Tree.com, Inc. Form 10-Q August 14, 2013 Table of Contents

	UNITED STATES
	SECURITIES AND EXCHANGE COMMISSION
	Washington, D.C. 20549
	FORM 10-Q
X	QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
	For the Quarterly Period Ended June 30, 2013
	Or
0	TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
	For the transition period from to
	Commission File No. 001-34063

TREE.COM, INC.

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization)

26-2414818 (I.R.S. Employer Identification No.)

11115 Rushmore Drive, Charlotte, North Carolina 28277

(Address of principal executive offices)

(704) 541-5351

(Registrant s telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes x No o

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer o

Accelerated filer o

Non-accelerated filer o (Do not check if a smaller reporting company)

Smaller reporting company x

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x

As of August 12, 2013 there were 11,123,249 shares of the Registrant s common stock, par value \$.01 per share, outstanding, excluding treasury shares.

Table of Contents

TABLE OF CONTENTS

	PART I FINANCIAL INFORMATION	Page Number
Item 1.	Financial Statements	3
Item 2.	Management s Discussion and Analysis of Financial Condition and Results of Operations	29
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	39
Item 4.	Controls and Procedures	39
	PART II OTHER INFORMATION	
Item 1.	Legal Proceedings	40
Item 1A.	Risk Factors	40
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	41
<u>Item 6.</u>	<u>Exhibits</u>	43
	2	

PART 1 FINANCIAL INFORMATION

Item 1. Financial Statements

TREE.COM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited)

	Three Mon June		nded		Six Month June		ed
	2013	. 50,	2012		2013	50,	2012
			(In thousands, except	t per sh	are amounts)		
Revenue	\$ 37,406	\$	16,970	\$	65,486	\$	30,205
Costs and expenses							
Cost of revenue (exclusive of depreciation							
shown separately below)	1,950		803		3,306		1,599
Selling and marketing expense	26,386		10,969		43,641		21,621
General and administrative expense	5,651		5,831		12,207		10,634
Product development	1,492		756		2,697		1,530
Depreciation	872		1,046		1,757		2,270
Amortization of intangibles	43		106		86		213
Restructuring and severance	148		3		146		(61)
Litigation settlements and contingencies (Note							
10)	2,909		216		3,937		438
Total costs and expenses	39,451		19,730		67,777		38,244
Operating loss	(2,045)		(2,760)		(2,291)		(8,039)
Other income (expense)							
Interest expense	(7)		(136)		(14)		(257)
Loss before income taxes	(2,052)		(2,896)		(2,305)		(8,296)
Income tax benefit (provision)	19		1,142		(1)		3,274
Net loss from continuing operations	(2,033)		(1,754)		(2,306)		(5,022)
Gain from sale of discontinued operations, net							
of tax	10,003		24,313		10,101		24,313
Income (loss) from operations of discontinued							
operations, net of tax	(891)		3,215		(3,433)		20,633
Income from discontinued operations	9,112		27,528		6,668		44,946
Net income	\$ 7,079	\$	25,774	\$	4,362	\$	39,924
Weighted average basic shares outstanding	11,133		10,685		11,050		10,620
Weighted average diluted shares outstanding	11,133		10,685		11,050		10,620
Net (loss) per share from continuing operations							
Basic	\$ (0.18)	\$	(0.16)	\$	(0.21)	\$	(0.47)
Diluted	\$ (0.18)	\$	(0.16)	\$	(0.21)	\$	(0.47)

Edgar Filing: Tree.com, Inc. - Form 10-Q

Net income per share from discontinued operations				
Basic	\$ 0.82	\$ 2.58	\$ 0.60	\$ 4.23
Diluted	\$ 0.82	\$ 2.58	\$ 0.60	\$ 4.23
Net income per share				
Basic	\$ 0.64	\$ 2.41	\$ 0.39	\$ 3.76
Diluted	\$ 0.64	\$ 2.41	\$ 0.39	\$ 3.76

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

TREE.COM, INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

(In thousands, except par value and share amounts)

	June 30, 2013 (Unaudited)	December 31, 2012
ASSETS:		
Cash and cash equivalents	\$ 85,283	\$ 80,190
Restricted cash and cash equivalents	30,066	29,414
Accounts receivable, net of allowance of \$554 and \$503, respectively	17,778	11,488
Prepaid and other current assets	1,580	773
Current assets of discontinued operations	23	407
Total current assets	134,730	122,272
Property and equipment, net	5,591	6,155
Goodwill	3,632	3,632
Intangible assets, net	10,745	10,831
Other non-current assets	111	152
Non-current assets of discontinued operations (Note 13)	129	129
Total assets	\$ 154,938	\$ 143,171
LIABILITIES:		
Accounts payable, trade	\$ 1,821	\$ 2,741
Deferred revenue	17	648
Accrued expenses and other current liabilities	28,038	19,960
Current liabilities of discontinued operations	32,068	31,017
Total current liabilities	61,944	54,366
Other non-current liabilities	616	936
Deferred income taxes	4,694	4,694
Non-current liabilities of discontinued operations (Note 13)	174	253
Total liabilities	67,428	60,249
Commitments and contingencies (Note 10)		
SHAREHOLDERS EQUITY:		
Preferred stock \$.01 par value; authorized 5,000,000 shares; none issued or outstanding		
Common stock \$.01 par value; authorized 50,000,000 shares; issued 12,472,335 and		
12,195,209 shares, respectively, and outstanding 11,201,129 and 11,006,730 shares,		
respectively	125	122
Additional paid-in capital	905,408	903,692
Accumulated deficit	(807,118)	(811,480)
Treasury stock 1,271,206 and 1,188,479 shares, respectively	(10,905)	(9,412)
Total shareholders equity	87,510	82,922
Total liabilities and shareholders equity	\$ 154,938	\$ 143,171

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

TREE.COM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY

(Unaudited)

			non Stock Amount		Additional Paid-in					ıry Sto	ry Stock	
	Total	Number of Shares			Capital (In thousands)			ccumulated Deficit	Number of Shares	A	Amount	
Balance as of December 31, 2012	\$ 82,922	12,625	\$	126	\$	903,688	\$	(811,480)	1,188	\$	(9,412)	
Revision (Note 1)		(430)		(4)		4						
Balance as of December 31,												
2012 (Revised)	\$ 82,922	12,195	\$	122	\$	903,692	\$	(811,480)	1,188	\$	(9,412)	
Comprehensive income:												
Net income for the six months												
ended June 30, 2013	4,362							4,362				
Comprehensive income	4,362											
Non-cash compensation	2,866					2,866						
Purchase of treasury stock	(1,493)								83		(1,493)	
Dividends	618					618						
Issuance of common stock upon exercise of stock options and vesting of restricted stock units,												
net of withholding taxes	(1,765)	277		3		(1,768)						
Balance as of June 30, 2013	\$ 87,510	12,472	\$	125	\$	905,408	\$	(807,118)	1,271	\$	(10,905)	

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

TREE.COM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited)

		ths Ended e 30,	2012
		usands)	2012
Cash flows from operating activities attributable to continuing operations:	`	ĺ	
Net income	\$ 4,362	\$	39,924
Less income from discontinued operations, net of tax	(6,668)		(44,946)
Net loss from continuing operations	(2,306)		(5,022)
Adjustments to reconcile net loss from continuing operations to net cash provided by (used			
in) operating activities attributable to continuing operations:			
Loss on disposal of fixed assets	24		60
Amortization of intangibles	86		213
Depreciation	1,757		2,270
Non-cash compensation expense	2,866		2,256
Deferred income taxes			76
Bad debt expense (benefit)	73		(8)
Changes in current assets and liabilities:			
Accounts receivable	(6,871)		(1,928)
Prepaid and other current assets	91		230
Accounts payable, accrued expenses and other current liabilities	6,872		(6,033)
Income taxes payable	(570)		(855)
Deferred revenue	(631)		1,267
Other, net	(321)		884
Net cash provided by (used in) operating activities attributable to continuing			
operations	1,070		(6,590)
Cash flows from investing activities attributable to continuing operations:			
Capital expenditures	(1,217)		(1,459)
Increase in restricted cash	(652)		(4,647)
Net cash used in investing activities attributable to continuing operations	(1,869)		(6,106)
Cash flows from financing activities attributable to continuing operations:			
Issuance of common stock, net of withholding taxes	(1,473)		(348)
Purchase of treasury stock	(1,452)		(129)
Dividends	284		
(Increase) decrease in restricted cash			4,150
Net cash (used in) provided by financing activities attributable to continuing			
operations	(2,641)		3,673
Total cash used in continuing operations	(3,440)		(9,023)
Net cash provided by operating activities attributable to discontinued operations	(1,467)		225,824
Net cash provided by investing activities attributable to discontinued operations	10,000		29,651
Net cash used in financing activities attributable to discontinued operations			(197,311)
Total cash provided by discontinued operations	8,533		58,164
Net increase in cash and cash equivalents	5,093		49,141
Cash and cash equivalents at beginning of period	80,190		45,541

Cash and cash equivalents at end of period

85,283

\$

\$

94,682

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

6

m	. 1		c			
Tal	hl	e	ot	on	itei	nts

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 ORGANIZATION

Company Overview

Tree.com, Inc. is the parent of LendingTree, LLC, which owns several brands and businesses that provide information, tools, advice, products and services for critical transactions in consumers lives. Our family of brands includes: LendingTree®, GetSmart®, DegreeTree®, LendingTreeAutos, DoneRight!®, ServiceTree® and InsuranceTree®. Together, these brands serve as an ally for consumers who are looking to comparison-shop for loans, education programs, home services providers and other services from multiple businesses and professionals that will compete for their businesss.

Segment Reporting

Effective December 31, 2012, we expanded our reportable segments from one to two, consisting of mortgage and non-mortgage. The change was made as the convergence of economic similarities associated with our mortgage and non-mortgage operating segments was no longer expected. This decision was made in connection with the update of our annual budget and forecast, which occurs in the fourth quarter each year. The non-mortgage reportable segment consists of our auto, education and home services and other operating segments, which are not yet mature businesses and have been aggregated. Prior period results have been reclassified to conform with the change in reportable segments.

Discontinued Operations

The businesses of RealEstate.com and RealEstate.com, REALTORS® (which together represent the former Real Estate segment) and LendingTree Loans are presented as discontinued operations in the accompanying consolidated balance sheets and consolidated statements of operations and cash flows for all periods presented. The notes accompanying these consolidated financial statements reflect our continuing operations and, unless otherwise noted, exclude information related to the discontinued operations.

Real Estate

On March 10, 2011, management made the decision and finalized a plan to close all of the field offices of the proprietary full-service real estate brokerage business known as RealEstate.com, REALTORS®. We exited all markets in which we previously operated by March 31, 2011. In September 2011, we sold the remaining assets of RealEstate.com, which consisted primarily of internet domain names and trademarks, for \$8.3 million and recognized a gain on sale of \$7.8 million.

LendingTree Loans

On May 12, 2011, we entered into an asset purchase agreement with Discover Bank, a wholly-owned subsidiary of Discover Financial Services, as amended on February 7, 2012, for the sale of substantially all of the operating assets of our LendingTree Loans business. We completed the sale on June 6, 2012.

The asset purchase agreement as amended provided for a purchase price of approximately \$55.9 million in cash for the assets, subject to certain conditions. Of this total purchase price, \$8.0 million was paid prior to the closing, \$37.9 million was paid upon the closing and the contingent amount of \$10.0 million was paid in the second quarter of 2013 and recognized as a gain from sale of discontinued operations.

Discover generally did not assume liabilities of the LendingTree Loans business that arose before the closing date, except for certain liabilities directly related to assets Discover acquired. Of the purchase price paid, \$18.1 million is being held in escrow pending resolution of certain actual and/or contingent liabilities that remain with us following the sale, as of June 30, 2013. The escrowed amount is recorded as restricted cash at June 30, 2013.

Separate from the asset purchase agreement, we agreed to provide certain marketing-related services to Discover in connection with its mortgage origination business for approximately seventeen months following the closing, or such earlier point as the agreed-upon services are satisfactorily completed. The services have been satisfactorily completed as of June 30, 2013. Discover remains a network lender on our mortgage exchange following completion of the services.

