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The press release also contains the announcement of the Company's conference call and audio webcast to be conducted on August 28, 2008, at 10:00 A. M. Central Daylight Time from the Company's corporate headquarters.

A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01(c) Exhibits.**

**Exhibit 99.1 Press Release, dated August 7, 2008.**

All of the information contained in Item 2.02 and Item 9.01(c) in this Form 8-K and the accompanying exhibit shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference in any filing under the Securities Act of 1933, as amended.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**August 7, 2008**

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(Date)

**Conn's, Inc.**

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(Registrant)

**/s/ MICHAEL J. POPPE**

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Michael J. Poppe  
*Chief Financial Officer*