PROCTER & GAMBLE Co

Form 4

January 30, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

5. Relationship of Reporting Person(s) to

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Expires: 2005 Estimated average burden hours per

January 31,

OMB APPROVAL

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

response... 0.5

1(b).

Stock

Stock

Stock

Common

Common

01/29/2013

01/29/2013

01/29/2013

(Print or Type Responses)

1. Name and Address of Reporting Person *

PASSE	RINI FILIPPO	Symb	bol DCTER & GAMBLE Co [PG]	Issuer (Check all applicable)			
(Last) (First) (Middle) ONE PROCTER AND GAMBLE PLAZA			nte of Earliest Transaction hth/Day/Year) 30/2013	Director 10% Owner X Officer (give title Other (specify below) below) Grp Pres-CIO & Global Bus Svcs			
	(Street)		Amendment, Date Original (Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CINCIN	NNATI, OH 45202			Form filed by More than One Reporting Person			
(City) (State)	(Zip)	Table I - Non-Derivative Securities	Acquired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, it any (Month/Day/Year	Code (Instr. 3, 4 and 5)	Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)			
Commo Stock	on 01/29/2013		G V 312 A \$0	2,750.83 I By daughter Chiara			
Commo	on 01/29/2013		G V 312 D \$0	79,292.091 D			

V 312

V 312

V 312

\$0

\$0

\$0

2,727.833

78,980.091

2,749,753

Ι

D

Ι

A

D

By

daughter

Marta

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		Lugai	i iliig. i noon	LITACI	¬IVIL	DEL CO - I	01111 4		
Common Stock									By son Emanuele
Common Stock	01/29/201	.3	G V	312	D	\$ 0	78,668.091	D	
Common Stock	01/30/201	.3	M	22,460	A	\$ 31.375	101,128.091	D	
Common Stock	01/30/201	3	S	22,460	D	\$ 75.0165 <u>(1)</u>	78,668.091	D	
Common Stock							6,387.3247 (2)	I	By Retirement Plan Trustees
Reminder: R	eport on a sep	parate line for each cla	ss of securities bene	Perso infor requi	ons v matic red t ays a	who respon on containe to respond	lirectly. d to the collect d in this form a unless the form valid OMB cont	re not	SEC 1474 (9-02)
			ative Securities Acc outs, calls, warrant						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	Se Se Or Or (D (In	curities equired (A) Disposed of	6. Date Exercisal Expiration Date (Month/Day/Yea		7. Title and Amount of Underlying Securities (Instr. 3 and 4)

Code V (A)

M

Stock
Ontion

(Right to Buy)

\$ 31.375

01/30/2013

of

Amount Date Expiration Title Number Exercisable Date of Shares

Common 22,460 09/15/2003 09/15/2015 22,460 Stock

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

(D)

PASSERINI FILIPPO ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

Grp Pres-CIO & Global Bus Svcs

Reporting Owners 2

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Signatures

/s/ Sandra T. Lane, Attorney-In-Fact for FILIPPO PASSERINI

01/30/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted average price of the shares sold. The price range was \$75.13 to \$75.16. Full information regarding the number of shares sold at each separate price available upon request.
- (2) Balance as of 12/31/2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3