Table of Contents

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Basis of Presentation

The accompanying unaudited interim consolidated financial statements as of June 30, 2013 and 2012, respectively, have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) for interim financial information and the rules and regulations of the U.S. Securities and Exchange Commission (SEC). Accordingly, they do not include all of the information and footnotes required by GAAP for annual financial statements. In the opinion of management, the unaudited interim consolidated financial statements have been prepared on the same basis as the audited financial statements, and include all adjustments, consisting only of normal recurring adjustments, necessary for the fair presentation of our financial position for the periods presented. The results for the three and six months ended June 30, 2013 are not necessarily indicative of the results to be expected for the year ending December 31, 2013, or any other period. These financial statements and notes should be read in conjunction with the audited financial statements and notes thereto included in our annual report on Form 10-K for the year ended December 31, 2012.

Revision of Prior Period Financial Statements

In connection with the preparation of our consolidated financial statements for the first quarter of 2013, we determined that the number of outstanding shares had been overstated in prior periods due to issuances of unrestricted shares upon satisfaction of vesting conditions on restricted shares from 2009 to 2012, without canceling the original restricted share certificates. This resulted in double counting of certain vested restricted shares in the calculation of shares outstanding. Management has determined that unrestricted shares issued upon vesting of restricted shares should not have been considered validly issued or outstanding until the associated restricted shares were canceled. All of the restricted stock awards that were double-counted were issued to our Chairman and CEO. The error in shares noted above was not reflected in our Chairman and CEO s filings made under Section 13(d) or Section 16 of the Securities Exchange Act of 1934 or in our disclosures of his holdings in public filings. In addition, our weighted average share calculation had erroneously included restricted shares, resulting in errors in the previously reported weighted average shares and earnings per share.

On December 26, 2012, we paid a special dividend of \$1.00 per share to our shareholders of record on December 17, 2012. The dividend was paid on all shares shown as outstanding in our records, including the shares granted to our Chairman and CEO for which management has determined should not have been considered issued or outstanding. As a result, we unintentionally overpaid \$0.4 million in dividends to our Chairman and CEO, which was presented as a financing cash outflow for the year ended December 31, 2012. Such amount was repaid to the Company during the second quarter of 2013 and is presented as a financing cash inflow in the six months ended June 30, 2013. Other than that special dividend, we have not declared or paid any cash dividends on our common stock. There was also a related error in the dividend accrual recorded for unvested shares entitled to the special dividend upon vesting, resulting in an over accrual of \$0.2 million at December 31, 2012.

In accordance with ASC 250-10, we assessed materiality of the errors and concluded that the errors were not material to any of our previously issued financial statements. Accordingly, we corrected the dividend errors in the first quarter of 2013 and we are revising our previously issued financial statements prospectively to correct share errors.

The following table presents the effect of these corrections on the Company s Consolidated Statements of Operations for the years ended December 31, 2012 and December 31, 2011 (in thousands, except per share amounts):

		Year l	Ended	December 31,	2012	:	Year I As	Ended	December 31,	2011	
	Re	ported	Ad	ljustment	A	As Revised	Reported	A	djustment	A	As Revised
Weighted average basic shares											
outstanding		11,313		(618)		10,695	10,995		(618)		10,377
Weighted average diluted shares											
outstanding		11,313		(618)		10,695	10,995		(618)		10,377
Net loss per share from											
continuing operations											
Basic	\$	(0.20)	\$	(0.01)	\$	(0.21)	\$ (4.52)	\$	(0.27)	\$	(4.79)
Diluted	\$	(0.20)	\$	(0.01)	\$	(0.21)	\$ (4.52)	\$	(0.27)	\$	(4.79)
Net income (loss) per share from											
discontinuing operations											
Basic	\$	4.32	\$	0.25	\$	4.57	\$ (0.89)	\$	(0.05)	\$	(0.94)
Diluted	\$	4.32	\$	0.25	\$	4.57	\$ (0.89)	\$	(0.05)	\$	(0.94)
Net income (loss) per share											
attributable to											
common shareholders											
Basic	\$	4.12	\$	0.24	\$	4.36	\$ (5.41)	\$	(0.32)	\$	(5.73)
Diluted	\$	4.12	\$	0.24	\$	4.36	\$ (5.41)	\$	(0.32)	\$	(5.73)
					8						

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

For the years ended December 31, 2012 and 2011, we had losses from continuing operations and, as a result, no potentially dilutive securities were included in the denominator for computing diluted earnings per share because the impact would have been anti-dilutive. Accordingly, the weighted average basic shares outstanding were used to compute all earnings per share amounts.

The following tables present the effect of these corrections on the Company s Consolidated Statements of Operations for each of the quarters in the year ended December 31, 2012 (in thousands, except per share amounts):

		Three m	onths ende	d March 3	1, 2012		Three months ended June 30, 2012 As					
		orted	Adjust	ment	As R	evised		Reported	Ad	ljustment	As	Revised
Weighted average basic shares												
outstanding		11,173		(618)		10,555		11,303		(618)		10,685
Weighted average diluted												
shares outstanding		11,414		(859)*		10,555		11,303		(618)		10,685
Net loss per share from												
continuing operations												
Basic	\$	(0.29)	\$	(0.02)	\$	(0.31)	\$	(0.16)	\$	(0.00)	\$	(0.16)
Diluted	\$	(0.29)	\$	(0.02)	\$	(0.31)	\$	(0.16)	\$	(0.00)	\$	(0.16)
Net income per share from												
discontinuing operations												
Basic	\$	1.56	\$	0.09	\$	1.65	\$	2.44	\$	0.14	\$	2.58
Diluted	\$	1.53	\$	0.12*	\$	1.65	\$	2.44	\$	0.14	\$	2.58
Net income per share												
attributable to common												
shareholders												
Basic	\$	1.27	\$	0.07	\$	1.34	\$	2.28	\$	0.13	\$	2.41
Diluted	\$	1.24	\$	0.10*	\$	1.34	\$	2.28	\$	0.13	\$	2.41
Net loss per share from continuing operations Basic Diluted Net income per share from discontinuing operations Basic Diluted Net income per share attributable to common shareholders Basic	\$ \$ \$	(0.29) (0.29) 1.56 1.53	\$ \$ \$	(0.02) (0.02) 0.09 0.12*	\$ \$ \$	(0.31) (0.31) 1.65 1.65	\$ \$ \$	(0.16) (0.16) 2.44 2.44 2.24	\$ \$ \$	(0.00) (0.00) 0.14 0.14	\$ \$ \$	(0.16 (0.16 2.58 2.58

^{*} Includes correction of an error of 241 shares and \$0.03 per share made during the first quarter of 2012 related to the control number utilized for diluted earnings per share.

	Three mon	ths ended September	30, 2012	Three mon	onths ended December 31, 2012			
	As			As				
	Reported	Adjustment	As Revised	Reported	Adjustment	As Revised		
Weighted average basic shares								
outstanding	11,389	(618)	10,771	11,386	(618)	10,768		
Weighted average diluted								
shares outstanding	12,003	(618)	11,385	12,175	(618)	11,557		

Edgar Filing: Tree.com, Inc. - Form 10-Q

Net income per share from						
continuing operations						
Basic	\$ 0.02	\$ 0.01	\$ 0.03	\$ 0.22	\$ 0.01	\$ 0.23
Diluted	\$ 0.02	\$ 0.00	\$ 0.02	\$ 0.21	\$ 0.01	\$ 0.22
Net income (loss) per share						
from discontinuing operations						
Basic	\$ 0.36	\$ 0.02	\$ 0.38	\$ (0.02)	\$ 0.00	\$ (0.02)
Diluted	\$ 0.35	\$ 0.01	\$ 0.36	\$ (0.02)	\$ 0.00	\$ (0.02)
Net income per share						
attributable to common						
shareholders						
Basic	\$ 0.38	\$ 0.03	\$ 0.41	\$ 0.20	\$ 0.02	\$ 0.22
Diluted	\$ 0.37	\$ 0.01	\$ 0.38	\$ 0.19	\$ 0.01	\$ 0.20

The following table presents the effect these errors had on the Consolidated Balance Sheet at December 31, 2012:

		December 31, 2012			
	As Reported	Adjustment	As Adjusted		
Issued shares	12,625,678	(430,469)	12,195,209		
Outstanding shares	11,437,199	(430,469)	11,006,730		

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES

Accounting Estimates

Management is required to make certain estimates and assumptions during the preparation of the consolidated financial statements in accordance with U.S. generally accepted accounting principles. These estimates and assumptions impact the reported amount of assets and liabilities and disclosures of contingent assets and liabilities as of the date of the consolidated financial statements. They also impact the reported amount of net earnings during any period. Actual results could differ from those estimates.

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Significant estimates underlying the accompanying consolidated financial statements, including discontinued operations, include: loan loss obligations; the recoverability of long-lived assets, goodwill and intangible assets; the determination of income taxes payable and deferred income taxes, including related valuation allowances; restructuring reserves; contingent consideration related to business combinations; various other allowances, reserves and accruals; and assumptions related to the determination of stock-based compensation.

Cash and Cash Equivalents

Cash and cash equivalents include cash and short-term, highly liquid money market investments with original maturities of three months or less.

Restricted Cash

Restricted cash and cash equivalents consists of the following (in thousands):

	J	une 30, 2013	December 31, 2012
Cash in escrow for surety bonds	\$	6,501	\$ 6,500
Cash in escrow for corporate purchasing card program		400	800
Cash in escrow for sale of LTL (Note 13)		18,117	17,077
Cash in escrow for earnout related to an acquisition		1,956	1,956
Cash restricted for loan loss obligations		3,051	3,051
Other		41	30
Total restricted cash and cash equivalents	\$	30,066	\$ 29,414

Certain Risks and Concentrations

Our business is subject to certain risks and concentrations including dependence on third-party technology providers, exposure to risks associated with online commerce security and credit card fraud.

Financial instruments, which potentially subject us to concentration of credit risk, consist primarily of cash and cash equivalents. Cash and cash equivalents are in excess of Federal Deposit Insurance Corporation insurance limits, but are maintained with quality financial institutions of high credit.

Due to the nature of the mortgage lending industry, interest rate increases may negatively impact future revenue from our lender network.

Lenders participating on our lender network can offer their products directly to consumers through brokers, mass marketing campaigns or through other traditional methods of credit distribution. These lenders can also offer their products online, either directly to prospective borrowers, through one or more of our online competitors, or both. If a significant number of potential consumers are able to obtain loans from our participating lenders without utilizing our service, our ability to generate revenue may be limited. Because we do not have exclusive relationships with the lenders whose loan offerings are offered on our online marketplace, consumers may obtain offers and loans from these lenders without using our service.

We maintain operations solely in the United States.

Recent Accounting Pronouncements

In December 2011, the FASB issued new accounting guidance that requires additional disclosures on financial instruments and derivative instruments that are either offset in accordance with existing accounting guidance or are subject to an enforceable master netting arrangement or similar agreement. The new requirements do not change the accounting guidance on netting, but rather enhance the disclosures to more clearly show the impact of netting arrangements on a company s financial position. This new accounting guidance is effective on a retrospective basis for all comparative periods presented beginning on January 1, 2013. The adoption of this guidance did not have a material impact on our consolidated financial statements.

In July 2012, the FASB issued new guidance which allows an entity to first assess qualitative factors to determine whether the existence of events and circumstances indicates that it is more likely than not that an indefinite-lived intangible asset is impaired. This assessment should be used as a basis for determining whether it is necessary to perform the quantitative impairment test. An

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

entity would not be required to calculate the fair value of the intangible asset and perform the quantitative test unless the entity determines, based upon its qualitative assessment, that it is more likely than not that its fair value is less than its carrying value. The update expands previous guidance by providing more examples of events and circumstances that an entity should consider in determining whether it is more likely than not that the fair value of an indefinite-lived intangible asset is less than its carrying amount. The update also allows an entity the option to bypass the qualitative assessment for any indefinite-lived intangible asset in any period and proceed directly to performing the quantitative impairment test. An entity will be able to resume performing the qualitative assessment in any subsequent period. This update is effective for annual and interim periods beginning after September 15, 2012, with early adoption permitted. The adoption of this guidance did not have a material impact on our consolidated financial statements.

