

EVOLVING SYSTEMS INC

Form 10-K

March 08, 2011

[Table of Contents](#)

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

---

**FORM 10-K**

**x Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**For the fiscal year ended December 31, 2010**

**OR**

**o Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**For the transition period from            to**

**Commission File Number: 0-24081**

**EVOLVING SYSTEMS, INC.**

(Exact name of registrant as specified in its charter)

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**84-1010843**  
(I.R.S. Employer  
Identification Number)

**9777 Pyramid Court, Suite 100, Englewood, Colorado**  
(Address of principal executive offices)

**80112**  
(Zip Code)

**(303) 802-1000**

(Registrant's telephone number, including area code)

Securities registered under Section 12(b) of the Act:

**Common Stock, Par Value \$0.001 Per Share**  
(Title of Class)

**The Nasdaq Capital Market**  
(Name of exchange on which registered)

Securities registered under Section 12(g) of the Act: **None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The aggregate market value of the Common Stock held by non-affiliates of the registrant, based upon the last sale price of the Common Stock reported on the Nasdaq Capital Market, was approximately \$47.2 million as of June 30, 2010.

The number of shares of Common Stock outstanding was 10,764,108 as of March 3, 2011.

**DOCUMENTS INCORPORATED BY REFERENCE**

The information required by Part III (Items 10, 11, 12, 13 and 14) is incorporated by reference to portions of the registrant's definitive proxy statement for the 2011 Annual Meeting of Stockholders, which will be filed with the Securities and Exchange Commission within 120 days after the close of the 2010 year.

---

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Table of Contents

**EVOLVING SYSTEMS, INC.**

**Annual Report on Form 10-K**

**For the year ended December 31, 2010**

**Table of Contents**

	<b>Page</b>
<b><u>PART I</u></b>	
<u>Item 1</u>	<u>Business</u> 1
<u>Item 1A</u>	<u>Risk Factors</u> 7
<u>Item 1B</u>	<u>Unresolved Staff Comments</u> 14
<u>Item 2</u>	<u>Properties</u> 14
<u>Item 3</u>	<u>Legal Proceedings</u> 14
<u>Item 4</u>	<u>Reserved</u> 14
<b><u>PART II</u></b>	
<u>Item 5</u>	<u>Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u> 15
<u>Item 6</u>	<u>Selected Financial Data</u> 16
<u>Item 7</u>	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u> 17
<u>Item 7A</u>	<u>Quantitative and Qualitative Disclosures About Market Risk</u> 26
<u>Item 8</u>	<u>Financial Statements and Supplementary Data</u> 27
	<u>Report of Independent Registered Public Accounting Firm</u> 27
	<u>Consolidated Balance Sheets</u> 28
	<u>Consolidated Statements of Operations</u> 29
	<u>Consolidated Statements of Changes in Stockholders' Equity and Comprehensive Income (Loss)</u> 30
	<u>Consolidated Statements of Cash Flows</u> 31
	<u>Notes to Consolidated Financial Statements</u> 32
<u>Item 9</u>	<u>Changes in and Disagreements with Accountants on Accounting and Financial Disclosure</u> 47
<u>Item 9A</u>	<u>Controls and Procedures</u> 47
<u>Item 9B</u>	<u>Other Information</u> 48
<b><u>PART III</u></b>	
<u>Item 10</u>	<u>Directors, Executive Officers and Corporate Governance</u> 48
<u>Item 11</u>	<u>Executive Compensation</u> 48
<u>Item 12</u>	<u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u> 48
<u>Item 13</u>	<u>Certain Relationships and Related Transactions, and Director Independence</u> 48
<u>Item 14</u>	<u>Principal Accounting Fees and Services</u> 49
<b><u>PART IV</u></b>	
<u>Item 15</u>	<u>Exhibits, Financial Statement Schedules</u> 49
	<u>Signatures</u> 52

---

Table of Contents

**FORWARD-LOOKING STATEMENTS**

*Except for the historical information contained in this document, this report contains forward-looking statements including estimates, projections, statements relating to our business plans, objectives and expected operating results and assumptions. These forward-looking statements generally are identified by the words believes, goals, projects, expects, anticipates, estimates, intends, strategy, plan and similar expressions. Forward-looking statements are based on current expectations and assumptions and are subject to risks and uncertainties which may cause our actual results to differ materially from those discussed here. Factors that could cause or contribute to such differences include, but are not limited to those discussed in this section, in the sections entitled Management's Discussion and Analysis of Financial Condition and Results of Operations and Risk Factors. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.*

**PART I**

**ITEM 1. BUSINESS**

**INTRODUCTION**

Evolving Systems, Inc. is a leading provider of software solutions and services to the wireless, wireline and cable markets. We maintain long-standing relationships with many of the largest wireline, wireless and cable companies worldwide. Our customers rely on us to develop, deploy, enhance, maintain and integrate complex, reliable software solutions for a range of Operations Support Systems ( OSS ). Included among our more than 70 network operators is the largest wireline carrier, the second largest wireless carrier and the largest cable company in North America, as well as two of the world's largest wireless carriers headquartered outside of North America. We offer software products and solutions in four core areas:

- service activation solutions used to activate complex bundles of voice, video and data services for traditional and next generation wireless, wireline and cable networks;
- SIM card activation solutions dynamically allocate and assign resources to a wireless device when it is first used;
- numbering solutions manage carriers' resource inventory and resource assignment processes including products that comply with government-mandated requirements regarding local number portability in North America; and
- mediation solutions support data collection for both service assurance and billing applications.

Our products support traditional and next generation network technologies, convergent service offerings, and advanced wireless and other broadband networks.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

We report the operations of our business as two operating segments based on revenue type: license fees and services revenue and customer support revenue. We also report revenue based on two of the core areas described above. We report our SIM card activation solution within activation and we report mediation within activation and numbering results. We further report geographic information based upon revenue and long-lived assets in the United States, United Kingdom and all other foreign countries as a group. Further information regarding our operating segments and geographical information is contained in Note 11 to our Consolidated Financial Statements included in Item 8 of this Annual Report on Form 10-K.

### COMPANY BACKGROUND

Founded in 1985, we initially focused on providing custom software development and professional services to telecommunications companies in the United States. In 1996, concurrent with the passage of the Telecommunications Act of 1996 ( the Telecom Act ), we made a strategic decision to add software products to our established professional services offerings. The outcome of that decision was the creation of a comprehensive product portfolio, of Local Number Portability ( LNP ) and Number Management solutions.

In 2003 and 2004, we significantly expanded our portfolio of products as a result of three acquisitions that we made over the periods of November 2003 through November 2004. The first acquisition was CMS Communications, Inc. ( CMS ) in November 2003, where we acquired a network mediation and service assurance solution. In October 2004, we acquired Telecom Software Enterprises, LLC ( TSE ) adding LNP and Wireless Number Portability ( WNP ) number ordering and provisioning monitoring and testing products. In November 2004, we acquired Tertio Telecoms Ltd. ( Evolving Systems U.K. ), a supplier of OSS software solutions for service activation and mediation to communication carriers throughout Europe, the Middle East, Africa and Asia. With this acquisition we expanded our markets beyond North America and added a service activation solution, *Tertio* , and a billing mediation solution, *Evident* , to our product portfolio. The result of these acquisitions is a significantly expanded product and service capability to address a larger portion of our customers OSS application needs with a balanced mix of products and product enhancements, as well as services.

Table of Contents

As a result of our acquisition of Evolving Systems U.K., we enhanced our sales model to include both direct and indirect channels. We formed new relationships with equipment providers and system integrators to extend our reach to new geographical regions as well as help us further penetrate our existing territories. In addition, we added regional partners to help with both local selling and deployments in emerging markets.

**RECENT DEVELOPMENTS**

- The market is moving to add a wide array of connected devices to wireless and broadband networks. It has been described as the creation of an internet of things. This represents an opportunity for Evolving Systems to leverage our *Dynamic SIM Allocation* ( DSA ) technology to provide technical solutions for SIM-based devices such as M2M monitors, e-readers, network connected building management systems, network attached health monitoring systems as well as smart meters and wirelessly connected vending machines.
- The arrival and proliferation of 4G services. As consumers continue to exhibit an appetite for faster network connections to support devices such as Smartphones and tablets operators are investing to increase the bandwidth of their networks. Often this is labeled by a carrier as offering 4G services. This industry direction should provide opportunities for us with our DSA and service activation solutions.
- As more countries roll-out number portability solutions the market for our NumeriTrack product continues to increase. Often, in preparation for the implementation of number portability, a carrier is motivated to improve their number management and assignment systems. This allows us to propose an attractive business case for NumeriTrack.

**INDUSTRY DYNAMICS**

The rapid introduction of new technologies such as wireless and broadband services has created a growing market for telecommunications solutions worldwide. This emergence of new technologies in telecommunications networks and end-user devices, consumer electronics, and personal computers, has created an industry that is in the midst of significant change. Carriers not only compete with companies from other industries, such as media and entertainment, but also with companies providing applications and services over the Internet. In such a competitive market, companies are increasingly bundling voice, messaging and data services in order to meet market demand. This bundling of services is just one facet of what is called convergence. In order to facilitate convergence, carriers are implementing a variety of network transformation programs that include: the migration to packet-switching transmission networks based on the Internet protocol (often called all-Internet Protocol ( IP ) networks); the migration to new service creation and delivery platforms that enable the provision of multimedia services over IP-based networks; and the introduction of one or more broadband access networks over existing wired infrastructure, new fiber deployments, cable access networks, and evolved wireless broadband networks including Global System for Mobile Communication ( GSM )/EDGE, 3G/WCDMA/HSPA, and 4G/Long Term Evolution. Along with the continued development of new technologies, carriers are facing increasing levels of competition due to the varying demand in connection types, subscribers and service usage, as well as pricing declines due to competitive and regulatory pressures. Given the increased competitive climate in the telecommunication market many carriers are pursuing network expansions in order to provide new value-added services ( VAS ). Carriers are, at the same time continually looking to reduce operational costs which often leads to the rationalizing of their back office and OSS. This complex and rapidly changing landscape is further affected by the continued consolidation of carriers and their suppliers.

**OPERATIONS SUPPORT SYSTEMS ( OSS )**

OSS encompasses a broad array of software and systems that perform critical functions for telecommunications carriers, such as service fulfillment, service assurance, and billing. Service fulfillment encompasses ordering, provisioning and activation. Ordering and Customer Relationship Management (CRM) systems collect customer information, retrieve current service information, capture and validate new service requests, verify the availability of selected services and transmit completed orders to one or more provisioning OSS. Inventory systems maintain physical and logical views of all the assets a carrier needs to turn up/off/change or add a service. Service assurance systems allow carriers to perform the testing, monitoring and reporting necessary to maintain appropriate network availability and feed operational data to other business systems. Service assurance systems also allow carriers to track and report on service conditions or outages in order to dispatch their large work force for necessary repairs. Carriers use billing systems to collate, manage and report usage information for partner and customer billing. OSS typically operate in a highly available 24x7 environment to support the real-time communication networks that facilitate the carriers' service offerings.

Traditionally, as carriers have added new services, such as wireless or Internet-based services, they have either developed their own in-house OSS applications or added new OSS applications from product vendors. These additional OSS can be difficult to integrate into the carriers' operations, as they often utilize heterogeneous elements, making interoperability among the systems technically challenging. These OSS are further constrained by the many incremental changes that have been made in order to accommodate new computing and network technologies and new value-added services, such as texting and broadband services. In addition, carriers have had to adapt their OSS to comply with government or regulatory mandates that in some cases change how systems and processes are required to work. Because of these challenges, carriers have difficulty replacing existing OSS due to the large investment and the complicated interoperability environments in which they operate. As a result, carriers often continue to make



Table of Contents

incremental modifications to these OSS, in some cases further increasing their complexity and making it more difficult for the applications to be replaced. However, as packaged OSS software solutions continue to advance, carriers are increasingly looking to replace their legacy OSS environments with OSS software packages designed to meet growing complex processes in the areas of service fulfillment, service assurance and billing.

**PRODUCT PORTFOLIO**

**Dynamic SIM Allocation**

In 2007, we announced our DSA solution that offers carriers a new way to provision wireless services by dynamically activating and assigning resources to the wireless device when it is first used. The wireless Subscriber Identity Module ( SIM ) card is central to the provision of wireless access and services for GSM/EDGE and 3G/WCDMA networks and is specified as part of the next generation 4G LTE technologies. These networks represent the most common type of wireless technology used today by wireless operators world-wide. Typically, SIM cards are either pre-provisioned before they are distributed to the retail environment or are provisioned at the point-of-sale. Pre-provisioning SIM cards require that network resources are allocated well in advance of the SIM card becoming available for sale. This inevitably leads to poor utilization of network resources such as numbers and other critical identifiers. The result is increased network costs and a poor user experience. Provisioning SIM cards at the point-of-sale overcomes many of these issues but at a high cost, as retail and back-office infrastructure needs to be in place. Our DSA solution offers carriers the user experience and resource efficiency benefits of provisioning at the point-of-sale without demanding the retail and back-office infrastructure usually required. The solution offers a number of benefits including:

- **Improve efficiency and utilization:** Carriers can experience a high wastage of SIM cards that are never activated for a revenue-generating subscriber. Our solution reduces the cost of this wastage by removing the need for SIM cards to be pre-provisioned in network databases.
- **Ensure availability:** Carriers can find it difficult to effectively and reliably manage their SIM inventory, especially when multiple SIM card variants and profiles are needed. The solution helps carriers to make sure new SIM cards and numbers are always available to meet demand.
- **Easier to personalize:** Prepaid subscribers have traditionally been unable to choose their mobile phone number at time of activation. With our solution, prepaid subscribers can choose their number from a database of available numbers, using just their mobile phone. Furthermore, carriers, with our solution, can monetize their number inventory by charging for vanity or golden numbers.
- **Improved user experience:** Carriers can have various customer care processes, like those for mobile number portability, or replacing lost or stolen SIM cards, that are inefficient and have high operational costs. The solution helps carriers provide more customer self-care for an improved user experience and lower costs.

Service Activation

Our service activation solution, *Tertio*, is employed by carriers to activate a new subscriber or to add a new service to an existing subscriber. Our Tertio product provides a flexible operating environment and can be used by carriers to manage their voice, data, and content service needs for both their traditional and broadband IP networks. Our solution is deployed as the service activation engine for over 70 networks around the world including two of the world's largest wireless carriers.

Tertio is an integrated solution comprised of the following components:

- Tertio Service Composer – a modeling tool that simplifies the creation of new services;
- Tertio Content Connector – a tool used for activation of next-generation services;
- Tertio Activation Designer – a tool that is designed to speed network feature activation;
- Tertio Service Activation – the platform that provides scalability and performance, flexibility and a graphical interface;
- Tertio Service Verification – a module that allows carriers to verify that the services implemented in the network match those that were in the original service order. By providing this capability, carriers can continually check the accuracy of their order/activation processes; and
- Tertio Process Management – a module that allows carriers to manage long running transactions. Long running transactions can often occur when a carrier is implementing a converged activation solution that encompasses the activation of both a wireless and fixed line (or IP) component.

Our Tertio solution addresses the entire service lifecycle, enabling service providers to better plan, manage and execute the introduction of new services. Tertio allows carriers to introduce new network technologies and eases the burden of integration with existing devices and systems.

Table of Contents

**Numbering**

Evolving Systems' Numbering product line includes our Local Number Portability ( LNP ) and Wireless Number Portability ( WNP ) products as well as our *NumeriTrack*® number management solution.

***LNP and WNP***

Our Number Portability software solution enables carriers to comply with U.S. and Canadian regulations for implementing LNP and WNP. Number porting allows customers the ability to retain, or port , their phone numbers when changing from one service provider to another. Our LNP software, which includes the functionality to support ordering, provisioning, reporting, testing and exchanging information between carriers, is used by wireline, wireless and cable service providers in North America. Over time, we have expanded our number portability product features and developed other number portability related OSS software products for the wireline, wireless and cable markets. Our full LNP and WNP product line is comprised of the following suite of products:

- *OrderPath*® order entry;
- *NumberManager*® network provisioning;
- *LNP DataServer* data warehousing;
- *VeriPort* NPAC testing; and
- *Verify* product suite for monitoring carriers' application communications for optimum service assurance.

