

HSBC HOLDINGS PLC
Form 6-K
April 09, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of April, 2009

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

1 Name of the issuer
HSBC Holdings plc

2 Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities

D J Flint, a person discharging managerial responsibilities

3 Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares

US\$0.50 ordinary shares

4 State the nature of the transactions

Following acceptance of rights in accordance with the terms of the Rights Issue announced on 2 March 2009:

A - Acquisition of shares

B - (i) Under the terms and conditions of the HSBC All Employee Share Ownership Plan the trustee automatically sold sufficient rights attaching to the participant's plan shares in order to fund the take up of the rights attached to the balance of the plan shares (ii) Acquisition of shares in the HSBC All Employee Share Ownership Plan.

5 Number of shares, derivatives or any other financial instruments relating to shares acquired

A - 50,056

B(ii) - 246

6 Number of shares, derivatives or any other financial instruments relating to shares disposed

B(i) - 413 nil paid rights

7 Price per share or value of transaction

A, B(ii) - £2.54

B(i) - £1.517

8 Date and place of transactions

A, B(ii) 6 April 2009, London

B(i) 27 March 2009, London (Director made aware 9 April 2009)

9 Date issuer informed of transactions

6 April 2009

10 Total holding following notification

929,480

11 Name of duly authorised officer/official of issuer responsible for making notification

Nicola Black, Assistant Group Company Secretary, 020 7991 2652

12 Date of notification

9 April 2009

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: P A Stafford

Title: Assistant Group

Secretary

Date: April 09, 2009