of **PNC** or its management, and may not reflect PNC s, Sterling s or other company s actual or anticipated results. **Cautionary Statement Regarding** Forward-Looking Information (continued) Appendix



The PNC Financial Services Group, Inc. and Sterling Financial Corporation will be filing a proxy statement/prospectus

 $\quad \text{and} \quad$ 

other

relevant

documents

concerning

the merger with the United

States

Securities and Exchange Commission (the SEC ). WE URGE INVESTORS TO READ THE PROXY STATEMENT/PROSPECTUS AND ANY OTHER DOCUMENTS TO BE FILED WITH THE SEC IN CONNECTION WITH THE MERGER OR INCORPORATED BY REFERENCE IN THE PROXY STATEMENT/PROSPECTUS BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION.

Investors will be able to obtain these documents free of charge at the SEC s web site at http://www.sec.gov. In addition, documents filed with the SEC by The PNC Financial Services Group, Inc. will be available free of charge from Shareholder Relations at (800) 843-2206. Documents filed with the SEC by Sterling Financial Corporation will be available free of charge from Sterling Financial Corporation by contacting Shareholder Relations at (877) 248-6420.

The directors, executive officers, and certain other members of management and employees of Sterling Financial Corporation are participants in the solicitation of proxies in favor of the merger from the shareholders of Sterling Financial Corporation. Information about the directors and executive officers of Sterling Financial Corporation is included in the proxy statement for its May 8, 2007 annual meeting of shareholders, which was filed with the SEC on April 2, 2007. Additional information regarding the interests of such participants will be included in the proxy statement/prospectus and the other relevant documents filed with the SEC when they become available.

Additional Information About The PNC/Sterling Financial Corporation Transaction

Appendix

Non-GAAP to GAAP Reconcilement Earnings Summary Nine Months Ended Appendix NINE MONTHS ENDED In millions, except per share data

```
Adjustments,
Net
Diluted
Adjustments,
Net
Diluted
Pretax
Income
EPS
Pretax
Income
EPS
Net income, as reported
$1,289
$3.85
$2,219
$7.46
Adjustments:
 BlackRock LTIP (a)
$(1)
(1)
 Integration costs (b)
72
49
.15
$91
39
.13
 Gain on BlackRock/MLIM transaction (c)
(2,078)
(1,293)
(4.35)
 Securities portfolio rebalancing loss (c)
196
127
.43
 Mortgage loan portfolio repositioning loss (c)
48
31
```

.10

recent or

Net income, as adjusted \$1,337 \$4.00 \$1,123 \$3.77 (c) Included in noninterest income on a pretax basis. September 30, 2007 September 30, 2006 (a) Includes the impact of the gain recognized connection with PNC's transfer of BlackRock shares satisfy portion of our BlackRock LTIP shares obligation and the net mark-to-market adjustment on our remaining BlackRock LTIP shares obligation. (b) In addition acquisition integration costs related to

pending **PNC** acquisitions reflected in the 2007 period presented, both the 2007 and the 2006 periods presented include BlackRock/MLIM transaction integration costs. BlackRock/MLIM transaction integration costs recognized by **PNC** for the first nine months of 2007 were included in noninterest income as a negative component of the "Asset management" line

item,
which
includes
the
impact
of
our
equity
earnings
from
our

investment

in

BlackRock. The first nine months of 2006 BlackRock/MLIM transaction integration costs were included in noninterest expens

Non-GAAP to GAAP Reconcilement Income Statement Summary For the Nine Months Ended September 30 Appendix NINE MONTHS ENDED In millions

As Reported Adjustments As Adjusted (a) As Reported Adjustments As Adjusted (b) Net interest income \$2,122 \$2,122 \$1,679 (\$10) \$1,669 Net interest income: % Change As Reported % Change As Adjusted Loans 806 806 682 (10)672 18% 20% Deposits 1,316 1,316 997 997 32% 32% Noninterest Income 2,956 \$4 2,960 5,358 (2,777)2,581 (45%) 15% Total revenue 5,078 4 5,082 7,037 (2,787)4,250 (28%)

