

Edgar Filing: BRITISH SKY BROADCASTING GROUP PLC - Form 6-K

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

July 31, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934

For the month of July, 2007
31 July, 2007

BRITISH SKY BROADCASTING GROUP PLC
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F

Form 20-F X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

If "Yes" is marked, indicate below the file number assigned to the registrant in
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc

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announcing LTIP Awards released on 31 July, 2007

British Sky Broadcasting Group plc

(the "Company")

The Company announces that it received notification on 30 July 2007 from James Murdoch and Jeremy Darroch that awards were made on 30 July 2007 under the Company's Long Term Incentive Plan, over the following shares, at a nil cost per ordinary share:

| | |
|----------------|---------|
| James Murdoch | 550,000 |
| Jeremy Darroch | 290,000 |

These awards will vest in full on 3 August 2009 provided that certain performance criteria are satisfied.

Enquiries:

Alex White
Assistant Company Secretary
Telephone: +44 (0)20 7705 3081

31 July 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 31 July, 2007

By: /s/ Dave Gormley
Dave Gormley
Company Secretary