

BROSS RICHARD A  
Form 4  
December 03, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BROSS RICHARD A

2. Issuer Name and Ticker or Trading Symbol  
HORMEL FOODS CORP /DE/ [HRL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1 HORMEL PLACE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/29/2012

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Group Vice President

AUSTIN, MN 55912

(City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| COMMON STOCK                    | 11/29/2012                           |  | S                              |   | \$ 22,138<br>30.5839<br>(3)   | D  |   |
| COMMON STOCK                    | 11/30/2012                           |  | M                              |   | \$ 84,000<br>19.355   | D  |   |
| COMMON STOCK                    | 11/30/2012                           |  | M                              |   | \$ 82,500<br>12.63  | D  |   |
| COMMON STOCK                    | 11/30/2012                           |  | F                              |   | \$ 86,503<br>30.84  | D  |   |
| COMMON STOCK                    | 11/30/2012                           |  | F                              |   | \$ 34,159<br>30.84  | D  |   |

|              |             |   |            |
|--------------|-------------|---|------------|
| COMMON STOCK | 19,729.0897 | I | 401K       |
| COMMON STOCK | 23,443.3387 | I | JEPST PLAN |
| COMMON STOCK | 37,732      | I | SPOUSE     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      |
| STOCK OPTIONS (RIGHT TO BUY)               | \$ 19.355  | 11/30/2012                           |  | M                              | 84,000  | <u>(1)</u> 12/05/2016                                    | COMMON STOCK  | 84,000                     |
| STOCK OPTIONS (RIGHT TO BUY)               | \$ 12.63   | 11/30/2012                           |  | M                              | 82,500  | <u>(2)</u> 12/02/2018                                    | COMMON STOCK  | 82,500                     |

## Reporting Owners

| Reporting Owner Name / Address                        | Relationships |           |                      |       |
|---|---------------|-----------|----------------------|-------|
|   | Director      | 10% Owner | Officer              | Other |
| BROSS RICHARD A<br>1 HORMEL PLACE<br>AUSTIN, MN 55912 |               |           | Group Vice President |       |

## Signatures

Richard A. Bross, by Power of  
Attorney

12/03/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The option vested in four equal annual installments, with the first group vesting on December 5, 2007.
- (2) The option vests in four equal annual installments, with the first group vesting on December 2, 2009.

- (3) Reflects the weighted average price of 22,138 shares of common stock of Hormel Foods Corporation sold by the reporting person in multiple transactions on November 29, 2012 with sales prices ranging from \$30.53 to \$30.67 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.