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AMERICAN EQUITY INVESTMENT LIFE HOLDING CO

Form 5

February 11, 2008

FORM	15							OMB A	PPROVAL	
	RITIES AND EXCHANGE COMMISSION shington, D.C. 20549					OMB Number:	3235-0362			
Check this no longer						Expires:	January 31, 2005			
to Section Form 4 or 5 obligatio may contin See Instruc	ENT OF CHANGES IN BENEFICIAL RSHIP OF SECURITIES				EFICIAL	burden hou	Estimated average burden hours per response 1.6			
1(b).	Filed purs Poldings Section 17(a	uant to Section 1) of the Public Ut 30(h) of the In	tility Holdin	g Compa	ny A	ct of	1935 or Section	on		
1. Name and Address of Reporting Person * RICHARDSON DEBRA J		Symbol AMERI INVES	2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (M	iddle) 3. Stateme (Month/D	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) — Director —X_ Officer (give below)					10% Owner title Other (specify below) VP & Secretary		
5000 WEST SUITE 440	OWN PARKWA		007							
		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Reporting (check applicable line)				
WEST DES	MOINES, IAÂ	50266					_X_ Form Filed by Form Filed by ? Person			
(City)	(State)	Zip) Tabl	e I - Non-Deri	vative Sec	urities	s Acqu	iired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
				Amount	(A) or (D)	Price	Fiscal Year (Instr. 3 and 4)			
Common Stock	Â	Â	Â	Â	Â	Â	101,424	D	Â	
	ort on a separate line ficially owned directly		contained in	n this for	n are	not re	llection of info equired to resp alid OMB contro	ond unless	SEC 2270 (9-02)	

OMB APPROVAL

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Secu Acq (A)	vative urities uired or oosed O) er. 3,		te	7. Title and A Underlying S (Instr. 3 and	Securiti
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Options-Right to Buy	\$ 10.77	Â	Â	Â	Â	Â	06/30/2005	12/31/2014	Common Stock	20,0
Options-Right to Buy	\$ 11	Â	Â	Â	Â	Â	06/10/2004	06/10/2014	Common Stock	20,0
Options-Right to Buy	\$ 9	Â	Â	Â	Â	Â	12/04/2003	12/04/2013	Common Stock	20,0
Options-Right to Buy	\$ 9.67	Â	Â	Â	Â	Â	12/29/2000	12/29/2010	Common Stock	30,0
Options-Right to Buy	\$ 9.67	Â	Â	Â	Â	Â	05/05/2000	05/05/2010	Common Stock	17,2
Options-Right to Buy	\$ 7.33	Â	Â	Â	Â	Â	04/14/1999	04/14/2009	Common Stock	33,0
American Equity Capital Trust I 8% Conv TP	\$ 10	Â	Â	Â	Â	Â	09/30/2002	09/30/2029	Common Stock	3,00

Reporting Owners

Reporting Owner Name / Address	Relationships						
. F	Director 10% Owner		Officer	Other			
RICHARDSON DEBRA J 5000 WESTOWN PARKWAY, SUITE 440 WEST DES MOINES À IA À 50266	Â	Â	Senior VP & Secretary	Â			

Signatures

Reporting Person

Debra J. Richardson	02/11/2008
**Signature of	Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.