

ServiceNow, Inc.  
Form 8-K  
November 05, 2013  
**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**  
**Pursuant To Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of Report (date of earliest event reported): November 5, 2013**

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**SERVICENOW, INC.**  
**(Exact name of registrant as specified in its charter)**

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|---|--------------------------|--------------------------------------|
| <b>Delaware</b>   | <b>001-35580</b>         | <b>20-2056195</b>                    |
| (State or other jurisdiction of<br>incorporation or organization) | (Commission File Number) | (IRS Employer<br>Identification No.) |
| <b>3260 Jay Street</b>  |                          |                                      |
| <b>Santa Clara, California</b>                                    | <b>95054</b>             |                                      |
| (Address of Principal Executive Offices)                          | (Zip Code)               |                                      |

Registrant's telephone number, including area code: **(408) 501-8550**

**Not Applicable**  
(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 8.01 Other Events**

On November 5, 2013, ServiceNow, Inc. (“ServiceNow”) issued a press release announcing that it proposes to offer, subject to market conditions and other factors, \$500 million aggregate principal amount of convertible senior notes due in 2018. ServiceNow also intends to grant to the initial purchasers of the notes the option to purchase up to an additional \$75 million aggregate principal amount of notes solely to cover over-allotments. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

**Exhibit**

**Number Description of Exhibit**

|      |  |
|------|--|
| 99.1 | Press release dated November 5, 2013, announcing ServiceNow, Inc.’s proposed offering of convertible senior notes. |
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SERVICENOW, INC.**

Date: November 5, 2013

By: /s/ Michael P. Scarpelli  
Michael P. Scarpelli  
Chief Financial Officer

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**INDEX TO EXHIBITS**

**Exhibit**

**Number      Description of Exhibit**

99.1      Press release dated November 5, 2013, announcing ServiceNow, Inc.'s proposed offering of convertible senior notes.