

Edgar Filing: BUCKTV COM INC - Form 10KSB

BUCKTV COM INC
Form 10KSB
April 13, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-KSB

(Mark One)

☒ ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2000

☐ TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: 0-25909

BUCKTV.COM, INC.

(Name of small business issuer in its charter)

Nevada

86-0931332

(State or other jurisdiction of
incorporation or organization)
No.)

(IRS Employer
Identification

743 Gold Hill Place - PMB-294, P.O. Box 220 Woodland Park, CA 80866

(Address of principal executive offices)

(Zip Code)

626-434-1032

(Issuer's telephone number)

Securities registered under Section 12(b) of the Exchange Act:

Title of each class registered: None

Name of each exchange on which
registered: None

Securities registered under Section 12(g) of the Exchange Act:

Common Stock, par value \$.001

(Title of class)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
Yes ☒ No ☐

Check if no disclosure of delinquent filers in response to Item 405 of Regulation S-B is contained in this form, and no disclosure will be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-KSB or any amendment to this Form 10-KSB. ☐

Edgar Filing: BUCKTV COM INC - Form 10KSB

The issuer is a developmental stage company, and as such has yet to generate any revenues.

Based on the average if the closing bid and asked prices of the issuer's common stock on December 31, 2000, the aggregate market value of the voting stock held by non-affiliates of the registrant on that date was \$1,806,134.

As of December 31, 2000, the issuer had 25,801,920 shares of common stock outstanding.

Documents incorporated by reference: None

Transitional Small Business Disclosure Format (check one): Yes ☐ No ☒

1

CONTENTS

	PAGE
PART I	
Item 1. Description of Business.....	3
Item 2. Description of Property.....	10
Item 3. Legal Proceedings.....	10
Item 4. Submission of Matters to a Vote of Security Holders.....	10
PART II	
Item 5. Market for Common Equity and Related Stockholder Matters.....	11
Item 6. Management's Discussion and Analysis or Plan of Operation.....	12
Item 7. Financial Statements.....	14
Item 8. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.....	15
PART III	
Item 9. Directors, Executive Officers, Promoters and Control Persons; Compliance with Section 16(a) of the Exchange Act.....	15
Item 10. Executive Compensation.....	16
Item 11. Security Ownership of Certain Beneficial Owners and Management..	16
Item 12. Certain Relationships and Related Transactions.....	17
Item 13. Exhibits and Reports on Form 8-K.....	17
SIGNATURES	18

Forward-Looking Statements

This report contains forward-looking statements. The forward-looking statements include all statements that are not statements of historical fact. The forward-looking statements are often identifiable by their use of words such as "may," "expect," "believe," "anticipate," "intend," "could," "estimate," or "continue," "Plans" or the negative or other variations of those or comparable terms. Our actual results could differ materially from the anticipated results described in the forward-looking statements. Factors that could affect our

Edgar Filing: BUCKTV COM INC - Form 10KSB

results include, but are not limited to, those discussed in Item 6, "Management's Discussion and Analysis or Plan of Operation" and included elsewhere in this report.

2

PART I

ITEM 1. DESCRIPTION OF BUSINESS.

(a) BUSINESS DEVELOPMENT

(i) Business Development, Organization and Acquisition Activities

BuckTV.com, Inc., a developmental stage company, hereinafter referred to as "the Company", was organized by the filing of Articles of Incorporation with the Secretary of State of the State of Nevada on September 21, 1998. The original Articles of the Company authorized the issuance of twenty-five million (25,000,000) shares. There are twenty million (20,000,000) shares of Common Stock at par value of \$0.001 per share and five million (5,000,000) shares of Preferred Stock at par value of \$0.001. As of December 31, 2000, the issuer had 25,801,920 shares of Common Stock outstanding and no Preferred Stock was issued nor outstanding.

The Registrant was incorporated on September 21, 1998, in the state of Nevada under the name BuckTV.com, Inc. (hereinafter the "Registrant" or the "Company"). In connection with its formation, a total of 3,000,000 shares of its common stock were issued to the founder of the Company. From February 19 through February 28, 1999, the Company sold Seven Hundred Sixty-seven Thousand Two Hundred (767,200) shares of its common stock in connection with a public offering at a price of \$0.05 per share. The public offering was registered with the Nevada Securities Division. The Company was issued a permit to sell securities to the public in the State of Nevada from the Nevada Securities Division on February 19, 1999 pursuant to Nevada Revised Statutes Chapter 90.490.

This offering was made in reliance upon an exemption from the registration provisions of Section 5 of the Securities Act of 1993, as amended, pursuant to regulation D, Rule 504 of the Act. On December 15, 1998, founding shareholder purchased 3,000,000 shares of the company's authorized but unissued treasury stock for cash and assets. Thirty-eight Thousand Three Hundred Sixty Dollars (\$38,360) or Seven Hundred Sixty-seven Thousand Two Hundred (767,200) shares of the Common Stock of the Company during the Offering to approximately fifty-eight (58) shareholders in the State of Nevada. The offering was closed March 1, 1999. Additionally, in March of 2000, the Company has issued Three million (3,000,000) restricted shares of its common stock for Thirty Thousand Dollars (\$30,000) cash. From January 1, 2000 to December 31, 2000, the Company has also issued Two Million Nine Hundred Ten Thousand (2,910,000) shares of its common stock for services to be rendered by the recipients. These shares were registered by S-8 filings and were valued at the market value at or near the time issued. From January 1, 2000 to December 31, 2000, the Company also issued Sixteen Million One Hundred Twenty-four Thousand and Seven Hundred and Twenty (16,124,720) shares of restricted common stock for services to be rendered. As of December 31, 2000, the Company has twenty-five million eight hundred and one thousand, nine hundred and fifteen shares (25,801,915) of its \$0.001 par value common voting stock issued and outstanding which are held by approximately seventy-one (71) shareholders of record.

Edgar Filing: BUCKTV COM INC - Form 10KSB

The Company is developmental stage company, which hoped to develop a genetically engineered Pima cotton seed, with a virus fatal to the bollworm. It was the company's hope to enter the marketplace as the first genetically engineered Pima cotton, which is genetically superior in combating infestations.

New management and ownership of the Company is now pursuing a new direction for the Company. BuckTV.com, Inc. is a developmental stage company with a new principal business strategy to market consumer products through an Interactive WEB site, and to promote this WEB site through commercial radio promotions, and Internet search engines, utilizing the talent and skills of a famous radio/television personality. However, there are no assurances or guarantees that the Company may be able to successfully develop this interactive Web site.

(ii) Principal Products and Principal Markets

BuckTV.com, Inc. was incorporated to transact any lawful business. The Company originally hoped to develop a genetically engineered type of Pima cotton seed with a gene that contains a virus fatal to the pink bollworm, a leaf-munching pest that can destroy cotton fields. The Company's initial test results were not positive, and the Company subsequently changed management and control of its stock to a different group.