In February 2013, the FASB issued ASU No. 2013-04, Liabilities. ASU No. 2013-04 requires an entity to measure obligations resulting from joint and several liability arrangements for which the total amount of the obligation within the scope of this guidance is fixed at the reporting date, as the sum of the amount the reporting entity agreed to pay on the basis of its arrangement among its co-obligors and any additional amount the reporting entity expects to pay on behalf of its co-obligors. The guidance in this ASU also requires an entity to disclose the nature and amount of the obligation as well as other information about those obligations. The amendments in this ASU are effective for fiscal years, and interim periods within those years, beginning after December 15, 2013. We are evaluating the impact that the adoption will have on our consolidated financial statements in fiscal 2014.

In July 2013, the FASB issued guidance on the financial statement presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. The new accounting guidance is effective for interim and annual reporting periods beginning after December 15, 2013, with early adoption permitted. Prospective or retrospective application is permitted. The adoption of this guidance is not expected to have a material impact on our consolidated financial statements.

NOTE 3 GOODWILL AND INTANGIBLE ASSETS

The balance of goodwill and intangible assets, net is as follows (in thousands):

	June 30, 2013	December 31, 2012
Goodwill	\$ 486,720	\$ 486,720
Accumulated impairment losses	(483,088)	(483,088)
Net goodwill	\$ 3,632	\$ 3,632
Intangible assets with indefinite lives	\$ 10,142	\$ 10,142
Intangible assets with definite lives, net	603	689
Total intangible assets, net	\$ 10,745	\$ 10,831

Intangible assets with indefinite lives relate to our trademarks.

At June 30, 2013, intangible assets with definite lives relate to the following (\$ in thousands):

	Cost	Accumulated Amortization	Net	Weighted Average Amortization Life (Years)
Purchase agreements	\$ 236	\$ (188)	\$ 48	5.0
Technology	25,194	(25,189)	5	3.0
Customer lists	6,682	(6,136)	546	4.2
Other	1,517	(1,513)	4	2.5
Total	\$ 33,629	\$ (33,026)	\$ 603	

At December 31, 2012, intangible assets with definite lives relate to the following (\$ in thousands):

	Cost	Accumulated Amortization	Net	Weighted Average Amortization Life (Years)
Purchase agreements	\$ 236	\$ (165)	\$ 71	5.0
Technology	25,194	(25,158)	36	3.0
Customer lists	6,682	(6,106)	576	4.2
Other	1,517	(1,511)	6	2.5
Total	\$ 33,629	\$ (32,940)	\$ 689	

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Amortization of intangible assets with definite lives is computed on a straight-line basis and, based on June 30, 2013 balances, such amortization for the next five years is estimated to be as follows (in thousands):

	A	mount
Six months ending December 31, 2013	\$	61
Year ending December 31, 2014		86
Year ending December 31, 2015		60
Year ending December 31, 2016		60
Year ending December 31, 2017		60
Thereafter		276
Total	\$	603

NOTE 4 PROPERTY AND EQUIPMENT

The balance of property and equipment, net is as follows (in thousands):

	_	ine 30, 2013	December 31, 2012
Computer equipment and capitalized software	\$	26,432	\$ 25,592
Leasehold improvements		2,089	2,055
Furniture and other equipment		1,303	1,302
Projects in progress		722	500
		30,546	29,449
Less: accumulated depreciation and amortization		(24,955)	(23,294)
Total property and equipment, net	\$	5,591	\$ 6,155

NOTE 5 ACCRUED EXPENSES AND OTHER CURRENT LIABILITIES

Accrued expenses and other current liabilities consist of the following (in thousands):

	ne 30, 2013	De	ecember 31, 2012
Litigation accruals	\$ 840	\$	535

Edgar Filing: Tree.com, Inc. - Form 10-Q

Accrued advertising expense	12,356	6,638
Accrued compensation and benefits	2,637	2,603
Accrued professional fees	3,482	1,399
Accrued restructuring costs	316	364
Customer deposits and escrows	2,831	2,101
Deferred rent	240	217
Other	5,336	6,103
Total accrued expenses and other current liabilities	\$ 28,038	\$ 19,960

An additional \$0.3 million and \$0.5 million of accrued restructuring liability is classified in other non-current liabilities at June 30, 2013 and December 31, 2012, respectively.

NOTE 6 EARNINGS PER SHARE

The following table sets forth the computation of basic and diluted earnings per share:

	Three Months Ended June 30,									
		201	3			2012				
		Basic		Diluted		Basic	Diluted			
				(In thousands, exce	pt per	share data)				
Numerator:										
Net loss from continuing operations	\$	(2,033)	\$	(2,033)	\$	(1,754) \$	(1,754)			
Income from discontinued operations		9,112		9,112		27,528	27,528			
Net income	\$	7,079	\$	7,079	\$	25,774 \$	25,774			
Denominator:										
Weighted average common shares		11,133		11,133		10,685	10,685			
Income (loss) per share:										
Net loss from continuing operations	\$	(0.18)	\$	(0.18)	\$	(0.16) \$	(0.16)			
Income from discontinued operations		0.82		0.82		2.58	2.58			
Net income per common share	\$	0.64	\$	0.64	\$	2.41 \$	2.41			

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

	Six Months Ended June 30,										
		201	13			201	2				
		Basic		Diluted		Basic		Diluted			
				(In thousands, exce	ept per	share data)					
Numerator:											
Net loss from continuing operations	\$	(2,306)	\$	(2,306)	\$	(5,022)	\$	(5,022)			
Income from discontinued operations		6,668		6,668		44,946		44,946			
Net income	\$	4,362	\$	4,362	\$	39,924	\$	39,924			
Denominator:											
Weighted average common shares		11,050		11,050		10,620		10,620			
Income (loss) per share:											
Net loss from continuing operations	\$	(0.21)	\$	(0.21)	\$	(0.47)	\$	(0.47)			
Income from discontinued operations		0.60		0.60		4.23		4.23			
Net income per common share	\$	0.39	\$	0.39	\$	3.76	\$	3.76			

For the three and six months ended June 30, 2013 and 2012, we had losses from continuing operations and, as a result, no potentially dilutive securities were included in the denominator for computing diluted earnings per share, because the impact would have been anti-dilutive. Accordingly, the weighted average basic shares outstanding were used to compute all earnings per share amounts. For the three months ended June 30, 2013 and 2012, approximately 0.6 million and 0.5 million shares, respectively, related to potentially dilutive securities were excluded from the calculation of diluted earnings per share, because their inclusion would have been anti-dilutive. For the six months ended June 30, 2013 and 2012, approximately 0.7 million and 0.3 million shares, respectively, related to potentially dilutive securities were excluded from the calculation of diluted earnings per share, because their inclusion would have been anti-dilutive.

Commom Stock Repurchases

On January 11, 2010, our board of directors authorized the repurchase of up to \$10 million of our common stock. During the second quarter of 2013, we purchased 44,142 shares of our common stock for aggregate consideration of \$0.8 million. At June 30, 2013 we had approximately \$2.6 million remaining in our share repurchase authorization.

NOTE 7 STOCK-BASED COMPENSATION

Non-cash compensation expense related to equity awards is included in the following line items in the accompanying consolidated statements of operations for the three and six months ended June 30, 2013 and 2012 (in thousands):

Edgar Filing: Tree.com, Inc. - Form 10-Q

	Three I End June	ded		S			
	2013		2012		2013		2012
Cost of revenue	\$ 3	\$	1	\$	5	\$	4
Selling and marketing expense	306		202		523		359
General and administrative expense	879		761		1,909		1,636
Product development	244		108		429		257
Non-cash compensation expense	\$ 1,432	\$	1,072	\$	2,866	\$	2,256

The forms of stock-based awards granted to Tree.com employees are principally RSUs, restricted stock and stock options. RSUs are awards in the form of units, denominated in a hypothetical equivalent number of shares of Tree.com common stock and with the value of each award equal to the fair value of Tree.com common stock at the date of grant. RSUs may be settled in cash, stock or both, as determined by the Compensation Committee at the time of grant. Each stock-based award is subject to service-based vesting, where a specific period of continued employment must pass before an award vests. Certain restricted stock awards also include market condition vesting, where certain market conditions must be achieved before an award vests. Tree.com recognizes expense for all stock-based awards for which vesting is considered probable. For stock-based awards, the accounting charge is measured at the grant date as the fair value of Tree.com common stock awarded and expensed ratably as non-

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

cash compensation over the vesting term.

The amount of stock-based compensation expense recognized in the consolidated statement of operations is reduced by estimated forfeitures, as the amount recorded is based on awards ultimately expected to vest. The forfeiture rate is estimated at the grant date based on historical experience and revised, if necessary, in subsequent periods if the actual forfeiture rate differs from the estimated rate.

During February 2013, our Chairman and CEO was granted 62,500 shares of restricted stock with a fair value of \$1.1 million and a three year vesting period. The fair value of the restricted stock is based upon the market price of the underlying common stock as of the date of grant. Compensation expense is recognized on a straight-line basis over the vesting period. He was also granted 62,500 shares of restricted stock which vest based on a market condition, but not earlier than one year from the grant date, and will be forfeited if the market-based performance target is not achieved within three years. The fair value of the market-based performance restricted stock was determined to be \$0.9 million using a Monte Carlo simulation model. The fair value on grant date is recognized over the requisite service period and will not change regardless of the Company s actual performance versus the market-based performance target.

A summary of changes in outstanding stock options for the six months ended June 30, 2013 is as follows:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (In years)	Aggregate Intrinsic Value
Outstanding at January 1, 2013	1,072,503	\$ 8.97		
Granted				
Exercised	(19,958)	7.87		
Forfeited				
Expired	(1,308)	10.37		
Outstanding at June 30, 2013	1,051,237	8.99	5.24	\$ 8,712,665
Options exercisable at June 30, 2013	310,095	\$ 10.97	5.08	\$ 2,056,274

The following table summarizes the information about stock options outstanding and exercisable as of June 30, 2013:

Options Outstanding Options Exercisable
Range of Exercise Prices Outstanding Exercisable

Edgar Filing: Tree.com, Inc. - Form 10-Q

		Weighted Average Remaining Contractual Life in Years	Weighted Average Exercise Price		Weighted Average Exercise Price
\$.01 to \$4.99	365	0.56	\$ 2.58	365	\$ 2.58
\$5.00 to \$7.45	304,352	8.21	6.65	153,060	6.39
\$7.46 to \$9.99	608,949	4.52	8.45	19,099	7.55
\$10.00 to \$14.99	10,517	1.26	12.26	10,517	12.26
\$15.00 to \$19.99	80,391	1.93	15.01	80,391	15.01
\$20.00 to \$24.99	46,663	1.94	20.19	46,663	20.19
	1,051,237	5.24	\$ 8.99	310,095	\$ 10.97

Nonvested RSUs, restricted stock and restricted stock with a market condition as of June 30, 2013 and changes during the six months ended June 30, 2013 are as follows:

Restricted Stock

	F	RSUs		Restric	cted Stoc	k	Market Condition			
	Number of Shares	Weighted Average Grant Date Fair Value		Weighted Average Number of Grant Date Shares Fair Value		verage ant Date	Number of Shares	A Gr	eighted verage ant Date ir Value	
Nonvested at										
January 1, 2013	757,111	\$	9.09	187,501	\$	7.44		\$		
Granted	232,831		17.79	62,500		17.49	62,500		13.93	
Vested	(235,457)		9.26	(187,501)		7.44				
Forfeited	(61,041)		9.00							
Nonvested at June 30,										
2013	693,444	\$	12.07	62,500	\$	17.49	62,500	\$	13.93	

Table of Contents

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

NOTE 8 INCOME TAXES

For the three months ended June 30, 2013 and 2012, we recorded tax benefits of \$(19) thousand and \$(1.1) million, respectively, which represent effective tax rates of 0.9% and 39.4%, respectively. For the six months ended June 30, 2013 and 2012, we recorded a tax provision (benefit) of \$1 thousand and \$(3.3) million, respectively, which represent effective tax rates of 0.04% and 39.5%, respectively. The Company established a valuation allowance of approximately \$55 million during the year ended December 31, 2012 to offset its US net deferred tax assets, after excluding deferred tax liabilities related to indefinite-lived intangible assets that are not anticipated to provide a source of taxable income in the foreseeable future. For the three and six months ended June 30, 2013, the effective income tax rates were impacted by the indefinite-lived intangible assets which are amortized for tax purposes but not amortized for book purposes, as well as a discrete state tax liability occurring during the periods. For the three and six months ended June 30, 2012, our effective tax rates were higher than the federal statutory rate of 35%, primarily due to the impact of state income taxes.

