

Item 7.01 Regulation FD Disclosure.

On July 27, 2017, Meta Financial Group, Inc. (the “Company”) issued a press release regarding the non-renewal of its agreement with H&R Block. A copy of the Company’s press release is furnished herewith as Exhibit 99.1 and is hereby incorporated herein by reference.

The information in this Item 7.01, including Exhibit 99.1, shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities thereof, nor shall it be deemed to be incorporated by reference in any filing under the Exchange Act or under the Securities Act of 1933, as amended, except to the extent specifically provided in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| <u>Exhibit</u> <u>Number</u> | <u>Description of Exhibit</u> |
|---------------------------------|-------------------------------|
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| <u>99.1</u> | Press Release of Meta Financial Group, Inc., dated July 27, 2017. |
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

META FINANCIAL GROUP, INC.

Date: July 27, 2017 By: /s/ Glen W. Herrick
Glen W. Herrick
Executive Vice President, Chief Financial Officer
and Secretary

EXHIBIT INDEX

Exhibit No. Description of Exhibit

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