

OLSON BRUCE J  
Form 4  
July 12, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
OLSON BRUCE J

2. Issuer Name and Ticker or Trading Symbol  
MARCUS CORP [MCS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
07/10/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Senior Vice President

THE MARCUS CORPORATION, 100 E. WISCONSIN AVE., SUITE 1900  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

MILWAUKEE, WI 53202

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code	V	Amount	(A) or (D)	Price			
Common Stock	07/10/2012		M					\$ 11,407	158,454	D	
Common Stock	07/10/2012		F					\$ 4,748	153,706	D	
Common Stock	07/10/2012		S					\$ 100	153,606	D	
Common Stock	07/10/2012		S					\$ 100	153,506	D	
Common Stock	07/11/2012		S					\$ 5,504	148,002	D	

Edgar Filing: OLSON BRUCE J - Form 4

Common Stock	9,040 <sup>(2)</sup>	I	By 401(k) Plan
Common Stock	1,350	I	As trustee <sup>(3)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (right to buy) (granted 07/11/02)	\$ 10.9062	07/10/2012		M	11,407	<sup>(4)</sup>	07/11/2012	Common Stock	11,407
Stock Option (right to buy) (granted 09/8/03)	\$ 10.2469					<sup>(4)</sup>	09/08/2013	Common Stock	8,555
Stock Option (right to buy) (granted 08/18/04)	\$ 12.7298					<sup>(4)</sup>	08/18/2014	Common Stock	14,258
Stock Option (right to buy) (granted	\$ 14.0694					<sup>(4)</sup>	10/06/2015	Common Stock	14,258

10/6/05)						
Stock Option (right to buy) (granted 7/31/06)	\$ 19.74	(4)	07/31/2016	Common Stock	15,000	
Stock Option (right to buy) (granted 8/2/07)	\$ 20.4	(4)	08/20/2017	Common Stock	15,000	
Stock Option (right to buy) (granted 7/29/08)	\$ 15.59	(4)	07/29/2018	Common Stock	25,000	
Stock Option (right to buy) (granted 7/28/09)	\$ 13.34	(4)	07/28/2019	Common Stock	30,000	
Stock Option (right to buy) (granted 07/27/10)	\$ 11.89	(4)	07/27/2020	Common Stock	30,000	
Stock Option (right to buy) (granted 07/26/11)	\$ 10	(4)	07/26/2021	Common Stock	30,000	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
OLSON BRUCE J THE MARCUS CORPORATION 100 E. WISCONSIN AVE., SUITE 1900 MILWAUKEE, WI 53202	X		Senior Vice President	

## Signatures

/s/ Steven R. Barth, Attorney-in-Fact for Bruce J.  
Olson

07/12/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- The price in Column 4 is a weighted average price. The prices actually received ranged from \$13.05 to \$13.21. The reporting person has
- (1) provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing a weighted average price.
  - (2) Balance reflects the most current data available with regard to the reporting person's holdings in the 401(k) Plan.
  - (3) As trustee of the Bruce Olson Family Trust.
  - (4) The options originally granted vest and become exercisable as follows: 40% after 2nd anniversary of the date of grant; 60% after 3rd anniversary; 80% after 4th anniversary; and 100% after 5 years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.