20% Loan net interest income as a % of total revenue 15.9% 15.9% 9.7% 15.8% Deposit net interest income as a % of total revenue 25.9% 25.9% 14.2% 23.5% Noninterest income as a % of total revenue 58.2% 58.2% 76.1% 60.7% Provision for credit losses 127 127 82 82 Noninterest income 2,956 4 2,960 5,358 (2,777)2,581 Noninterest expense 3,083 (67) 3,016 3,474 (856)2,618 (11%)15% Income before minority interest and income taxes 1,868 71 1,939 3,481 (1,931)1,550 Minority interest in income

of BlackRock

47 (47) Income taxes 579 23 602 1,215 (788)427 Net income \$1,289 \$48 \$1,337 \$2,219 (\$1,096)\$1,123 (42%) 19% September 30, 2007 September 30, 2006 **OPERATING LEVERAGE -**NINE MONTHS ENDED As Reported As Adjusted Total revenue (28%)20% Noninterest expense (11%)15% Operating leverage (17%) 5% 2006 to 2007 Change (a) Amounts adjusted to exclude the impact of the following pretax items: (1) the gain of \$83 million recognized in connection shares to satisfy portion of our BlackRock LTIP shares obligation, (2) the net

mark-to-market
adjustment
totaling
\$82
million
on
our
remaining
BlackRock
LTIP
shares obligation, and (3) acquisition and BlackRock/MLIM transaction integration costs totaling \$72 million. The net tax imp
adjustment to income taxes.
(b) Amounts adjusted to exclude the impact of the following pretax items: (1) the gain of \$2.078 billion on the BlackRock/ML
million on
the
securities
portfolio
rebalancing,
(3)
BlackRock/MLIM
transaction
integration
costs
of
\$91
million
for
the
first
nine
months
of
2006,
and
(4)
the
mortgage loan
portfolio
repositioning
loss
of
\$48
million.
The
net
tax
impact
of .
these
items

is

reflected

in

the

adjustment

to

income

taxes.

We

believe

that

information as

adjusted

for

the

impact

of

these

items

may

be

useful

due

to

the

extent

to

which

these

items

are

not

indicative

of

our

ongoing

operations

as

the

result of

our

management

activities.

Additionally,

the

amounts

are

also

adjusted

as

if

we

had

recorded

our

investment

in

BlackRock

on

the

equity

method.

We

believe that

providing

amounts

adjusted

as

if

we

had

recorded

our

investment

in

BlackRock

on

the

equity

method

for

all

periods

presented

helps

provide

a

basis

of

comparability for

the

impact

of

the

BlackRock

deconsolidation

given

the

magnitude

of

the impact on

various components of our consolidated income statement.

Non-GAAP to GAAP Reconcilement Income Statement Summary For the Three Months Ended Appendix For the three months ended September 30, 2007 PNC

**PNC** In millions As Reported Adjustments (a) As Adjusted Reported Adjusted Net interest income \$761 \$761 Loan net interest income 294 294 5% 5% Deposit net interest income 467 467 2% 2% Provision for credit losses 65 65 Net interest income less provision for credit losses 696 696 Asset management 204 \$2 206 Other 786 50 836 Total noninterest income 990 52 1,042 2% 7% Compensation and benefits 553 (16)537 Other 546 (25) 521

Total noninterest

expense 1,099 (41) 1,058 6% 3% Income before income taxes 587 93 680 Income taxes 180 31 211 Net income \$407 \$62 \$469 (4%) 8% For the three months ended June 30, 2007 **PNC PNC** In millions As Reported Adjustments (b) As Adjusted Net interest income \$738 \$738 Loan net interest income 280 280 Deposit net interest income 458 458 Provision for credit losses 54 Net interest income less provision for credit losses 684 684 Asset management 190 \$1 191 Other 785 1

786

### Total noninterest income 975 2 977 Compensation and benefits 544 (9) 535 Other 496 (6) 490 Total noninterest expense 1,040 (15)1,025 Income before income taxes 619 17 636 Income taxes 196 6 202 Net income \$423 \$11 \$434 % Change vs. June 30, 2007 (a) Includes the impact of the following items on a pretax basis: \$50 million net loss related

to our



acquisition

and BlackRock/MLIM transaction integration costs. The net tax impact of these items is reflected in the adjustment to income taxes.

(b) Includes the impact of the following items on a pretax basis: \$16 million of acquisition and BlackRock/MLIM transaction is related to our BlackRock

LTIP shares obligation. The net tax impact of these items is reflected in the adjustment to income taxes.