***Number Management***

We developed our *NumeriTrack* solution in response to the Federal Communications Commission ( FCC ) mandated number conservation and number pooling regulations for both wireline and wireless carriers. These regulations, implemented in 2003, resulted from the FCC's goal to assure that the U.S. does not exhaust its availability of 10-digit telephone numbers. In order to effectively meet this challenge the FCC designed regulations to extend the life of the 10-digit numbering plan by changing the way phone numbers are allocated to carriers and specifying rules regarding the assignment and classification of those numbers. The regulations also requires carriers to submit regular utilization reports

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

and articulation of circumstances under which previously underutilized telephone numbers must be returned to the pool to be reallocated to other carriers. Our *NumeriTrack* solution facilitates compliance with the FCC mandates for both wireline and wireless carriers (and cable carriers providing telephony services). Our solution provides inventory management of phone numbers and other assets such as SIM cards and supports inventory assignments and integration with carriers' existing back-office systems. The *NumeriTrack* solution also contains features for the inventory of, and assignment logic for, numbers associated with IP addresses and is used by a large carrier in the U.S. for deployment of a Voice over Internet Protocol (VoIP) service offering. As is the case with our LNP and WNP solutions, the implementation of our *NumeriTrack* solution has far-reaching implications for integration with carriers' existing OSS environments and business processes. Beginning in 2006, we enhanced our *NumeriTrack* application to address markets outside of North America.

Our investments in adding support for various international numbering plans enabled us to sell and deploy this solution in markets outside of North America. The resource management and assignment capabilities of *NumeriTrack* enables carriers around the globe to acquire and track phone numbers and other logical and physical assets for their products on both traditional and next generation wireline and wireless networks. The solution will efficiently manage those assets through the lifecycle of the service, allowing carriers to spend less in acquiring new resources such as IP addresses, phone numbers and SIM cards for various products and regions.

### **Mediation**

Our mediation portfolio consists of network data mediation products and billing mediation. Our billing mediation product is *Evident*. Our network mediation products are Traffic Data Management System (TDMS) and *Mediation Central*.

### ***Billing Mediation***

Billing mediation is the process of collecting network usage data and verifying that usage data is accurate, and is a required pre-condition for generating accurate bills for a carrier's customers. Billing mediation's importance lies in its ability to provide a systematic point of reliability and assurance between network consumption and the billing system input. Our Evident product supports convergent voice, data, and content services. Evident software enables the accurate management of data, allowing reconciliation of data inputs and outputs. In addition, it provides support for compliance with relevant regulatory, accounting and data integrity requirements. This product also provides service usage data for business intelligence, revenue assurance, and next-generation billing solutions. Our Evident solution can be used by wireline, broadband and wireless carriers and provides carrier-grade support in terms of reliability, performance, and scalability. Revenue from billing mediation is reported within activation in our operating segment information which is contained in Note 11 to our Consolidated Financial Statements included in Item 8 of this Annual Report on

Table of Contents

Form 10-K as well as our Management's Discussion and Analysis of Financial Condition and Results of Operations which is in Item 7 of this Annual Report on Form 10-K.

As carriers bring new services to market they often need a new mediation process to support those new services. Our Evident solution has been designed with the flexibility to support new service concepts and designs.

***Network Assurance and Data Collection Solutions***

A common challenge for telecommunications carriers is to create an integration layer between network element ( NE ) devices and the OSS applications that provision, monitor and control these devices. Deploying new devices needed for extending service offerings into the network can therefore be difficult, time consuming and expensive. Our mediation solutions provide a common framework for simplifying the collection and distribution of critical network data. Our network mediation product, Mediation Central, supports a broad array of technologies that carriers typically deploy in their network. Mediation Central provides support for wireline, broadband, transport and wireless networks. Our Mediation Central product supports both centralized and distributed configurations allowing, for example, carriers to deploy a single solution for all their data collection and distribution needs. Our TDMS product is a legacy product that helps traditional wireline carriers collect usage data from their circuit switch networks. Revenue from network assurance and data collection solutions is reported within numbering in our operating segment information which is contained in Note 11 to our Consolidated Financial Statements included in Item 8 of this Annual Report on Form 10-K as well as our Management's Discussion and Analysis of Financial Condition and Results of Operations which is in Item 7 of this Annual Report on Form 10-K.

**PROFESSIONAL AND INTEGRATION SERVICES**

Our Professional and Integration Services team provides expert consulting services and advice for the design, customization, integration and deployment of our products. The Professional and Integration Services team works closely with the Product Engineering and Development teams so that our products can meet the requirements of our customers as technologies and business requirements continue to evolve. These services cover all aspects of the project lifecycle including system architecture and design, component design, development and customization, system integration and testing, deployment and production support, program and project level management, and domain and product expertise. Our teams work closely with customers and integration partners and have established close, long-term relationships with operators in the Americas, Europe, the Middle East, Africa and Asia Pacific regions.

**PRODUCT DEVELOPMENT**

We continue to invest in product development ( PD ), particularly for new products and/or for enhancements of existing products. PD is expensed as incurred. For the years ended December 31, 2010, 2009 and 2008, we expensed \$4.3 million, \$3.5 million and \$3.6 million, respectively, in PD costs. The majority of all new PD investments in 2010 have gone into enhancing our core service activation and numbering products as well as the further development of our DSA solution.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

We focus our product development efforts on identifying specific industry and customer business needs as well as market requirements and then developing solutions that leverage our existing product capabilities. Based upon the identified customer business needs, our product development efforts comprise a combination of design and development of new products or features to enhance our existing products, and design and development of new product functionality as identified in our product roadmaps. We build investment plans for our principal product areas and we make other investments in tools and product extensions to accelerate the development, implementation and integration process for customer solutions.

### **SALES AND MARKETING**

Our sales force is primarily a field-based organization structured to focus on specific geographical territories: North America, Europe, Middle East and Africa, Russia and the Commonwealth of Independent States, Asia Pacific, and Central and Latin America. Our sales activities cover both direct sales to the end user customers as well as sales through partners such as Gemalto, Oberthur, IBM and Alcatel who will often include our products as part of a wider solution offering which they have architected. We plan to continue to work with these or other partners in the future as well as looking to develop new potential routes to market for our products.

The primary objective of our marketing organization is to identify markets for our products and to establish an awareness of our offerings in those markets through a combination of direct marketing, web marketing, and through our participation in shows, conferences, and industry bodies. The marketing organization also creates electronic and print based sales collateral to support these activities, as well as maintaining a permanent presence on the web.

Evolving Systems offers a complex product set which lends itself to a high degree of on-site consultative selling with the prospect as part of the sales process. Our sales efforts also cover a large amount of interaction with existing customers where we work to develop incremental revenue streams on existing platforms as well as the introduction of new value propositions. The sales team is responsible for the generation of proactive proposals to prospects as well as the management and delivery of responses to competitive tenders. This complex, highly involved approach creates a long sales cycle requiring us to invest a considerable amount of time toward uncertain results.

Table of Contents

**COMPETITION**

The market for telecommunications OSS products is intensely competitive and is subject to rapid technological change, changing industry standards, regulatory developments and consolidation. We face increasing demand for improved product performance, enhanced functionality, rapid integration capabilities as well as pressures to be competitively priced. Our existing and potential competitors include many large domestic and international companies that often have substantially greater financial, technological, marketing, distribution and other resources, larger installed customer bases and longer-standing relationships with telecommunications customers than we do. The market for telecommunications OSS software and services is extremely large. And, we currently hold only a small portion of total market share. Our increased focus on numbering and activation as well as our work to establish the Dynamic SIM Allocation market has resulted in our achieving a measurable and reasonable market share in those areas.

Our principal competitors in service activation are Comptel Corporation, Oracle Corporation, Synchronoss Technologies, Inc., and Ericsson. Our principal competitors in the numbering solutions market include Telcordia Technologies, Inc., Neustar, Inc. and Syniverse Technologies. In mediation, we compete with many different companies including Intec Telecom Systems PLC, Amdocs and Comptel. We believe we have an early advantage with our DSA solution but we are now seeing the arrival of competition from Giesecke & Devrient GmbH, Hewlett-Packard Company and Comptel.

We believe that our ability to compete successfully depends on a wide range of factors. We deliver value by offering quality solutions at a competitive price that are tailored specifically to our customers' network topography. Once a customer has implemented one of our products, we often receive subsequent orders for enhancements and change requests to add functionality and/or to increase capacity. This follow-on business, and the fact that it is a complicated and expensive process to replace our software, provides an attractive revenue opportunity for us. Furthermore, many of our customer relationships span five years or more with some extending beyond ten years. We believe these long-term customer relationships give us a competitive advantage and can be a barrier to entry for our competitors.

**SIGNIFICANT CUSTOMERS**

In 2010 and 2009, approximately 17% and 19% of our consolidated revenue came from one customer in the telecommunications industry, respectively. This customer is located in the U.S. The loss of this customer would have a material adverse effect on our business as a whole. In 2008, approximately 34% of our consolidated revenue came from two unrelated customers in the telecommunications industry. Of these customers, one is located in the U.S. and the other in the U.K. The loss of either of these customers would have a material adverse effect on our business as a whole.

**INTELLECTUAL PROPERTY**

We rely on a combination of patents, copyright, trademark and trade secret laws, as well as confidentiality agreements and licensing arrangements, to establish and protect our proprietary rights. We presently have U.S. and Canadian patents on elements of our principal LNP OSS products, *NumberManager* and *OrderPath* and have a patent pending in the U.S. and other countries on elements of our DSA product.

## **BACKLOG**

We define backlog as firm non-cancelable sales orders that are anticipated to be delivered and recognized in revenue over the next twelve months. As of December 31, 2010 and 2009, our backlog was approximately \$16.6 million and \$20.8 million, respectively. Our backlog at December 31, 2010 was comprised of license fees and services of \$5.0 million and customer support of \$11.6 million compared to license fees and services of \$8.5 million and customer support of \$12.3 million at December 31, 2009.

## **EMPLOYEES**

As of December 31, 2010, we employed 248 people including 53 in the United States, 68 in the United Kingdom and 127 in Bangalore, India. Of our worldwide staff, 86% are involved in product delivery, development, support and professional services, 6% in sales and marketing, and 8% in general administration.

## **ACCELERATED FILER STATUS**

Companies considered accelerated or large accelerated filers under Securities Exchange Act Rule 12b-2, are required to comply with the internal control reporting and disclosure requirements of Section 404 of the Sarbanes-Oxley Act of 2002. An accelerated or large accelerated filer is defined as a company that meets the following conditions:

- Has a common equity public float of \$75 million or more as of the last business day of its most recently completed second fiscal quarter;
- Has been subject to the reporting requirements of Section 13(a) or 15(d) of the Exchange Act for a period of at least 12 calendar months;
- Previously filed at least one annual report pursuant to Section 13(a) or 15(d) of the Exchange Act; and



Table of Contents

- Is not eligible to use smaller public company disclosure standards for its annual and quarterly reports.

As of the last business day of our most recently completed second fiscal quarter, June 30, 2010, our common equity public float was less than \$75 million. Therefore, we are not an accelerated or large accelerated filer, as defined in Securities Exchange Act Rule 12b-2. Under current SEC rules, we are required in this Annual Report on Form 10-K to provide a report by management assessing the effectiveness of our internal control over financial reporting as of December 31, 2010.

After multiple extensions for non-accelerated filers to obtain an internal control audit under Section 404(b) of the Sarbanes-Oxley Act of 2002, the Dodd-Frank Wall Street Reform and Consumer Protection Act finally offered a permanent exemption for non-accelerated filers. Previously, non-accelerated filers would have been required to comply with Section 404(b) beginning with fiscal years ending on or after June 15, 2010. Although non-accelerated filers are still required to perform their own assessments of internal control under Section 404(a) and those assessments are now subject to liability under securities laws, they are permanently exempted from producing an audit report.

**AVAILABLE INFORMATION**

You can find out more information about us at our Internet website located at [www.evolving.com](http://www.evolving.com). The information on our website is not incorporated into this Annual Report on Form 10-K. Our Annual Reports on Form 10-K, our Quarterly Reports on Form 10-Q, and our Current Reports on Form 8-K and any amendments to those reports are available free of charge on our Internet website as soon as reasonably practicable after we electronically file such material with the SEC. Additionally, these reports are available at the SEC's Public Reference Room at 100 F Street, N.E., Washington, D.C. 20549 or on the SEC's website at [www.sec.gov](http://www.sec.gov). Information on the operation of the Public Reference Room can be obtained by calling the SEC at 1-800-SEC-0330.

**ITEM 1A. RISK FACTORS**

**Risks Related to Our Business**

*Because our quarterly and annual operating results are difficult to predict and may fluctuate, the market price for our stock may be volatile.*

Our operating results have fluctuated significantly in the past and may continue to fluctuate significantly in the future. Fluctuations in operating results may result in volatility of the price of our common stock. These quarterly and annual fluctuations may result from a number of factors, including:

- the size of new contracts and when we are able to recognize the related revenue;

- our rate of progress under our contracts;
- foreign exchange fluctuations;
- budgeting cycles of our customers;
- changes in the terms and rates related to the renewal of support agreements;
- the mix of products and services sold;
- the timing of third-party contractors' delivery of software and hardware;
- level and timing of expenses for product development and sales, general and administrative expenses;
- changes in our strategy;
- general economic conditions.

Personnel costs are a significant component of our budgeted expense levels and, therefore, our expenses are, to a degree, variable based upon our expectations regarding future revenue. As discussed above, our revenue is difficult to forecast and our sales cycle and the size and timing of significant contracts vary substantially among customers. Accordingly, we may be unable to adjust spending in a timely manner to compensate for any unexpected shortfall in revenue. Any significant shortfall from anticipated levels of demand for our products and services could adversely affect our business, financial condition, results of operations and cash flows.

Based on these factors, we believe our future quarterly and annual operating results may vary significantly from quarter to quarter and year to year. As a result, quarter-to-quarter and year-to-year comparisons of operating results are not necessarily meaningful nor do they indicate what our future performance will be. Furthermore, we believe that in future reporting periods if our operating results fall below the expectations of public market analysts or investors, it is possible that the market price of our common stock could go down.

Table of Contents

***Our results of operations could be negatively impacted if we are unable to manage our liquidity.***

Our cash forecast indicates that we will have sufficient liquidity to cover anticipated operating costs as well as debt service payments for at least the next twelve months, but this could be negatively impacted to the extent we are unable to invoice and collect from our customers in a timely manner, or an unexpected adverse event, or combination of events occurs. Therefore, if the timing of cash generated from operations is insufficient to satisfy our liquidity requirements, we may require access to additional funds to support our business objectives through a credit facility or possibly the issuance of additional equity. Additional financing may not be available at all or, if available, may not be obtainable on terms that are favorable to us and not dilutive.

***The market for our number portability and service activation products is mature and we may not be able to successfully develop new products to remain competitive.***

The market for our number portability products and our service activation product is mature and we may not be able to successfully identify new product opportunities. If we are unable to identify new product opportunities sales and profit growth would be adversely affected.

***The market for our new products is uncertain and we may not be able to generate sufficient demand for those products to grow our business.***

The market for our new products, specifically the international version of *NumeriTrack* and DSA, is uncertain and we are still in the early stages of developing customer demand for these products. Our current strategy is heavily reliant on achieving increased sales of these products and if we are unable to achieve market acceptance of these products our sales and profit growth would be adversely affected.