NOTE 9 DISCRETIONARY CASH BONUS

During February 2013, the Company incurred a compensation charge of \$0.9 million related to a discretionary cash bonus payment to employee stock option holders.

NOTE 10 CONTINGENCIES

Overview

We are involved in legal proceedings on an ongoing basis. If we believe that a loss arising from such matters is probable and can be reasonably estimated, we accrue the estimated liability in our financial statements. If only a range of estimated losses can be determined, we accrue an amount within the range that, in our judgment, reflects the most likely outcome; if none of the estimates within that range is a better estimate than any other amount, we accrue the low end of the range. For those proceedings in which an unfavorable outcome is reasonably possible but not probable, we have disclosed an estimate of the reasonably possible loss or range of losses or we have concluded that an estimate of the reasonably possible loss or range of losses arising directly from the proceeding (i.e., monetary damages or amounts paid in judgment or settlement) is not material.

In assessing the materiality of a legal proceeding, we evaluate, among other factors, the amount of monetary damages claimed, as well as the potential impact of non-monetary remedies sought by plaintiffs (e.g., injunctive relief) that may require us to change our business practices in a manner that could have a material adverse impact on our business. With respect to the matters disclosed in this Note 10, unless otherwise indicated, we are unable to estimate the possible loss or range of losses that could potentially result from the application of such non-monetary remedies.

Specific Matters

Intellectual Property Litigation

Zillow

LendingTree v. Zillow, Inc., et al. Civil Action No. 3:10-cv-439. On September 8, 2010, the Company filed an action for patent infringement in the US District Court for the Western District of North Carolina against Zillow, Inc., Nextag, Inc., Quinstreet, Inc., Quinstreet Media, Inc. and Adchemy, Inc. The complaint was amended to include Leadpoint, Inc. d/b/a Securerights on September 24, 2010. The complaint alleges that each of the defendants infringe one or both of the Company s patents U.S. Patent No. 6,385,594, entitled Method and Computer Network for Co-Ordinating a Loan over the Internet, and U.S. Patent No. 6,611,816, entitled Method and Computer Network for Co-Ordinating a Loan over the Internet. Collectively, the asserted patents cover computer hardware and software used in facilitating business between computer users and multiple lenders on the internet. The defendants in this action asserted various counterclaims against the Company, including the assertion by certain of the defendants of counterclaims alleging illegal monopolization via our maintenance of the asserted patents. In July 2011, the Company reached a settlement agreement with Leadpoint, Inc. On July 20, 2011, all claims against Leadpoint, Inc. and all counter-claims against the Company by Leadpoint, Inc. were dismissed. In November 2012, the Company reached a settlement agreement with Quinstreet, Inc. and Quinstreet Media, Inc. (collectively, the Quinstreet Parties); all claims against the QuinStreet Parties and all counterclaims against the Company by the Quinstreet Parties were dismissed. Trial is currently expected in early 2014. The Company intends to vigorously defend all such counterclaims.

m	. 1		c	\sim			
Tα	hl	e	Ωt	Cc	n	tei	ารร

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Internet Patents Corp.

Internet Patents Corporation f/k/a InsWeb v. Tree.com, Inc., No. C-12-6505 (U.S. Dist. Ct., N.D. Cal.). In December 2012, Plaintiff filed a patent infringement lawsuit against us seeking a judgment that we had infringed a patent held by Plaintiff. Process was formally served with respect to this matter in April 2013. Plaintiff seeks injunctive relief, damages, costs, expenses, pre- and post-judgment interest, punitive damages and attorneys fees. The complaint alleges that we infringe U.S. Patent No. 7,707,505, entitled Dynamic Tabs for a Graphical User Interface. We believe the Plaintiff s allegations lack merit and intend to defend against this action vigorously.

Money Suite

The Money Suite Company v. Lending Tree, LLC, No. 1:13-ev-00986 (U.S. Dist. Ct, D Del.). In June 2013, Plaintiff filed a patent infringement lawsuit against us seeking a judgement that we infringed a patent held by Plaintiff. The complaint alleges that we infringe U.S. Patent no. 6,685,189 for an apparatus and method using front end network gateways and search criteria for efficient quoting at a remote location. Plaintiff seeks damages (including pre- and post- judgment interest thereon), costs and attorneys fees. We believe Plaintiff s allegations lack merit and intend to defend against this action vigorously.

Other Litigation

Boschma

Boschma v. Home Loan Center, Inc., No. SACV07-613 (U.S. Dist. Ct., C.D. Cal.). On May 25, 2007, Plaintiffs filed this putative class action against HLC in the U.S. District Court for the Central District of California. Plaintiffs allege that HLC sold them an option ARM (adjustable-rate mortgage) loan but failed to disclose in a clear and conspicuous manner, among other things, that the interest rate was not fixed, that negative amortization could occur and that the loan had a prepayment penalty. Based upon these factual allegations, Plaintiffs asserted violations of the federal Truth in Lending Act, violations of the Unfair Competition Law, breach of contract, and breach of the covenant of good faith and fair dealing. Plaintiffs purport to represent a class of all individuals who between June 1, 2003 and May 31, 2007 obtained through HLC an option ARM loan on their primary residence located in California, and seek rescission, damages, attorneys fees and injunctive relief. Plaintiffs have not yet filed a motion for class certification. Plaintiffs have filed a total of eight complaints in connection with this lawsuit. Each of the first seven complaints has been dismissed by the federal and state courts. Plaintiffs filed the eighth complaint (a Second Amended Complaint) in Orange County (California) Superior Court on March 4, 2010 alleging only the fraud and Unfair Competition Law claims. As with each of the seven previous versions of Plaintiffs complaint, the Second Amended Complaint was dismissed in April 2010. Plaintiffs appealed the dismissal and on August 10, 2011, the appellate court reversed the trial court s dismissal and directed the trial court to overrule the demurrer. The case was

remanded to superior court. During the second quarter of 2013, the parties reached a tentative settlement agreement with respect to this matter. A preliminary settlement approval hearing is scheduled for August 2013. A provision is included in current liabilities of discontinued operations as of June 30, 2013. The impact of the settlement was not material.

Mortgage Store, Inc.

Mortgage Store, Inc. v. LendingTree Loans d/b/a Home Loan Center, Inc., No. 06CC00250 (Cal. Super. Ct., Orange Cty.). On November 30, 2006, The Mortgage Store, Inc. and Castleview Home Loans, Inc. filed this putative class action against Home Loan Center, Inc. in the California Superior Court for Orange County. Plaintiffs, two former network lenders, alleged that HLC interfered with LendingTree s contracts with network lenders by taking referrals from LendingTree without adequately disclosing the relationship between them and that HLC charged Plaintiffs higher rates and fees than they otherwise would have been charged. Based upon these factual allegations, Plaintiffs assert claims for intentional interference with contractual relations, intentional interference with prospective economic advantage, and violation of the California Unfair Competition Law and California Business and Professions Code § 17500. Plaintiffs purport to represent all network lenders from December 14, 2004 to date, and seek damages, restitution, attorneys fees and punitive damages.

Plaintiffs motion for class certification was granted April 29, 2010. On October 17, 2011, the Court granted HLC s motion for summary judgment. Judgment was entered in favor of HLC on April 9, 2012. On June 15, 2012, Plaintiffs filed a Notice of Appeal. Plaintiffs filed their opening appellate brief on December 17, 2012. We filed our opposition to Plaintiffs appellate brief in April 2013. We believe Plaintiffs allegations lack merit and we intend to defend against this action vigorously.

Dijkstra

Lijkel Dijkstra v. Harry Carenbauer, Home Loan Center, Inc. et al., No. 5:11-cv-152-JPB (U.S. Dist. Ct., N.D.WV). On November 7, 2008 Plaintiffs filed this putative class action in Circuit Court of Ohio County, West Virginia against Harry Carenbauer, Home Loan Center, Inc., HLC Escrow, Inc. et al. The complaint alleges that HLC engaged in the unauthorized practice of law in West Virginia by permitting persons who were neither admitted to the practice of law in West Virginia nor under the direct supervision of a lawyer admitted to the practice of law in West Virginia to close mortgage loans. Plaintiffs assert claims for declaratory judgment, contempt, injunctive relief, conversion, unjust enrichment, breach of fiduciary duty, intentional misrepresentation or fraud, negligent misrepresentation, violation of the West Virginia Consumer Credit and Protection Act (CCPA), violation of the West Virginia Lender, Broker & Services Act, civil conspiracy, outrage and negligence. The claims against all

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

defendants other than Mr. Carenbauer, HLC and HLC Escrow, Inc. have been dismissed. The case was removed to federal court in October 2011. On January 3, 2013, the court granted a conditional class certification only with respect to the declaratory judgment, contempt, unjust enrichment and CCPA claims. The conditional class includes consumers with mortgage loans in effect any time after November 8, 2007 who obtained such loans through HLC, and whose loans were closed by persons not admitted to the practice of law in West Virginia or by persons not under the direct supervision of a lawyer admitted to the practice of law in West Virginia. A trial is expected in December 2013. We believe that Plaintiffs allegations lack merit and we intend to defend against this action vigorously.

Massachusetts Division of Banks

The Massachusetts Division of Banks (the Division) delivered to LendingTree, LLC on February 11, 2011 a Report of Examination/Inspection which identified various alleged violations of Massachusetts and federal laws, including the alleged insufficient delivery by LendingTree, LLC of various disclosures to its customers. On October 14, 2011, the Division provided a proposed Consent Agreement and Order to settle the Division s allegations, which the Division had shared with other state mortgage lending regulators. Thirty-four of such state mortgage lending regulators (the Joining Regulators) indicated that if LendingTree, LLC would enter into the Consent Agreement and Order, they would agree not to pursue any analogous allegations that they otherwise might assert. As of the date of this report, none of the Joining Regulators have asserted any such allegations.

The proposed Consent Agreement and Order calls for a fine to be allocated among the Division and the Joining Regulators and for LendingTree, LLC to adopt various new procedures and practices. We have commenced negotiations toward an acceptable Consent Agreement and Order. We do not believe our mortgage exchange business violated any federal or state mortgage lending laws; nor do we believe that any past operations of the mortgage business have resulted in a material violation of any such laws. Should the Division or any Joining Regulator bring any actions relating to the matters alleged in the February 2011 Report of Examination/Inspection, we intend to defend against such actions vigorously. The range of possible loss is estimated to be between \$0.5 million and \$6.5 million, and a reserve of \$0.5 million has been established for this matter as of June 30, 2013.

NOTE 11 SEGMENT INFORMATION

Effective December 31, 2012, we expanded our reportable segments from one to two, consisting of mortgage and non-mortgage. The change was made as the convergence of economic similarities associated with our mortgage and non-mortgage operating segments was no longer expected. This decision was made in connection with the update of our annual budget and forecast, which occurs in the fourth quarter each year. The non-mortgage reportable segment consists of our auto, education, home services and other operating segments, which are not yet mature businesses and have been aggregated. Prior period results have been reclassified to conform with the change in reportable segments.

The expenses presented below for each segment include allocations of certain corporate expenses that are identifiable and directly benefit those segments. The unallocated expenses are those corporate overhead expenses that are not directly attributable to a segment and include: corporate expenses such as finance, legal, executive technology support and human resources, as well as elimination of inter-segment revenue and costs.

Adjusted EBITDA is the primary metric by which the chief operating decision maker evaluates the performance of our businesses, on which our internal budgets are based and by which management is compensated. Adjusted EBITDA is defined as operating income or loss (which excludes interest expense and taxes) adjusted to exclude amortization of intangibles and depreciation, and excluding (1) non-cash compensation expense, (2) non-cash intangible asset impairment charges, (3) gain/loss on disposal of assets, (4) restructuring and severance expenses, (5) litigation settlements and contingencies, (6) adjustments for significant acquisitions or dispositions, and (7) one-time items.