3

The new management and ownership of the Company has developed a new principal business strategy for the Company to market consumer products through an Interactive WEB site, and to promote this WEB site through commercial radio promotions, and Internet search engines, utilizing the talent and skills of a famous radio/television personality.

(iii) Market Research

The Internet has become a significant marketplace for buying and selling goods and services. Industry estimates that the amount of goods or services purchased in online consumer transactions will grow from approximately \$2.6 billion in 1997 to approximately \$37.5 billion in 2002. Improvements in security, interface design and transaction-processing technologies have facilitated an increase in online consumer transactions. Early adopters of such improvements include online merchants offering broad product catalogs (such as books, music CDs and toys), those seeking distribution efficiencies (such as PCs, flowers and groceries) and those offering products and services with negotiable pricing (such as automobiles and mortgages). The Company believes that as the volume of online transactions increases, traditional retailers will offer a wide variety of products and services online. The Company believes that online companies provide businesses an opportunity to link Internet customers with like interests. The Internet allows marketers to collect meaningful demographic information.

The Company's new business strategy relies on advertising by and agreements with other Internet companies. Any significant deterioration in general economic conditions that adversely affected these companies could also have a material adverse effect on the Company's business, results of operations and financial condition.

(iv) Target Market

Edgar Filing: BUCKTV COM INC - Form 10KSB

The Company believes that establishing and maintaining brand identity is a critical aspect of its efforts to attract new customers, Internet traffic and advertising and commerce relationships. In order to attract new customers, advertisers and commerce vendors, and in response to competitive pressures, the Company intends to make a commitment to the creation and maintenance of brand loyalty among these groups. The Company plans to accomplish this, although not exclusively, through advertising its Web site through the Cable Radio Network, various search engines, through other Web sites, marketing its site to businesses/customers through e-mail, online media, and other marketing and promotional efforts.

There can be no assurance that brand promotion activities will yield increased revenues or that any such revenues would offset the expenses incurred by the Company in building its brands. Further, there can be no assurance that any new users attracted to BuckTV will conduct transactions over BuckTV.com on a regular basis. If the Company fails to promote and maintain its brand or incurs substantial expenses in an attempt to promote and maintain its brand or if the Company's existing or future strategic relationships fail to promote the Company's brand or increase brand awareness, the Company's business, results of operations and financial condition would be materially adversely affected.

(v) Concept and Products

The Company, among other things, plans to develop and market its Interactive Web site, enhance its brands, implement and execute its business and marketing strategy successfully, continue to develop and upgrade its technology and information-processing systems, meet the needs of a changing market, provide superior customer service, respond to competitive developments and attract, integrate, retain and motivate qualified personnel provided the company can generate sales and profit.

4

The Company also needs to develop and identify products that achieve market acceptance by its users and e-Commerce customers. There can be no assurance that any Internet company, including Oleramma, will achieve market acceptance. Accordingly, no assurance can be given that the Company's business model will be successful or that it can sustain revenue growth or be profitable. The market for Internet products is new, rapidly developing and characterized by an increasing number of market entrants. As is typical of any new and rapidly evolving market, demand and market acceptance for recently introduced products are subject to a high level of uncertainty and risk. Moreover, because this market is new and rapidly evolving, it is difficult to predict its future growth rate, if any, and its ultimate size.

(vi) Method of Operation

The Company plans to offer the sale of consumer products by promoting these products through an Interactive Web site, based on an auction format, utilizing the talents and abilities of Mr. Buck Hunter, a major shareholder in the Company and a Director of the Company, he is also a radio and television personality.

(vii) Competition

The market for selling consumer products over the Internet is relatively new,

Edgar Filing: BUCKTV COM INC - Form 10KSB

rapidly evolving and intensely competitive, and the Company expects competition to intensify further in the future. Barriers to entry are relatively low, and current and new competitors can launch new sites at a relatively low cost using commercially-available software. The Company potentially competes with a number of other companies marketing similar health care products over the Internet. Competitive pressures created by any of the Company's competitors, could have a material adverse effect on the Company's business, results of operations and financial condition. The Company believes that the principal competitive factors in its market are volume and selection of goods, population of buyers and sellers, community cohesion and interaction, customer service, reliability of delivery and payment by users, brand recognition, WEB site convenience and accessibility, price, quality of search tools and system reliability. Some of the Company's potential competitors have longer operating histories, larger customer bases, greater brand recognition and significantly greater financial, marketing, technical and other resources than the Company. In addition, other online trading services may be acquired by, receive investments from or enter into other commercial relationships with larger, well-established and well-financed companies as use of the Internet and other online services increases.

Therefore, certain of the Company's competitors with other revenue sources may be able to devote greater resources to marketing and promotional campaigns, adopt more aggressive pricing policies and devote substantially more resources to Web site and systems development than the Company or may try to attract traffic by offering services for free. Increased competition may result in reduced operating margins, loss of market share and diminished value in the Company's brands. There can be no assurance that the Company will be able to compete successfully against current and future competitors. Further, as a strategic response to changes in the competitive environment, the Company may, from time to time, make certain pricing, service or marketing decisions or acquisitions that could have a material adverse effect on its business, results of operations and financial condition. New technologies and the expansion of existing technologies may increase the competitive pressures on the Company by enabling the Company's competitors to offer a lower-cost service. Certain Web-based applications that direct Internet traffic to certain Web sites may channel users to trading services that compete with the Company. Although the Company plans to establish arrangements with online services and search engine companies, there can be no assurance that these arrangements will be renewed on commercially reasonable terms or that they will otherwise bring traffic to the BuckTV.com WEB site. In addition, companies that control access to transactions through network access or Web browsers could promote the Company's competitors or charge the Company substantial fees for inclusion. Any and all of these events could have a material adverse effect on the Company's business, results of operations and financial condition.

5

(viii) Industry Conditions and Cyclical Nature

Global commerce and the online exchange of information is new and evolving, it is difficult to predict with any assurance whether the Web will prove to be a viable commercial marketplace in the long term. The Web has experienced, and is expected to continue to experience, significant growth in the numbers of users and amount of traffic. To the extent that the Web continues to experience increased numbers of users, frequency of use or increased bandwidth requirements of users, there can be no assurance that the Web infrastructure will continue to be able to support the demands placed on it by this continued growth or that the performance or reliability of the Web will not be adversely

affected.

Industry estimates that spending on Internet advertising in the United States will grow from \$940 million in 1997 to \$7.7 billion in 2002. The Internet has become a compelling advertising vehicle that provides advertisers with targeting tools not available from traditional advertising media. The interactive nature of the Internet and the development of "click-through" advertising banners and other feedback tools enable advertisers to measure impression levels, establish a dialogue with users and receive "real-time" direct feedback from their target markets.

Such feedback provides advertisers with an effective means to measure the attractiveness of their offerings among targeted audiences and make modifications to their advertising campaigns on short notice. Community sites are generally able to provide advertisers significantly more information regarding consumers than other Web sites because they collect detailed demographic data and facilitate the development of user-created affinity groups. The ability to target advertisements to broad audiences, specific regional populations, affinity groups or individuals makes community Web site advertising a highly versatile and effective tool for delivering customized and cost-effective messages. One indicator of the Internet's popularity as an advertising medium is the growing number and diversity of Internet advertisers.