***If we are unable to properly supervise our software development subsidiary in India, or if political or other uncertainties interfere, we may be unable to satisfactorily perform our customer contracts and our business could be materially harmed.***

In February 2004, we formed Evolving Systems India, a wholly owned subsidiary of Evolving Systems, Inc. We have experienced a high level of turnover with our Indian development staff as a result of strong competition for technology-based personnel in India. In addition, salary levels in India are steadily increasing, reducing the competitive advantages associated with offshore labor. If we are unable to effectively manage the Evolving Systems India development staff and/or we continue to experience high levels of staff turnover, we may fail to provide quality software in a timely fashion, which could negatively affect our ability to satisfy our customer contracts. Furthermore, political changes and uncertainties in India could negatively impact the business climate there. As a result, we may be unable to satisfactorily perform our customer contracts and our business, financial condition and results of operations could be materially harmed.

***We operate a global business that exposes us to additional currency, economic, regulatory and tax risks.***

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

A significant part of our revenue comes from international sales. Our international operations are subject to the risk factors inherent in the conduct of international business, including:

- fluctuations in currency exchange rates;
- compliance with U.S. Foreign Corrupt Practices acts and other anti-bribery laws and regulations;
- unexpected changes in regulatory requirements;
- compliance with export regulations, tariffs and other barriers;
- political and economic instability;
- limited intellectual property protection;
- difficulties in staffing and managing foreign operations; and
- potentially adverse tax consequences in connection with repatriating funds.

Approximately half of our revenue is transacted in non-Dollar denominated currencies (e.g. British Pound Sterling and Euro). As a result, when the dollar strengthens, our revenue, when converted to U.S. dollars, is reduced. At the same time, with more than 50% of our operating expenses originating overseas, the strengthening dollar conversely lowers expenses outside of the U.S. Although this has provided some defense against currency fluctuations for our bottom line results, we may not be able to maintain this ratio of revenue to expense in the future. In addition, we may not be able to sustain or increase our international revenue or repatriate cash without incurring substantial risks involving floating currency exchange rates and income tax expenses. Any of the foregoing factors may have a material adverse impact on our international operations and, therefore, our business, financial condition and results of operations.

Table of Contents

***Changes or challenges to the regulations of the communication industry could hurt the market for our products and services.***

The market for our traditional North American OSS products was created and has primarily been driven by the adoption of regulations under the Telecom Act requiring North American carriers to implement number portability. Any changes to these regulations, or the adoption of new regulations by federal or state regulatory authorities under the Telecom Act, could hurt the market for our products and services. In addition, customers may require, or we may find it necessary or advisable, to modify our products or services to address actual or anticipated changes in regulations affecting our customers. This could also materially harm our business, financial condition, results of operations, and cash flows. We are also subject to numerous regulatory requirements of foreign jurisdictions. Any compliance failures or changes in such regulations could, likewise, materially harm our business, financial condition, results of operations and cash flows.

***Consolidation in the communications industry may impact our financial performance.***

The communications industry has experienced and continues to experience significant consolidation, both in the United States and internationally. These consolidations have caused us to lose customers and may result in fewer potential customers requiring OSS solutions in the future. In addition, combining companies may re-evaluate their OSS solutions and their capital expenditures and may choose a competitive OSS solution used by one of the combining companies. As our customers become larger, they generally have stronger purchasing power, which can result in reduced prices for our products, lower margins on our products and longer sales cycles. Because of the uncertainty resulting from these consolidations and the variations in our quarterly operating results, it is extremely difficult for us to forecast our quarterly and annual revenue and we have discontinued providing revenue guidance. All of these factors can have a negative impact on our financial performance, particularly in any fiscal quarter.

***We depend on a limited number of significant customers for a substantial portion of our revenue, and the loss of one or more of these customers could adversely affect our business.***

We earn a significant portion of our revenue from a small number of customers in the communications industry. This has been mitigated somewhat by the expansion of our customer base in recent years, but, as noted above, consolidation in the industry continues. The loss of any significant customer, delays in delivery or acceptance of any of our products by a customer, delays in the performance of services for a customer, or delays in collection of customer receivables could harm our business and operating results.

***Our products are complex and have a lengthy implementation process; unanticipated difficulties or delays in the customer acceptance process could result in higher costs and delayed payments.***

Implementing our solutions can be a relatively complex and lengthy process since we typically customize these solutions for each customer's unique environment. Often our customers may also require rapid deployment of our software solutions, resulting in pressure on us to meet demanding delivery and implementation schedules. Delays in implementation may result in customer dissatisfaction and/or damage our reputation which could materially harm our business.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

The majority of our existing contracts provide for acceptance testing by the customer, which can be a lengthy process. Unanticipated difficulties or delays in the customer acceptance process could result in higher costs, delayed payments, and deferral of revenue recognition. In addition, if our software contains defects or we otherwise fail to satisfy acceptance criteria within prescribed times, the customer may be entitled to liquidated damages or to cancel its contract and receive a refund of all or a portion of amounts paid or other amounts as damages, which could exceed related contract revenue and which could result in a future charge to earnings. Any failure or delay in achieving final acceptance of our software and services could harm our business, financial condition, results of operations and cash flows.

***Sales of our products typically require significant review and internal approval processes by our customers over an extended period of time. Interruptions in such process due to economic downturns, consolidations or otherwise could result in the loss of our sale or deferral of revenue into later periods and adversely affect our financial performance.***

Large communications solutions used for enterprise-wide, mission-critical purposes, involve significant capital expenditures and lengthy implementation plans. Prospective customers typically commit significant resources to the technical evaluation of our products and services and require us to spend substantial time, effort and money providing education regarding our solutions. This evaluation process often results in an extensive and lengthy sales cycle, typically ranging between three and twelve months, making it difficult for us to forecast the timing and magnitude of our contracts. For example, customers' budgetary constraints and internal acceptance reviews may cause potential customers to delay or forego a purchase. The delay or failure to complete one or more large contracts could materially harm our business, financial condition, results of operations and cash flows and cause our operating results to vary significantly from quarter to quarter and year to year.

Mergers and acquisitions of large communications companies, as well as the formation of new alliances, have resulted in a constantly changing marketplace for our products and services. Purchasing delays and pricing pressures associated with these changes are common. In addition, many of the companies in the communications industry have kept capital expenditures at historically low levels in response to changes in the communications marketplace; some companies have declared bankruptcy, cancelled contracts, delayed payments to their suppliers or delayed additional purchases. The delay or failure to complete one or more large contracts, or the loss of a significant customer, could materially harm our business, financial condition, results of operations, or cash flows, and cause our operating results to vary significantly from quarter to quarter and year to year.

Table of Contents

***Many of our products and services are sold on a fixed-price basis. If we incur budget overruns, our margins and results of operations may be materially harmed.***

Currently, a large portion of our revenue is from contracts that are on a fixed-price basis. We anticipate that customers will continue to request we provide software and integration services as a total solution on a fixed-price basis. These contracts specify certain obligations and deliverables we must meet regardless of the actual costs we incur. Projects done on a fixed-price basis are subject to budget overruns. On occasion, we have experienced budget overruns, resulting in lower than anticipated margins. We may incur similar budget overruns in the future, including overruns that result in losses on these contracts. If we incur budget overruns, our margins may be harmed, thereby affecting our overall profitability.

***Percentage-of-completion accounting used for most of our projects can result in overstated or understated profits or losses.***

The revenue for most of our contracts is accounted for on the percentage-of-completion method of accounting. This method of accounting requires us to calculate revenue and profits to be recognized in each reporting period for each project based on our predictions of future outcomes, including our estimates of the total cost to complete the project, project schedule and completion date, the percentage of the project that is completed and the amounts of any probable unapproved change orders. Our failure to accurately estimate these often subjective factors could result in reduced profits or losses for certain contracts.

***The industry in which we compete is subject to rapid technological change. If we fail to develop or introduce new, reliable and competitive products in a timely fashion, our business may suffer.***

The market for our products and services is subject to rapid technological changes, evolving industry standards, changes in carrier requirements and preferences and frequent new product introductions and enhancements. The introduction of products that incorporate new technologies and the emergence of new industry standards can make existing products obsolete and unmarketable. In addition, internationalizing products that we have developed for our U.S. customer carriers is a complex process. To compete successfully, we must continue to design, develop and sell enhancements to existing products and new products that provide higher levels of performance and reliability in a timely manner, take advantage of technological advancements and changes in industry standards and respond to new customer requirements. As a result of the complexities inherent in software development, major new product enhancements and new products can require long development and testing periods before they are commercially released and delays in planned delivery dates may occur. We may not be able to successfully identify new product opportunities or achieve market acceptance of new products brought to market. In addition, products developed by others may cause our products to become obsolete or noncompetitive. If we fail to anticipate or respond adequately to changes in technology and customer preferences, or if our products do not perform satisfactorily, or if we have delays in product development, we may lose customers and our sales may deteriorate.

***The communications industry is highly competitive and if our products do not satisfy customer demand for performance or price, our customers could purchase products and services from our competitors.***

Our primary markets are intensely competitive and we face continuous demand for improved product performance, new product features and reduced prices, as well as intense pressure to accelerate the release of new products and product enhancements. Our existing and potential

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

competitors include many large domestic and international companies, including some competitors that have substantially greater financial, manufacturing, technological, marketing, distribution and other resources, larger installed customer bases and longer-standing relationships with customers than we do. Our principal competitors in the numbering market include Telcordia Technologies, Inc., Syniverse Technologies and NeuStar, Inc. Our principal competitors in activation are Oracle (as a result of its acquisition of Metasolv), Comptel, Intec and Synchronoss Technologies. In mediation, we compete with many different companies with no single dominant competitor. Our principal competitors in the SIM allocation market include Giesecke & Devrient GmbH, Hewlett-Packard Company and Comptel. Customers also may offer competitive products or services in the future since customers who have purchased solutions from us are not precluded from competing with us. Many telecommunications companies have large internal development organizations, which develop software solutions and provide services similar to the products and services we provide. We also expect competition may increase in the future from application service providers, existing competitors and from other companies that may enter our existing or future markets with solutions which may be less costly, provide higher performance or additional features or be introduced earlier than our solutions.

We believe that our ability to compete successfully depends on numerous factors, including the quality and price competitiveness of our products and services compared to those of our competitors, the emergence of new industry standards and technical innovations and our ability to respond to those changes. Some of these factors are within our control, and others are not. A variety of potential actions by our competitors, including a reduction of product prices or increased promotion, announcement or accelerated introduction of new or enhanced products, or cooperative relationships among competitors and their strategic partners, could negatively impact the sales of our products and we may have to reduce the prices we charge for our products. Revenue and operating margins may consequently decline. We may not be able to compete successfully with existing or new competitors or to properly identify and address the demands of new markets. This is particularly true in new markets where standards are not yet established. Our failure to adapt to emerging market demands, respond to regulatory and technological changes or compete



Table of Contents

successfully with existing and new competitors would materially harm our business, financial condition, results of operations and cash flows.

***Our business depends largely on our ability to attract and retain talented employees.***

Our ability to manage future expansion, if any, effectively will require us to attract, train, motivate and manage new employees successfully, to integrate new management and employees into our overall operations and to continue to improve our operations, financial and management systems. We may not be able to retain personnel or to hire additional personnel on a timely basis, if at all. Because of the complexity of our software solutions, a significant time lag exists between the hiring date of technical and sales personnel and the time when they become fully productive. We have at times experienced high employee turnover and difficulty in recruiting and retaining technical personnel. Our failure to retain personnel or to hire qualified personnel on a timely basis could adversely affect our business by impacting our ability to develop new products, to complete our projects and secure new contracts.

***Our products are complex and may have errors that are not detected until deployment, and litigation related to warranty and product liability claims could be expensive and could negatively affect our reputation and profitability.***

Our agreements with our customers typically contain provisions designed to limit our exposure to potential liability for damages arising out of the use of or defects in our products. These limitations, however, tend to vary from customer to customer and it is possible that these limitations of liability provisions may not be effective. We currently have errors and omissions insurance, which, subject to customary exclusions and limits, covers claims resulting from failure of our software products or services to perform the function or to serve the purpose intended. To the extent that any successful product liability claim is not covered by this insurance, we may be required to pay for a claim. This could be expensive, particularly since our software products may be used in critical business applications. Defending such a suit, regardless of its merits, could be expensive and require the time and attention of key management personnel, either of which could materially harm our business, financial condition and results of operations. In addition, our business reputation could be harmed by product liability claims, regardless of their merit or the eventual outcome of these claims.

***Our measures to protect our proprietary technology and other intellectual property rights may not be adequate and if we fail to protect those rights, our business would be harmed.***

Our success and ability to compete are dependent to a significant degree on our proprietary technology. We rely on a combination of patent, copyright, trademark and trade secret laws, as well as confidentiality agreements and licensing arrangements, to establish and protect our proprietary rights. We have patents pending in the U.S. and other countries on elements of our DSA product and we have U.S. and Canadian patents on elements of our LNP products, **NumberManager®** and **OrderPath®**, and U.S. patents on elements of some of our other products. In addition, we have registered or filed for registration of certain of our trademarks. Our patent portfolio is relatively small and given the cost of obtaining patent protections, we may choose not to patent certain inventions that turn out to be important. There is also the possibility that a third party may copy or otherwise obtain and use our products or technology without authorization or may develop similar technology independently through reverse engineering or other means. In addition, the laws of some foreign countries may not adequately protect our proprietary rights. Our means of protecting our proprietary rights in the U.S. or abroad may not be adequate or others may independently develop technologies that are similar or superior to our technology, duplicate our technology or design around any of our patents. If our intellectual property protection proves inadequate, we may lose our competitive advantage and our future financial results may suffer.

*In the event that we are infringing upon the proprietary rights of others or violating licenses, we may become subject to infringement claims that may prevent us from selling certain products and we may incur significant expenses in resolving these claims.*

It is also possible that our business activities may infringe upon the proprietary rights of others, or that other parties may assert infringement claims against us. Those claims may involve patent holding companies or other adverse patent owners who have no relevant product revenue or their own, and against whom our own patents may provide little or no deterrence. If we become liable to any third party for infringing its intellectual property rights, we could be required to pay substantial damage awards and to develop non-infringing technology, obtain licenses, or to cease selling the applications that contain the infringing intellectual property. Litigation is subject to inherent uncertainties, and any outcome unfavorable to us could materially harm our business. Furthermore, we could incur substantial costs in defending against any intellectual property litigation, and these costs could increase significantly if any dispute were to go to trial. Our defense of any litigation, regardless of the merits of the complaint, likely would be time-consuming, costly, and a distraction to our management personnel. Adverse publicity related to any intellectual property litigation also could harm the sale of our products and damage our competitive position.

Certain software developed or used by Evolving Systems, as well as certain software acquired in our acquisitions of CMS, TSE or Evolving Systems U.K., may include so called "open source" software that is made available under an open source software license.

- Such open source software may be made available under licenses, certain of which may impose obligations on us in the event we were to distribute derivative works based on the open source software. Certain licenses impose obligations that

Table of Contents

could require us to make source code for a derivative work available to the public or license the derivative work under a particular type of open source software license, rather than the license terms we customarily use to protect our software.

- There is little or no legal precedent for interpreting the terms of certain of these open source licenses, including the terms addressing the extent to which software incorporating open source software may be considered a derivative work subject to these licenses. We believe we have complied with our obligations under the various applicable open source licenses. However, if the owner of any open source software were to successfully establish that we had not complied with the terms of an open source license for a particular product that includes such open source software, we may be forced to release the source code for that derivative work to the public or cease distribution of that work.

***Disruptions from terrorist activities, geopolitical conditions or military actions may disrupt our business.***

The continued threat of terrorism within the U.S. and throughout the world and acts of war may cause significant disruption to commerce throughout the world. Abrupt political changes and armed conflict pose a risk of economic disruption in affected countries, which may increase our operating costs and add uncertainty to the timing and budget for technology investment decisions by our customers. Our business and results of operations could be materially and adversely affected to the extent that such disruptions result in delays or cancellations of customer orders, delays in collecting cash, a general decrease in corporate spending on information technology, or our inability to effectively market, manufacture or ship our products. We are unable to predict whether war, political unrest and the threat of terrorism or the responses thereto will result in any long-term commercial disruptions or if such activities or responses will have any long-term material adverse effect on our business, results of operations, financial condition or cash flows.