Assets and other balance sheet information are not used by the chief operating decision maker.

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Summarized information by segment and reconciliations to Adjusted EBITDA and income (loss) before income taxes is as follows (in thousands):

Cost of revenue (exclusive of	406
Cost of revenue (exclusive of	406
depreciation shown separately below) 1,395 163 392 1,9	950
Selling and marketing expense 24,119 2,262 5 26,3	386
General and administrative expense 874 420 4,357 5,0	651
Product development 1,226 266 1,	492
Depreciation 345 426 101	872
Amortization of intangibles 43	43
Restructuring and severance 23 125	148
Litigation settlements and	
contingencies 2,909 2,909	909
Total costs and expenses 27,982 3,705 7,764 39,-	451
Operating income (loss) 5,546 (449) (7,142)	045)
Adjustments to reconcile to Adjusted	
EBITDA:	
Amortization of intangibles 43	43
Depreciation 345 426 101 8	872
Restructuring and severance 23 125	148
Loss on disposal of assets	
Non-cash compensation 483 95 854 1,4	432
Litigation settlements and	
contingencies 2,909 2,909	909
Adjusted EBITDA \$ 6,397 \$ 240 \$ (3,278) \$ 3,000	359
Adjustments to reconcile to income/loss	
before taxes:	
Operating loss (2,	045)
Interest expense	(7)
Loss before income taxes \$ (2,0)	052)

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

		For the Three Months Ended June 30, 2012:					
	Mortgage	Non-Mortgage			Corporate		Total
Revenue	\$ 11,406	\$	4,484	\$	1,080	\$	16,970
Cost of revenue (exclusive of							
depreciation shown separately below)	623		165		15		803
Selling and marketing expense	6,957		4,002		10		10,969
General and administrative expense	769		560		4,502		5,831
Product development	422		334				756
Depreciation	396		509		141		1,046
Amortization of intangibles			106				106
Restructuring and severance	2				1		3
Litigation settlements and contingencies					216		216
Total costs and expenses	9,169		5,676		4,885		19,730
Operating income (loss)	2,237		(1,192)		(3,805)		(2,760)
Adjustments to reconcile to Adjusted							
EBITDA:							
Amortization of intangibles			106				106
Depreciation	396		509		141		1,046
Restructuring and severance	2				1		3
Loss on disposal of assets							
Non-cash compensation	111		95		866		1,072
Litigation settlements and contingencies					216		216
Adjusted EBITDA	\$ 2,746	\$	(482)	\$	(2,581)	\$	(317)
Adjustments to reconcile to income/loss							
before taxes:							
Operating loss							(2,760)
Interest expense							(136)
Loss before income taxes						\$	(2,896)

			For the Six Months Ended June 30, 2013:						
	M	lortgage	Non-l	Mortgage	Cor	Corporate		Total	
Revenue	\$	59,048	\$	5,816	\$	622	\$	65,486	
Cost of revenue (exclusive of									
depreciation shown separately below)		2,550		337		419		3,306	
Selling and marketing expense		39,279		4,357		5		43,641	
General and administrative expense		1,852		930		9,425		12,207	
Product development		2,176		521				2,697	
Depreciation		719		843		195		1,757	
Amortization of intangibles				86				86	
Restructuring and severance		23		125		(2)		146	
Litigation settlements and									
contingencies						3,937		3,937	
Total costs and expenses		46,599		7,199		13,979		67,777	
Operating income (loss)		12,449		(1,383)		(13,357)		(2,291)	
Adjustments to reconcile to Adjusted									
EBITDA:									
Amortization of intangibles				86				86	

Edgar Filing: Tree.com, Inc. - Form 10-Q

Depreciation	719	843	195	1,757
Restructuring and severance	23	125	(2)	146
Loss on disposal of assets			24	24
Non-cash compensation	896	237	1,733	2,866
Discretionary cash bonus			920	920
Litigation settlements and				
contingencies			3,937	3,937
Adjusted EBITDA	\$ 14,087	\$ (92)	\$ (6,550)	\$ 7,445
Adjustments to reconcile to income/loss				
before taxes:				
Operating loss				(2,291)
Interest expense				(14)
Loss before income taxes				\$ (2,305)

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

				d June 30, 2012:				
_	Φ.	Mortgage	on-Mortgage		Corporate		Total	
Revenue	\$	20,398	\$ 8,947	\$	860	\$	30,205	
Cost of revenue (exclusive of								
depreciation shown separately below)		1,322	247		30		1,599	
Selling and marketing expense		13,953	7,668				21,621	
General and administrative expense		1,413	1,084		8,137		10,634	
Product development		941	595		(6)		1,530	
Depreciation		788	1,133		349		2,270	
Amortization of intangibles			213				213	
Restructuring and severance		4	1		(66)		(61)	
Litigation settlements and contingencies					438		438	
Total costs and expenses		18,421	10,941		8,882		38,244	
Operating income (loss)		1,977	(1,994)		(8,022)		(8,039)	
Adjustments to reconcile to Adjusted								
EBITDA:								
Amortization of intangibles			213				213	
Depreciation		788	1,133		349		2,270	
Restructuring and severance		4	1		(66)		(61)	
Loss on disposal of assets		25	30		5		60	
Non-cash compensation		351	255		1,650		2,256	
Litigation settlements and contingencies					438		438	
Adjusted EBITDA	\$	3,145	\$ (362)	\$	(5,646)	\$	(2,863)	
Adjustments to reconcile to income/loss								
before taxes:								
Operating loss							(8,039)	
Interest expense							(257)	
Loss before income taxes						\$	(8,296)	
							. , ,	

NOTE 12 RESTRUCTURING EXPENSE

The liabilities at June 30, 2013 and December 31, 2012 are primarily related to lease obligations for call center and corporate office leases exited in 2010, which are expected to be completed by 2015. Restructuring expense and payments against liabilities are as follows (in thousands):

		For The Six Months Ended June 30, 2013									
	Employee Termination			Asset Write-offs	Other	7	Γotal				
Balance, beginning of period	\$	\$	906	\$	\$	\$	906				
Restructuring expense		·	19	·			19				
Payments			(267)				(267)				
Balance, end of period	\$	\$	658	\$	\$	\$	658				

At June 30, 2013, restructuring liabilities of \$0.3 million are included in accrued expenses and other current liabilities and \$0.3 million are included in other non-current liabilities in the accompanying consolidated balance sheet. At December 31, 2012, restructuring liabilities of \$0.4 million are included in accrued expenses and other current liabilities and \$0.5 million are included in other non-current liabilities in the accompanying consolidated balance sheet. We do not expect to incur significant additional costs related to the restructurings noted above.

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

NOTE 13 DISCONTINUED OPERATIONS

On March 10, 2011, management made the decision and finalized a plan to close all of the field offices of the proprietary full-service real estate brokerage business known as RealEstate.com, REALTORS®. We exited all markets by March 31, 2011. In September 2011, we sold the remaining assets of RealEstate.com, which consisted primarily of internet domain names and trademarks. Accordingly, these real estate businesses are presented as discontinued operations in the accompanying consolidated balance sheets and consolidated statements of operations and cash flows for all periods presented. No significant future cash flows are anticipated from the disposition of this business.

On May 12, 2011, we entered into an asset purchase agreement that provided for the sale of substantially all of the operating assets of our LendingTree Loans business to Discover. On February 7, 2012, we entered into an amendment to the asset purchase agreement. We completed the transaction on June 6, 2012. Discover has participated as a network lender on our mortgage exchange since the closing of the transaction. We have evaluated the facts and circumstances of the transaction and the applicable accounting guidance for discontinued operations, and have concluded that the LendingTree Loans business should be reflected as discontinued operations in the accompanying consolidated balance sheets and consolidated statements of operations and cash flows for all periods presented. The continuing cash flows related to this transaction are not significant and, accordingly, are not deemed to be direct cash flows of the divested business.

We have agreed to indemnify Discover for a breach or inaccuracy of any representation, warranty or covenant made by us in the asset purchase agreement, for any liability of ours that was not assumed, for any claims by our stockholders against Discover and for our failure to comply with any applicable bulk sales law, subject to certain limitations. Subsequent to closing of the transaction, Discover submitted a claim for indemnification relating to our sale prior to the closing of certain loans that were listed in the asset purchase agreement as to be conveyed to Discover at closing. In May 2013, we settled this indemnification claim and other miscellaneous items by agreeing to credit Discover for \$1.3 million in future services. The liability for these future services is included in current liabilities of discontinued operations in the accompanying consolidated balance sheet at June 30, 2013.

The revenue and net loss for the Real Estate businesses that are reported as discontinued operations for the applicable periods are as follows (in thousands):

	Three Months Ended June 30,					Six Months Ended June 30,				
	2013		2012		2013			2012		
Revenue	\$	\$	34	\$		1	\$		75	
Loss before income taxes	\$ (22)	\$	(86)	\$		(15)	\$		(160)	
Income tax benefit										
Net loss	\$ (22)	\$	(86)	\$		(15)	\$		(160)	

The revenue and net income for LendingTree Loans that are reported as discontinued operations for the applicable periods are as follows (in thousands):

		Month ded e 30,	s	Six Months Ended June 30,				
	2013	2012		2013	2012			
Revenue	\$ (292)	\$	30,529	\$	(1,487)	\$	81,395	
(Loss) income before income taxes	\$ (869)	\$	3,467	\$	(3,367)	\$	23,189	
Income tax expense			(166)		(51)		(2,396)	
Gain from sale of discontinued								
operations, net of tax	10,003		24,313		10,101		24,313	
Net income	\$ 9,134	\$	27,614	\$	6,683	\$	45,106	

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The assets and liabilities of Real Estate that are reported as discontinued operations as of June 30, 2013 and December 31, 2012 are as follows (in thousands):

	June 30, 2013		December 31, 2012
Current liabilities	(132)	(206)
Net liabilities	\$ (132) \$	(206)

The assets and liabilities of LendingTree Loans that are reported as discontinued operations as of June 30, 2013 and December 31, 2012 are as follows (in thousands):

	June 30, 2013	December 31, 2012
Current assets	\$ 23	\$ 407
Non-current assets	129	129
Current liabilities	(31,936)	(30,811)
Non-current liabilities	(174)	(253)
Net liabilities	\$ (31,958)	\$ (30,528)

Significant Assets and Liabilities of LendingTree Loans

Upon closing of the sale of substantially all of the operating assets of our LendingTree Loans business on June 6, 2012, LendingTree Loans ceased to originate consumer loans. The remaining operations are being wound down. These wind-down activities have included, among other things, selling the balance of loans held for sale to investors, which has been completed, paying off and then terminating the warehouse lines of credit, which occurred on July 21, 2012, and settling derivative obligations, which has been completed. Liability for losses on previously sold loans will remain with LendingTree Loans. Below is a discussion of these significant items.

Loans Held for Sale

LendingTree Loans originated all of its residential real estate loans with the intent to sell them in the secondary market. Loans held for sale consisted primarily of residential first mortgage loans that were secured by residential real estate throughout the United States.

Loans held for sale were recorded at fair value, with the exception of any loans that had been repurchased from investors or loans originated prior to January 1, 2008 on which we did not elect the fair value option. The fair value of loans held for sale was determined using current secondary market prices for loans with similar coupons, maturities and credit quality.

Interest on mortgage loans held for sale was recognized as earned and was only accrued if deemed collectible. Interest was generally deemed uncollectible when a loan became three months or more delinquent or when a loan had a defect affecting its salability. Delinquency was calculated based on the contractual due date of the loan. Loans were written off when deemed uncollectible.

There were no loans held for sale as of June 30, 2013 and December 31, 2012.

As of June 30, 2013 and December 31, 2012, LendingTree Loans maintained one loan with a principal amount of \$0.4 million, which has a full offsetting reserve for uncollectibility.

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

No loans were repurchased during the six months ended June 30, 2013. During the six months ended June 30, 2012, LendingTree Loans repurchased two loans with an unpaid principal balance of \$0.7 million.

Fair Value Measurements

A financial instrument s categorization within the fair value hierarchy is based upon the lowest level of input that is significant to the fair value measurement. Transfers in and out of Level 1, 2 or 3 are recorded at fair value at the beginning of the reporting period.