Most early Internet advertisers were technology and Internet-related companies. Today, a growing number of Internet advertisers consist of traditional, consumer product and service companies. The diverse audience of users accessing community sites has made such sites especially attractive to consumer product and service companies advertising on the Internet. The Company believes that this trend should continue, and that a wide variety of companies outside the technology and Internet industries, such as financial services, consumer goods, automotive and pharmaceutical companies, are or will be increasingly using the Internet, and community sites in particular, to advertise.

Furthermore, the Web has experienced a variety of outages and other delays as a result of damage to portions of its infrastructure, and could face such outages and delays in the future, including outages and delays resulting from the inability of certain computers or software to distinguish dates in the 21st century from dates in the 20th century. These outages and delays could adversely affect the level of Web usage and also the level of traffic for BuckTV.com, Inc. In addition, the Web could lose its viability due to delays in the development or adoption of new development or adoption of new standards and protocols to handle increased levels of activity or due to increased governmental regulation.

The Internet allows marketers to collect meaningful demographic information and feedback from consumers, and to rapidly respond to this information with new messages. This offers a significant new opportunity for businesses to increase the effectiveness of their direct marketing campaigns. In traditional media, a significant portion of all advertising budgets are spent on direct marketing because of its effectiveness. However, the effectiveness of direct marketing campaigns is dependent upon the quality of consumer data used to develop and place complementary products, services or facilities are developed and the Web becomes a viable commercial marketplace in the long term, the Company might be required to incur substantial expenditures in order to adapt its products to changing Web technologies, which could have a material adverse effect on the Company's business, results of operations and financial condition. Any deterioration in these markets could have a material adverse effect on the Company's business, financial condition and results of operations.

(ix) Dependence on Outside Suppliers

The Company plans to purchase consumer merchandise, appliances, jewelry, computers, etc., to sell and market over its Interactive Web site. The cost of the merchandise will vary on the quantity purchased and type of merchandise to be sold. For example, the cost of jewelry items can be purchased at eight (8) cents on the dollar, whereas certain appliances can be purchased at fifty (50) cents on the dollar. The company's ability to negotiate bulk purchases and special deals, for products which can be sold through their Interactive Web Site, will vary greatly. The results in finding supplier who can provide products with reasonable margins can affect the results of the Company. (See "Business of the Company").

(x) Potential Conflicts of Interest

Potential conflicts of interest may arise between the Company and its officers and directors. Although each of the Company's officers and directors is committed to devote full working time to the business of the Company, they also may be engaged in other business activities. If these business activities are of the same type as those engaged in or contemplated by the Company, conflicts of interest will arise in the area of corporate opportunities or in the area of conflicting time commitments with respect to the officers and directors of the Company. Conflicts of interest also will develop with respect to any contractual relationships that may be entered into between the Company and any of its officers and directors. The Company has established a policy pursuant to which the Board of Directors will consider transactions with officers, directors, and shareholders of the Company and their respective affiliates. Pursuant to this policy, the Board of Directors will not approve any transaction unless it determines that the terms of the transaction are no less favorable to the Company than those available from unaffiliated parties. Because this policy is not contained in the Company's Articles of Incorporation or Bylaws, the policy is subject to change by the Board of Directors, although it currently is not contemplated that the policy will be changed. In addition, in the event any conflicts of interest arise with respect to any officer or director of the Company, the Company anticipates that its officers and directors will exercise their judgment consistent with their fiduciary duties arising under the applicable state laws. There can be no assurance that all conflicts of interest will be resolved in favor of the Company.

(xi) Marketing and Advertising

The Company's objective is to advertise its Web site through the mass media.

All total, the Company plans to use the following marketing means, materials and support to help market its establishments:

1. An advertising campaign announcing the new interactive Web Site.
2. Promotions through the "Ask the Fat Man" show on the Cable Radio Network (The "Ask the Fat Man" show is hosted by Mr. Buck Hunter, a Director and major shareholder in BuckTV.com, Inc.)
3. Internet Search Engines

(xii) Online Commerce Security Risks

A significant barrier to online commerce and communications is the secure transmission of confidential information over public networks. OLERAMMA, Inc. plans to accept credit cards for purchases of its products. The Company will rely on encryption and authentication technology licensed from third parties to provide the security and authentication technology to effect secure transmission of confidential information, including customer credit card numbers. There can be no assurance that advances in computer capabilities, new discoveries in the field of cryptography, or other events or developments will not result in a compromise or breach of the technology used by the Company to protect customer transaction data.

If any such compromise of the Company's security were to occur, it could have a material adverse effect on the Company's reputation and, therefore, on its business, results of operations and financial condition. Furthermore, a party who is able to circumvent the Company's security measures could misappropriate proprietary information or cause interruptions in the Company's operations. The Company may be required to expend significant capital and other resources to protect against such security breaches or to alleviate problems caused by such breaches. Concerns over the security of transactions conducted on the Internet and other online services and the privacy of users may also inhibit the growth of the Internet and other online services generally, and the Web in particular, especially as a means of conducting commercial transactions. To the extent that activities of the Company involve the storage and transmission of proprietary information, such as credit card numbers, security breaches could damage the Company's reputation and expose the Company to a risk of loss or litigation and possible liability. There can be no assurance that the Company's security measures will prevent security breaches or that failure to prevent such security breaches will not have a material adverse effect on the Company's business, results of operations and financial condition.

(xiii) Risk Associated with System Failures

The Company's ability to facilitate trade successfully and provide high quality customer service, depends on the efficient and uninterrupted operation of its computer and communications through its designated Internet Service Provider (ISP). These systems and operations are vulnerable to damage or interruption from earthquakes, floods, fires, power loss, telecommunication failures, break-ins, sabotage, intentional acts of vandalism and similar events. The Company does not have fully redundant systems, a formal disaster recovery plan or alternative providers of hosting services and does not carry business interruption insurance to compensate it for losses that may occur. Despite any precautions taken by, and planned to be taken by the Company, the occurrence of a natural disaster or other unanticipated problems with its ISP could result in interruptions in the services provided by the Company.

In addition, the failure by the ISP to provide the data communications capacity required by the Company, as a result of human error, natural disasters other operational disruption, could result in interruptions in the Company's service. Any damage to or failure of the systems of the Company could result in reductions in, or terminations of, the Company's service, which could have a material adverse effect on the Company's business, results of operations and financial condition. In the case of frequent or frequent or persistent system failures, the Company's reputation and name brand could be materially adversely affected. Although the Company has implemented certain network security measures,

Edgar Filing: BUCKTV COM INC - Form 10KSB

the Company and its IPS are also vulnerable to computer viruses, physical or electronic break-ins and similar disruptions, which could lead to interruptions, delays, loss of data or the inability to complete customer auctions. In addition, although the Company works to prevent unauthorized access to Company data, it is impossible to eliminate this risk completely. The occurrence of any and all of these events could have a material adverse effect on the Company's business, results of operations and financial condition.

