NETFLIX INC
Form 4
July 23, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
HYMAN DAVID A

(Last) (First) (Middle)

100 WINCHESTER CIRCLE

(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)
07/21/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_____ Director
_____ 10% Owner
__X__ Officer (give title below)
_____ Other (specify below)
General Counsel

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/21/2015		M		4,501 (1)	A	$ 33.3243	41,111 (2)	D	
Common Stock	07/21/2015		S		4,501 (1)	D	$ 110.21	36,610	D	
Common Stock	07/21/2015		M		3,990 (1)	A	$ 37.6258	40,600	D	
Common Stock	07/21/2015		S		3,990 (1)	D	$ 110.21	36,610	D	
Common Stock	07/21/2015		M		3,920 (1)	A	$ 38.2843	40,530	D	

Common Stock	07/21/2015	S	3,920 (1)	D	$ 110.21	36,610	D
Common Stock	07/21/2015	M	3,927 (1)	A	$ 38.18	40,537	D
Common Stock	07/21/2015	S	3,927 (1)	D	$ 110.21	36,610	D
Common Stock	07/21/2015	M	4,424 (1)	A	$ 33.8843	41,034	D
Common Stock	07/21/2015	S	4,424 (1)	D	$ 110.21	36,610	D
Common Stock	07/21/2015	M	4,340 (1)	A	$ 34.5843	40,950	D
Common Stock	07/21/2015	S	4,340 (1)	D	$ 110.21	36,610	D
Common Stock	07/21/2015	M	5,131 (1)	A	$ 29.2329	41,741	D
Common Stock	07/21/2015	S	5,131 (1)	D	$ 110.21	36,610	D
Common Stock	07/21/2015	M	4,935 (1)	A	$ 30.4143	41,545	D
Common Stock	07/21/2015	S	4,935 (1)	D	$ 110.21	36,610	D
Common Stock	07/21/2015	M	1,960 (1)	A	$ 25.4872	38,570	D
Common Stock	07/21/2015	S	1,960 (1)	D	$ 110.21	36,610	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amoun Underlying Securit (Instr. 3 and 4)

			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Shar
Non-Qualified Stock Option (right to buy)	$ 25.4872	07/21/2015	M			1,960 (1)	01/03/2011	01/03/2021	Common Stock	1,9
Non-Qualified Stock Option (right to buy)	$ 29.2329	07/21/2015	M			5,131 (1)	03/01/2011	03/01/2021	Common Stock	5,1
Non-Qualified Stock Option (right to buy)	$ 30.4143	07/21/2015	M			4,935 (1)	02/01/2011	02/01/2021	Common Stock	4,9
Non-Qualified Stock Option (right to buy)	$ 33.3243	07/21/2015	M			4,501 (1)	09/01/2011	09/01/2021	Common Stock	4,5
Non-Qualified Stock Option (right to buy)	$ 33.8843	07/21/2015	M			4,424 (1)	05/02/2011	05/02/2021	Common Stock	4,4
Non-Qualified Stock Option (right to buy)	$ 34.5843	07/21/2015	M			4,340 (1)	04/01/2011	04/01/2021	Common Stock	4,3
Non-Qualified Stock Option (right to buy)	$ 37.6258	07/21/2015	M			3,990 (1)	08/01/2011	08/01/2021	Common Stock	3,9
Non-Qualified Stock Option (right to buy)	$ 38.18	07/21/2015	M			3,927 (1)	06/01/2011	06/01/2021	Common Stock	3,9
Non-Qualified Stock Option (right to buy)	$ 38.2843	07/21/2015	M			3,920 (1)	07/01/2011	07/01/2021	Common Stock	3,9

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HYMAN DAVID A 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			General Counsel	

Signatures

By: Carole Payne, Authorized Signatory For: David A. Hyman	07/23/2015
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

(2) A seven-for-one stock split became effective July 15, 2015. Amounts are shown post-split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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