Following is a description of valuation methodologies used for instruments measured at fair value, as well as the general classification of such instruments pursuant to the fair value hierarchy.

LendingTree Loans entered into commitments with consumers to originate loans at specified interest rates (interest rate lock commitments IRLCs). We reported IRLCs as derivative instruments at fair value, with changes in fair value being recorded in discontinued operations. IRLCs for loans to be sold to investors using a mandatory or assignment of trade (AOT) method were hedged using to be announced mortgage-backed securities (TBA MBS) and were valued using quantitative risk models. The IRLCs derive their base value from an underlying loan type with similar characteristics using the TBA MBS market, which is actively quoted and easily validated through external sources. The most significant data inputs used in this valuation included, but were not limited to, loan type, underlying loan amount, note rate, loan program and expected sale date of the loan. IRLCs for loans sold to investors on a best-efforts basis were hedged using best-efforts forward delivery commitments and were valued on an individual loan basis using a proprietary database program prior to January 1, 2012. These valuations were based on investor pricing tables stratified by product, note rate and term. The valuations were adjusted at the loan level to consider the servicing-release premium and loan pricing adjustments specific to each loan. Effective January 1, 2012, LendingTree Loans began valuing IRLCs for loans sold to investors on a best-efforts basis using quantitative risk models on a loan-level basis. The decision to modify the valuation calculation for IRLCs for loans sold on a best-efforts basis evolved from a desire to achieve principally two goals: 1) to include this portion of the IRLCs into the main operating system we used for fair value (known as QRM), allowing us to improve our estimate of loan funding probability and 2) to include elements of the all-in fair value that we could not previously calculate in the previous models. The most significant data inputs used in the valuation of these IRLCs included, but were not limited to, investor pricing tables stratified by product, note rate and term, adjusted for current market conditions. These valuations were adjusted at the loan level to consider the servicing-release premium and loan pricing adjustments specific to each loan. LendingTree Loans applied an anticipated loan funding probability based on its own experience to value IRLCs, which resulted in the classification of these derivatives as Level 3. The value of the underlying loans and the anticipated loan funding probability were the most significant assumptions affecting the valuation of IRLCs. A significant change in the unobservable inputs could have resulted in a significant change in the ending fair value measurement. At June 30, 2013 and December 31, 2012, there were no IRLCs outstanding.

Loans held for sale measured at fair value and sold to investors using a mandatory or AOT method were also hedged using TBA MBS and valued using quantitative risk models. The valuation was based on the loan amount, note rate, loan program and expected sale date of the loan.

Loans held for sale measured at fair value and sold to investors on a best-efforts basis were hedged using best-efforts forward delivery commitments and were valued using a proprietary database program prior to January 1, 2012. The best-efforts valuations prior to that date were based on daily investor pricing tables stratified by product, note rate and term. These valuations were adjusted at the loan level to consider the servicing-release premium and loan pricing adjustments specific to each loan. Effective January 1, 2012, LendingTree Loans began valuing the loans held for sale and sold to investors on a best-efforts basis using quantitative risk models. The most significant data inputs used in the valuation of these loans included investor pricing tables stratified

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

by product, note rate and term, adjusted for current market conditions. Loans held for sale, excluding impaired loans, were classified as Level 2. Loans held for sale measured at fair value that become impaired were transferred from Level 2 to Level 3, as the estimate of fair value was based on LendingTree Loans experience considering lien position and current status of the loan. A significant change in the unobservable inputs could have resulted in a significant change in the ending fair value measurement. LendingTree Loans recognized interest income separately from other changes in fair value.

Under LendingTree Loans risk management policy, LendingTree Loans economically hedged the changes in fair value of IRLCs and loans held for sale caused by changes in interest rates by using TBA MBS and entering into best-efforts forward delivery commitments. These hedging instruments were recorded at fair value with changes in fair value recorded in current earnings as a component of revenue from the origination and sale of loans. TBA MBS used to hedge both IRLCs and loans were valued using quantitative risk models based primarily on inputs related to characteristics of the MBS stratified by product, coupon and settlement date. These derivatives were classified as Level 2. Prior to January 1, 2012, best-efforts forward delivery commitments were valued using a proprietary database program using investor pricing tables considering the current base loan price. Effective January 1, 2012, best-efforts forward delivery commitments were valued using quantitative risk models based on investor pricing tables stratified by product, note rate and term, adjusted for current market conditions. An anticipated loan funding probability was applied to value best-efforts commitments hedging IRLCs, which resulted in the classification of these contracts as Level 3. The current base loan price and the anticipated loan funding probability were the most significant assumptions affecting the value of the best-efforts commitments. A significant change in the unobservable inputs could have resulted in a significant change in the ending fair value measurement. The best-efforts forward delivery commitments hedging loans held for sale were classified as Level 2, so such contracts were transferred from Level 3 to Level 2 at the time the underlying loan was originated. For the purposes of the tables below, we refer to TBA MBS and best-efforts forward delivery commitments collectively as Forward Delivery Contracts .

Assets and liabilities measured at fair value on a recurring basis

There are no assets and liabilities that are measured at fair value on a recurring basis at June 30, 2013 and December 31, 2012.

The following presents the changes in our assets and liabilities that were measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the three and six months ended June 30, 2012 (in thousands):

	Three Months Ended June 30, 2012								
	Interes	t Rate Lock	Forwa	rd Delivery		Loans Held			
	Com	mitments	Co	ontracts	for Sale				
Balance at April 1, 2012	\$	9,849	\$	132	\$	412			
Transfers into Level 3						211			
Transfers out of Level 3				(329)					
Total net gains (losses) included in									
earnings (realized and unrealized)		30,991		218		215			

Edgar Filing: Tree.com, Inc. - Form 10-Q

Purchases, sales, and settlements			
Purchases			
Sales	(5,640)	(21)	(581)
Settlements	(766)		(90)
Transfers of IRLCs to closed loans	(34,434)		
Balance at June 30, 2012	\$	\$	\$ 167

	Six Months Ended June 30, 2012									
	Interes	Interest Rate Lock		rd Delivery		Loans Held				
	Com	ımitments	Co	ontracts		for Sale				
Balance at January 1, 2012	\$	9,122	\$	19	\$	295				
Transfers into Level 3						440				
Transfers out of Level 3				(845)						
Total net gains (losses) included in										
earnings (realized and unrealized)		73,378		847		233				
Purchases, sales, and settlements										
Purchases										
Sales		(5,640)		(21)		(581)				
Settlements		(3,401)				(220)				
Transfers of IRLCs to closed loans		(73,459)								
Balance at June 30, 2012	\$		\$		\$	167				

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following presents the gains (losses) included in earnings for the three and six months ended June 30, 2012 relating to our assets and liabilities that were measured at fair value on a recurring basis using significant unobservable inputs (Level 3) (in thousands):

	Three Months Ended June 30, 2012 Interest Rate Forward Lock Delivery Commitments Contracts				L I	Held		June 30 Fo De	ns Ended 1, 2012 orward elivery ntracts	Loans Held for Sale	
Total net gains (losses) included in earnings, which are included in discontinued operations	\$	30,991	\$	218	\$	215 \$	73,378	\$	847	\$	233
Change in unrealized gains (losses) relating to assets and liabilities still held at June 30, 2012, which are included in discontinued operations	\$		\$		\$	(44) \$		\$		\$	(44)

The gain (loss) recognized in the consolidated statements of operations for derivatives for the three and six months ended June 30, 2012 was as follows (in thousands):

	Location of Gain (Loss) Recognized in Income on Derivative	ree Months Ended June 30, 2012	Six Months Ended June 30, 2012
Interest Rate Lock Commitments	Discontinued operations	\$ 30,991	\$ 73,378
Forward Delivery Contracts	Discontinued operations	(2,510)	2,051
Total	•	\$ 28,481	\$ 75,429

Assets and liabilities under the fair value option

LendingTree Loans elected to account for loans held for sale originated on or after January 1, 2008 at fair value. Electing the fair value option allowed a better offset of the changes in fair values of the loans and the forward delivery contracts used to economically hedge them, without the burden of complying with the requirements for hedge accounting.

LendingTree Loans did not elect the fair value option on loans held for sale originated prior to January 1, 2008 and on loans that were repurchased from investors on or subsequent to that date. As of June 30, 2013 and December 31, 2012, there were no loans held for sale or carried at the lower of cost or market (LOCOM) value assessed on an individual loan basis.

Table of Contents

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

During the six months ended June 30, 2012, the change in fair value of loans held for sale for which the fair value option was elected was a gain of \$3.1 million, and is included in discontinued operations in the accompanying consolidated statements of operations.

Loan Loss Obligations

LendingTree Loans sold loans it originated to investors on a servicing-released basis, so the risk of loss or default by the borrower was generally transferred to the investor. However, LendingTree Loans was required by these investors to make certain representations and warranties relating to credit information, loan documentation and collateral. These representations and warranties may extend through the contractual life of the loan. Subsequent to the loan sale, if underwriting deficiencies, borrower fraud or documentation defects are discovered in individual loans, LendingTree Loans may be obligated to repurchase the respective loan or indemnify the investors for any losses from borrower defaults if such deficiency or defect cannot be cured within the specified period following discovery. In the case of early loan payoffs and early defaults on certain loans, LendingTree Loans may be required to repay all or a portion of the premium initially paid by the investor.

Our Home Loan Center, Inc. subsidiary continues to be liable for these indemnification obligations, repurchase obligations and premium repayment obligations following the sale of substantially all of the operating assets of our LendingTree Loans business in the second quarter of 2012. Approximately \$18.1 million of the purchase price paid at closing is being held in escrow pending resolution of certain of these contingent liabilities. We have been negotiating with certain secondary market purchasers to settle any existing and future contingent liabilities, but we may not be able to complete such negotiations on acceptable terms, or at all.

The obligation for losses related to the representations and warranties and other provisions discussed above is initially recorded at its estimated fair value, which includes a projection of expected future losses as well as a market-based premium. Because LendingTree Loans does not service the loans it sold, it does not maintain nor generally have access to the current balances and loan performance data with respect to the individual loans previously sold to investors. Accordingly, LendingTree Loans is unable to determine, with precision, its maximum exposure for breaches of the representations and warranties it makes to the investors that purchased such loans.

During the third quarter of 2012, in order to reflect our exit from the mortgage loan origination business in the second quarter of 2012 and our current commercial objective to pursue bulk settlements with investors, management revised the estimation process for evaluating the adequacy of the reserve for loan losses.

Prior to the third quarter of 2012, in estimating our exposure to losses on loans previously sold, LendingTree Loans used a model that considered the original loan balance (before it was sold to an investor), historical and projected loss frequency and loss severity ratios by loan type, as well as analyses of losses in process. Subsequent adjustments to the obligation, if any, are made once further losses are determined to be both probable and estimable. Further, LendingTree Loans segmented its loan sales into four segments, based on the extent of the documentation

provided by the borrower to substantiate their income and/or assets (full or limited documentation) and the lien position of the mortgage in the underlying property (first or second position). Each of these segments typically has a different loss experience, with full documentation, first lien position loans generally having the lowest loss ratios, and limited documentation, second lien position loans generally having the highest loss ratios.

The revised methodology uses the model described above, but also incorporates into the estimation process (a) recent bulk settlements entered into by certain of our investors with governmental agencies and other counterparties, as applied to the attributes of the loans sold by LendingTree Loans and currently held by investors and (b) our own recent investor bulk settlement experience. The historical model described above was weighted 50% in the revised analysis, and each of the other factors were weighted 25% to estimate the range of remaining loan losses, which was determined to be \$18 million to \$37 million at June 30, 2013. The reserve balance recorded as of June 30, 2013 was \$28.7 million. Management has considered both objective and subjective factors in the estimation process, but given current general industry trends in mortgage loans as well as housing prices, market expectations and actual losses related to LendingTree Loans obligations could vary significantly from the obligation recorded as of the balance sheet date or the range estimated above.