8

(xiv) Lack of Significant Liability Coverage

There is no guarantee that the level of liability coverage secured by the Company will be adequate to protect the Company from risks associated with claims that exceed the level of liability coverage maintained by the Company. As a result of the Company's limited operations to date, no threatened or actual claims have been made upon the Company for product, service or other liability.

(xv) Government Regulation

Government legislation has been proposed that imposes liability for or prohibits the transmission over the Internet of certain types of information. The imposition upon the Company and other online providers of potential liability for information carried on or disseminated through their services could require the Company to implement measures to reduce its exposure to such liability, which may require the Company to expend substantial resources and/or to discontinue certain service offerings. In addition, the increased attention focused upon liability issues as a result of these lawsuits and legislative proposals could impact the growth of Internet use.

The Company does not believe that such regulations, which were adopted prior to the advent of the Internet, govern the operations of the Company's business nor have any claims been filed by any state implying that the Company is subject to such legislation. There can be no assurance, however, that State government will not attempt to impose these regulations upon the Company in the future or that such imposition will not have a material adverse effect on the Company's business, results of operations and financial condition. Several States have also proposed legislation that would limit the uses of personal user information gathered online or require online services to establish privacy policies. The Federal Trade Commission has also recently settled a proceeding with one online service regarding the manner in which personal information is collected from users and provided to third parties. Changes to existing laws or the passage of new legislation, could create uncertainty in the marketplace that could reduce demand for the services of the Company or increase the cost of doing business as a result of litigation costs or increased service delivery costs, or could in some other manner have a material adverse effect on the Company's business, results of operations and financial condition. In addition, because the Company's services are accessible worldwide, and the Company may facilitate sales of goods to users worldwide, other jurisdictions may claim that the Company is required to qualify to do business as foreign corporation in particular state or foreign country.

Due to the increasing popularity and use of the Internet and other online services, it is possible that a number of laws and regulations may be adopted with respect to the Internet or other online services covering issues such as

Edgar Filing: BUCKTV COM INC - Form 10KSB

user privacy, freedom of expression, pricing, content and quality of products and services, taxation, advertising, intellectual property rights and information security. Although sections of the Communications Decency Act of 1996 (the "CDA") that, among other things, proposed to impose criminal penalties on anyone distributing "indecent" material to minors over the Internet, were held to be unconstitutional by the U.S. Supreme Court, there can be no assurance that similar laws will not be proposed and adopted. Certain members of Congress have recently discussed proposing legislation that would regulate the distribution of "indecent" material over the Internet in a manner that they believe would withstand challenge on constitution law.

Any new legislation or regulation, or the application of laws or regulations from jurisdictions whose laws do not currently apply to the Company's business, for third-party activities and jurisdiction. The adoption of new laws or the application of existing laws may decrease the growth in the use of the Internet, which could in turn decrease the demand for the Company's services, increase the Company's cost of doing business or otherwise have a material adverse effect on the Company's business, results of operations and financial condition.

9

There can be no assurance, however, that State government will not attempt to impose these regulations upon the Company in the future or that such imposition will not have a material adverse effect on the Company's business, results of operations and financial condition.

(xvi) Pursue Strategic Acquisitions and Alliances

The Company believes that there are numerous opportunities to acquire other businesses with established bases, compatible operations, experience with additional synergistic aspects, and experienced management. The Company believes that these acquisitions, if successful, will result in mutually beneficial opportunities, and may increase the Company's revenue and income growth. The Company intends to seek opportunities to acquire businesses, services and/or technologies that it believes will complement its business operations. The Company plans to seek opportunistic acquisitions that may provide complementary services, expertise or access to certain markets. No specific acquisition candidates have been identified, and no assurance can be given that any transactions will be effected, or if effected, will be successful.

In addition, the Company may execute strategic alliances with partners who have established operations. As part of these joint venture agreements, the Company may make investments in or purchase a part ownership in these joint ventures. The Company believes that these joint venture relationships, if successful, will result in synergistic opportunities, allowing the Company to gain additional insight, expertise and penetration in markets where joint venture partners already operate, and may increase the Company's revenue and income growth. No specific joint venture agreements have been signed, and no assurance can be given that any agreements will be effected, or if effected, will be successful.

(xvii) Employees

The Company currently has two (2) employees: one President, and one Secretary. If the company can develop its interactive website, at that time the

Edgar Filing: BUCKTV COM INC - Form 10KSB

Company will either consider adding more employees, or subcontracting for additional employees.

ITEM 2. DESCRIPTION OF PROPERTY.

The Company's corporate headquarters are located at: 743 Gold Hill Place - PMB-294, P.O. Box 220 Woodland Park, CA 80866, Telephone: 626-434-1032. The office space is provided by one of the Directors of the Company at no cost to the Company.

ITEM 3. LEGAL PROCEEDINGS.

As of the date hereof, BuckTV.com, Inc. is not a party to any material legal proceedings, and none are known to be contemplated against Oleramma, Inc.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.

No matters were submitted to a vote of security holders during the fourth quarter of the fiscal year ended December 31, 2000.

10

PART II

ITEM 5. MARKET FOR COMMON EQUITY AND RELATED STOCKHOLDER MATTERS.

(i) Market Information

Until November 2, 1999, there was no public trading market for the Company's stock. On that day the Company's common stock was cleared for trading on the OTC Bulletin Board system under the symbol OLRM. A very limited market exists for the trading of the Company's common stock.

The table below sets forth the high and low bid prices of our common stock for each quarter shown, as provided by the Nasdaq Trading and Market Services Research Unit. Quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission and may not represent actual transactions.

FISCAL 1999	HIGH	LOW
-----	----	----
Quarter Ended March 31, 2000	N/A	N/A
Quarter Ended June 30, 2000	N/A	N/A
Quarter Ended September 30, 2000	N/A	N/A
Quarter ended December 31, 2000	\$0.25	\$0.04

(ii) Holders

The approximate number of holders of record of common stock as of December 31, 2000 was approximately seventy-one (71).

(iii) Dividends

Edgar Filing: BUCKTV COM INC - Form 10KSB

Holders of common stock are entitled to receive such dividends as the board of directors may from time to time declare out of funds legally available for the payment of dividends. No dividends have been paid on our common stock, and we do not anticipate paying any dividends on our common stock in the foreseeable future.

