ACXIOM CORP Form 4 January 11, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

KLINE RODGER S

2. Issuer Name and Ticker or Trading

Symbol

ACXIOM CORP [ACXM]

3. Date of Earliest Transaction

(Month/Day/Year) 04/04/2007

INFORMATION WAY

1. Name and Address of Reporting Person *

(First)

ACXIOM CORPORATION, 1

(Middle)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB

Number:

Expires:

response...

Estimated average

burden hours per

OMB APPROVAL

3235-0287

January 31,

2005

0.5

X Director 10% Owner Other (specify X_ Officer (give title below)

Chief Administrative Leader

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

LITTLE ROCK, AR 72202

(City)	(State)	(Zip) Ta	ble I - Non	ı-Derivative S	ecurit	ies Acquire	d, Disposed of, or Bei	neficially Ow	rned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities on Disposed of (Instr. 3, 4 and Amount	(D)	red (A) or Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.10 Par Value	04/04/2007		J	224.5876 (1)	A	\$ 18.1816	1,985,927.223	D	
Common Stock, \$.10 Par Value	05/02/2007		J	212.5632 (1)	A	\$ 19.21	1,986,139.7862	D	
Common Stock, \$.10 Par Value	06/06/2007		J	172.8032 (1)	A	\$ 23.63	1,986,312.5894	D	

of

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Common Stock, \$.10 Par Value	07/02/2007	J	37.064 (1)	A	\$ 22.4825	1,986,349.6534	D	
Common Stock, \$.10 Par Value	01/09/2008	J	480 (2)	A	\$ 20.0007	5,171.8797	I	by Managed Account 2
Common Stock, \$.10 Par Value						32,954.9639	I	by Managed Account 1

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Under Secur	le and unt of rlying rities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Relationships

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
KLINE RODGER S ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202	X		Chief Administrative Leader	

Reporting Owners 2

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Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Rodger S.

Kline

01/11/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- On January 9, 2008, the issuer was notified by the administrator of the Acxiom Corporation Non-Qualified Deferred Compensation Plan (2) (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer's common stock had been contributed to the account of the reporting person for the year 2007 as the issuer's matching contribution made in accordance with the terms of the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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