Table of Contents

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Additionally, Tree.com has guaranteed certain loans sold to two investors in the event that LendingTree Loans is unable to satisfy its repurchase and warranty obligations related to such loans. The original principal balance of the loans sold to one of these investors is approximately \$1.8 billion

27

TREE.COM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following table represents the loans sold for the periods shown and the aggregate loan losses through June 30, 2013:

		As of June 30, 2013										
Period of Loan Sales	Number of loans sold		Original principal balance (in billions)	Number of loans with losses		Original principal balance of loans with losses in millions)	a	mount of ggregate losses n millions)				
2013		\$			\$		\$					
2012	9,200		1.9									
2011	12,500		2.7	1		0.3		0.1				
2010	12,400		2.8	4		1.1		0.1				
2009	12,800		2.8	4		0.9		0.1				
2008	11,000		2.2	33		6.9		2.2				
2007	36,300		6.1	160		22.1		8.2				
2006	55,000		7.9	207		24.5		13.4				
2005 and prior years	86,700		13.0	89		12.3		5.0				
Total	235,900	\$	39.4	498	\$	68.1	\$	29.1				

The pipeline increased from 398 requests at December 31, 2012 to 442 requests at June 30, 2013 for loan repurchases and indemnifications which were considered in determining the appropriate reserve amount. The status of these loans varied from an initial review stage, which may result in a rescission of the request, to in-process, where the probability of incurring a loss is high, to indemnification, whereby LendingTree Loans has agreed to reimburse the purchaser of that loan if and when losses are incurred. An indemnification obligation may have a specific term, thereby limiting the exposure to LendingTree Loans. The original principal amount of these loans is approximately \$88.0 million, comprised of approximately 74% full documentation first liens, 2% full documentation second liens, 21% limited documentation first liens and 3% limited documentation second liens.

Based on historical experience, it is anticipated that LendingTree Loans will continue to receive repurchase requests and incur losses on loans sold in prior years.

The activity related to loss reserves on previously sold loans for the three and six months ended June 30, 2013 and 2012, is as follows (in thousands):

2012

Three Months
Ended June 30,
Ended June 30,
2013
2012
2013

Edgar Filing: Tree.com, Inc. - Form 10-Q

Balance, beginning of period	\$ 28,379	\$ 33,503 \$	27,182	\$ 31,512
Provisions	296	3,918	1,493	6,384
Charge offs to reserves		(4,325)		(4,800)
Balance, end of period	\$ 28,675	\$ 33,096 \$	28,675	\$ 33,096

The liability for losses on previously sold loans is presented as current liabilities of discontinued operations in the accompanying consolidated balance sheet as of June 30, 2013 and December 31, 2012.

Home Loan Center, Inc. continues to be liable for indemnification obligations, repurchase obligations and premium repayment obligations following the sale of substantially all of the operating assets of the LendingTree Loans business to Discover. A portion of the initial purchase price paid by Discover is being held in escrow pending resolution of certain of these contingent liabilities. We have been negotiating with certain secondary market purchasers to settle any existing and future contingent liabilities, but may not be able to complete such negotiations on acceptable terms, or at all.

Warehouse Lines of Credit

As a result of the closing of the sale of substantially all of the operating assets of our LendingTree Loans business on June 6, 2012, all three then-existing warehouse lines of credit totaling \$325.0 million expired and terminated on July 21, 2012. Borrowings under these lines of credit were used to fund, and were secured by, consumer residential loans that were held for sale. Loans under these lines of credit were repaid using proceeds from the sales of loans by LendingTree Loans. The LendingTree Loans business was highly dependent on the availability of these warehouse lines.

Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

Cautionary Statement Regarding Forward-Looking Information

This report contains forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. These forward-looking statements also include statements related to our anticipated financial performance, business prospects and strategy; anticipated trends and prospects in the various industries in which our businesses operate; new products, services and related strategies; and other similar matters. These forward-looking statements are based on management s current expectations and assumptions about future events, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. The use of words such as anticipates, estimates, expects, projects, intends, plans and believes others, generally identify forward-looking statements.

Actual results could differ materially from those contained in the forward-looking statements. Factors currently known to management that could cause actual results to differ materially from those in forward-looking statements include those matters discussed in Part II, Item 1A Risk Factors.

Other unknown or unpredictable factors that could also adversely affect our business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, the forward-looking statements discussed in this report may not prove to be accurate. Accordingly, you should not place undue reliance on these forward-looking statements, which only reflect the views of Tree.com management as of the date of this report. We undertake no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results or expectations, except as required by law.

Management Overview

Tree.com is the parent of LendingTree, LLC which owns several brands and businesses that provide information, tools, advice, products and services for critical transactions in consumers lives. Our family of brands includes: LendingTree®, GetSmart®, DegreeTree®, LendingTreeAutos, DoneRight!®, ServiceTree® and InsuranceTree®. Together, these brands serve as an ally for consumers who are looking to comparison-shop for loans and other services from multiple businesses and professionals that will compete for their business.

The businesses of RealEstate.com and RealEstate.com, REALTORS® and LendingTree Loans are presented as discontinued operations in the accompanying consolidated balance sheets and consolidated statements of operations and cash flows for all periods presented. The analysis within Management s Discussion and Analysis of Financial Condition and Results of Operations reflects our continuing operations.

Recent Mortgage Interest Rate Trends

Interest rate and market risks can be substantial in the mortgage lead generation business. Fluctuations in interest rates affect consumer demand for new mortgages and the level of refinancing activity, which in turn affects lender demand for mortgage leads. Typically, a decline in mortgage interest rates will lead to reduced lender demand for leads from third-party sources, as there are more consumers in the marketplace seeking refinancings and, accordingly, lenders receive more organic lead volume. Conversely, an increase in mortgage interest rates will typically lead to an increase in lender demand for leads, as there are fewer consumers in the marketplace and the overall supply of mortgage leads decreases.

According to Freddie Mac, the year 2012 began at what were then record low mortgage interest rates of approximately 3.9% on 30-year fixed rate mortgages and continued to decline throughout the year to new lows, reaching an average 3.35% in December. In 2013, rates rose slightly in the first quarter but more significantly in the second quarter, to an average of 4.07% in June, which was

Table of Contents

higher than the same period in 2012. Despite the increase in interest rates, according to Mortgage Bankers Association data, mortgage originations are estimated to have increased by 25% in the second quarter of 2013 and by 27% in the first six months of 2013, as compared with the same periods of 2012. However, Mortgage Bankers Association is projecting mortgage originations to decline by 38% in the second half of 2013 compared to the first half of 2013.

Real Estate Market

In the second quarter of 2013, the average seasonally adjusted annual rate nationwide of sales of existing homes increased by 12.6% over the same period in 2012, according to the National Association of Realtors, with sale prices increasing year-over-year for sixteen consecutive months, through June 2013. The demand for homes remains higher than the supply in the current market, with inventory at the end of June 2013 representing an 8% decline compared with the same point a year prior. However, notwithstanding recent improvements, average home prices are still down substantially from the market speak in the summer of 2006 and, according to the S&P/Case-Shiller U.S. National Home Price Index, are currently similar to levels last seen in Spring 2004. While distressed homes continue to account for a significant portion of overall home sales, accounting for 15% of sales in June 2013, this is down from 26% in the same period in 2012.

Sale of Assets of LendingTree Loans

On May 12, 2011, we entered into an asset purchase agreement with Discover Bank, a wholly-owned subsidiary of Discover Financial Services, which was amended on February 7, 2012, for the sale of substantially all of the operating assets of our LendingTree Loans business. We completed the sale on June 6, 2012.

The asset purchase agreement, as amended, provided for a purchase price of approximately \$55.9 million in cash for the assets, subject to certain conditions. Of this total purchase price, \$8.0 million was paid prior to the closing, \$37.9 million was paid upon the closing and the contingent amount of \$10.0 million was paid in the second quarter of 2013 and recognized as a gain from sale of discontinued operations.

Discover generally did not assume liabilities of the LendingTree Loans business that arose before the closing date, except for certain liabilities directly related to assets Discover acquired. Of the purchase price paid, \$18.1 million is being held in escrow pending resolution of certain actual and/or contingent liabilities that remain with us following the sale. The escrowed amount is recorded as restricted cash at June 30, 2013.

We also agreed to provide certain services to Discover over a term ending approximately seventeen months following the closing, or such earlier point as the agreed-upon services are satisfactorily completed. Those services have been fully completed as June 30, 2013. Discover remains a network lender on our mortgage exchange following completion of the services.

Segment Reporting

Effective December 31, 2012, we expanded our reportable segments from one to two, consisting of mortgage and non-mortgage. The change was made as the convergence of economic similarities associated with our mortgage and non-mortgage operating segments was no longer expected. This decision was made in connection with the update of our annual budget and forecast, which occurs in the fourth quarter each year. The non-mortgage reportable segment consists of our auto, education home services, and other operating segments, which are not yet mature businesses and have been aggregated. Prior period results have been reclassified to conform with the change in reportable segments.

Results of Operations for the Three and Six Months ended June 30, 2013 and 2012:

Revenue

For the three and six months ended June 30, 2013 compared to the three and six months ended June 30, 2012:

		Three Months Ended June 30,							
			\$	%					
	2013		Change	Change		2012			
			(Dollars in thou	isands)					
Mortgage	\$ 33,528	\$	22,122	194%	\$	11,406			
Non-mortgage	3,256		(1,228)	(27)%		4,484			
Corporate	622		(458)	(42)%		1,080			
Total revenue	\$ 37,406	\$	20,436	120%	\$	16,970			

			Six Months Ended		
			\$	%	
2013			Change (Dollars in thou	Change	2012
Mortgage	\$	59,048	\$ 38,650	189%	\$ 20,398
Non-mortgage		5,816	(3,131)	(35)%	8,947
Corporate		622	(238)	(28)%	860
Total revenue	\$	65,486	\$ 35,281	117%	\$ 30,205

Following the closing of the sale on June 6, 2012, of our LendingTree Loans business to Discover, leads that would previously have been provided to LendingTree Loans became available for sale on our mortgage exchange and such leads, therefore, added to revenue in our mortgage exchange business, with an associated increase in selling and marketing expense. Prior to the sale of our LendingTree Loans business, we did not record revenue in our mortgage exchange business for leads provided to LendingTree Loans. Instead, we used a cost-sharing approach for marketing expenses, whereby the mortgage exchange business and LendingTree Loans shared marketing expenses on a pro rata basis, based on the quantity of leads provided to network lenders versus matched with LendingTree Loans.

Consumers matched on our mortgage exchange increased by 131% in the second quarter of 2013 compared to the second quarter of 2012 and by 101% in the first six months of 2013 compared to the first six months of 2012. Additionally, our average revenue earned from network lenders per matched consumer increased by 29% in the second quarter of 2013 compared to the second quarter of 2012, and by 45% in the first six months of 2013 compared to the first six months of 2012. The increases in both the number of consumers matched and the revenue per matched consumer in our mortgage segment are primarily attributable to selling leads at market prices on our mortgage exchange in the 2013 periods that would have been provided to Lending Tree Loans in the 2012 periods.

Revenue from our non-mortgage segment, which includes our auto, education, home services and other businesses, decreased in the second quarter and first six months of 2013 compared to the second quarter and first six months of 2012. The decrease in revenue in our non-mortgage segment is due to our education and home services businesses. Our education business was impacted by the increased regulation affecting clients engaged in for-profit post-secondary education services which, in turn, affected their marketing practices. Revenue in our home services business was negatively impacted by our decision to discontinue printed directories of home service providers in 2013.

Corporate revenue is primarily related to fees for certain marketing-related services provided in connection with the sale of our LendingTree Loans business. We have completed these services and therefore do not anticipate additional such revenue in future periods.

Cost of revenue

Cost of revenue consists primarily of costs associated with compensation and other employee-related costs (including stock-based compensation) relating to internally-operated customer call centers, third-party customer call center fees, credit scoring fees, credit card fees and website network hosting and server fees.