Non-GAAP to GAAP Reconcilement Income Statement Summary 2004 to 2006 Appendix BlackRock For the year ended December 31, 2006

**PNC** Deconsolidation and BlackRock **PNC** In millions As Reported Adjustments (a) Other Adjustments **Equity Method** As Adjusted Net interest income \$2,245 \$(10) \$2,235 Provision for credit losses 124 124 Noninterest income 6,327 \$(1,812) (1,087)\$144 3,572 Noninterest expense 4,443 (91) (765)3,587 Income before minority interest and income taxes 4,005 (1,721)(332)144 2,096 Minority interest in income of BlackRock 47 18 (65)Income taxes 1,363 (658)(130)7 582 Net income \$2,595 \$(1,081)

\$(137)

\$137 \$1,514 For the year ended December 31, 2005 BlackRock **PNC** Deconsolidation and BlackRock **PNC** In millions As Reported Other Adjustments **Equity Method** As Adjusted Net interest income \$2,154 \$(12) \$2,142 Provision for credit losses 21 21 Noninterest income 4,173 (1,214)\$163 3,122 Noninterest expense 4,306 (853)3,453 Income before minority interest and income taxes 2,000 (373)163 1,790 Minority interest in income of BlackRock 71 (71) Income taxes 604 (150)11 465 Net income \$1,325 \$(152) \$152 \$1,325

(a) Includes

the impact of the following items, all on a pretax basis, and adjustment for the tax impact thereof: \$2,078 million gain on BlackRock/MLIM transaction, \$196 million securities portfolio rebalancing loss, \$101 million of BlackRock/MLIM transaction integration costs, \$48 million mortgage loan portfolio repositioning loss, and \$12 million

net loss related to

our BlackRock LTIP shares obligation.

Non-GAAP to GAAP Reconcilement Income Statement Summary 2004 to 2006 (continued) Appendix For the year ended December 31, 2004 BlackRock

**PNC** Deconsolidation and BlackRock **PNC** In millions As Reported Other Adjustments **Equity Method** As Adjusted Net interest income \$1,969 \$(14) \$1,955 Provision for credit losses 52 52 Noninterest income 3,572 (745)\$101 2,928 Noninterest expense 3,712 (564)3,148 Income before minority interest and income taxes 1,777 (195)101 1,683 Minority interest in income of BlackRock 42 (42)Income taxes 538 (59)7 486 Net income \$1,197 \$(94) \$94 \$1,197 In millions 2004 2005 2006

**CAGR** 

### Adjusted net interest income \$1,955 \$2,142 \$2,235 Adjusted noninterest income 2,928 3,122 3,572 Adjusted total revenue 4,883 5,264 5,807 9% Adjusted noninterest expense 3,148 3,453 3,587 7% Adjusted net income \$1,197 \$1,325 \$1,514 12% In millions 2004 2005 2006 **CAGR** Net interest income, as reported \$1,969 \$2,154 \$2,245 Noninterest income, as reported 3,572 4,173 6,327 Total revenue, as reported 5,541 6,327 8,572 24% Noninterest expense, as reported 3,712 4,306 4,443

9%

Net income, as reported \$1,197

\$1,325

\$2,595

47%

Non-GAAP to GAAP Reconcilement Business Segments Appendix Nine Months Ending September 30, 2007 Dollars in millions Retail

Banking Corporate & Institutional Banking Other Banking and Other BlackRock **PFPC** Total Net interest income (expense) \$1,517 \$571 \$48 \$2,136 (\$14) \$2,122 Noninterest income 1,280 558 260 2,098 \$227 631 2,956 Total Revenue \$2,797 \$1,129 \$308 \$4,234 \$227 \$617 \$5,078 Noninterest income as a % of total revenue 46% 49% 84% 50% 100% 102% 58% Dollars in millions 2007 % of Segments 2006 % Change Retail Banking

\$678 53% \$581 17% Corporate & Institutional Banking 341 26% 328 4% BlackRock (a) 176 14% 137 28% **PFPC** 96 7% 93 3% Total business segment earnings 1,291 1,139 Other (a)(b) (2) 1,080 Total consolidated net income \$1,289 \$2,219 Nine Months Ending September 30 Earnings (Loss) (a) For our segment reporting presentation in management's discussion and analysis, after-tax BlackRock/MLIMtransaction integration costs totaling\$4 millionand \$56 millionfor

the

2007
and
September
30,
2006
have
been
reclassified
from
BlackRock
to
"Other."
"Other"
for
the
first
nine
months
of
2007
also
includes
\$45
million
of
after-tax
Mercantile
acquisition
integration costs.
(b) "Other" for the first nine months of 2006 included the \$2,078 million pre-tax, or \$1,293 million after-tax, gain on the Black
transaction recorded in the third quarter of 2006.

nine months ended

September30,

The PNC Financial Services Group, Inc. PNC BB&T Corporation

BBT

Comerica

CMA

Fifth Third Bancorp

FI	ГΒ
1 1 1	עו

KeyCorp

KEY

National City Corporation

NCC

Regions Financial

RF

SunTrust Banks, Inc.

STI

U.S. Bancorp

USB

Wachovia Corporation

WB

Wells Fargo & Company

WFC

Ticker

Peer Group of

Super-Regional

Banks

Appendix