

MOLSON COORS BREWING CO

Form 4

November 09, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
COORS PETER H

(Last) (First) (Middle)

C/O MOLSON COORS BREWING
COMPANY, 1225 17TH STREET,
SUITE 3200

(Street)

DENVER, CO 80202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol

MOLSON COORS BREWING CO
[TAP.A; TAP]

3. Date of Earliest Transaction
(Month/Day/Year)

11/08/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☒ Other (specify
below) Vice Chairman of the Board

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Class B Common Stock	11/08/2007		M ⁽¹⁾		500	D	\$ 53.17	508,255	D
Class B Common Stock	11/08/2007		M ⁽¹⁾		700	D	\$ 53.19	507,555	D
Class B Common Stock	11/08/2007		M ⁽¹⁾		500	D	\$ 53.2	507,055	D

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Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	100	D	\$ 53.24	506,955	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	800	D	\$ 53.25	506,155	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	100	D	\$ 53.225	506,055	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	200	D	\$ 53.259	505,855	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	1,200	D	\$ 53.26	504,655	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	1,900	D	\$ 53.27	502,755	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	100	D	\$ 53.275	502,655	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	1,100	D	\$ 53.28	501,555	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	4,100	D	\$ 53.285	497,455	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	200	D	\$ 53.29	497,255	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	200	D	\$ 53.3	497,055	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	3,300	D	\$ 53.31	493,755	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	300	D	\$ 53.33	493,455	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	300	D	\$ 53.34	493,155	D
Class B Common	11/08/2007	<u>M⁽¹⁾</u>	700	D	\$ 53.35	492,455	D

Stock								
Class B Common Stock	11/08/2007	M ⁽¹⁾	100	D	\$ 53.335	492,355	D	
Class B Common Stock	11/08/2007	M ⁽¹⁾	100	D	\$ 53.355	492,255	D	
Class B Common Stock	11/08/2007	M ⁽¹⁾	2,000	D	\$ 53.36	490,255	D	
Class B Common Stock	11/08/2007	M ⁽¹⁾	100	D	\$ 53.365	490,155	D	
Class B Common Stock	11/08/2007	M ⁽¹⁾	300	D	\$ 53.37	489,855	D	
Class B Common Stock	11/08/2007	M ⁽¹⁾	100	D	\$ 53.375	489,755	D	
Class B Common Stock	11/08/2007	M ⁽¹⁾	1,800	D	\$ 53.38	487,955	D	
Class B Common Stock	11/08/2007	M ⁽¹⁾	100	D	\$ 53.39	487,855	D	
Class B Common Stock						2,940,000	I	by Adolph Coors Company LLC ⁽²⁾
Class B Common Stock						524.82	I	by 401(k)
Class B Common Stock						1,064	I	by spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COORS PETER H C/O MOLSON COORS BREWING COMPANY 1225 17TH STREET, SUITE 3200 DENVER, CO 80202	X			Vice Chairman of the Board

Signatures

Samuel D. Walker as agent for Peter H.
Coors 11/09/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Coors sold shares of common stock underlying an option exercise executed by Mr. Coors on 11/08/2007, and reported in a previous Form 4.
- (2) Mr. Coors is a director of Adolph Coors Company LLC and disclaims beneficial ownership of these shares.

Remarks:

The numbers of shares and all prices reported in this Form 4 have been adjusted to reflect a 2-for-1 split of the Company's Cla
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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