FORTUNE BRANDS INC

Form 4 June 03, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

FORTUNE BRANDS INC [FO]

OMB Number:

5. Relationship of Reporting Person(s) to

Issuer

3235-0287

Expires: January 31, 2005

OMB APPROVAL

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

Form 4 or
Form 5
obligations
may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

Symbol

See Instruction 1(b).

(Print or Type Responses)

HAYS THOMAS C

1. Name and Address of Reporting Person *

		101	KTONE BRANDS INC [PO]	(Check all applicable)		
(Last) (First) (Middle) FORTUNE BRANDS, INC., 300 TOWER PARKWAY		(Mo	ate of Earliest Transaction nth/Day/Year) 01/2005	_X_ Director 10% Owner Officer (give title below) Other (specify below)		
LINCOLN	(Street)	Filed	Amendment, Date Original d(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned		
1.Title of Security (Instr. 3) Common Stock, Par Value \$3.125	2. Transaction Date (Month/Day/Year) 06/01/2005	2A. Deemed Execution Date any (Month/Day/Ye	Code (Instr. 3, 4 and 5)	5. Amount of Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)		
Common Stock, Par Value \$3.125				By trusts held for the benefit of Mr. Hays and his spouse.		
Common Stock, Par				9,907 I By trusts for the benefit		

Edgar Filing: FORTUNE BRANDS INC - Form 4

Value \$3.125			of various family members.
Common Stock, Par Value \$3.125	4,082 <u>(2)</u>	I	By Fortune Brands Retirement Savings Plan Trust.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Title		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities	3		(Instr.	3 and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						,
					4, and 5)						
					.,						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	Number		
						Exercisable	Date		of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
•	Director	10% Owner	Officer	Other		
HAYS THOMAS C FORTUNE BRANDS, INC. 300 TOWER PARKWAY LINCOLNSHIRE, IL 60069	X					

Signatures

Mark A. Roche, Attorney-in-Fact for Thomas C. 06/03/2005 Hays

> **Signature of Reporting Person Date

Reporting Owners 2

Edgar Filing: FORTUNE BRANDS INC - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects a grant of stock under the issuer's 2005 Non-Employee Director Stock Plan.
- The number of shares reported as held by the Fortune Brands, Inc. Retirement Savings Plan Trust represents the undersigned's proportional beneficial interest in the common stock held in the Trust as of June 1, 2005.

Remarks:

of these shares.

On June 1, 2005, Mr. Hays received a grant of 700 shares of the issuer's common stock issued under the issuer's 2005 Non-Emand options to purchase 223,000 shares of the issuer's common stock. Mr. Hays also holds 4,082 shares through his participation addition, Mr. Hays may be deemed to have indirect beneficial ownership of 9,907 shares held in various trusts for the benefit

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.