***We face risks associated with doing business through local partners.***

In some countries, because of local customs and regulations or for language reasons, we do business with our customers through local partners who resell our products and services, with or without value-added services. This can cause delays in closing contracts because of the increased complexity of having another party involved in negotiations. In addition, where the local partner provides additional software, hardware and/or services to the end-user customer, our products and services may only be a small portion of the total solution. As a result, payments made to us, as well as conditions surrounding acceptance, may be impacted by things that are out of our control. There may also be delays in getting payments made by the end-user customer through the reseller. We recently experienced delays in collecting from one of our resellers and this situation may arise again in the future, negatively impacting our cash flows.

***We face special risks associated with doing business in highly corrupt environments.***

Our international business operations include projects in developing countries and countries torn by conflict. To the extent we operate outside the U.S., we are subject to the Foreign Corrupt Practices Act ( FCPA ), which generally prohibits U.S. companies and their intermediaries from paying or offering anything of value to foreign government officials for the purpose of obtaining or keeping business, or otherwise receiving discretionary favorable treatment of any kind. We may also be subject to anti-bribery laws and regulations of the U.K. and other countries. In particular, we may be held liable for actions taken by our local partners and agents, even though such parties are not always subject to our control. Any determination that we have violated the FCPA (whether directly or through acts of others, intentionally or through inadvertence) or other anti-bribery legislation could result in sanctions that could have a material adverse effect on our business. While we have procedures and

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

controls in place to monitor compliance, situations outside of our control may arise that could potentially put us in violation of the FCPA or other anti-bribery legislation inadvertently and thus negatively impact our business.

*The trading price of our stock has been subject to wide fluctuations and may continue to experience volatility in the future.*

The trading price of our common stock has been subject to wide fluctuations in response to quarterly variations in operating results, announcements of technological innovations or new products by us or our competitors, merger and acquisition activity, changes in financial estimates by securities analysts, the operating and stock price performance of other companies that investors may deem comparable to us, general stock market and economic considerations and other events or factors. This may continue in the future.

In addition, the stock market has experienced volatility that has particularly affected the market prices of stock of many technology companies and often has been unrelated to the operating performance of these companies. These broad market fluctuations may negatively impact the trading price of our common stock. As a result of the foregoing factors, our common stock may not trade at or higher than its current price.

*Sales of large blocks of our stock may result in the reduction in the market price of our stock and make it more difficult to raise funds in the future.*

If our stockholders sell substantial amounts of our common stock in the public market, the market price of our common stock could fall. The perception among investors that such sales will occur could also produce this effect. To the extent we have one or more stockholders who own a large percentage of our stock and those stockholders chose to liquidate their holdings, it may have a dramatic

Table of Contents

impact on the market price of our stock. These factors also could make it more difficult to raise funds through future offerings of common stock.

***We are subject to certain rules and regulations of federal, state and financial market exchange entities, the compliance with which requires substantial amounts of management time and company resources. Any material weaknesses in our financial reporting or internal controls could adversely affect our business and the price of our common stock.***

Because our common stock is publicly traded, we are subject to certain rules and regulations of federal, state and financial market exchange entities charged with the protection of investors and the oversight of companies whose securities are publicly traded. These entities, including the Public Company Accounting Oversight Board, the SEC and NASDAQ, have issued requirements and regulations and are currently developing additional regulations and requirements in response to laws enacted by Congress, most notably the Sarbanes-Oxley Act of 2002. Our compliance with certain of these rules, such as Section 404 of the Sarbanes-Oxley Act, is likely to require the commitment of significant managerial resources. In addition, establishment of effective internal controls is further complicated because we are now a global company with multiple locations and IT systems.

We continue to review our material internal control systems, processes and procedures for compliance with the requirements of Section 404. Such a review may result in the identification of material weaknesses in our internal controls. Disclosures of material weaknesses in our SEC reports could cause investors to lose confidence in our financial reporting and may negatively affect the price of our stock. Moreover, effective internal controls are necessary to produce reliable financial reports and to prevent fraud. If we have material weaknesses in our internal control over financial reporting it may negatively impact our business, results of operations and reputation.

***Cash dividends***

During the second, third and fourth quarter of 2010, our Board of Directors declared a cash dividend of \$.05 per share. The decision to declare dividends in the future will depend on general business conditions, the impact of such payment on our financial condition and other factors our Board of Directors may consider to be relevant. In addition, we may enter into a credit facility in the future which may require consent of the financial institution issuing the credit facility to declare a dividend. If we elect to pay future dividends, this could reduce our cash reserves to levels that may be inadequate to fund expansions to our business plan or unanticipated contingent liabilities.

***Certain provisions of our charter documents, employment arrangements and Delaware law may discourage, delay or prevent an acquisition of us, even if an acquisition would be beneficial to our stockholders, and may prevent attempts by our stockholders to replace or remove our current management.***

Provisions of our amended and restated certificate of incorporation and bylaws, as well as provisions of Delaware law, could make it more difficult for a third party to acquire us, even if doing so would benefit our stockholders. In addition, these provisions may frustrate or prevent any attempts by our stockholders to replace or remove our current management by making it more difficult for stockholders to replace members of our board of directors. Because our board of directors is responsible for appointing the members of our management team, these provisions could in turn affect any attempt by our stockholders to replace current members of our management team. These provisions include the following:

- we have a staggered board with each member of the Board of Directors serving for three years; in any given year, only a portion of our Board of Directors have terms that expire; this provision will be submitted to our stockholders for change to annual elections, but there is no guarantee that our stockholders will approve this change at the annual meeting in June 2011;
- our stockholders cannot take action by written consent; and
- we have advance notice requirements for nominations for election to the Board of Directors or for proposing matters that can be acted upon at stockholder meetings.

In addition, we are subject to the anti-takeover provisions of Section 203 of Delaware General Corporation Law, which prohibit us from engaging in a business combination with an interested stockholder for a period of three years after the date of the transaction in which the person became an interested stockholder, unless the business combination is approved in the prescribed manner. The application of Section 203 and certain provisions of our restated certificate of incorporation, including a classified board of directors, may have the effect of delaying or preventing changes in control of our management, which could adversely affect the market price of our common stock by discouraging or preventing takeover attempts that might result in the payment of a premium price to our stockholders.

Our executive officers have entered into management change in control agreements with us. Each agreement generally provides for acceleration on vesting of options, 50% upon a change in control (as defined in such agreements) if the executive remains employed with the new entity, or 100% in the event such executive's employment is terminated. The acceleration of vesting of options upon a change in control may be viewed as an anti-takeover measure and may have the effect of discouraging a merger proposal, tender offer or other attempt to gain control of us.

Table of Contents

Our Amended and Restated Stock Option Plan provides for acceleration of vesting under certain circumstances. Upon certain changes in control of us, vesting on some options awarded to directors may be accelerated. In addition, the successor corporation may assume outstanding stock awards or substitute equivalent stock awards. If the successor corporation refuses to do so, such stock awards will become fully vested and exercisable for a period of 15 days after notice from us but the option will terminate if not exercised during that period. As noted above, the acceleration on vesting of options upon a change in control may be viewed as an anti-takeover measure.

On February 11, 2011, our Board of Directors approved an amendment to our stockholders rights agreement ( Poison Pill ) terminating the agreement on March 1, 2011.

*General economic factors, domestically and internationally, that impact the communications industry, could negatively affect our revenue and operating results.*

Unsettled financial markets, higher interest rates, inflation, levels of unemployment and other economic factors could adversely affect demand for our products and services as consumers and businesses may postpone spending in response to these conditions, negative financial news and declines in income and asset values. Challenging economic and market conditions may also result in:

- difficulty forecasting, budgeting and planning due to limited visibility into the spending plans of current or prospective customers;
- pricing pressure that may adversely affect revenue and gross margin;
- lengthening sales cycles and slowing deployments;
- increased competition for fewer projects and sales opportunities;
- increased risk of charges relating to write off of goodwill and other intangible assets;
- customer and reseller financial difficulty and greater difficulty collecting accounts receivable.

We are unable to predict how long the economic downturn will last and the magnitude of its effect on our business and results of operations. If these conditions continue, or further weaken, our business and results of operations could be materially adversely affected.

**General risk statement**

Based on all of the foregoing, we believe it is possible for future revenue, expenses and operating results to vary significantly from quarter to quarter and year to year. As a result, quarter-to-quarter and year-to-year comparisons of operating results are not necessarily meaningful or indicative of future performance. Furthermore, we believe that it is possible that in any given quarter or fiscal year our operating results could differ from the expectations of public market analysts or investors. In such event, or in the event that adverse conditions prevail, or are perceived to prevail, with respect to our business or generally, the market price of our common stock would likely decline.

**ITEM 1B. UNRESOLVED STAFF COMMENTS**

None.

**ITEM 2. PROPERTIES**

We lease office space at various locations which are shown below.

<b>Location</b>	<b>Square Footage</b>	<b>Lease Expiration</b>
Englewood, Colorado (Headquarters)	24,305	10/31/12
Bath, England	5,100	9/26/15
London, England	2,765	3/24/15
Windsor, England	130	10/31/11
Bangalore, India	12,300	8/18/12
Munich, Germany	838	12/31/12
Kuala Lumpur, Malaysia	1,042	7/14/11

**ITEM 3. LEGAL PROCEEDINGS**

We are involved in various legal matters arising in the normal course of business. We do not believe that any such matters will have a material impact on our results of operations and financial position.

**ITEM 4. RESERVED**



Table of Contents**PART II****ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES**

Our common stock began trading publicly through the Nasdaq National Market under the symbol EVOL on May 12, 1998. Prior to that date, there was no public market for our common stock. We transferred from the Nasdaq National Market to the Nasdaq SmallCap Market (now known as the Nasdaq Capital Market) on August 28, 2002. The closing price of our common stock as reported on the Nasdaq Capital Market as of March 3, 2011 was \$8.05 per share. The following table sets forth for the periods indicated the high and low closing sale quotations and may not be based on actual transactions for our common stock as reported on the Nasdaq Capital Market. The prices reported do not include retail mark-ups, markdowns or commissions.

	For the Years Ended December 31,			
	2010		2009	
	High	Low	High	Low
First Quarter	\$ 7.05	\$ 6.02	\$ 2.88	\$ 1.68
Second Quarter	\$ 7.48	\$ 6.72	\$ 6.12	\$ 2.36
Third Quarter	\$ 7.64	\$ 6.55	\$ 7.04	\$ 4.48
Fourth Quarter	\$ 8.35	\$ 7.40	\$ 7.49	\$ 5.85

As of March 3, 2011, there were approximately 41 holders of record of our common stock.

The following graph compares the cumulative 5-year total return provided to shareholders on Evolving Systems, Inc.'s common stock relative to the cumulative total returns of the NASDAQ Composite index, the DJ Wilshire MicroCap Software index, and the RDG Software Composite index. An investment of \$100 (with reinvestment of all dividends) is assumed to have been made in our common stock and in each index on 12/31/2005 and its relative performance is tracked through 12/31/2010.



Table of Contents**ITEM 6. SELECTED FINANCIAL DATA**

The selected financial data set forth below for each of the years in the five-year period ended December 31, 2010, has been derived from our consolidated financial statements. The following selected financial data should be read in conjunction with Item 7 - Management's Discussion and Analysis of Financial Condition and Results of Operations, the consolidated financial statements and the notes thereto and other financial information included elsewhere in this Annual Report on Form 10-K.

	For the Years Ended December 31,				
	2010	2009	2008	2007	2006
	(in thousands, except per share amounts)				
Revenue	\$ 37,306	\$ 38,196	\$ 37,821	\$ 35,953	\$ 33,833
Costs of Revenue and Operating Expenses:					
Cost of revenue, excluding depreciation and amortization	12,793	13,185	13,919	14,260	13,036
Sales and marketing	7,265	7,696	8,500	8,557	8,962
General and administrative	5,431	5,737	5,676	5,862	5,138
Product development	4,322	3,530	3,607	2,376	3,072
Depreciation	592	632	847	899	1,169
Amortization	688	732	1,363	1,565	2,511
Impairment of goodwill and intangible assets (1)					16,516
Restructuring and other expense				(4)	(21)
Income (loss) from operations	6,215	6,684	3,909	2,438	(16,550)
Interest and other, net	(210)	(1,096)	(420)	(1,284)	(1,837)
Income tax expense (benefit)	652	764	560	556	(1,604)
Net income (loss)	\$ 5,353	\$ 4,824	\$ 2,929	\$ 598	\$ (16,783)
Basic income (loss) per share	\$ 0.53	\$ 0.49	\$ 0.30	\$ 0.06	\$ (1.76)
Diluted income (loss) per share	\$ 0.49	\$ 0.48	\$ 0.30	\$ 0.06	\$ (1.76)
Weighted average basic shares outstanding	10,174	9,816	9,695	9,599	9,550
Weighted average diluted shares outstanding	10,815	10,145	9,878	9,788	9,550
Working capital (4) (5)	\$ 11,812	\$ 4,774	\$ 1,802	\$ 1,395	\$ 803
Total assets	50,451	45,837	45,411	53,727	51,338
Long-term debt, net of current portion		1,500	4,883	8,686	11,370
Series B convertible redeemable preferred stock (2) (3)				5,587	11,281
Stockholders' equity	\$ 35,757	\$ 28,469	\$ 19,942	\$ 17,928	\$ 10,158

(1) In 2006, we recognized an impairment of \$16.5 million on goodwill and amortizable intangible assets related to our license fees and services operating segment.

(2) The decrease in Series B convertible redeemable preferred stock and the increase in stockholders' equity from 2006 to 2007 is primarily the result of holders of 487,916 shares of Series B Preferred Stock, with an aggregate carrying value of \$5.7 million, converting their shares of preferred stock into 1,463,748 shares of our common stock in accordance with the conversion provisions of the Series B Preferred Stock, during 2007.

(3) On February 25, 2008, holders of 461,758 shares of Series B Preferred Stock with a carrying value of \$5.4 million, or approximately 96% of the outstanding preferred stock, converted their shares of preferred stock into 692,637 shares of our common stock in accordance with the conversion provisions of the Series B Preferred Stock. On March 19, 2008, a holder of 16,992 shares of Series B Preferred Stock with a carrying value of \$0.2 million, which represented the remainder of the outstanding preferred stock, converted his shares of preferred stock into 25,488 shares of our common stock in accordance with the conversion provisions of the Series B Preferred Stock. As we previously included the Series B Convertible Preferred Stock as a participating security for basic EPS purposes, these conversions did not change our basic or diluted EPS calculations.

(4) During 2009 we reduced our senior term note by \$2.0 million which was classified as a current liability at December 31, 2008.

Table of Contents

(5) During 2009, we paid \$6.2 million to retire our subordinated notes, including accrued interest. These payments were made from cash on hand and \$1.5 million in borrowings on our U.K. revolving credit facility. The subordinated debt payments were unscheduled and reduced balances classified as long-term as of December 31, 2008.

**ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**FORWARD-LOOKING STATEMENTS**

*This Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements that have been made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates, and projections about Evolving Systems' industry, management's beliefs, and certain assumptions made by management. Forward-looking statements include our expectations regarding product, services, and customer support revenue; our expectations associated with Evolving India and Evolving Systems U.K., and short- and long-term cash needs. In some cases, words such as anticipates, expects, intends, plans, believes, estimates, variations of these words, and similar expressions are intended to identify forward-looking statements. The following discussion should be read in conjunction with, and is qualified in its entirety by, the consolidated financial statements and the notes thereto included elsewhere in this Annual Report on Form 10-K. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those set forth in this section and in Item 1A - Risk Factors.*

**OVERVIEW**

Evolving Systems, Inc. is a leading provider of software solutions and services to the wireless, wireline and cable markets. We maintain long-standing relationships with many of the largest wireline, wireless and cable companies worldwide. Our customers rely on us to develop, deploy, enhance, maintain and integrate complex, reliable software solutions for a range of Operations Support Systems ( OSS ). Our activation solution is the leading packaged solution for activation in the wireless industry.