(iv) Recent Sales of Unregistered Securities

An original stock offering was made pursuant to Nevada Revised Statutes Chapter 90.490 (hereinafter referred to as the "Offering"). This Offering was made in reliance upon an exemption from the registration provisions of Section 5 of the Securities Act of 1993 (the "Act"), as amended, pursuant to Regulation D, Rule 504 of the Act. On September 22, 1998, the Company's founding shareholder purchased 3,000,000 shares of the company's authorized but unissued treasury stock for cash and assets. Additionally, the Company sold Thirty-eight Thousand Three Hundred Sixty Dollars (\$38,360) or Seven Hundred Sixty-seven Thousand Two Hundred (767,200) shares of the Common Stock of the Company during the Offering to approximately fifty-six (56) shareholders in the State of Nevada. The offering was closed February 28, 1999. Additionally, in March of 2000, the Company has issued Three million (3,000,000) restricted shares of its common stock for Thirty Thousand Dollars (\$30,000) cash. From January 1, 2000 to December 31, 2000, the Company has also issued Two Million Nine Hundred Ten Thousand (2,910,000) shares of its common stock for services to be rendered by the recipients. These shares were registered by S-8 filings and were valued at the market value at or near the time issued. From January 1, 2000 to December 31, 2000, the Company also issued Sixteen Million One Hundred Twenty-four Thousand and Seven Hundred and Twenty (16,124,720) shares of restricted common stock for services to be rendered. As of December 31, 2000, the Company has twenty-five million eight hundred and one thousand, nine hundred and fifteen shares (25,801,915) of its \$0.001 par value common voting stock issued and outstanding which are held by approximately seventy-one (71) shareholders of record.

11

ITEM 6. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION.

(i) General

We will continue to devote the major portion of our resources to the the development of an interactive website.

The new management and ownership of the Company plans to develop an interactive website to market consumer products over the Internet, utilizing an auction format, where the customers can interact to bid on items.

Additionally, the Company plans to seek advertisers, to advertise their product(s) on the Company's Web site. For any advertisers on the Company's Web site, the Company will provide a link to the advertisers' Web site and charge a customary/nominal fee, for each customer who links to their advertisers Web site.

The Company has a limited operating history upon which an evaluation of the Company, its current business and its prospects can be based, each of which must be considered in light of the risks, expenses and problems frequently encountered by all companies in the early stages of development, and particularly by such companies entering new and rapidly developing markets

Edgar Filing: BUCKTV COM INC - Form 10KSB

like the Internet. The Company's prospects must be considered in light of the risks, uncertainties, expenses and difficulties frequently encountered by companies in their early stages of development, particularly companies in new and rapidly evolving markets such as online commerce. Such risks include, without limitation, the lack of broad acceptance of the company's products on the Internet, the possibility that the Internet will fail to achieve broad acceptance, the inability of the Company to generate significant e-Commerce based revenues from Internet customers, the company's inability to anticipate and adapt to a developing market, the failure of the company's network infrastructure (including its server, hardware and software) to efficiently handle its Internet traffic, changes in laws that adversely affect the company's business, the ability of the Company to manage its operations, including the amount and timing of capital expenditures and other costs relating to the expansion of the company's operations, the introduction and development of different or more extensive communities by direct and indirect competitors of the Company, including those with greater financial, technical and marketing resources, the inability of the Company to maintain and increase levels of traffic on its Web site, the inability of the Company to attract, retain and motivate qualified personnel and general economic conditions.

The Company has not achieved revenues or profitability to date, and the Company anticipates that it will continue to incur net losses for the foreseeable future. The extent of these losses will depend, in part, on the amount of growth in the Company's revenues from sales of its products, and possibility advertising revenues on its Web site. As of December 31, 2000, the Company had an accumulated deficit of thirty-five thousand six hundred fifty-six (\$35,656) dollars. The Company expects that its operating expenses will increase significantly during the next several months, especially in the areas of sales and marketing, and brand promotion. Thus, the Company will need to generate increased revenues to achieve profitability. To the extent that increases in its operating expenses precede or are not subsequently followed by commensurate increases in revenues, or that the Company is unable to adjust operating expense levels accordingly, the Company's business, results of operations and financial condition would be materially and adversely affected. There can be no assurances that the Company can achieve or sustain profitability or that the Company's operating losses will not increase in the future.

12

The Company's future success is substantially dependent upon continued growth in the use of the Internet. To generate product sales, advertising sales, e-Commerce service fees for BuckTV.com, Inc., the Internet's recent and rapid growth must continue, and e-Commerce on the Internet must become widespread. None of these can be assured. The Internet may prove not to be a viable commercial marketplace. Additionally, due to the ability of consumers to easily compare prices of similar products or services on competing Web sites, gross margins for e-Commerce transactions may narrow in the future and, accordingly, the Company's revenues from e-Commerce arrangements may be materially negatively impacted. If use of the Internet does not continue to grow, the Company's business, results of operations and financial condition would be materially and adversely affected. Additionally, to the extent that the Internet continues to experience significant growth in the number of users and the level of use, there can be no assurance that its technical infrastructure will continue to be able to support the demands placed upon it. The necessary technical infrastructure for significant increases in e-Commerce, such as a reliable network backbone, may not be timely and adequately developed. In addition, performance improvements, such as high-speed modems, may not be introduced in a timely fashion. Furthermore, security and authentication concerns with respect to transmission over the Internet of confidential information, such as credit card numbers, may

Edgar Filing: BUCKTV COM INC - Form 10KSB

remain. Issues like these could lead to resistance against the acceptance of the Internet as a viable commercial marketplace. Also, the Internet could lose its viability due to delays in the development or adoption of new standards and protocols required to handle increased levels of activity, or due to increased governmental regulation. Changes in or insufficient availability of telecommunications services could result in slower response times and adversely affect usage of the Internet. Demand and market acceptance for recently introduced services and products over the Internet are subject to a high level of uncertainty, and there exist few proven services and products.

(ii) Results of Operations

As a developmental stage Company, the Company has yet to generate any revenues. In addition, the Company does not expect to generate any revenues over the next approximately to twelve (12) months. During calendar year, 2000, the Company experienced net losses \$4,391,448. The bulk of these expenses were for general and administrative costs, website development, consulting, accounting purposes, and filing fees. This loss compares to a loss of \$28,815 for calendar year 1999 and \$4,427,104 for the period (September 30, 1998, inception through December 31, 2000). The Company does not have any material commitments for capital expenditures.

(iii) Liquidity and Capital Resources

The Company's primary sources of liquidity since its inception have been the sale of shares of common stock from shareholders, which were used during the period from inception through September 30, 1999. An original stock offering was made pursuant to Nevada Revised Statutes Chapter 90.490 (hereinafter referred to as the "Offering"). This Offering was made in reliance upon an exemption from the registration provisions of Section 5 of the Securities Act of 1933 (the "Act"), as amended, pursuant to Regulation D, Rule 504 of the Act. On September 22, 1998, the Company's founding shareholder purchased 3,000,000 shares of the company's authorized but unissued treasury stock for cash and assets. Additionally, the Company sold Thirty-eight Thousand Three Hundred Sixty Dollars (\$38,360) or Seven Hundred Sixty-seven Thousand Two Hundred (767,200) shares of the Common Stock of the Company during the Offering to approximately fifty-six (56) shareholders in the State of Nevada. The offering was closed February 28, 1999. As of December 31, 2000, the Company has twenty-five million eight hundred and one thousand, nine hundred and fifteen shares (25,801,915) of its \$0.001 par value common voting stock issued and outstanding which are held by approximately seventy-one (71) shareholders of record.