For the three and six months ended June 30, 2013 compared to the three and six months ended June 30, 2012:

Edgar Filing: Tree.com, Inc. - Form 10-Q

Three Months Ended June 30,

		\$	%	
	2013	Change	Change	2012
		(Dollars in thousa	ands)	
Mortgage	\$ 1,395	\$ 772	124%	\$ 623
Non-mortgage	163	(2)	(1)%	165
Corporate	392	377	2,513%	15
Cost of revenue	\$ 1,950	\$ 1,147	143%	\$ 803
As a percentage of total revenue	5%			5%

		Six Months Ended	d June 30,	
		\$	%	
	2013	Change	Change	2012
		(Dollars in thou	ısands)	
Mortgage	\$ 2,550	\$ 1,228	93%	\$ 1,322
Non-mortgage	337	90	36%	247
Corporate	419	389	1,297%	30
Cost of revenue	\$ 3,306	\$ 1,707	107%	\$ 1,599
As a percentage of total revenue	5%			5%

Mortgage cost of revenue increased in the second quarter of 2013 from the second quarter of 2012, primarily due to increases of \$0.3 million in third-party customer service fees, \$0.2 million in credit card fees and \$0.2 million in compensation and other employee-related costs. Mortgage cost of revenue increased in the first six months of 2013 from the same period of 2012, primarily due to increases of \$0.4 million in third-party customer service fees, \$0.4 million in credit card fees and \$0.3 million in compensation and other employee-related costs.

Non-mortgage cost of revenue increased slightly in the first six months of 2013 compared to the same period of 2012, primarily due to increases in compensation and other employee-related costs, lead verification service fees and server fees.

Corporate cost of revenue increased in the second quarter and first six months of 2013 due to the costs associated with the marketing-related services provided in connection with the sale of our LendingTree Loans business.

Cost of revenue as a percentage of revenue for the second quarter and first six months of 2013 is consistent with the second quarter and first six months of 2012.

Selling and marketing expense

Selling and marketing expense consists primarily of advertising and promotional expenditures, fees paid to lead sources and compensation and other employee-related costs (including stock-based compensation) for personnel engaged in sales or marketing functions. Advertising and promotional expenditures primarily include online marketing, as well as television, print and radio spending. Advertising production costs are expensed in the period the related ad is first run.

For the three and six months ended June 30, 2013 compared to the three and six months ended June 30, 2012:

		Th	ree Months End	led June 30,	
			\$	%	
	2013	(Change	Change	2012
Mortgage	\$ 24,119	\$	17,162	247%	\$ 6,957
Non-mortgage	2,262		(1,740)	(43)%	4,002

Corporate	5	(5)	(50)%	10
Selling and marketing expense	\$ 26,386	\$ 15,417	141% \$	10,969
As a percentage of total revenue	71%			65%

		Six Months Ende	d June 30,	
		\$	%	
	2013	Change	Change	2012
		(Dollars in tho	usands)	
Mortgage	\$ 39,279	\$ 25,326	182%	\$ 13,953
Non-mortgage	4,357	(3,311)	(43)%	7,668
Corporate	5	5	%	
Selling and marketing expense	\$ 43,641	\$ 22,020	102%	\$ 21,621
As a percentage of total revenue	67%			72%

Mortgage selling and marketing expense increased immediately following the sale of substantially all of the operating assets of our LendingTree Loans business on June 6, 2012, due to our no longer allocating portions of such expenses to LendingTree Loans. Selling and marketing expense of \$1.5 million and \$4.8 million was allocated to LendingTree Loans during the second quarter and first six months of 2012, respectively.

The increases in mortgage selling and marketing expense in the second quarter of 2013 compared to the second quarter of 2012 and the first six months of 2013 compared to the first six months of 2012 are primarily due to increases of \$16.2 million and \$23.8 million, respectively, in advertising expense discussed below.

Non-mortgage selling and marketing expense decreased in the second quarter and first six months of 2013 from the second quarter and first six months of 2012, primarily due to \$1.3 million and \$4.3 million reductions in online advertising, respectively, related to our education and home services businesses.

Mortgage selling and marketing expense as a percentage of revenue increased in the second quarter of 2013 compared to the second quarter of 2012, primarily due to the new national advertising campaign for our LendingTree brand launched in the second quarter of 2013. Mortgage selling and marketing expense as a percentage of revenue decreased in the first six months of 2013, compared with the prior period, due to enhanced marketing efficiencies as well as the comparatively favorable interest rate environment for the first five months of the year.

Advertising expense is the largest component of mortgage selling and marketing expense, and is comprised of the following:

		T	hree Months End	ed June 30,	
			\$	%	
	2013		Change	Change	2012
			(Dollars in tho	usands)	
Online	\$ 16,580	\$	11,582	232%	\$ 4,998
Broadcast	3,718		2,978	402%	740
Other	2,143		1,670	353%	473
Total advertising expense	\$ 22,441	\$	16,230	261%	\$ 6.211

		Six Months Ende	ed June 30, %	
	2013	Change (Dollars in the	Change ousands)	2012
Online	\$ 29,014	\$ 19,490	205%	\$ 9,524
Broadcast	4,290	2,104	96%	2,186
Other	3,043	2,186	255%	857
Total advertising expense	\$ 36,347	\$ 23,780	189%	\$ 12,567

We recognized increased advertising expense in the second quarter and first six months of 2013 compared to the second quarter and first six months of 2012, in part due to the greater number of leads available to our mortgage exchange that were previously provided to LendingTree Loans. The increases in advertising expense correspond to 131% and 101% increases in consumers matched with network lenders in the second quarter 2013 compared to the second quarter 2012 and the first six months 2013 compared to the first six months 2012, respectively.

However, the increase in broadcast advertising during the second quarter and first six months of 2013 compared to the second quarter and first six months of 2012 was primarily due to the new national advertising campaign for our LendingTree brand launched in the second quarter of 2013.

We will continue to adjust selling and marketing expenditures dynamically in relation to revenue producing opportunities.

33

General and administrative expense

General and administrative expense consists primarily of compensation and other employee-related costs (including stock-based compensation) for personnel engaged in finance, legal, tax, corporate information technology, human resources and executive management functions, as well as facilities and infrastructure costs and fees for professional services.

		7	Three Months Ende	d June 30,	
	2013		\$ Change	% Change	2012
			(Dollars in thou	sands)	
Mortgage	\$ 874	\$	105	14%	\$ 769
Non-mortgage	420		(140)	(25)%	560
Corporate	4,357		(145)	(3)%	4,502
General and administrative					
expense	\$ 5,651	\$	(180)	(3)%	\$ 5,831
As a percentage of total revenue	15%				34%

		Six Months Ended	June 30,	
	2013	\$ Change	% Change	2012
		(Dollars in thou	sands)	
Mortgage	\$ 1,852	\$ 439	31%	\$ 1,413
Non-mortgage	930	(154)	(14)%	1,084
Corporate	9,425	1,288	16%	8,137
General and administrative				
expense	\$ 12,207	\$ 1,573	15%	\$ 10,634
As a percentage of total revenue	19%			35%

Mortgage general and administrative expense increased in the second quarter of 2013 from the second quarter of 2012, primarily due to increases in bad debt expense and insurance expense. In contrast, non-mortgage and corporate general and administrative expense decreased during the same period, primarily due to increased efficiencies in non-mortgage expenses and decreases in franchise taxes and professional fees, offset by increased compensation and benefits in the corporate segment.

Mortgage general and administrative expense increased in the first six months of 2013 from the first six months of 2012, primarily due to increases in employee costs, bad debt expense and travel expense. Headcount increased during this time, as we have positioned the business for growth following the completion of the HLC transaction. Corporate general and administrative expense increased in the first six months primarily due a compensation charge of \$0.9 million related to a discretionary cash bonus payment to employee stock option holders.

However, the increased general and administrative expense in the first six months of 2013 was spread over proportionately greater revenue during the period, resulting in an improvement in general and administrative expense as a percentage of revenue.

Product development

Product development expense consists primarily of compensation and other employee-related costs (including stock-based compensation) that are not capitalized, for personnel engaged in the design, development, testing and enhancement of technology.

	Three Months Ended June 30,							
		2013	\$	Change	% Change		2012	
			usands)					
Mortgage	\$	1,226	\$	804	191%	\$	422	
Non-mortgage		266		(68)	(20)%		334	
Corporate					%			
Product development	\$	1,492	\$	736	97%	\$	756	
As a percentage of total revenue		4%					4%	

	Six Months Ended June 30,									
	2013			\$ Change % (Dollars in thousand	Change		2012			
			ds)							
Mortgage	\$	2,176	\$	1,235	131%	\$	941			
Non-mortgage		521		(74)	(12)%		595			
Corporate				6	100%		(6)			
Product development	\$	2,697	\$	1,167	76%	\$	1,530			
As a percentage of total revenue		4%					5%			

Product development expense increased in the second quarter and first six months of 2013 from the second quarter and first six months of 2012, primarily due to increases in compensation and other employee-related costs.

Depreciation

Depreciation expense decreased \$0.1 million, to \$0.9 million in the second quarter of 2013, from \$1.0 million in the second quarter of 2012. Depreciation expense decreased \$0.5 million, to \$1.8 million in the first six months of 2013, from \$2.3 million in the first six months of 2012. These decreases are primarily due to certain fixed assets that fully depreciated in 2012.

Litigation settlements and contingencies

Litigation settlements and contingencies consists of expenses related to actual or anticipated litigation settlements, in addition to legal fees incurred in connection with various patent litigations we are pursuing. During the second quarter and first six months of 2013, we recorded \$2.9 million and \$3.9 million, respectively, for litigation settlements and contingencies. During the second quarter and first six months 2012, we recorded \$0.2 million and \$0.4 million, respectively, for litigation settlements and contingencies. The expenses in 2013 were due primarily to legal fees incurred in connection with various patent litigations we are currently pursuing.

Operating loss

	Three Months Ended June 30,								
	2	2013		\$ Change	% Change		2012		
				(Dollars in tho	ousands)	ıds)			
Mortgage	\$	5,546	\$	3,309	148%	\$	2,237		
Non-mortgage		(449)		743	62%		(1,192)		
Corporate		(7,142)		(3,337)	(88)%		(3,805)		
Operating loss	\$	(2,045)	\$	715	26%	\$	(2,760)		
As a percentage of total									
revenue		(5)%					(16)%		

Operating loss decreased in the second quarter of 2013 compared to the second quarter of 2012, primarily due to the increase in revenue of \$20.4 million, partially offset by increases in cost of revenue of \$1.1 million, selling and marketing expense of \$15.4 million, product development

expense of \$0.7 million and litigation settlements and contingencies of \$2.7 million.

	Six Months Ended June 30,									
	2013			\$ Change	% Change		2012			
				(Dollars in tho						
Mortgage	\$	12,449	\$	10,472	530%	\$	1,977			
Non-mortgage		(1,383)		611	31%		(1,994)			
Corporate		(13,357)		(5,335)	(67)%		(8,022)			
Operating loss	\$	(2,291)	\$	5,748	72%	\$	(8,039)			
As a percentage of total										
revenue		(3)%					(27)%			

Operating loss decreased significantly in the first six months of 2013, compared to the first six months of 2012, primarily due to the increase in revenue of \$35.3 million, partially offset by increases in cost of revenue of \$1.7 million, selling and marketing expense of \$22.0 million, general and administrative expense of \$1.6 million and litigation settlements and contingencies of \$3.5 million.

Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization

Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization (Adjusted EBITDA) is a non-GAAP measure and is defined in Tree.com s Principles of Financial Reporting below. The following table is a reconciliation of Adjusted EBITDA to net income (loss) for continuing operations by segment.

Three months ended June 30, 2013:

	Mortgage		Non-Mortgage	Corporate	Total
Adjusted EBITDA by segment	\$ 6,397	\$	240 \$	(3,278)	\$ 3,359
Adjustments to reconcile to net loss:					
Amortization of intangibles			(43)		(43)
Depreciation	(345)		(426)	(101)	(872)
Restructuring and severance	(23)		(125)		(148)
Non-cash compensation	(483)		(95)	(854)	(1,432)
Litigation settlements and contingencies				(2,909)	(2,909)
Other expense, net				(7)	(7)
Income tax benefit				19	19
Net loss from continuing operations	\$ 5,546	\$	(449) \$	(7,130)	\$ (2,033)

Three months ended June 30, 2012:

	Mortgage		Non-Mortgage		Corporate	Total	
Adjusted EBITDA by segment	\$ 2,746	\$	(482)	\$	(2,581) \$		(317)
Adjustments to reconcile to net loss:							
Amortization of intangibles			(106)				(106)
Depreciation	(396)		(509				