We recognize revenue in accordance with the prescribed accounting standards for software revenue recognition under generally accepted accounting principles. As a result, our license fees and services revenue fluctuate from period to period as a result of the timing of revenue recognition on existing projects.

**RECENT DEVELOPMENTS**

We reported net income of \$5.4 million, \$4.8 million and \$2.9 million for the years ended December 31, 2010, 2009 and 2008, respectively. This is the fourth consecutive year in which we have reported net income. Our ending backlog at December 31, 2010 was \$16.6 million, consisting of \$5.0 million of license and services and \$11.6 million of customer support compared to total backlog of \$20.8 million at December 31, 2009.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

We had several improvements to our balance sheet during 2010. Our working capital grew to \$11.8 million at December 31, 2010 from \$4.8 million at December 31, 2009. Our cash balances grew to \$10.8 million from \$5.4 million despite \$1.5 million in existing cash used to pay off our U.K. revolving credit facility and \$0.3 million to retire our senior term note and paying \$1.0 million of common stock dividends.

We have operations in foreign countries where the local currency is used to prepare the financial statements which are translated into our reporting currency, U.S. Dollars. Changes in the exchange rates between these currencies and our reporting currency are partially responsible for some of the changes from period to period in our financial statement amounts. The majority of the changes in 2009 and 2008 are a result of the U.S. Dollar strengthening on average versus the British Pound Sterling. The chart below summarizes what our revenue and expenses would be on a constant currency basis. The constant currency basis assumes that the exchange rate was constant for the periods presented (in thousands).

	For the Years Ended December 31,	
	2010 vs. 2009	2009 vs. 2008
Revenue	\$ (365)	\$ (1,984)
Costs of revenue and operating expenses	(17)	(3,035)
Operating income (loss)	\$ (348)	\$ 1,051

The net effect of our foreign currency translations for the year ended December 31, 2010 was a \$0.4 million decrease in revenue and a \$17,000 decrease in operating expenses versus the year ended December 31, 2009. The net effect of our foreign currency translations for the year ended December 31, 2009 was a \$2.0 million decrease in revenue and a \$3.0 million decrease in operating expenses versus the year ended December 31, 2008.

Table of Contents**RESULTS OF OPERATIONS**

The following table presents our consolidated statements of operations in comparative format.

	For the Years Ended December 31,			For the Years Ended December 31,		
	2010	2009	Change	2009	2008	Change
<b>Revenue:</b>						
License fees and services	\$ 20,251	\$ 21,561	\$ (1,310)	\$ 21,561	\$ 20,324	\$ 1,237
Customer support	17,055	16,635	420	16,635	17,497	(862)
Total revenue	37,306	38,196	(890)	38,196	37,821	375
<b>Costs of revenue and operating expenses:</b>						
Costs of license fees and services, excluding depreciation and amortization	8,099	7,642	457	7,642	7,816	(174)
Costs of customer support, excluding depreciation and amortization	4,694	5,543	(849)	5,543	6,103	(560)
Sales and marketing	7,265	7,696	(431)	7,696	8,500	(804)
General and administrative	5,431	5,737	(306)	5,737	5,676	61
Product development	4,322	3,530	792	3,530	3,607	(77)
Depreciation	592	632	(40)	632	847	(215)
Amortization	688	732	(44)	732	1,363	(631)
Total costs of revenue and operating expenses	31,091	31,512	(421)	31,512	33,912	(2,400)
Income from operations	6,215	6,684	(469)	6,684	3,909	2,775
Other income (expense)						
Interest income	13	25	(12)	25	161	(136)
Interest expense	(102)	(547)	445	(547)	(1,171)	624
Other income					57	(57)
Gain (loss) on extinguishment of debt					(290)	290
Foreign currency exchange gain (loss)	(121)	(574)	453	(574)	823	(1,397)
Other income (expense), net	(210)	(1,096)	886	(1,096)	(420)	(676)
Income before income taxes	\$ 6,005	\$ 5,588	417	\$ 5,588	\$ 3,489	2,099
Income tax expense	652	764	(112)	764	560	204
Net income	\$ 5,353	\$ 4,824	\$ 529	\$ 4,824	\$ 2,929	\$ 1,895

The following table presents our consolidated statements of operations reflected as a percentage of total revenue.

	For the Years Ended December 31,		
	2010	2009	2008
<b>REVENUE</b>			
License fees and services	54%	56%	54%
Customer support	46%	44%	46%
Total revenue	100%	100%	100%
<b>COSTS OF REVENUE AND OPERATING EXPENSES</b>			
	22%	20%	21%

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Costs of license fees and services, excluding depreciation and amortization			
Costs of customer support, excluding depreciation and amortization	12%	15%	16%
Sales and marketing	19%	20%	22%
General and administrative	15%	15%	15%
Product development	11%	9%	10%
Depreciation	2%	2%	2%
Amortization	2%	2%	4%
Total costs of revenue and operating expenses	83%	83%	90%
Income from operations	17%	17%	10%
Other income (expense)			
Interest income	0%	0%	1%
Interest expense	(0)%	(1)%	(3)%
Other income	0%	0%	0%
Gain (loss) on extinguishment of debt			(1)%
Foreign currency exchange gain (loss)	(1)%	(2)%	2%
Other income (expense), net	(1)%	(3)%	(1)%
Income before income taxes	16%	14%	9%
Income tax expense	2%	2%	1%
Net income	14%	12%	8%



Table of Contents**Revenue**

Revenue is comprised of license fees and services and customer support. License fees and services revenue represent the fees we receive from the licensing of our software products and those services directly related to the delivery of the licensed product as well as integration services and time and materials work. Customer support revenue includes annual support fees, recurring maintenance fees, minor product upgrades and warranty fees. Warranty fees are typically bundled with a license sale and the related revenue, based on Vendor Specific Objective Evidence ( VSOE ), is deferred and recognized ratably over the warranty period. The following table presents our revenue by product line (in thousands). We previously disclosed mediation revenue in addition to activation and numbering. Mediation revenue is less than 5% of total revenue for 2010 and is not being presented separately. Those amounts are presented within activation and numbering. Prior period balances have been reclassified to reflect the current year's presentation.

	For the Years Ended December 31,		
	2010	2009	2008
Activation	\$ 22,816	\$ 24,739	\$ 24,085
Numbering	14,490	13,457	13,736
	\$ 37,306	\$ 38,196	\$ 37,821

**License Fees and Services**

License fees and services revenue decreased 6%, or \$1.3 million to \$20.3 million for the year ended December 31, 2010 compared to \$21.6 million for the year ended December 31, 2009. The decrease was a result of a decrease of \$2.8 million in revenue from our activation products, partially offset by a \$1.5 million increase in revenue from our numbering products. This decline in activation is due to decreased revenue from Tertio Service Activation ( TSA ) products, partially offset by increased DSA revenue. The \$1.5 million increase in numbering revenue is due to increased sales of our *NumeriTrack* solutions and our legacy number portability products.

License fees and services revenue increased 6%, or \$1.2 million to \$21.6 million for the year ended December 31, 2009 compared to \$20.3 million for the year ended December 31, 2008. The increase was a result of an increase of \$0.6 million in revenue from our activation products and a \$0.6 million increase in revenue from our numbering products. This growth in activation is primarily due to increased revenue from our DSA solution, partially offset by decreased TSA and billing mediation revenue. The \$0.6 million decrease in numbering revenue is due to decreased sales of our legacy products, offset by increased sales of our *NumeriTrack* solution. License fees and services revenue in 2009 was negatively affected by the strengthened U.S. Dollar.

**Customer Support**

Customer support revenue increased 3%, or \$0.4 million, to \$17.0 million for the year ended December 31, 2010 from \$16.6 million for the year ended December 31, 2009. The increase in customer support revenue was primarily the result of the increase in our DSA installed customer base.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Customer support revenue decreased 5%, or \$0.9 million, to \$16.6 million for the year ended December 31, 2009 from \$17.5 million for the year ended December 31, 2008. The decrease in customer support revenue was primarily the result of the strengthened U.S. Dollar and the cancellation of a TDMS customer support contract.

Table of Contents

***Costs of Revenue, excluding depreciation and amortization***

Costs of revenue consist primarily of personnel costs, facilities costs, the costs of third-party software and all other direct costs associated with these personnel. Costs of revenue, excluding depreciation and amortization were \$12.8 million, \$13.2 million and \$13.9 million for the years ended December 31, 2010, 2009 and 2008, respectively.

***Costs of License Fees and Services, excluding depreciation and amortization***

Costs of revenue for license fees and services increased 6%, or \$0.5 million, to \$8.1 million for the year ended December 31, 2010 from \$7.6 million for the year ended December 31, 2009. As a percentage of license fees and services revenue, costs of license fees and services, excluding depreciation and amortization, increased to 40% for the year ended December 31, 2010 from 35% for the year ended December 31, 2009. The increase in costs and as a percentage of licenses fees and services revenue was primarily the result of increased effort and on-site presence on projects as well as pricing pressures in certain regions.

Costs of revenue for license fees and services decreased 2%, or \$0.2 million, to \$7.6 million for the year ended December 31, 2009 from \$7.8 million for the year ended December 31, 2008. The decrease in costs was primarily due to the effects of the strengthened U.S. Dollar during 2009. As a percentage of license fees and services revenue, costs of license fees and services, excluding depreciation and amortization, decreased to 35% for the year ended December 31, 2009 from 38% for the year ended December 31, 2008. This decrease was primarily due to increased license sales in 2009 plus the aforementioned effects of the strengthened U.S. Dollar.

***Costs of Customer Support, excluding depreciation and amortization***

Costs of revenue for customer support decreased 15%, or \$0.8 million, to \$4.7 million for the year ended December 31, 2010 from \$5.5 million for the year ended December 31, 2009. As a percentage of customer support revenue, costs of customer support revenue, excluding depreciation and amortization, decreased to 28% for the year ended December 31, 2010 from 33% for the year ended December 31, 2009. The decrease in costs and as a percentage of customer support revenue was primarily due to decreased employee costs, which includes an increased reliance on our less expensive Indian workforce.

Costs of revenue for customer support decreased 9%, or \$0.6 million, to \$5.5 million for the year ended December 31, 2009 from \$6.1 million for the year ended December 31, 2008. The decrease was primarily due to increased reliance on our less expensive Indian labor, the decrease in revenue and the effects of the strengthened U.S. Dollar during 2009. As a percentage of customer support revenue, costs of customer support revenue, excluding depreciation and amortization, decreased to 33% for the year ended December 31, 2009 from 35% for the year ended December 31, 2008. The decrease as a percentage of customer support revenue was primarily due to the effects of the strengthened U.S. Dollar partially offset by the decrease in customer support revenue.

***Sales and Marketing***

Sales and marketing expenses primarily consist of compensation costs, including incentive compensation and commissions, other employee related costs, travel expenses, advertising and occupancy expenses. Sales and marketing expenses decreased 6%, or \$0.4 million, to \$7.3 million for the year ended December 31, 2010 from \$7.7 million for the year ended December 31, 2009. As a percentage of total revenue, sales and marketing expenses for the year ended December 31, 2010 decreased to 19% from 20% for the year ended December 31, 2009. These decreases were primarily due to lower incentive compensation costs as a result of lower sales orders and revenue during the year.

Sales and marketing expenses decreased 9%, or \$0.8 million, to \$7.7 million for the year ended December 31, 2009 from \$8.5 million for the year ended December 31, 2008. As a percentage of total revenue, sales and marketing expenses for the year ended December 31, 2009 decreased to 20% from 22% for the year ended December 31, 2008. These decreases were primarily the result of strengthened U.S. Dollar, partially offset by higher commission expense related to improved results.

#### *General and Administrative*

General and administrative expenses consist principally of employee related costs, professional fees and occupancy costs for the following departments: facilities, finance, legal, human resources and executive management. General and administrative expenses decreased 5%, or \$0.3 million, to \$5.4 million for the year ended December 31, 2010 from \$5.7 million for the year ended December 31, 2009. The decrease in costs was primarily due to decreased incentive compensation expenses due to lower revenue and decreased professional fees. As a percentage of total revenue, general and administrative expenses remained at 15% for the years ended December 31, 2010 and 2009.

General and administrative expenses increased 1%, or \$61,000, for the year ended December 31, 2009 compared to the year ended December 31, 2008. The slight increase in costs was primarily due to higher professional fees partially offset by lower bad debt expense. As a percentage of total revenue, general and administrative expenses remained at 15% for the years ended December 31, 2009 and 2008.

Table of Contents

***Product Development***

Product development expenses consist primarily of employee-related costs for product development. Product development expenses increased 22%, or \$0.8 million, to \$4.3 million for the year ended December 31, 2010 from \$3.5 million for the year ended December 31, 2009. As a percentage of total revenue, product development expenses increased to 11% in 2010 from 9% in 2009. The increased investment in product development was primarily from increased investment in DSA as well as additional investment in our numbering products.

Product development expenses decreased 2%, or \$0.1 million, to \$3.5 million for the year ended December 31, 2009 from \$3.6 million for the year ended December 31, 2008. As a percentage of total revenue, product development expenses decreased to 9% in 2009 from 10% in 2008. These decreases were the result of the strengthened U.S. Dollar during 2009, partially offset by increased product development efforts primarily on our DSA product.

***Depreciation***

Depreciation expense consists of depreciation of long-lived property and equipment. Depreciation expenses decreased 6%, to \$592,000 for the year ended December 31, 2010 from \$632,000 for the year ended December 31, 2009. This decrease was a result of certain assets becoming fully depreciated. As a percentage of revenue, depreciation expense remained at 2% for the years ended December 31, 2010 and 2009.

Depreciation expenses decreased 25%, to \$0.6 million for the year ended December 31, 2009 from \$0.8 million for the year ended December 31, 2008. This decrease was a result of certain assets becoming fully depreciated and the effects of the strengthened U.S. Dollar. As a percentage of revenue, depreciation expense remained at 2% for the years ended December 31, 2009 and 2008.

***Amortization***

Amortization expense consists of amortization of identifiable intangibles related to our acquisitions of CMS, TSE and Evolving Systems U.K. Amortization expenses decreased 6%, to \$688,000 for the year ended December 31, 2010 from \$732,000 for the year ended December 31, 2009. As a percentage of revenue, amortization expense remained at 2% for the years ended December 31, 2010 and 2009. The decrease in amortization expense was due to the remaining TSE intangible assets being fully amortized during 2009.

Amortization expenses decreased 46%, or \$0.6 million, to \$0.7 million for the year ended December 31, 2009 from \$1.4 million for the year ended December 31, 2008. As a percentage of revenue, amortization expense decreased to 2% for the year ended December 31, 2009 from 4% for the year ended December 31, 2008. The decrease in amortization expense was due to all CMS, and some TSE intangible assets being fully amortized during 2008 and the effects of the strengthened U.S. Dollar.

***Interest Income***

Interest income includes interest income earned on cash and cash equivalents. Interest income decreased 48%, or \$12,000, to \$13,000 for the year ended December 31, 2010 from \$25,000 for the year ended December 31, 2009. The decrease was a result of lower rates of return earned on our cash balances.

Interest income decreased 84%, or \$0.1 million, to \$25,000 for the year ended December 31, 2009 from \$0.2 million for the year ended December 31, 2008. The decrease was a result of lower rates of return earned on our cash balances.

***Interest Expense***

Interest expense includes interest expense on our long-term debt and capital lease obligations as well as amortization of debt issuance costs. Interest expense for the year ended December 31, 2010 decreased 81% or \$0.4 million to \$0.1 million as compared to \$0.5 million for the year ended December 31, 2009. This decrease was a result of lower debt balances due to the early retirement of our subordinated debt and accrued interest during 2009 and the retirement our senior term loan and revolving credit facility in the first quarter of 2010.

Interest expense for the year ended December 31, 2009 decreased 53% or \$0.6 million to \$0.6 million as compared to \$1.2 million for the year ended December 31, 2008. This decrease was a result of lower debt balances due to the early retirement of our subordinated debt and accrued interest during 2009 and the continued payments on our senior term loan.