13

The Company has limited financial resources available, which has had an adverse impact on the Company's liquidity, activities and operations. These limitations have adversely affected the Company's ability to obtain certain projects and pursue additional business. There is no assurance that the proceeds of the Company will be able to raise sufficient funding to enhance the Company's financial resources sufficiently to generate volume for the Company.

(iv) Year 2000 Issue

Edgar Filing: BUCKTV COM INC - Form 10KSB

We are not currently utilizing any electronic processing systems and Therefore we are not directly at risk for having systems that will not recognize the Year 2000 ("Y2K") or treat any date after December 31, 1999 as a date during the twentieth century. However, no assurances can be given that we will be able to avoid all Y2K problems, especially those that might originate with third parties with whom we transact business, such as financial institutions, and we have not undertaken any investigation to determine the Y2K readiness of such parties. If we or any third party with whom we do business were to have a Y2K problem, our business could be disrupted and our financial condition and results of operations could be materially adversely affected.

ITEM 7. FINANCIAL STATEMENTS.

BUCKTV.COM, INC.

(A DEVELOPMENT STATE COMPANY)

FINANCIAL STATEMENTS

December 31, 1999
December 31, 2000

TABLE OF CONTENTS

	PAGE

INDEPENDENT AUDITORS REPORT	F-1
BALANCE SHEET	F-2-3
STATEMENT OF OPERATIONS	F-4
STATEMENT OF STOCKHOLDERS' EQUITY	F-5-6
STATEMENT OF CASH FLOWS	F-7
NOTES TO FINANCIAL STATEMENTS	F-7-10

14

BUCKTV.COM, Inc.
(A DEVELOPMENT STAGE COMPANY)

BALANCE SHEET

AS AT

December 31, 1999 and December 31, 2000

ASSETS

December 31	December 31
1999	2000

Edgar Filing: BUCKTV COM INC - Form 10KSB

CURRENT ASSETS		
Cash	11,080.00	29.00
Prepaid Expenses	0.00	15,000.00
	-----	-----
Total Current Assets	11,080.00	15,029.00
FIXED ASSETS		
Equipment		11,799.00

TOTAL FIXED ASSETS		11,799.00
OTHER ASSETS		
Other Assets		5,511,908.00

Total Other Assets	0.00	5,511,908.00
TOTAL ASSETS	11,080.00	5,538,736.00
	-----	-----
	-----	-----

See accompanying notes to financial statements
F-2

BUCKTV.COM, Inc. (A DEVELOPMENT STAGE COMPANY) BALANCE SHEET

AS AT
December 31, 1999 and December 31, 2000

LIABILITIES & EQUITY

CURRENT LIABILITES		
Officers Advances	360.00	0.00
	-----	-----
Total Current Liabilities	360.00	0.00
OTHER LIABILITIES		
Loan from Director of Company	0.00	300,000.00
	-----	-----
Total Other Liabilities	0.00	300,000.00
	-----	-----
Total Liabilities	360.00	300,000.00
EQUITY		
Common Stock, \$.001 par value; authorized 100,000,000 shares, issued and outstanding at 12/31/1999 3,767,200 common shares; issued and outstanding at December 31, 2000, 25,801,920 shares	3,767.00	25,801.00
Preferred Stock, \$0.001 par value, authorized 50,000,000 shares; none issued Donated Capital		730,936.00
Additional Paid in Capital	42,609.00	8,909,103.00

Edgar Filing: BUCKTV COM INC - Form 10KSB

Retained Earnings (Deficit accumulated during development stage)	(35,656.00)	(4,427,104.00)
	-----	-----
Total Stockholders' Equity	10,720.00	5,238,736.00
	-----	-----
TOTAL LIABILITIES & OWNER'S EQUITY	\$11,080.00	\$5,538,736.00
	-----	-----

See accompanying notes to financial statements
F-3

BUCKTV.COM, Inc.
(A DEVELOPMENT STAGE COMPANY)
STATEMENT OF OPERATIONS
FOR PERIOD
September 21, 1998 (Date of Inception) to December 31, 1999
and
years ending December 31, 1999 and December 31, 2000

	September 21, 1998 to December 31 2000	Year ending December 31, 2000	Year ending December 31, 1999
REVENUE			
Services			0.00
COSTS AND EXPENSES			
General and Administrative	4,426,123.00	4,390,827.00	28,473.00
Amortization Expenses	360.00		342.00
Depreciation Expenses	621.00	621.00	0.00
	-----	-----	-----
Total Costs and Expenses	4,427,104.00	4,391,448.00	28,815.00
	-----	-----	-----
Net Income or (Loss)	(4,427,104.00)	(4,391,448.00)	(28,815.00)
	-----	-----	-----
Basic earnings per share number of common shares outstanding	13,095,472	13,095,472	3,505,430
Net Loss Per Share	-0.338	-0.335	-0.01

See accompanying notes to financial statements
F-4

BUCKTV.COM, Inc.
(A DEVELOPMENT STAGE COMPANY)
STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY

Edgar Filing: BUCKTV COM INC - Form 10KSB

FOR PERIOD
September 21, 1998 (Date of Inception) to December 31, 2000

	Common Stock Shares	Amount	Additional paid-in capital	Donated Capital	Deficit Accumulated during developmentd stage	St
	-----	-----	-----	-----	-----	---
September 21 1998 issued for cash	3,000,000	3,000.00	5,016.00			
Net loss for year end December 31, 1998					(6,841.00)	
Balances as at December 31, 1998	3,000,000	3,000.00	5,016.00		(6,841.00)	
February 28, 1999 issued from sale of public offering	767,000	767.00	37,591.00			
Net loss year ended December 31, 1999					(28,815.00)	(
Balances as at December 31, 1999	3,767,200	3,767.00	42,609.00		(35,656.00)	
March 10, 2000 issued for cash	3,000,000	3,000.00	27,000.00			
March 28, 2000 issued 1,675,000 for services	1,675,000	1,675.00	2,929,575.00			2,9
April 24, 2000 issued for advertising services	1,000,000	1,000.00	1,199,000.00			1,2
June 5, 2000 issued for services	200,000	200.00	119,800.00			1
June 15, 2000 issued for services	944,220	944.00	376,744.00			3
July 21, 2000 issued for services	500,000	500.00	134,500.00			1
July 21, 2000 issued for services	2,000,000	2,000.00	538,000.00			5

See accompanying notes to financial statements
F-5

BUCKTV.COM, Inc.
(A DEVELOPMENT STAGE COMPANY)

