# Edgar Filing: ACXIOM CORP - Form 4

#### **ACXIOM CORP**

#### Form 4

## September 04, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s)
   Horton, J. Edward
   1 Information Way

Little Rock, AR 72202

- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 08/02
- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)

[ ] Director [ ] 10% Owner

- [X] Officer (give title below) [ ] Other (specify below) Company Marketing Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
  - [X] Form filed by One Reporting Person
  - [ ] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2)Trans- action	3.Trans- action	4.Securities Acquired(A) or Disposed of (D)		
	Date	Code		A	
	(Month/			or	
	Day/Year)	Code V	Amount	D	Price
Common Stock, \$.10 Par Value	04/10/02	J	49.0246 (1)	А	\$14.5690
Common Stock, \$.10 Par Value	05/07/02	J	54.6723 (1)	А	\$14.1355
Common Stock, \$.10 Par Value	06/07/02	J	51.1361 (1)	А	\$15.1130
Common Stock, \$.10 Par Value	07/05/02	J	51.9840 (1)	А	\$14.8665
Common Stock, \$.10 Par Value	08/07/02	J	57.3266 (1)	Α	\$13.4810
Common Stock, \$.10 Par Value					
Common Stock, \$.10 Par Value	08/30/02	Р	0.8030 (2)	A	\$17.6500
Common Stock, \$.10 Par Value	08/30/02	P	7.5740 (3)	А	

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	2)Conversion or Exercise	3)Trans- action	•	5) Number of Derivative Securities Acquired (A)
	Price of Derivative	Date	Code	or Disposed of (D)

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Title

Non-Qualified Stock Option 08/07/02 Common Stock, \$.10 Par Value 11,000.0000

Non-Qualified Stock Option 08/07/02 Common Stock, \$.10 Par Value 11,433.0000

Non-Qualified Stock Option 08/07/02 Common Stock, \$.10 Par Value

Security

Non-Qualified Stock Option (right to buy)	\$16.3500	08/07/02	J	21,077.0000	
Non-Qualified Stock Option (right to buy)	\$20.4380	08/07/02	J	11,000.0000	
Non-Qualified Stock Option (right to buy)	\$24.5250	08/07/02	J	11,433.0000	
Table II (PART 2) Derivative	Securities	Acquired, Disposed	of, or	Beneficially Owned	(Columns 1
1)Title of Derivative Security	3)Trans- action Date	7) Title and Amount of Underlying Securities		Amount or Number of	8)Price of Deri- vative Security

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### Explanation of Responses:

(right to buy)

(right to buy)

(right to buy)

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock (2)

On September 3, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the icontributed to the account of the reporting person on August 30, 2002 as the issuer's matching contributed to the Plan.

(3)

These shares were acquired through the Plan since the beginning of the issuer's fiscal year.

(4)

This option vests incrementally over a 6-year period. Date of grant is 8/7/02.

SIGNATURE OF REPORTING PERSON /S/ By: Catherine L. Hughes For: J. Edward Horton

D

Code V A

Shares

21,077.0000