***Gain (Loss) on Debt Extinguishment***

In February 2008, we wrote-off the remaining debt issuance costs of \$297,000 related to our senior term note payable that was replaced during the three months ended March 31, 2008. This loss related to the debt issuance cost write-off was partially offset by a \$7,000 gain resulting from us paying \$272,000 to retire \$279,000 of subordinated debt and related accrued interest held by two of our subordinated note holders. The retirements included principal of \$217,000 and accrued interest of \$62,000.

***Gain (Loss) on Foreign Exchange Transactions***

Gain (loss) on foreign exchange transactions consists primarily of realized foreign currency transaction gains and losses. Foreign currency transaction gains and losses result from transactions denominated in a currency other than the functional currency of

Table of Contents

the respective subsidiary. Foreign currency transaction expense decreased \$0.5 million to \$0.1 million for the year ended December 31, 2010 compared to a \$0.6 million for the year ended December 31, 2009. These losses were primarily generated through the re-measurement of certain non-functional currency denominated financial assets and liabilities of our Evolving Systems U.K. and India subsidiaries.

Foreign currency transaction expense increased \$1.4 million to a foreign currency loss of \$0.6 million for the year ended December 31, 2009 compared to a \$0.8 million foreign currency gain for the year ended December 31, 2008. These losses were primarily generated by Evolving Systems U.K. transactions denominated in currencies other than its functional currency (mainly U.S. Dollars), which caused losses as the British Pound Sterling strengthened during 2009.

*Income Tax Expense*

We recorded net income tax expense of \$0.7 million, \$0.8 million and \$0.6 million during the years ended December 31, 2010, 2009 and 2008, respectively. In the U.S, we have net operating loss carryforwards of \$45.0 million which are used to offset most U.S. tax liabilities. Our current tax expense primarily relates to our foreign subsidiaries in the U.K., Germany and India as well as non-recoverable foreign withholding tax and Alternative Minimum Tax ( AMT ) due in the U.S.

The net income tax expense for the year ended December 31, 2010 of \$0.7 million consisted of current tax expense of \$0.9 million, partially offset by a deferred tax benefit of \$0.2 million. The current tax expense for the year ended December 31, 2010, primarily related to our U.K. and India based operations and non-recoverable foreign withholding tax and AMT in the U.S. The deferred tax benefit was related to the intangible assets related to our U.K.-based operations. Our effective tax rate of 11% for the year ended December 31, 2010 was down from an effective rate of 14% for the year ended December 31, 2009. This decrease in our effective tax rate relates principally to increased income in the U.S., where our tax rate is the least and decreased non-recoverable foreign withholding tax. If, at some point in the future, we determine that it is more likely than not that we will realize our U.S. deferred tax assets related to our net operating losses and we reverse a portion of our valuation allowance, our effective tax rate will increase substantially.

The net income tax expense for the year ended December 31, 2009 of \$0.8 million consisted of current tax expense of \$1.0 million, partially offset by a deferred tax benefit of \$0.2 million. The current tax expense for the year ended December 31, 2009, primarily related to our U.K. and India based operations and non-recoverable foreign withholding tax and AMT in the U.S. The deferred tax benefit was related to the intangible assets related to our U.K.-based operations. Our effective tax rate of 14% for the year ended December 31, 2009 was down from an effective rate of 16% for the year ended December 31, 2008. This decrease in our effective tax rate relates principally to increased income in the U.S., where our tax rate is the least.

The net income tax expense for the year ended December 31, 2008 of \$0.6 million consisted of current tax expense of \$0.9 million, partially offset by a deferred tax benefit of \$0.3 million. The current tax expense for the year ended December 31, 2008 primarily related to our U.K.-based operations and non-recoverable foreign withholding tax and AMT in the U.S. The deferred tax benefit was related to the intangible assets related to our U.K.-based operations.

In conjunction with the acquisition of Evolving Systems U.K., we recorded certain identifiable intangible assets. Since the amortization of these identifiable intangibles is not deductible for income tax purposes, we established a long-term deferred tax liability of \$4.6 million at the

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

acquisition date for the expected difference between what would be expensed for financial reporting purposes and what would be deductible for income tax purposes. As of December 31, 2010 and 2009, this deferred tax liability was \$0.3 million and \$0.5 million, respectively. The deferred tax liability relates to Evolving Systems U.K. and has no impact on our ability to recover the U.S. based deferred tax assets. This deferred tax liability will be recognized as the identifiable intangibles are amortized.

We recorded a full valuation allowance against our U.S. net deferred tax assets as of December 31, 2010 and 2009 as we determined that it was more likely than not that we will not realize our U.S. deferred tax assets. Such assets primarily consist of certain net operating loss carryforwards. We made our assessment of the realizability of our domestic deferred tax assets using all available evidence. In particular, we considered both historical results and projections of profitability for only the reasonably foreseeable future periods and any tax planning strategies. Should we continue to generate taxable income in the U.S., we may need to reassess our valuation allowance.

We use a recognition threshold and a measurement attribute for the financial statement recognition and measurement of tax positions taken or expected to be taken in a tax return. For those benefits to be recognized, a tax position must be more-likely-than-not to be sustained upon examination by taxing authorities. As of December 31, 2010 and 2009, we had no liability for unrecognized tax benefits. We do not believe there will be any material changes to our unrecognized tax positions over the next twelve months.

### **FINANCIAL CONDITION**

Our working capital position of \$11.8 million at December 31, 2010 reflects an increase of \$7.0 million from our working capital position of \$4.8 million at December 31, 2009. Our working capital position increased at December 31, 2010 despite \$1.5 million in existing cash used to pay off our U.K. revolving credit facility and cash dividends paid of \$1.0 million.



Table of Contents

**LIQUIDITY AND CAPITAL RESOURCES**

We have historically financed operations through cash flows from operations as well as debt and equity transactions. At December 31, 2010, our principal source of liquidity was \$10.8 million in cash and cash equivalents and \$6.0 million of unused availability under our revolving credit facilities. The revolving credit facilities expired in February 2011.

Net cash provided by operating activities for the years ended December 31, 2010, 2009 and 2008 was \$5.7 million, \$3.6 million and \$5.5 million, respectively. The increase in cash provided by operating activities for the year ended December 31, 2010 versus 2009 is primarily due to our increased profitability in 2010 and in 2009 we made optional pre-payments of accrued interest on our subordinated debt, which is classified as other long-term obligations.

The decrease in cash provided by operating activities during the year ended December 31, 2009 compared to 2008 was optional pre-payments of accrued interest on our subordinated debt, which is classified as other long-term obligations and the change in the timing of our unearned revenue billings, partially offset by our increased profitability in 2009.

Net cash used by investing activities was \$0.4 million, \$0.5 million and \$0.9 million for the years ended December 31, 2010, 2009 and 2008, respectively. During 2010, 2009 and 2008, we purchased \$0.4 million, \$0.5 million and \$0.9 million in property and equipment to support operations, respectively. Historically, capital expenditures have been financed by cash from operating activities.

Net cash provided by/(used in) financing activities was \$0.2 million, (\$4.3) million and (\$4.6) million for the years ended December 31, 2010, 2009 and 2008, respectively. The net cash provided by financing activities was primarily due to \$3.0 million in proceeds from the exercise of stock options, partially offset by payments of \$1.0 million for common stock dividends and \$1.8 million to retire our senior term notes and pay off our U.K. revolving credit facility. The net cash used in financing activities during 2009 was primarily the result of net payments of long-term debt of \$5.1 million, partially offset by cash received from the exercise of stock options of \$0.8 million. The net cash used in financing activities during 2008 was primarily the result of \$8.3 million of principal payments on long-term debt, offset by borrowings on our new senior term loan of approximately \$3.7 million, net of issuance costs. We believe that our current cash and cash equivalents, together with anticipated cash flow from operations will be sufficient to meet our working capital and capital expenditure requirements for at least the next twelve months. In making this assessment, we considered the following:

- Our cash and cash equivalents balance at December 31, 2010 of \$10.8 million;
  
- Our improved working capital balance of \$11.8 million;
  
- Our demonstrated ability to generate positive operating cash flows;

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

- Our backlog of approximately \$16.6 million, including \$5.0 million in license fees and services and \$11.6 million in customer support at December 31, 2010; and
- Our planned capital expenditures of less than \$1.0 million during 2011.

We are exposed to foreign currency rate risks which impact the carrying amount of our foreign subsidiaries and our consolidated equity, as well as our consolidated cash position due to translation adjustments. For the years ended December 31, 2010, 2009 and 2008, the effect of exchange rate changes resulted in a \$(43,000), \$0.7 million and \$(1.5) million increase/(decrease) to consolidated cash, respectively. We do not currently hedge our foreign currency exposure, but we closely monitor the rate changes and may hedge our exposures in the future.

### Off-Balance Sheet Arrangements

We have no off-balance sheet arrangements that have a material current effect, or that are reasonably likely to have a material future effect, on our financial condition, changes in financial condition, revenue or expenses, results of operations, liquidity, capital expenditures, or capital resources.

### Contractual Obligations and Commercial Commitments

The following summarizes our significant contractual obligations as of December 31, 2010, which are comprised of a capital lease and operating leases (in thousands).

	Payments due by period					
	Total	2011	2012	2013	2014 and thereafter	
Capital lease	\$ 38	\$ 30	\$ 8	\$	\$	
Operating leases	2,216	918	759	212	327	
Total commitments	\$ 2,254	\$ 948	\$ 767	\$ 212	\$ 327	

Table of Contents

**CRITICAL ACCOUNTING POLICIES**

Our significant accounting policies are disclosed in Note 1 of our Consolidated Financial Statements included elsewhere in this Annual Report on Form 10-K. The following discussion addresses our most critical accounting policies, which are those that are both important to the portrayal of our financial condition and results of operations and that require significant judgment or use of complex estimates.

***Revenue Recognition***

We recognize revenue when an agreement is signed, the fee is fixed or determinable and collectability is reasonably assured. We recognize revenue from two primary sources: license fees and services, and customer support. The majority of our license fees and services revenue is generated from fixed-price contracts, which provide for licenses to our software products and services to customize such software to meet our customers' use. When the customization services are determined to be essential to the functionality of the delivered software, we recognize revenue using the percentage-of-completion method of accounting. In these types of arrangements, we do not typically have vendor specific objective evidence (VSOE) of fair value on the license fee/services portion (services are related to customizing the software) of the arrangement due to the large amount of customization required by our customers; however, we do have VSOE for the warranty/maintenance services based on the renewal rate of the first year of maintenance in the arrangement. The license/services portion is recognized using the percentage-of-completion method of accounting and the warranty/maintenance services are separated based on the renewal rate in the contract and recognized ratably over the warranty or maintenance period. We estimate the percentage-of-completion for each contract based on the ratio of direct labor hours incurred to total estimated direct labor hours and recognize revenue based on the percent complete multiplied by the contract amount allocated to the license fee/services. Since estimated direct labor hours, and changes thereto, can have a significant impact on revenue recognition, these estimates are critical and we review them regularly. If the arrangement includes a customer acceptance provision, the hours to complete the acceptance testing are included in the total estimated direct labor hours; therefore, the related revenue is recognized as the acceptance testing is performed. Revenue is not recognized in full until the customer has provided proof of acceptance on the arrangement. Generally, our contracts are accounted for individually. However, when certain criteria are met, it may be necessary to account for two or more contracts as one to reflect the substance of the group of contracts. We record amounts billed in advance of services being performed as unearned revenue. Unbilled work-in-progress represents revenue earned but not yet billable under the terms of the fixed-price contracts. All such amounts are expected to be billed and collected within 12 months.

We may encounter budget and schedule overruns on fixed-price contracts caused by increased labor or overhead costs. We make adjustments to cost estimates in the period in which the facts requiring such revisions become known. We record estimated losses, if any, in the period in which current estimates of total contract revenue and contract costs indicate a loss. If revisions to cost estimates are obtained after the balance sheet date but before the issuance of the interim or annual financial statements, we make adjustments to the interim or annual financial statements accordingly.

In arrangements where the services are not essential to the functionality of the delivered software, we recognize license revenue when a license agreement has been signed, delivery and acceptance have occurred, the fee is fixed or determinable and collectability is reasonably assured. Where applicable, we unbundle and record as revenue fees from multiple element arrangements as the elements are delivered to the extent that VSOE of fair value of the undelivered elements exist. If VSOE for the undelivered elements does not exist, we defer fees from such arrangements until the earlier of the date that VSOE does exist on the undelivered elements or all of the elements have been delivered.

We recognize revenue from fixed-price service contracts using the proportional performance method of accounting, which is similar to the percentage-of-completion method described above. We recognize revenue from professional services provided pursuant to time-and-materials

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

based contracts and training services as the services are performed, as that is when our obligation to our customers under such arrangements is fulfilled.

We recognize customer support, including maintenance revenue, ratably over the service contract period. When maintenance is bundled with the original license fee arrangement, its fair value, based upon VSOE, is deferred and recognized during the periods when services are provided.

### *Allowance for Doubtful Accounts*

We make judgments related to our ability to collect outstanding accounts receivable. We provide allowances for receivables when their collection becomes doubtful by recording an expense. We determine the allowance based on our assessment of the realization of receivables using historical information and current economic trends, including assessing the probability of collection from customers. If the financial condition of our customers were to deteriorate, resulting in an impairment of their ability to make payments owed to us, an increase in the allowance for doubtful accounts would be required. We evaluate the adequacy of the allowance regularly and make adjustments accordingly. Adjustments to the allowance for doubtful accounts could materially affect our results of operations.

### *Income Taxes*

Significant judgment is required in determining our provision for income taxes. We assess the likelihood that our deferred tax asset will be recovered from future taxable income, and to the extent we believe that recovery is not likely, we establish a valuation allowance. We consider future taxable income projections, historical results and ongoing tax planning strategies in assessing the

Table of Contents

recoverability of deferred tax assets. However, adjustments could be required in the future if we determine that the amount to be realized is less or greater than the amount that we recorded. Such adjustments, if any, could have a material impact on our results of our operations.

We use a recognition threshold and a measurement attribute for the financial statement recognition and measurement of tax positions taken or expected to be taken in a tax return. For those benefits to be recognized, a tax position must be more-likely-than-not to be sustained upon examination by taxing authorities. As of December 31, 2010 and 2009, we had no liability for unrecognized tax benefits. We do not believe there will be any material changes to our unrecognized tax positions over the next twelve months.

***Goodwill***

Goodwill is the excess of acquisition cost of an acquired entity over the fair value of the identifiable net assets acquired. Goodwill is not amortized, but tested for impairment annually or whenever indicators of impairment exist. These indicators may include a significant change in the business climate, legal factors, operating performance indicators, competition, sale or disposition of a significant portion of the business or other factors. Application of the goodwill impairment test requires judgment, including the identification of reporting units, assignment of assets and liabilities to reporting units, assignment of goodwill to reporting units, and determination of the fair value of each reporting unit. The fair value of each reporting unit is estimated using a discounted cash flow methodology. This analysis requires significant judgments, including estimation of future cash flows, which is dependent on internal forecasts, estimation of the long-term rate of growth for our business, estimation of the useful life over which cash flows will occur, and determination of our weighted average cost of capital. Changes in these estimates and assumptions could materially affect the determination of fair value and goodwill impairment for each reporting unit. If the carrying value of a reporting unit were to exceed its fair value, we would then compare the fair value of the reporting unit's goodwill to its carrying amount, and any excess of the carrying amount over the fair value would be charged to operations as an impairment loss.

***Intangible Assets***

Amortizable intangible assets consist primarily of purchased software and licenses, customer contracts and relationships, trademarks and tradenames, and business partnerships acquired in conjunction with our purchases of CMS Communications, Inc. ( CMS ), Telecom Software Enterprises, LLC ( TSE ) and Tertio Telecoms Ltd. ( Evolving Systems U.K. ). These definite life assets are amortized using the straight-line method over their estimated lives.

