STEPHENS WARREN A

Form 4

October 18, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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response...

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Ad STEPHENS	•	_	2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
111 CENTER STREET			(Month/Day/Year) 10/16/2017	DirectorX 10% Owner Officer (give title below) Other (specify below)			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
LITTLE ROCK, AR 72201			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) nor Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	10/16/2017		P	23,000	A	\$ 25.4989	2,792,920	I	By Stephens Investments Holdings LLC	
Common Stock							22,619	I	By Warren Miles Amerine Stephens 2012 Trust	
Common Stock							385,350	I	By Warren A. Stephens Grantors	

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			Trust
Common Stock	285,000	I	By Warren A. Stephens Roth IRA
Common Stock	430,000	I	By WAS Family Trust One
Common Stock	279,831	I	By Harriet C. Stephens Trust
Common Stock	403,452	I	By Paula W. and John P. Calhoun Family Trust
Common Stock	931,038	I	By Warren and Harriet Stephens Childrens Trust
Common Stock	82,430	I	By Stephens Inc.
Common Stock	0	I	By WAS Conns Annuity Trust One
Common Stock	56,633	I	By Warren Miles Amerine Stephens 1995 Trust
Common Stock	6,352	I	By Warren Miles Amerine Stephens Trust
Common Stock	56,633	I	By John Calhoun Stephens 1995 Trust
Common Stock	6,352	I	By John Calhoun Stephens Trust
	56,633	I	

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Common Stock			By Laura Whitaker Stephens 1995 Trust
Common Stock	6,352	I	By Laura Whitaker Stephens Trust
Common Stock	68,706	I	By Warren Miles Amerine Stephens Revocable Trust
Common Stock	68,705	I	By John C. Stephens Revocable Trust
Common Stock	68,705	I	By Laura Whitaker Stephens Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration Da	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)
	Derivative				Securities			(Instr.	3 and 4)	
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									A 4	
									Amount	
						Date	Expiration	T:41-	or Namel	
						Exercisable	Date		Number	
				C + V	(A) (D)				of	
				Code V	(A) (D)				Shares	

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

STEPHENS WARREN A

111 CENTER STREET

LITTLE ROCK, AR 72201

Signatures

Todd Ferguson, attorney in fact for reporting person

10/18/2017

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$25.475 to \$25.50, inclusive.
- (1) Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within such range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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