#### SEIBLY JOHN GREGORY

Form 4 May 01, 2013

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287 January 31,

**OMB APPROVAL** 

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obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

Security

(Instr. 3)

(Print or Type Responses)

1. Name and Address of Reporting Person \* SEIBLY JOHN GREGORY

2. Issuer Name and Ticker or Trading

Symbol

STERLING FINANCIAL CORP

5. Relationship of Reporting Person(s) to

Issuer

/WA/[STSA]

(Check all applicable)

\_X\_\_ Director 10% Owner

(First)

(Street)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

04/29/2013

X\_ Officer (give title Other (specify below) below)

CEO/President - SFC

6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

(Instr. 4)

Person

SPOKANE, WA 99201

111 N. WALL STREET

(City) (State) (Zip) 1. Title of 2. Transaction Date 2A. Deemed

(Month/Day/Year)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 3.

Code

(Instr. 8)

4. Securities TransactionAcquired (A) or

Disposed of (D)

(Instr. 3, 4 and 5)

5. Amount of Securities Beneficially

Owned

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (T)

(Instr. 4)

Following Reported (A)

Transaction(s)

(Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Execution Date, if

(Month/Day/Year)

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number of 6. Date Exercisable and 7. Title and Amor Derivative Conversion (Month/Day/Year) Execution Date, if **Transaction**Derivative **Expiration Date** Underlying Secur Securities Security or Exercise any Code (Month/Day/Year) (Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8	or Dispose (D) (Instr. 3, 4 and 5)	ed of				
				Code V	/ (A)	(D)	Date Exercisable	Expiration Date	Title	An or Nu of
Restricted Stock Unit	<u>(1)</u>	04/29/2013		A	20,680		<u>(1)</u>	<u>(1)</u>	Common Stock	20
Non-Qualified Stock Option	\$ 21.76	04/29/2013		A	19,702		04/29/2014	04/29/2023	Common Stock	19

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting Owner Hume / Hudress	Director	10% Owner	Officer	Other			
SEIBLY JOHN GREGORY 111 N. WALL STREET SPOKANE, WA 99201	X		CEO/President - SFC				

# **Signatures**

/s/ Lara L. Hemingway, attorney-in-fact 05/01/2013

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each restricted stock unit represents a contingent right to receive one share of common stock. The restricted stock units are scheduled to vest 25% each year over the next 4 years on the grant's anniversary date, subject to the reporting person's continued employment with the Company on such date.
- Grant of nonqualified stock options scheduled to vest 25% each year over the next four years on the grant's anniversary date subject to the reporting person's continued service with the Company on such date. The award of nonqualified stock options are issued under and governed by the terms of Sterling's 2010 Long Term Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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