## Edgar Filing: VALASSIS COMMUNICATIONS INC - Form 4

VALASSIS COMMUNICATIONS IN Form 4 July 12, 2006	IC				
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue Fort 17(a) of the	S SECURITIES AND EXCHANGE ( Washington, D.C. 20549 F CHANGES IN BENEFICIAL OW SECURITIES Section 16(a) of the Securities Exchang Public Utility Holding Company Act of of the Investment Company Act of 19	<b>NERSHIP OF</b> ge Act of 1934, of 1935 or Section	OMB APPROVAL OMB 3235-0287 Number: January 31, 2005 Estimated average burden hours per response 0.5		
(Print or Type Responses)					
1. Name and Address of Reporting Person <u>*</u> BRENNAN PATRICK F	2. Issuer Name and Ticker or Trading Symbol VALASSIS COMMUNICATIONS INC [VCI]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 620 3RD STREET SOUTH	3. Date of Earliest Transaction (Month/Day/Year) 07/10/2006	X Director Officer (give ti below)	itle10% Owner Other (specify below)		
(Street) WISCONSIN RAPIDS, WI 54494	int/Group Filing(Check One Reporting Person Lore than One Reporting				
(City) (State) (Zip)	Table I - Non-Derivative Securities Ac	quired, Disposed of,	or Beneficially Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Dee Execution any (Month/		SecuritiesFBeneficially(I)OwnedIn	. Ownership 7. Nature of form: Direct Indirect D) or Beneficial ndirect (I) Ownership Instr. 4) (Instr. 4)		
Common 07/10/2006 Stock	A $323 (1)$ A \$0	6,515 I	)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	;	ate	7. Titl Amou Under Secur (Instr.	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
BRENNAN PATRICK F 620 3RD STREET SOUTH WISCONSIN RAPIDS, WI 54494	Х					
Signatures						
Steven M. Mitzel, by Power of Attorney		07/12/2000	5			
<u>**</u> Signature of Reporting Person		Date				
Evaluation of Door	_	<b>.</b> .				

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Award granted pursuant to Company's 2005 Employee and Director Restricted Stock Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.