### Edgar Filing: HUDSON JAMES H III - Form 4/A

| HUDSON J.<br>Form 4/A<br>May 03, 201  |                   |   |   |   |  |                                    |  |  |
|---|-------------------|---|---|---|--|------------------------------------|--|--|
| FORM  | ΠΔ                |   |   |   | OMB AF   | PROVAL                             |  |  |
|   | UNITED S.         | TATES SE  | CURITIES AND EXCHAN<br>Washington, D.C. 20549           | GE COMMISSION   | OMB<br>Number:   | 3235-0287                          |  |  |
| Check th<br>if no lon   | aar               |   |   |   | Expires:   | January 31,<br>2005                |  |  |
| subject to<br>Section<br>Form 4 c   | 6. <b>STATEME</b> | SECURITIES  |   |   |  | Estimated average burden hours per |  |  |
| Form 4 or<br>Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Form 5<br>obligations<br>may continue.<br>See Instruction<br>Form 5<br>obligations<br>Mage Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |                   |   |   |   |  | 0.5                                |  |  |
| (Print or Type  | Responses)        |   |   |   |  |                                    |  |  |
| HUDSON JAMES H III Syn  |                   |   | Issuer  | 5. Relationship of Reporting Person(s) to Issuer  |  |                                    |  |  |
|   |                   |   | F FINANCIAL CORP [CF                                    | FI] (Checl  | k all applicable   | )                                  |  |  |
| (Mon  |                   |   | te of Earliest Transaction<br>hth/Day/Year)<br>9/2011   | X Director<br>Officer (give to below)   | Officer (give title Other (specify                                   |                                    |  |  |
|   |                   |   | Amendment, Date Original<br>(Month/Day/Year)<br>12/2011 | oint/Group Filing(Check<br>One Reporting Person<br>More than One Reporting              |  |                                    |  |  |
| Person  |                   |   |   |   |  |                                    |  |  |
| (City) (State) (Zip) <b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>  |                   |   |   |   |  |                                    |  |  |
| 1.Title of<br>Security<br>(Instr. 3)  |                   | 2A. Deemed<br>Execution Da<br>any<br>(Month/Day/Y | Code (Instr. 3, 4 and 5)                                | of (D) Securities<br>) Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |                                    |  |  |
| Common  |                   |   | Code V Amount (D)                                       | Price (Instr. 3 and 4)  |  |                                    |  |  |
| Common<br>Stock   | 04/29/2011        |   |   | (16.75) 7,180 $(1)$   | D  |                                    |  |  |
| Common Stock $(3)$  |                   |   |   | 312 <u>(2)</u>  | I  | Shares in<br>sposes<br>name.       |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number<br>onof Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercis<br>Expiration Dat<br>(Month/Day/Y | e                  | 7. Title and A<br>Underlying S<br>(Instr. 3 and | Securities I                           |
|---|---|---|---|--|---|---|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable                               | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Common<br>Stock                                     | \$ 16.75  | 04/26/2011                              |   | М                                      | 1,500   | 05/01/2002  | 04/30/2011         | Common<br>Stock                                 | 1,500                                  |

## **Reporting Owners**

| Reporting Owner Name / Address                             | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| HUDSON JAMES H III<br>P.O. BOX 766<br>WEST POINT, VA 23181 | X             |           |         |       |
| Signatures   |               |           |         |       |

| /s/ James H.<br>Hudson III | 05/03/201 |  |  |
|----------------------------|-----------|--|--|
| **Signature of Reporting   | Date      |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 123 shares as of March 31, 2011 not previously reported, which were acquired through routine acquisitions under the issuer's dividend reinvestment plan.
- (2) Includes 15 shares as of March 31, 2011 not previously reported, which were acquired through routine acquisitions under the issuer's dividend reinvestment plan.
- (3) Holding line item was originally reported as a Transaction and not a Holding with the initial filing on May 2, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Person