AMERIPRISE FINANCIAL INC

Form 4

February 10, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * TRUSCOTT WILLIAM F

(First)

(Street)

(Middle)

2. Issuer Name and Ticker or Trading

Symbol

AMERIPRISE FINANCIAL INC

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

CEO, Global Asset Management

[AMP]

3. Date of Earliest Transaction

Director X_ Officer (give title below)

10% Owner Other (specify

GENERAL COUNSEL'S OFFICE, 1098 AMERIPRISE

FINANCIAL CENTER

4. If Amendment, Date Original

Filed(Month/Day/Year)

(Month/Day/Year)

02/06/2015

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

MINNEAPOLIS, MN 55474

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | |
|--------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------|----------------------------------------|------------------------------------------------------------------------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securities Acquired (A) tiomr Disposed of (D) (Instr. 3, 4 and 5) (A) or | | 5. Amount of Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common Stock | 02/06/2015 | | A | 26,836 | A | \$ 0 | 45,119 | D | | |
| Common Stock | 02/06/2015 | | F | 14,366 | D | \$ 134.79 | 14,932 (1) | D | | |
| Common Stock | 02/07/2015 | | F | 1,043 | D | \$ 134.79 | 12,742 (1) | D | | |
| Common Stock | 02/09/2015 | | M | 64,313 | A | \$ 37.23 | 77,055 | D | | |
| | 02/09/2015 | | F | 39,915 | D | \$ 134.79 | 12,742 (1) | D | | |

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Common Stock

| Common Stock | 02/09/2015 | S | 24,398 | D | \$ 133.913 (2) | 59,873 <u>(1)</u> | I | By LLC |
|-----------------|------------|---|--------|---|----------------------|-------------------|---|-------------------|
| Common Stock | | | | | | 253.87 (3) | I | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 1 ' | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and A Underlying S (Instr. 3 and 4 |
|-----------------------------------------------------|--------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------|--------|----------------------------------------------------------|-----------------|---------------------------------------------|
| | Security | | | | | | Date Exercisable | Expiration Date | Title |
| Phantom Stock | <u>(4)</u> | 02/06/2015 | | Code V A | (A) 1,371.7635 | (D) | <u>(5)</u> | <u>(5)</u> | Common Stock |
| Employee Stock Option (right to buy) | \$ 37.23 | 02/09/2015 | | M | | 64,313 | <u>(6)</u> | 02/09/2020 | Common Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|-------------------------------------------------------------------------------------------------------------|---------------|-----------|------------------------------------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| TRUSCOTT WILLIAM F GENERAL COUNSEL'S OFFICE 1098 AMERIPRISE FINANCIAL CENTER MINNEAPOLIS, MN 55474 | | | CEO, Global Asset Management | | | |

Signatures

/s/ Thomas R. Moore for William Fredrick
Truscott
02/10/2015

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The balances reflect the transfer of the shares remaining following the option exercise and forfeiture of shares to satisfy tax withholding to the reporting person's indirect LLC holdings.
- Reflects the weighted average price of 24,398 shares of common stock of Ameriprise Financial, Inc. sold by the reporting person's LLC in multiple transactions on February 9, 2015 with sale prices ranging from \$133.59 to \$134.30 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- Estimate of the number of shares held in the reporting person's account in the Ameriprise Financial Stock Fund under the Ameriprise (3) Financial 401(k) plan as of February 7, 2015. This plan uses unit accounting and the number of shares that a participant is deemed to hold varies with the price of Ameriprise stock.
- (4) Each share of phantom stock represents the right to receive one share of Ameriprise Financial, Inc. common stock.
- (5) Shares of phantom stock are payable in shares of Ameriprise common stock following termination of employment or during a specified future year in accordance with The Ameriprise Financial Deferred Compensation Plan.
- (6) Fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.