We assess the impairment of identifiable intangibles if events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. Factors that we consider important which could trigger an impairment review include the following:

- Significant under-performance relative to historical or projected future operating results;
- Significant changes in the manner of use of the acquired assets or the strategy of the overall business;

- Significant negative industry or economic trends; and/or
  
- Significant decline in our stock price for a sustained period.

If, as a result of the existence of one or more of the above indicators of impairment, we determine that the carrying value of intangibles and/or long-lived assets may not be recoverable, we compare the estimated undiscounted cash flows expected to result from the use of the asset and its eventual disposition to the asset's carrying amount. If an amortizable intangible or long-lived asset is not deemed to be recoverable, we recognize an impairment loss representing the excess of the asset's carrying value over its estimated fair value.

#### *Capitalization of Internal Software Development Costs*

We expend amounts on product development, particularly for new products and/or for enhancements of existing products. For internal development of software products that are to be licensed by us, we expense the cost of developing software prior to establishing technological feasibility and those costs are capitalized once technological feasibility has been established. Capitalization ceases upon general release of the software. The determination of whether internal software development costs are subject to capitalization is, by its nature, highly subjective and involves significant judgments. This decision could significantly affect earnings during the development period. Further, once capitalized, the software costs are generally amortized on a straight-line basis over the estimated economic life of the product. The determination of the expected useful life of a product is highly judgmental. Finally, capitalized software costs must be assessed for impairment if facts and circumstances warrant such a review.

We did not capitalize any internal software development costs during the years ended December 31, 2010, 2009, or 2008. In addition, we did not have any capitalized internal software development costs included in our December 31, 2010 and 2009 Consolidated Balance Sheets. We believe that during these periods no material internal software development costs were required to be capitalized. Our conclusion is primarily based on the fact that the feature-rich, pre-integrated, and highly-scalable nature of our products requires that our development efforts include complex design, coding and testing methodologies, which include next generation software languages and development tools. Development projects of this nature carry a high degree of development risk.

Table of Contents

Substantially all of our internal software development efforts are of this nature, and therefore, we believe the period between achieving technological feasibility and the general release of the software to operations is so short that any costs incurred during this period are not material.

***Stock-based Compensation***

We account for stock-based compensation by applying a fair-value-based measurement method to account for share-based payment transactions with employees and directors and record compensation cost for all stock awards granted after January 1, 2006 and awards modified, repurchased, or cancelled after that date. We record compensation costs associated with the vesting of unvested options on a straight-line basis over the vesting period. Stock-based compensation is a non-cash expense because we settle these obligations by issuing shares of our common stock instead of settling such obligations with cash payments. We use the Black-Scholes model to estimate the fair value of each option grant on the date of grant. This model requires the use of estimates for expected term of the options and expected volatility of the price of our common stock.

**ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

In the ordinary course of business, we are exposed to certain market risks, including changes in foreign currency exchange rates and interest rates. Uncertainties that are either non-financial or non-quantifiable such as political, economic, tax, other regulatory, or credit risks are not included in the following assessment of market risks.

Our cash balances are subject to interest rate fluctuations and as a result, interest income amounts may fluctuate from current levels.

We are exposed to fluctuations of the U.S. dollar (our functional currency) against the currencies of our operating subsidiaries. Any increase (decrease) in the value of the U.S. dollar against any foreign currency that is the functional currency of one of our operating subsidiaries will cause the parent company to experience unrealized foreign currency translation losses (gains) with respect to amounts already invested in such foreign currencies. In addition, we and our operating subsidiaries are exposed to foreign currency risk to the extent that we enter into transactions denominated in currencies other than our respective functional currencies, such as revenue and related accounts receivable (including intercompany amounts) that are denominated in a currency other than their own functional currency. Changes in exchange rates with respect to these items will result in unrealized (based upon period-end exchange rates) or realized foreign currency transaction gains and losses upon settlement of the transactions. In addition, we are exposed to foreign exchange rate fluctuations related to our operating subsidiaries monetary assets and liabilities and the financial results of foreign subsidiaries and affiliates when their respective financial statements are translated into U.S. dollars for inclusion in our consolidated financial statements. We record cumulative translation adjustments in accumulated other comprehensive income (loss) as a separate component of equity. As a result of foreign currency risk, we may experience economic loss and a negative impact on earnings and equity with respect to our holdings solely as a result of foreign currency exchange rate fluctuations.

The relationship between the British Pound Sterling, Indian rupee and the U.S. dollar, which is our functional currency, is shown below, per one U.S. dollar:

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

	December 31,	
Spot rates:	2010	2009
Great British pound	0.64638	0.62792
Indian rupee	45.55809	46.75082

	For the Years Ended December 31,		
Average rates:	2010	2009	2008
Great British pound	0.64675	0.64138	0.54485
Indian rupee	45.96229	48.44708	43.30325

At the present time, we do not hedge our foreign currency exposure or use derivative financial instruments that are designed to reduce our long-term exposure to foreign currency exchange risk. We continually monitor our foreign currency exchange risk and we may consider various options to reduce this risk in the future.



Table of Contents

**ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

Board of Directors and Shareholders

Evolving Systems, Inc.

We have audited the accompanying consolidated balance sheets of Evolving Systems, Inc. (a Delaware corporation) and subsidiaries (collectively, the Company) as of December 31, 2010 and 2009, and the related consolidated statements of operations, changes in stockholders equity and comprehensive income (loss), and cash flows for each of the three years in the period ended December 31, 2010. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2010 and 2009, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2010 in conformity with accounting principles generally accepted in the United States of America.

GRANT THORNTON LLP

Denver, Colorado

March 8, 2011

Table of Contents

**EVOLVING SYSTEMS, INC.**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands except share data)

	December 31, 2010	December 31, 2009
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 10,801	\$ 5,369
Contract receivables, net of allowance for doubtful accounts of \$520 and \$534 at December 31, 2010 and December 31, 2009, respectively	12,073	11,344
Unbilled work-in-progress	2,245	1,720
Deferred income taxes		8
Prepaid and other current assets	1,328	1,909
Total current assets	26,447	20,350
Property and equipment, net	999	1,196
Amortizable intangible assets, net	1,123	1,864
Goodwill	21,830	22,295
Long-term restricted cash	50	50
Other long-term assets	2	82
Total assets	\$ 50,451	\$ 45,837
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities:		
Current portion of capital lease obligations	\$ 27	\$ 24
Current portion of long-term debt		333
Accounts payable and accrued liabilities	3,757	4,502
Dividends payable	532	
Deferred income taxes	21	29
Unearned revenue	10,298	10,688
Total current liabilities	14,635	15,576
Long-term liabilities:		
Capital lease obligations, net of current portion	8	35
Long-term debt, net of current portion		1,500
Deferred income taxes	51	257
Total liabilities	14,694	17,368
Commitments and contingencies (Note 10)		
Stockholders' equity:		
Preferred stock, \$0.001 par value; 2,000,000 shares authorized; no shares issued and outstanding as of December 31, 2010 and December 31, 2009		
Common stock, \$0.001 par value; 40,000,000 shares authorized; 10,651,431 and 9,930,682 shares issued and outstanding as of December 31, 2010 and December 31, 2009, respectively	11	10
Additional paid-in capital	87,435	83,499
Accumulated other comprehensive loss	(3,704)	(3,242)
Accumulated deficit	(47,985)	(51,798)
Total stockholders' equity	35,757	28,469
Total liabilities and stockholders' equity	\$ 50,451	\$ 45,837

The accompanying notes are an integral part of these consolidated financial statements.



Table of Contents

**EVOLVING SYSTEMS, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands except per share data)

	For the Years Ended December 31,		
	2010	2009	2008
<b>REVENUE</b>			
License fees and services	\$ 20,251	\$ 21,561	\$ 20,324
Customer support	17,055	16,635	17,497
Total revenue	37,306	38,196	37,821
<b>COSTS OF REVENUE AND OPERATING EXPENSES</b>			
Costs of license fees and services, excluding depreciation and amortization	8,099	7,642	7,816
Costs of customer support, excluding depreciation and amortization	4,694	5,543	6,103
Sales and marketing	7,265	7,696	8,500
General and administrative	5,431	5,737	5,676
Product development	4,322	3,530	3,607
Depreciation	592	632	847
Amortization	688	732	1,363
Total costs of revenue and operating expenses	31,091	31,512	33,912
Income from operations	6,215	6,684	3,909
Other income (expense)			
Interest income	13	25	161
Interest expense	(102)	(547)	(1,171)
Other income			57
Gain (loss) on extinguishment of debt			(290)
Foreign currency exchange gain (loss)	(121)	(574)	823
Other expense, net	(210)	(1,096)	(420)
Income before income taxes	6,005	5,588	3,489
Income tax expense	652	764	560
Net income	\$ 5,353	\$ 4,824	\$ 2,929
Basic income per common share	\$ 0.53	\$ 0.49	\$ 0.30
Diluted income per common share	\$ 0.49	\$ 0.48	\$ 0.30
Weighted average basic shares outstanding	10,174	9,816	9,695
Weighted average diluted shares outstanding	10,815	10,145	9,878

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

## EVOLVING SYSTEMS, INC.

## CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY AND COMPREHENSIVE INCOME (LOSS)

(in thousands, except share data)

	Common Stock Shares	Common Stock Amount	Additional Paid-in Capital	Accumulated Other Comprehensive Income (Loss)	Accumulated (Deficit)	Total Stockholders Equity
<b>Balance at December 31, 2007</b>	<b>8,957,384</b>	<b>9</b>	<b>75,326</b>	<b>2,144</b>	<b>(59,551)</b>	<b>17,928</b>
Stock option exercises	2,527		4			4
Common Stock issued pursuant to the Employee Stock Purchase Plan	22,856		69			69
Stock-based compensation expense			839			839
Preferred stock conversion	718,125	1	5,586			5,587
Restricted stock issuance	52,500					
Comprehensive income (loss):						
Net income					2,929	
Foreign currency translation adjustment				(7,414)		
Comprehensive loss						(4,485)
<b>Balance at December 31, 2008</b>	<b>9,753,392</b>	<b>10</b>	<b>81,824</b>	<b>(5,270)</b>	<b>(56,622)</b>	<b>19,942</b>
Stock option exercises	141,804		743			743
Common Stock issued pursuant to the Employee Stock Purchase Plan	35,486		68			68
Stock-based compensation expense			864			864
Comprehensive income (loss):						
Net income					4,824	
Foreign currency translation adjustment				2,028		
Comprehensive income						6,852
<b>Balance at December 31, 2009</b>	<b>9,930,682</b>	<b>10</b>	<b>83,499</b>	<b>(3,242)</b>	<b>(51,798)</b>	<b>28,469</b>
Stock option exercises	662,795	1	2,909			2,910
Common Stock issued pursuant to the Employee Stock Purchase Plan	9,204		52			52
Stock-based compensation expense			943			943
Excess tax benefits from stock-based compensation			32			32
Restricted stock issuance	48,750					
Common stock cash dividends					(1,540)	(1,540)
Comprehensive income (loss):						
Net income					5,353	
Foreign currency translation adjustment				(462)		

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Comprehensive income							4,891				
<b>Balance at December 31, 2010</b>	<b>10,651,431</b>	<b>\$</b>	<b>11</b>	<b>\$</b>	<b>87,435</b>	<b>\$</b>	<b>(3,704)</b>	<b>\$</b>	<b>(47,985)</b>	<b>\$</b>	<b>35,757</b>

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

## EVOLVING SYSTEMS, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

	For the Years Ended December 31,		
	2010	2009	2008
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>			
Net income	\$ 5,353	\$ 4,824	\$ 2,929
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation	592	632	847
Amortization of intangible assets	688	732	1,363
Amortization of debt issuance costs	83	142	147
Stock based compensation	943	864	839
Loss on extinguishment of debt			290
Unrealized foreign currency transaction (gains) and losses, net	121	574	(823)
Provision for bad debt			512
Benefit from foreign deferred income taxes	(197)	(197)	(320)
Change in operating assets and liabilities:			
Contract receivables	(874)	(283)	(1,007)
Unbilled work-in-progress	(568)	341	(1,465)
Prepaid and other assets	553	(525)	(291)
Accounts payable and accrued liabilities	(689)	(939)	607
Unearned revenue	(281)	(1,118)	1,989
Other long-term obligations		(1,403)	(73)
Net cash provided by operating activities	5,724	3,644	5,544
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>			
Purchase of property and equipment	(400)	(524)	(898)
Restricted cash		50	
Net cash used in investing activities	(400)	(474)	(898)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>			
Capital lease payments	(24)	(21)	(20)
Principal payments on long-term debt	(1,811)	(6,550)	(8,298)
Proceeds from issuance of long-term debt		1,469	4,000
Payments for debt issuance costs			(347)
Common stock dividends	(1,008)		
Excess tax benefits from stock-based compensation	32		
Proceeds from the issuance of stock	2,962	811	72
Net cash provided by (used in) financing activities	151	(4,291)	(4,593)
Effect of exchange rate changes on cash	(43)	707	(1,541)
Net increase (decrease) in cash and cash equivalents	5,432	(414)	(1,488)
Cash and cash equivalents at beginning of year	5,369	5,783	7,271
Cash and cash equivalents at end of year	\$ 10,801	\$ 5,369	\$ 5,783
Supplemental disclosure of other cash and non-cash investing and financing transactions:			
Interest paid	\$ 21	\$ 1,822	\$ 1,096
Income taxes paid	365	844	671

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Conversion of preferred stock into common stock			5,587
Property and equipment purchased and included in accounts payable	5	10	99

The accompanying notes are an integral part of these consolidated financial statements.



Table of Contents

**EVOLVING SYSTEMS, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Organization** We are a provider of software solutions and services to the wireless, wireline and IP cable markets. We maintain long-standing relationships with many of the largest wireline, wireless and cable companies worldwide. Our customers rely on us to develop, deploy, enhance, maintain and integrate complex, highly reliable software solutions for a range of Operations Support Systems ( OSS ). We offer software products and solutions in four core areas: service activation solutions used to activate complex bundles of voice, video and data services for traditional and next generation wireless and wireline networks; numbering solutions that enable carriers to comply with government-mandated requirements regarding number portability as well as providing phone number management and assignment capabilities; SIM card activation solutions used to dynamically allocate and assign resources to a wireless device when it is first used, and mediation solutions supporting data collection for both service assurance and billing applications.

**Principles of Consolidation** The consolidated financial statements include the accounts of Evolving Systems, Inc. and subsidiaries, all of which are wholly owned. All significant intercompany transactions and balances have been eliminated in consolidation.

**Use of Estimates** The preparation of financial statements in conformity with accounting principles generally accepted in the U.S. requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities, at the date of the financial statements, as well as the reported amounts of revenue and expenses during the reporting period. We made estimates with respect to revenue recognition for estimated hours to complete projects accounted for using the percentage-of-completion method, allowance for doubtful accounts, income tax valuation allowance, fair values of long-lived assets, valuation of intangible assets and goodwill, useful lives for property, equipment and intangible assets, business combinations, capitalization of internal software development costs and fair value of stock-based compensation amounts. Actual results could differ from these estimates.

**Foreign Currency Translation** Our functional currency is the U.S. dollar. The functional currency of our foreign operations, generally, is the respective local currency for each foreign subsidiary. Assets and liabilities of foreign operations denominated in local currencies are translated at the spot rate in effect at the applicable reporting date. Our consolidated statements of operations are translated at the weighted average rate of exchange during the applicable period. The resulting unrealized cumulative translation adjustment, net of applicable income taxes, is recorded as a component of accumulated other comprehensive income (loss) in stockholders' equity. Realized and unrealized transaction gains and losses generated by transactions denominated in a currency different from the functional currency of the applicable entity are recorded in other income (loss) in the period in which they occur.