Edgar Filing: BUCKTV COM INC - Form 10KSB

STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY FOR PERIOD

September 21, 1998 (Date of Inception) to December 31, 2000

	Common Stock Shares	Amount	Additional paid-in capital	Donated Capital	Deficit Accumulated during developmentd stage	St
	-----	-----	-----	-----	-----	---
July 14, 2000 issued for services	575,000	575.00	154,675.00			1
August 7, 2000 issued for services	660,000	660.00	184,140.00			1
September 13, 2000 issued for services	760,000	760.00	212,040.00			2
November 9, 2000 issued for services	5,000,000	5,000.00	1,395,000.00			1,4
December 22, 2000 issued for services	5,720,500	5,720.00	1,596,020.00			1,6
Shareholder donated capital				730,936.00		7
Net Loss for year ended December 31, 2000					(4,391,448.00)	(4,3
Balances as at December 31, 2000	25,801,915	\$25,801.00	\$8,909,103.00	\$730,936.00	(\$4,427,104.00)	\$5
	-----	-----	-----	-----	-----	---
	-----	-----	-----	-----	-----	---

See accompanying notes to financial statements
F-6

BUCKTV.COM, Inc. (A DEVELOPMENT STAGE COMPANY) STATEMENT OF CASH FLOWS FOR PERIOD

September 21, 1998 (Date of Inception) to December 31, 1999
Year ended December 31, 1999
Year ended December 31, 2000

September 21 1998 to December 31, 2000	Year ended December 31, 2000	Year Dece 1
---	------------------------------------	-------------------

Edgar Filing: BUCKTV COM INC - Form 10KSB

CASH FLOWS FROM OPERATING ACTIVITIES			
Net Income or (Loss)	(4,427,104.00)	(4,391,448.00)	(2
Amortization	360.00		
Depreciation Expense	621.00	621.00	
Services received for stock	3,346,620.00	3,346,620.00	
Costs and expenses paid by director	730,596.00	730,596.00	
Increase/Decrease in other assets	(14,640.00)	(15,000.00)	
Increase/Decrease in liabilities			
Net change in cash from operations	(363,907.00)	(328,611.00)	(2
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of equipment	12,440.00	12,440.00	(1
	0.00	0.00	
CASH FLOWS FROM FINANCING ACTIVITIES			
Issuance of Capital Stock	76,376.00	30,000.00	3
Advance from Director	300,000.00	300,000.00	
Net cash provided by financing activities			
Balances as at end of period	0.00	11,080.00	
Net increase (decrease) in cash	29.00	(11,051.00)	
Balance at end of period	29.00	29.00	1

See accompanying notes to financial statements
F-7

BUCKTV.COM, Inc.
(A DEVELOPMENT STAGE COMPANY)
NOTES TO FINANCIAL STATEMENTS

BUCKTV.COM, Inc.
(A DEVELOPMENT STAGE COMPANY)
NOTES TO FINANCIAL STATEMENTS

NOTE 1 - HISTORY AND ORGANIZATION OF THE COMPANY

The Company was organized September 21, 1998 (Date of Inception) under the laws of the State of Nevada, as Olleramma, Inc. The Company currently has no operations and in accordance with SFAS #7, is considered a development company.

On September 22, 1998, the Company issued 3,000,000 shares of its \$0.001 par value common stock for cash of \$8,016.00.

On February 28, 1999, the Company completed a public offering that was registered with the State of Nevada pursuant to N.R.S. 90.490 and was exempt from federal registration pursuant to Regulation D, Rule 504 of the Securities Act of 1933 as amended. The Company sold 767,200 shares of Common Stock at a price of \$0.05 per share for a total amount raised of \$38,360.

On March 10, 2000, the Company issued 3,000,000 shares of its \$0.001 par value common stock for cash of \$30,000.

On March 28, 2000, the Company filed Form S-8 with the U.S. Securities and Exchange Commission and issued an additional 1,675,000 shares of its \$0.001 par value common stock for services to the Company.

On April 24, 2000, by Board Resolution the company issued 1,000,000 restricted 144 shares to BuckBuilders.com, Inc., for advertising the

Edgar Filing: BUCKTV COM INC - Form 10KSB

Company's website and auction partners plan.

On June 5, 2000, by Board Resolution the Company issued 200,000 restricted 144 shares to OTC Live, Inc.

On June 15, 2000, by Board Resolution the Company issued 944,220 restricted 144 shares to Myfreestore.com.

On July 21, 2000, by Board Resolution the company issued 500,000 restricted 144 shares to Rodney Schoemann, Sr.

On July 21, 2000, by Board Resolution the company issued 2,000,000 restricted shares to BuckBuilders.com, Inc.

On July 14, 2000, the Company filed Form S-8 with the U.S. Securities and Exchange Commission and issued an additional 575,000 shares of its \$0.001 par value common stock for services to the Company.

On August 17, 2000 the Company filed Form S-8 with the U.S. Securities and Exchange Commission and issued an additional 660,000 shares of its \$0.001 par value common stock for services to the Company.

On September 13, 2000, by Board Resolution, the Company issued 760,000 restricted 144 shares to Washington Hamilton Group, for services.

F-8

BUCKTV.COM, Inc.
(A DEVELOPMENT STAGE COMPANY)
NOTES TO FINANCIAL STATEMENTS

On November 9, 2000, by Board Resolution, the Company issued 5,000,000 shares of restricted 144 shares to Bry Behrmann and Larry E Hunter.

On December 22, 2000, the Company issued 5,550,000 shares of restricted 144 shares to Stephen Bishop.

There have been no other issuances of Common Stock or preferred stock.

NOTE 2 - ACCOUNTING POLICIES AND PROCEDURES

Accounting policies and procedures have not been determined except as follows:

1. The Company uses the accrual method of accounting recognizing revenues when it is reasonably expected to be collected.
2. In April, 1998, the American Institute of Certified Public Accountant's issued Statement of Position 98-5 ("SOP 98-5"), Reporting on the Costs of Start-Up Activities which provides guidance on the financial reporting of start-up costs and organizations costs. It requires costs of start-up activities and organization costs to be expenses as incurred. SOP 98-5 is effective for fiscal years beginning after December 15, 1998. The Company adopted SOP 98-5 in 1999.
3. Basic earnings per share is computed using the weighted average number of shares of common stock outstanding.
4. The Company has not yet adopted any policy regarding payment of dividends. No dividends have been paid since inception.

Edgar Filing: BUCKTV COM INC - Form 10KSB

6. The Company experienced losses for its operating periods, December 31, 1998, December 31, 1999 and December 31, 2000. The Company will review its need for a provision for federal income tax after each operating quarter and each period for which a statement of operations is issued. The net operating losses of \$ 4,427,104.00 will begin to expire in 2013.

The Company did not record any deferred tax benefits as management deemed it less than likely that the benefits would be utilized. The Company has adopted the provisions of FAS 109.

7. The Company has adopted December 31 as its fiscal year end.

8. The preparation of financial statements in conformity with generally accepted accounting principles requires that management make estimates and assumptions which affect the reported amounts of assets and liabilities as at the date of the financial statements and revenues and expenses for the period reported. Actual results may differ from these estimates.

10. The Company's Statement of Cash Flows is reported utilizing cash(currency on hand and demand deposits) and cash equivalents(short-term, highly liquid investments). The Company did not have any cash equivalents at the balance sheet date.

