PROCTER & GAMBLE Co

Form 4

August 28, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

2. Issuer Name and Ticker or Trading

Symbol

1(b).

Martin Riant

(Print or Type Responses)

1. Name and Address of Reporting Person *

| | | | | PROCTER & GAMBLE Co [PG] | | | | | [PG] | (Check all applicable) | | | |
|-----------------------------------|--------------------------------------|--------------------------------------|--|--------------------------|------------------------------------|----|---------------------------------------|---------|-----------------|--|--|---|--|
| | | | | | of Earlies Day/Yea 2013 | | Transaction | l | | Director 10% Owner X Officer (give title Other (specify below) below) GrpPresGlobalBabyFemFamilyCare | | | |
| | | | | | led(Month/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| CINCINNATI, OH 45202 — Form filed | | | | | | | | | Form filed by M | lore than One R | eporting Person | | |
| | (City) | (State) | (Zip) | Tal | ble I - No | n. | -Derivativo | e Secu | rities Acqu | iired, Disposed of | , or Beneficia | ally Owned | |
| | 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deeme Execution any (Month/Da | Date, if | 3. Transac Code (Instr. 8 | 3) | 4. Securiti ODT Dispose (Instr. 3, 4) | ed of (| | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | Common Stock | 08/27/2013 | | | M | | 12,860 | A | \$ 31.0118 | 97,029.11 | D | | |
| | Common Stock | 08/27/2013 | | | S | | 12,860 | D | \$ 77.86 | 84,169.11 | D | | |
| | Common Stock | 08/27/2013 | | | M | | 3,368 | A | \$ 42.7329 | 87,537.11 | D | | |
| | Common Stock | 08/27/2013 | | | S | | 3,368 | D | \$ 77.86 | 84,169.11 | D | | |
| | Common Stock | 08/28/2013 | | | S | | 2,049 | D | \$ 77.1201 | 82,120.11 | D | | |
| | | | | | | | | | | | | | |

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| Common Stock | 6,513.1453 | I | Retirement Plan Trustees |
|-----------------|------------|---|--|
| Common Stock | 686 | I | Martin Riant & Fiona R. Riant Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|---|---|--------------------------------------|---|---|-----|--|---------------------|---|-----------------|-------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (Right to Buy) | \$ 31.0118 | 08/27/2013 | | M | | 12,860 | 09/15/2003 | 09/15/2015 | Common Stock | 12,860 |
| Stock Option (Right to Buy) | \$ 42.7329 | 08/27/2013 | | M | | 3,368 | 07/09/2002 | 07/09/2014 | Common Stock | 3,368 |

Reporting Owners

| Reporting Owner Name / Address | Keiationsinps | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |

Martin Riant ONE PROCTER & GAMBLE PLAZA CINCINNATI, OH 45202

GrpPresGlobalBabyFemFamilyCare

Dalatianahin

2 Reporting Owners

Signatures

/s/ Sandra T. Lane, attorney-in-fact for Martin Riant

08/28/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3