

Drummond David C  
Form 4  
October 05, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Drummond David C

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/01/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, Corporate Development

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price		
Class A Common Stock	10/01/2010		C		1,300	\$ 0	11,828	D
Class A Common Stock	10/01/2010		S		100	\$ 526.85	11,728	D
Class A Common Stock	10/01/2010		S		100	\$ 526.92	11,628	D
Class A Common	10/01/2010		S		43	\$ 527.18	11,585	D

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Stock								
Class A Common Stock	10/01/2010	S	100	D	\$ 527.19	11,485	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 527.93	11,385	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 527.99	11,285	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 528	11,185	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 528.07	11,085	D	
Class A Common Stock	10/01/2010	S	57	D	\$ 528.24	11,028	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 528.49	10,928	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 528.65	10,828	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 528.76	10,728	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 529	10,628	D	
Class A Common Stock	10/01/2010	S	100	D	\$ 529.99	10,528	D	
Class A Common Stock						2,090	I	By Spouse
Google Stock Unit <u>(1)</u>						1,875	D	
Google Stock Unit <u>(2)</u>						10,669	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Option To Purchase Class B Common Stock	\$ 5	10/01/2010		M	1,300	(3) 07/18/2013	Class B Common Stock 1,300
Class B Common Stock	\$ 0	10/01/2010		M	1,300	(4) (5)	Class A Common Stock 1,300
Class B Common Stock	\$ 0	10/01/2010		C	1,300	(4) (5)	Class A Common Stock 1,300
Option To Purchase Class A Common Stock	\$ 308.57					(6) 03/01/2017	Class A Common Stock 30,000
Option To Purchase Class A Common Stock	\$ 318.92					(7) 03/04/2019	Class A Common Stock 34,138

## Reporting Owners

Reporting Owner Name / Address

Relationships

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Director 10% Owner Officer Other

Drummond David C  
C/O GOOGLE INC.  
1600 AMPHITHEATRE PARKWAY  
MOUNTAIN VIEW, CA 94043

SVP, Corporate Development

Signatures

/s/ Jonathan Frankel, attorney-in-fact for David C.  
Drummond

10/05/2010

\_\_Signature of Reporting Person

Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) The Google Stock Units ("GSUs") entitle the reporting person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest as follows: 1/4th of the GSUs shall vest on the one-year grant date anniversary and 1/16th each quarter thereafter until the units are fully vested, subject to continued employment with Google on the applicable vesting dates.
  - (2) The Google Stock Units ("GSUs") entitle the reporting person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest as follows: 25% of GSUs shall vest 12 months after vesting commencement date and 1/16th of shares shall vest each quarter thereafter, subject to continuing employment with Google on the applicable vesting dates.
  - (3) Shares subject to this option will begin vesting on February 26, 2006 and will vest as follows: (i) 15 percent on the one year anniversary of the vesting commencement date, (ii) 17.5 percent in the second year of vesting, (iii) 20 percent in the third year of vesting, (iv) 22.5 percent in the fourth year of vesting, and (v) 25 percent in the fifth year of vesting; provided that shares vesting in each of the years following the one year anniversary of the vesting commencement date will vest in the respective amounts described above ratably at the end of each month.
  - (4) All shares are exercisable as of the transaction date.
  - (5) There is no expiration date for Google Inc.'s Class B Common Stock.
  - (6) The option vests and becomes exercisable as described in the Form 4 filed by the Reporting Person on May 12, 2009.
  - (7) 1/4th of the option shall vest on the one-year grant date anniversary and 1/48th each month thereafter until the option is fully vested, subject to continued employment with Google on the applicable vesting dates.

Remarks:

\*\*\*All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.