

BUILD A BEAR WORKSHOP INC  
Form SC 13D/A  
September 28, 2017

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D  
Under the Securities Exchange Act of 1934  
(Amendment No. 6)\*

Build A Bear Workshop Inc

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(Name of Issuer)

Common Stock, par value \$0.01 per share

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(Title of Class of Securities)

120076104

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(CUSIP Number)

Braden Leonard, BML Capital Management, LLC 65 E Cedar - Suite 2 Zionsville, Indiana 46077 Phone :  
317-344-2447

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(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

September 14, 2017

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(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

1 BML Investment Partners, L.P. (1)

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)   
(b)

SEC USE ONLY

SOURCE OF FUNDS

4 WC

CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(e) or 2(f)

CITIZENSHIP OR PLACE OF ORGANIZATION

6 Delaware

SOLE VOTING POWER

7 0

SHARED VOTING POWER

8 1,308,000(1)

SOLE DISPOSITIVE POWER

9 0

SHARED DISPOSITIVE POWER

10 1,308,000 (1)

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

11 1,308,000

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

13 8.2 (2)%

TYPE OF REPORTING PERSON

14 PN

(1) BML Investment Partners, L.P. is a Delaware limited partnership whose sole general partner is BML Capital Management, LLC. The managing member of BML Capital Management, LLC is Braden M. Leonard. As a result, Braden M. Leonard is deemed to be the indirect owner of the shares held directly by BML Investment Partners, L.P. Despite such shared beneficial ownership, the reporting persons disclaim that they

constitute a statutory group within  
the meaning of Rule 13d-5(b)(1) of the Act.

(2) Calculated based on 16,033,667 shares of Build-a-Bear Workshop, Inc.'s (the "Issuer's") common stock, par value \$0.01 per share, as reported on the Issuer's Form 10-Q filed with the Securities and Exchange Commission on August 10, 2017.

NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

1 Braden M. Leonard (1)

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2 (a)  (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS

PF

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(e) or 2(f)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

7 SOLE VOTING POWER

142,043

8 SHARED VOTING POWER

1,308,000 (1)

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

9 SOLE DISPOSITIVE POWER

142,043

10 SHARED DISPOSITIVE POWER

1,308,000 (1)

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,450,043 (1)

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

9.0 (3)%

14 TYPE OF REPORTING PERSON

IN

(1) BML Investment Partners, L.P. is a Delaware limited partnership whose sole general partner is BML Capital Management, LLC. The managing member of BML Capital Management, LLC is Braden M. Leonard. As a result, Braden M. Leonard is deemed to be the indirect owner of the shares held directly by BML Investment Partners, L.P. Despite such shared beneficial ownership, the reporting persons disclaim that they constitute a statutory group within

the meaning of Rule 13d-5(b)(1) of the Act.

(3) Calculated based on 16,033,667 shares of the Issuer's common stock, par value \$0.01 per share, as reported on the Issuer's Form 10-Q filed with the Securities and Exchange Commission on August 10, 2017.

Item 1. Security and Issuer

No material change.

Item 2. Identity and Background

- (a) No material change.
- (b) No material change.
- (c) No material change.
- (d) No material change.
- (e) No material change.
- (f) No material change.

Item 3. Source and Amount of Funds or Other Consideration

Item 3 of the Schedule 13D is hereby amended and restated in its entirety to read as follows:  
“BML Investment Partners, L.P. holds 1,308,000 shares of Common Stock which were acquired using working capital. Braden M. Leonard individually owns 142,043 shares of Common Stock, which he acquired using personal funds or received as grants in connection with his service on the Board of Directors of the Issuer.

Item 4. Purpose of Transaction

On September 14, 2017, Build-A-Bear Workshop Inc. (the "Company") announced that on September 12, 2017, Ms. Anne Parducci was elected to the board of directors (the “Board”) of Build-A-Bear Workshop, Inc. by the Board.

As previously announced by the Company in an 8-K filed on August 25, 2017, Braden M. Leonard gave notice to the Board of his decision to resign from the Board, effective upon the appointment of a successor director. Mr. Leonard’s resignation is not due to any disagreements with the Company. In conjunction with the appointment of Ms. Parducci, the Board accepted Mr. Leonard’s resignation effective September 12, 2017.

- (a) N/A
- (b) N/A
- (c) N/A
- (d) N/A
- (e) N/A
- (f) N/A

- (g) N/A
- (h) N/A
- (i) N/A
- (j) N/A

Item 5. Interest in Securities of the Issuer

- (a) Item 5(a) of the Schedule 13D is hereby amended and restated in its entirety to read as follows:

“(a) Amount beneficially owned:

As of September 27, 2017, Braden M. Leonard beneficially owned 1,450,043 shares of the Issuer’s Common Stock, which includes 142,043 shares of Common Stock as to which Mr. Leonard has voting but not dispositive power.

As of September 27, 2017 BML Investment Partners, L.P. beneficially owned 1,308,000 shares of the Issuer’s Common Stock.”

Percent of class:

As of September 27, 2017, Braden M. Leonard beneficially owned 9.0% of the Issuer’s Common Stock.

As of September 27, 2017 , BML Investment Partners, L.P. beneficially owned 8.2% of the Issuer’s Common Stock.”

- (b) Mr. Leonard has sole voting power over 142,043 shares, sole dispositive power over 142,043 shares, and shared voting and dispositive power over 1,308,000 shares.

BML Investment Partners, L.P. has no sole voting or dispositive power over any shares, and shared voting and dispositive power over 1,308,000 shares.”

- (c) Item 5(c) of the Schedule 13D is hereby amended and restated in its entirety to read as follows:

“(c) During the past 60 days, BML Investment Partners, L.P. effected the following transactions in Issuer’s Common Stock. All of such transactions were effected in the open market.

| Transaction Date | Shares or Units Purchased (Sold) | Price Per Share or Unit |
|------------------|----------------------------------|-------------------------|
| 9/14/2017        | (40000)                          | 8.98                    |
| 9/15/2017        | (5846)                           | 9.00                    |
| 9/18/2017        | (34154)                          | 9.01                    |
| 9/19/2017        | (17500)                          | 9.03                    |
| 9/20/2017        | (4881)                           | 8.97                    |
| 9/22/2017        | (26206)                          | 9.05                    |
| 9/25/2017        | (14343)                          | 9.00                    |
| 9/26/2017        | (7070)                           | 9.01                    |

Except as set forth above, neither Mr. Leonard nor BML Investment Partners, L.P. purchased, sold, or acquired any additional shares of the Issuer’s Common Stock during the 60 days prior to the filing of this Amendment No. 4 to Schedule 13D.”



(d) No material change.

(e) Not applicable

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

No material change.

Item 7. Material to Be Filed as Exhibits

Exhibit A: Agreement of Joint Filing.

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Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

BML Investment Partners, L.P., a Delaware limited partnership By: BML Capital Management, LLC, its general partner and an Indiana limited liability company

September 27, 2017

By: /s/ Braden M. Leonard  
Managing Member

September 27, 2017

By: /s/ Braden M. Leonard  
Braden M. Leonard

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the statement: provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

Footnotes: This Amendment No. 5 to Schedule 13D is being filed by the undersigned to amend the Schedule 13D filed by the reporting persons on April 28, 2011, the Amendment No. 1 filed on May 21, 2012, the Amendment No. 2 filed on June 22, 2012, the Amendment No. 3 filed on June 3, 2014, the Amendment No. 4 filed on November 14, 2014, the Amendment No. 5 filed on January 27, 2015 (as amended, the "Schedule 13D"). This Amendment No. 6 amends the Schedule 13D as specifically set forth.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)