Edgar Filing: C & F FINANCIAL CORP - Form 4

C & F FINA	NCIAL CORP										
Form 4											
November 0	4, 2013										
FORM	14 UNITED	стате	SECUE	ITIES A	ND EV	CUA	NCEO	OMMISSION		PPROVAL	
Check this box									OMB Number:	3235-0287	
if no long			ECHAN	CECINI	DENIER		LOW		Expires:	January 31, 2005	
subject to Section 16. Form 4 or				GES IN I SECUR		ICIA	LOW	NERSHIP OF	Estimated a burden hou response	average	
Form 5 obligatio may cont <i>See</i> Instr 1(b).	ns Section 17(a) of the	Public U		ling Con	npan	y Act of	e Act of 1934, E 1935 or Section 40	·		
(Print or Type]	Responses)										
1. Name and Address of Reporting Person <u>*</u> CHERRY THOMAS F			2. Issuer Name and Ticker or Trading Symbol C & F FINANCIAL CORP [CFFI]					5. Relationship of Reporting Person(s) to Issuer			
				f Earliest Transaction				(Check all applicable)			
((Month/Day/Year) 10/31/2013				Director 10% Owner XOfficer (give title Other (specify below) below) below) Executive Vice President & CFO			
	(Street)			ndment, Da nth/Day/Year	-	1		6. Individual or Jo Applicable Line) _X_Form filed by C	One Reporting Pe	rson	
WEST POI	NT, VA 23181							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deem Execution any (Month/D			Date, if Transaction(A) or Disposed Code (Instr. 3, 4 and 5			d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	10/31/2013			М	522	А	\$ 42	25,688	D		
Common Stock	10/31/2013			S	522	D	\$ 54.13	25,166	D		
Common Stock	11/01/2013			М	478	А	\$ 42	25,644	D		
Common Stock	11/01/2013			S	478	D	\$ 54.04	25,166	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Edgar Filing: C & F FINANCIAL CORP - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. l De Sec (In
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Common Stock	\$ 42	10/31/2013	М	522	12/20/2005	12/15/2013	Common Stock	522	
Common Stock	\$ 42	11/01/2013	М	478	12/20/2005	12/15/2013	Common Stock	478	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
CHERRY THOMAS F							
802 MAIN STREET			Executive Vice President & CFO				
WEST POINT, VA 23181							
Signatures							

/s/ Thomas F Cherry <u>**Signature of</u> Reporting Person L1/04/2013 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.