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ACXION CORP  
 Form 4  
 January 08, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

FORM 4  
 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

[ ] Check this box if no longer subject to Section 16.  
 Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)  
 Williams, Paul M.  
 1 Information Way  
 Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol  
 Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year  
 01/03
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Company Sales Leader
7. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3) Trans- action Code Code V	4) Securities Acquired (A) or Disposed of (D) Amount	5) A or D Price	5) A or D Price
Common Stock, \$.10 Par Value					29,
Common Stock, \$.10 Par Value					2,1
Common Stock, \$.10 Par Value	01/07/03	J	53.0262 (1)	A \$14.4800	874
Common Stock, \$.10 Par Value					5,7

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3) Trans- action Date	4) Trans- action Code Code V	5) Number of Derivative Securities Acquired (A) or Disposed of (D) A D
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Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	3) Transaction Date	7) Title and Amount of Underlying Securities	8) Price of Derivative Security
-		Title	Amount or Number of Shares

Explanation of Responses:

(1)

On January 7, 2003, the issuer was notified by the administrator of the Acxiom Corporation Non-Qu (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer contributed to the account of the reporting person for the period of October 1, 2002 through December 31, 2002. The matching contribution made in accordance with the terms of the Plan. \$14.48 was the average share price.

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: Paul M. Williams

DATE: January 8, 2002