F-9

ITEM 8. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

The Company has not had any disagreements with its accountants. It changed its accountant recently due to the former accountant's death.

PART III

ITEM 9. DIRECTORS, EXECUTIVE OFFICERS, PROMOTERS AND CONTROL PERSONS; COMPLIANCE WITH SECTION 16(A) OF THE EXCHANGE ACT.

The following table sets forth the current officers and directors of Oleramma, Inc.

Name	Age	Position(s)
-----	---	-----
Larry E. "Buck" Hunter	48	President
Bry Berhman	40	Secretary
Larry Hunter	53	Director
Bry Behrmann	53	Director
Larry Hunter		

Larry Hunter, President - From March 2000 to present, President BuckTV.com,

Edgar Filing: BUCKTV COM INC - Form 10KSB

Woodland Park, CA. Mr. Hunter served in the U.S. Navy as a Radar Electronic Technician. In his early 20's, he produced, authored and performed three Regional hit music records. He has extensive experience building network marketing sales forces for a number of companies, which includes, but not limited to: Amway, Life Trends, Melalueca, Radiant Life and Life Plus. Presently, he is a national radio host on the Cable RadioNetwork and a Television host. Mr. Hunter was preceded as President by Richard Lindberg who held the position from January 1999 to March 2000.

Bry Behrmann

Bry Behrmann, BS, JD, Secretary - From March 2000 to present. Mr. Behrmann served in the U.S. Air Force, flying F-4 Phantom jets. He then returned to Brigham Young University, where he earned a Juris Doctorate. In his legal career, Mr. Behrmann served as Public Defender, County Prosecuting Attorney, and ultimately as a Judge for the Third Judicial District for the State of Idaho. Mr. Behrmann also conducted a private practice business law specializing in corporate and trust law for closely held corporations. Mr. Behrman was preceded as Secretary by Mysha M. Lankhorst who held the position from 1998 to March 2000.

Directors are elected in accordance with our bylaws to serve until the next annual stockholders meeting. BuckTV.com, Inc. does not currently pay compensation to directors for services in that capacity.

Officers are elected by the board of directors and hold office until their successors are chosen and qualified, until their death or until they resign or have been removed from office. All corporate officers serve at the discretion of the board of directors. There are no family relationships between any director or executive officer and any other director or executive officer of BuckTV.com, Inc.

15

SECTION 16(A) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934 requires our directors and executive officers, and persons who beneficially own more than ten percent of a registered class of our equity securities (referred to as "reporting persons"), to file with the Securities and Exchange Commission initial reports of ownership and reports of changes in ownership of common stock and other Oleramma, Inc. equity securities. Reporting persons are required by Commission regulations to furnish us with copies of all Section 16(a) forms they file.

ITEM 10. EXECUTIVE COMPENSATION.

As a result of our the Company's current limited available cash, no officer or director received compensation during the fiscal year ended December 31, 2000. BuckTV.com, Inc. intends to pay salaries when cash flow permits. No officer or director received stock options or other non-cash compensation during the fiscal year ended December 31, 2000. The Company does have employment agreements in place with each of its officer.

Name -----	Position -----	Monthly Salary -----
Larry E. "Buck" Hunter	President	\$ 0
Bry Behrman	Secretary	\$ 0

Edgar Filing: BUCKTV COM INC - Form 10KSB

ITEM 11. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information concerning the beneficial ownership of our outstanding common stock as of February 29, 2000, by each person known by BuckTV.com, Inc. to own beneficially more than 5% of the outstanding common stock, by each of our directors and officer and by all of our directors and officers as a group. Unless otherwise indicated below, to our knowledge all persons listed below have sole voting and investment power with respect to their shares of common stock except to the extent that authority is shared by spouses under applicable law.

Name and Address of Beneficial Owner -----	Number of shares Beneficially Owned -----	Percent of Class -----
Moringstar Trust (1)	1,425,000	5.50%
WFO Trust (2)	1,425,000	5.50%
Larry E. "Buck" Hunter (3) President	2,587,500	10.0%
Bry Berhman (4) Secretary	5,412,500	21.0%
Buckbuilders.com, Inc. (5)	3,000,000	11.6%
Rodney Schoemann, Sr. (6) -----	2,590,000	10.0%
	16,440,000	63.7%

16

All Officers and Directors (2 persons)

- (1) Moringstar Trust, Larry Hunter, Trustee, 3200 S. Brazos, Las Vegas, NV 89109
- (2) WFO Trust, Bry Behrmann, Trustee, 3200 S. Brazos, Las Vegas, NV 89109

ITEM 12. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Because of the Company's development stage nature and its relatively recent inception, August 6, 1998, the Company has no relationships or transactions to disclose.

ITEM 13. EXHIBITS AND REPORTS ON FORM 8-K.

(a) EXHIBITS.

The following documents are included or incorporated by reference as exhibits to this report:

Edgar Filing: BUCKTV COM INC - Form 10KSB

EXHIBIT

NO.	DOCUMENT DESCRIPTION
(3)	ARTICLES OF INCORPORATION AND BY-LAWS
3.1	Articles of Incorporation of the Company Filed August 6, 1998(1)
3.2	By-Laws of the Company adopted September 23, 1998(1)
(23)	CONSENT OF EXPERTS AND COUNSEL
23.1	Letter of Consent from James E. Slayton, CPA
(27)	FINANCIAL DATA SCHEDULE
27.1	Financial Data Schedule
(1)	Previously filed as an exhibit to our registration statement on Form 10-SB (the "Registration Statement"), which was filed on April 29, 1999, and incorporated herein by reference.

(b) REPORTS ON FORM 8-K

BuckTV.com, Inc. did not file any reports on Form 8-K during the fiscal year ended December 31, 1999. The Company filed a Current Report dated January 20, 2000 on Form 8-K containing information pursuant to Item 1 ("Changes in Control") entitled "Change of Principal ownership in the Company through the purchase of Founder's Common Stock," Item 5 ("Other Events") , entitled "Further capitalization through an upcoming Regulation D, Rule 505 Offering" and pursuant to Item 6 ("Resignation of Registrant's Directors") entitled "Change of Company's Directors." The new ownership and management changes have been reflected in this 10KSB. The Company filed a Current Report dated March 8, 2000 on Form 8-K containing information pursuant to Item 5 ("Other Materially Important Events") The changes have been reflected in this 10KSB. The Company filed a Current Report dated September 13, 2000 pursuant to Item 5 ("Other Materially Important Events") entitled purchase of certain assets; Item 7 ("Financial Statement and Exhibits") The changes have been reflected in this 10KSB.

17

SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 12, 2001

BUCKTV.COM, INC.

By: /s/ Larry E. "Buck" Hunter

Larry E. "Buck" Hunter
President, Chief Executive Officer

In accordance with Section 13 or 15(d) of the Exchange Act, the

Edgar Filing: BUCKTV COM INC - Form 10KSB

registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 12, 2001

BUCKTV.COM, INC.

By: /s/ Bry Behrman

Bry Behrman

Secretary