Bondar Lori J Form 4 February 26, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Bondar Lori J			2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	st) (First) (Middle) 3. Da		3. Date of Earliest Transaction	(Check all applicable)		
			(Month/Day/Year)	Director 10% Owner		
207 GOODE AVENUE			02/22/2018	_X_ Officer (give title Other (specify below)		
				VP, Controller and CAO		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
GLENDALE, CA 91203				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative	Secu	rities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Common Stock	02/22/2018		Code V M	Amount 2,216	A	Price \$ 117.84	9,917	D	
Common Stock	02/22/2018					\$ 117.84		D	
Common Stock	02/22/2018		M			\$ 117.84		D	
Common Stock	02/22/2018		F	728	D	\$ 117.84	10,501	D	
Common Stock	02/22/2018		M	1,408	A	\$ 117.84	11,909	D	

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Common Stock	02/22/2018	F	487	D	\$ 117.84	11,422	D	
Common Stock	02/22/2018	M	1,063	A	\$ 117.84	12,485	D	
Common Stock	02/22/2018	F	368	D	\$ 117.84	12,117	D	
By Spouse						2,000	I	By Spouse
Common Stock (Savings Plan)						1,429.2176	I	Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. NumborDerivati Securitic Acquired Disposed (Instr. 3,	ve es d (A) or d of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2014 MSU Award	\$ 0	02/22/2018		M		2,216 (1)	02/26/2015	02/27/2018	Common Stock	2,216
2015 MSU Award	\$ 0	02/22/2018		M		2,104 (2)	02/26/2016	02/26/2019	Common Stock	2,104
2016 MSU Award	\$ 0	02/22/2018		M		1,408 (3)	02/25/2017	02/25/2020	Common Stock	1,408
2017 MSU Award	\$ 0	02/22/2018		M		1,063 (4)	02/23/2018	02/23/2021	Common Stock	1,063
2018 MSU	\$ 0	02/22/2018		A	1,777 (5)		02/22/2019	02/22/2022	Common Stock	1,777

Award

2018 PU Award \$ 0 02/22/2018 A 1,814 02/22/2021 02/22/2021 Common Stock 1,814

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Bondar Lori J

207 GOODE AVENUE VP, Controller and CAO

GLENDALE, CA 91203

Signatures

/s/ Erica Perry POA for Lori J
Bondar
02/26/2018

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares reflect the vesting of the fourth tranche of market-leveraged stock units granted in February 2014 at 200% of target based on our absolute total stockholder return during 2014-2017, plus dividend equivalents accrued during the period.
- (2) Shares reflect the vesting of the third tranche of market-leveraged stock units granted in February 2015 at 200% of target based on our absolute total stockholder return in excess of 10% during 2015-2017, plus dividend equivalents accrued during the period.
- (3) Shares reflect the vesting of the second tranche of market-leveraged stock units granted in February 2016 at 200% of target based on our absolute total stockholder return in excess of 10% during 2016-2017, plus dividend equivalents accrued during the period.
- (4) Shares reflect the vesting of the first tranche of market-leveraged stock units granted in February 2017 at 188% of target based on our absolute total stockholder return in excess of 10% during 2017, plus dividend equivalents accrued during the period.
- Market-leveraged stock units vest 25% over one-, two-, three- and four-year performance periods, with the number of shares paid on each vesting date based on the percentage change in the Company's stock price, plus dividend equivalents accrued during the vesting period.

 Each market-leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.
- Performance units vest, if at all, at the end of fiscal year 2020, provided certain performance objectives are met as determined in February 2021. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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