**Cash and Cash Equivalents** All highly liquid investments and investments with an original maturity of three months or less when purchased are considered to be cash equivalents. All cash equivalents are carried at cost, which approximates fair value. We have cash investment policies that limit investments to investment grade securities and certificates of deposit. Cash balances in UK and India as of December 31, 2010 were \$5.7 million and \$0.4 million, respectively, and as of December 31, 2009 were \$3.5 million and \$0.3 million, respectively.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

**Restricted Cash** As of December 31, 2010 and 2009, we had \$50,000 of restricted cash, related to our headquarters lease. The remainder of the restricted cash will become unrestricted within 60 days of the expiration of our lease.

**Reclassifications** Certain prior period balances have been reclassified to conform to the current year's presentation. We previously disclosed mediation revenue in addition to activation and numbering. Mediation revenue is less than 5% of total revenue for 2010 and is not being presented separately. Those amounts are presented within activation and numbering. Prior period balances have been reclassified to reflect the current year's presentation.

**Contract Receivables and Allowance for Doubtful Accounts** Contract receivables are recorded at the invoiced amount and do not bear interest. Credit is extended based on the evaluation of a customer's financial condition and collateral is not required. The allowance for doubtful accounts is our best estimate of the amount of probable credit losses in accounts receivable. We determine the allowance based on historical write-off experience and information received during collection efforts. We review our allowance for doubtful accounts monthly and past due balances over 90 days are reviewed individually for collectibility. Account balances are charged against the allowance after all means of collection have been exhausted and the potential for recovery is considered remote. We do not have any off-balance-sheet credit exposure related to our customers.

The following table reflects the activity in the allowance for doubtful account:

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Table of Contents

Fiscal Year	Description	Balance at Beginning of Period	Bad Debt Expense/ (Recovery)	Write-Offs Charged to Allowance	Effects of Foreign Currency Exchange Rates	Balance at End of Period
2010	Allowance for doubtful accounts	\$ 534	\$	\$ (14)	\$	\$ 520
2009	Allowance for doubtful accounts	\$ 534	\$	\$	\$	\$ 534
2008	Allowance for doubtful accounts	\$ 66	\$ 512	\$ (28)	\$ (16)	\$ 534

**Concentration of Credit Risk** Financial instruments that potentially subject us to concentrations of credit risk consist primarily of contract receivables and unbilled work-in-progress. We perform on-going evaluations of customers' financial condition and, generally, require no collateral from customers.

A substantial portion of our revenue is from a limited number of customers, all in the telecommunications industry. The following tables depict the percentage of revenue and percentage of contract receivables generated from significant customers (defined as contributing at least 10%):

	For the Years Ended December 31,		
	2010	2009	2008
Customer A U.S.	17%	19%	20%
Customer B U.K. (1)			14%
Total % of Revenue	17%	19%	34%

(1) Customer B contributed revenue in 2009 and 2010, but less than the 10% threshold.

	December 31,	
	2010	2009
Customer A U.S.	39%	38%
Total % of contract receivables and unbilled work-in-progress	39%	38%

We are subject to concentration of credit risk with respect to our cash and cash equivalents, which we attempt to minimize by maintaining our cash and cash equivalents with institutions of sound financial quality. At times, cash balances may exceed limits federally insured by the Federal Deposit Insurance Corporation ( FDIC ). No losses related to such balances have been incurred to date. In October 2008, through the temporary Transaction Account Guarantee Program ( TAGP ), full coverage is offered for non-interest bearing deposit accounts at FDIC-insured institutions that agree to participate in the program and remained in effect for participating institutions through December 31, 2010. As of December 31, 2010 and 2009, our U.S. funds are held with a bank that is participating in the TAGP. The passage of the Dodd-Frank Wall Street reform and Consumer Protection Act, extended the unlimited FDIC coverage of funds held in noninterest bearing transaction accounts through December 31, 2012.

Our funds not under any FDIC or TAGP program were \$6.1 million and \$3.8 million as of December 31, 2010 and 2009, respectively.

**Fair Value of Financial Instruments** The carrying amounts for certain financial instruments, including cash and cash equivalents, contract receivables and accounts payable, approximate fair value due to their short maturities. We estimate the fair value of our debt based on current rates offered to us for debt of the same remaining maturities, if available, or if not available, based on discounted future cash flows using current market interest rates. As of December 31, 2009, we estimated the fair value of our fixed rate senior term loan and revolver was \$0.3 million and \$1.5 million, respectively.

**Revenue Recognition** We recognize revenue when an agreement is signed, the fee is fixed or determinable and collectability is reasonably assured. We recognize revenue from two primary sources: license fees and services, and customer support. The majority of our license fees and services revenue is generated from fixed-price contracts, which provide for licenses to our software products and services to customize such software to meet our customers' use. When the customization services are determined to be essential to the functionality of the delivered software, we recognize revenue using the percentage-of-completion method of accounting. In these types of arrangements, we do not typically have vendor specific objective evidence ( VSOE ) of fair value on the license fee/services portion (services are related to customizing the software) of the arrangement due to the large amount of customization required by our customers; however, we do have VSOE for the warranty/maintenance services based on the renewal rate of the first year of maintenance in the arrangement. The license/services portion is recognized using the percentage-of-completion method of accounting and the warranty/maintenance services are separated based on the renewal rate in the contract and recognized ratably over the warranty or maintenance period. We estimate the percentage-of-completion for each contract based on the ratio of direct labor hours incurred to total estimated direct labor hours and recognize revenue based on the percent complete multiplied by the contract amount allocated to the license fee/services. Since estimated direct labor hours, and changes thereto, can have a significant impact on revenue recognition, these estimates are critical and we review them regularly. If the arrangement includes a customer

Table of Contents

acceptance provision, the hours to complete the acceptance testing are included in the total estimated direct labor hours; therefore, the related revenue is recognized as the acceptance testing is performed. Revenue is not recognized in full until the customer has provided proof of acceptance on the arrangement. Generally, our contracts are accounted for individually. However, when certain criteria are met, it may be necessary to account for two or more contracts as one to reflect the substance of the group of contracts. We record amounts billed in advance of services being performed as unearned revenue. Unbilled work-in-progress represents revenue earned but not yet billable under the terms of the fixed-price contracts. All such amounts are expected to be billed and collected within 12 months.

We may encounter budget and schedule overruns on fixed-price contracts caused by increased labor or overhead costs. We make adjustments to cost estimates in the period in which the facts requiring such revisions become known. We record estimated losses, if any, in the period in which current estimates of total contract revenue and contract costs indicate a loss. If revisions to cost estimates are obtained after the balance sheet date but before the issuance of the interim or annual financial statements, we make adjustments to the interim or annual financial statements accordingly.

In arrangements where the services are not essential to the functionality of the delivered software, we recognize license revenue when a license agreement has been signed, delivery and acceptance have occurred, the fee is fixed or determinable and collectability is reasonably assured. Where applicable, we unbundle and record as revenue fees from multiple element arrangements as the elements are delivered to the extent that VSOE of fair value of the undelivered elements exist. If VSOE for the undelivered elements does not exist, we defer fees from such arrangements until the earlier of the date that VSOE does exist on the undelivered elements or all of the elements have been delivered.

We recognize revenue from fixed-price service contracts using the proportional performance method of accounting, which is similar to the percentage-of-completion method described above. We recognize revenue from professional services provided pursuant to time-and-materials based contracts and training services as the services are performed, as that is when our obligation to our customers under such arrangements is fulfilled.

We recognize customer support, including maintenance revenue, ratably over the service contract period. When maintenance is bundled with the original license fee arrangement, its fair value, based upon VSOE, is deferred and recognized during the periods when services are provided.

**Sales, Use and Other Value Added Tax** Revenue is recorded net of applicable state, use and other value added taxes.

**Advertising and Promotion Costs** All advertising and promotion costs are expensed as incurred. Advertising costs totaled approximately \$0.5 million, \$0.3 million and \$0.3 million, for the years ended December 31, 2010, 2009 and 2008, respectively.

**Stock-based Compensation** We account for stock-based compensation by applying a fair-value-based measurement method to account for share-based payment transactions with employees and directors. We record compensation costs associated with the vesting of unvested options on a straight-line basis over the vesting period. Stock-based compensation is a non-cash expense because we settle these obligations by issuing shares of our common stock instead of settling such obligations with cash payments. We use the Black-Scholes model to estimate the fair value of each option grant on the date of grant. This model requires the use of estimates for expected term of the options and expected volatility of the price of our common stock.

**Capitalization of Internal Software Development Costs** We expend amounts on product development, particularly for new products and/or for enhancements of existing products. For internal development of software products that are to be licensed by us, we expense the cost of developing software prior to establishing technological feasibility and those costs are capitalized once technological feasibility has been established. Capitalization ceases upon general release of the software. The determination of whether internal software development costs are subject to capitalization is, by its nature, highly subjective and involves significant judgments. This decision could significantly affect earnings during the development period. Further, once capitalized, the software costs are generally amortized on a straight-line basis over the estimated economic life of the product. The determination of the expected useful life of a product is highly judgmental. Finally, capitalized software costs must be assessed for impairment if facts and circumstances warrant such a review.

We did not capitalize any internal software development costs during the years ended December 31, 2010, 2009, or 2008. In addition, we did not have any capitalized internal software development costs included in our December 31, 2010 and 2009 Consolidated Balance Sheets. We believe that during these periods no material internal software development costs were required to be capitalized. Our conclusion is primarily based on the fact that the feature-rich, pre-integrated, and highly-scalable nature of our products requires that our development efforts include complex design, coding and testing methodologies, which include next generation software languages and development tools. Development projects of this nature carry a high degree of development risk. Substantially all of our internal software development efforts are of this nature, and therefore, we believe the period between achieving technological feasibility and the general release of the software to operations is so short that any costs incurred during this period are not material.

**Property and Equipment and Long-Lived Assets** Property and equipment are stated at cost or estimated fair value if acquired in an acquisition, less accumulated depreciation, and are depreciated over their estimated useful lives, or the lease term, if shorter, using the straight-line method. Leasehold improvements are stated at cost, less accumulated amortization, and are amortized over the shorter of the lease term or estimated useful life of the asset. Maintenance and repair costs are expensed as incurred.

Table of Contents

We review our long-lived assets, such as property and equipment and purchased intangible assets subject to amortization for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset or asset group may not be recoverable. We evaluate the recoverability of an asset or asset group by comparing its carrying amount to the estimated undiscounted future cash flows expected to be generated by the asset or asset group. If the carrying amount of an asset or asset group exceeds its estimated future cash flows, we recognize an impairment charge as the amount by which the carrying amount of the asset exceeds the estimated fair value of the asset.

**Goodwill** Goodwill is the excess of acquisition cost of an acquired entity over the fair value of the identifiable net assets acquired. Goodwill is not amortized, but tested for impairment annually or whenever indicators of impairment exist. These indicators may include a significant change in the business climate, legal factors, operating performance indicators, competition, sale or disposition of a significant portion of the business or other factors. For purposes of the goodwill evaluation, we compare the fair value of each of our reporting units to its respective carrying amount. If the carrying value of a reporting unit were to exceed its fair value, we would then compare the fair value of the reporting unit's goodwill to its carrying amount, and any excess of the carrying amount over the fair value would be charged to operations as an impairment loss.

**Intangible Assets** Amortizable intangible assets consist primarily of purchased software and licenses, customer contracts and relationships, trademarks and tradenames, and business partnerships acquired in conjunction with our purchases of CMS Communications, Inc. ( CMS ), Telecom Software Enterprises, LLC ( TSE ) and Evolving Systems U.K. These definite life assets are amortized using the straight-line method over their estimated lives.

We assess the impairment of identifiable intangibles if events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. Factors that we consider significant which could trigger an impairment analysis include the following:

- Significant under-performance relative to historical or projected future operating results;
- Significant changes in the manner of use of the acquired assets or the strategy of the overall business;
- Significant negative industry or economic trends; and/or
- Significant decline in our stock price for a sustained period.

If, as a result of the existence of one or more of the above indicators of impairment, we determine that the carrying value of intangibles and/or long-lived assets may not be recoverable, we compare the estimated undiscounted cash flows expected to result from the use of the asset and its eventual disposition to the asset's carrying amount. If an amortizable intangible or long-lived asset is not deemed to be recoverable, we recognize an impairment loss representing the excess of the asset's carrying value over its estimated fair value. We have concluded that no triggering events indicating potential impairment have occurred during 2010, 2009, and 2008.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

**Income Taxes** Significant judgment is required in determining our provision for income taxes. We assess the likelihood that our deferred tax asset will be recovered from future taxable income, and to the extent we believe that recovery is not likely, we establish a valuation allowance. We consider future taxable income projections, historical results and ongoing tax planning strategies in assessing the recoverability of deferred tax assets. However, adjustments could be required in the future if we determine that the amount to be realized is less or greater than the amount that we recorded. Such adjustments, if any, could have a material impact on our results of our operations.

We use a recognition threshold and a measurement attribute for the financial statement recognition and measurement of tax positions taken or expected to be taken in a tax return. For those benefits to be recognized, a tax position must be more-likely-than-not to be sustained upon examination by taxing authorities.

As of December 31, 2010 and 2009, we had no liability for unrecognized tax benefits. We do not believe there will be any material changes to our unrecognized tax positions over the next twelve months.

### NOTE 2 GOODWILL AND INTANGIBLE ASSETS

Changes in the carrying amount of goodwill by reporting unit were as follows (in thousands):

	License and Services		Customer Support		Total Goodwill
	US	UK	US	UK	
Balance as of December 31, 2008	\$	\$ 6,610	\$ 6,033	\$ 8,168	\$ 20,811
Effects of changes in foreign currency exchange rates		664		820	1,484
Balance as of December 31, 2009	\$	\$ 7,274	\$ 6,033	\$ 8,988	\$ 22,295
Effects of changes in foreign currency exchange rates		(208)		(257)	(465)
Balance as of December 31, 2010	\$	\$ 7,066	\$ 6,033	\$ 8,731	\$ 21,830



## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

### Table of Contents

We conducted our annual goodwill impairment test as of July 31, 2010, and we determined that goodwill was not impaired as of the test date. From July 31, 2010 through December 31, 2010, we believe no events have occurred that may have impaired goodwill.

Identifiable intangible assets are amortized on a straight-line basis over estimated lives ranging from one to seven years and include the cumulative effects of foreign currency exchange rates. As of December 31, 2010 and 2009, identifiable intangibles were as follows (in thousands):

	December 31, 2010			December 31, 2009			Weighted-Average Amortization Period
	(1) Gross Amount	Accumulated Amortization	Net Carrying Amount	(1) Gross Amount	Accumulated Amortization	Net Carrying Amount	
Purchased software	\$ 1,672	\$ 1,534	\$ 138	\$ 1,712	\$ 1,287	\$ 425	4.6 yrs
Purchased licenses	227	227		227	227		2.3 yrs
Trademarks and tradenames	694	446	248	715	357	358	7.0 yrs
Business partnerships	113	102	11	116	82	34	5.0 yrs
Customer relationships	3,117	2,391	726	3,177	2,130	1,047	5.3 yrs
	\$ 5,823	\$ 4,700	\$ 1,123	\$ 5,947	\$ 4,083	\$ 1,864	5.2 yrs

(1) Changes in intangible values as of December 31, 2010 compared to December 31, 2009 are the direct result of changes in foreign currency exchange rates for the years then ended.

Amortization expense of identifiable intangible assets was \$0.7 million, \$0.7 million and \$1.4 million for the years ended December 31, 2010, 2009 and 2008, respectively. As Evolving Systems U.K. uses the British Pound Sterling as its functional currency, the amount of future amortization actually recorded will be based upon exchange rates in effect at that time. Expected future amortization expense related to identifiable intangibles based on our carrying amount as of December 31, 2010 was as follows (in thousands):

Years ending December 31,	
2011	\$ 539
2012	389
2013	195
	\$ 1,123

### **NOTE 3 BALANCE SHEET COMPONENTS**

The components of certain balance sheet line items are as follows (in thousands):

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

	December 31,	
	2010	2009
<b>Property and equipment:</b>		
Computer equipment and purchased software	\$ 19,887	\$ 20,303
Furniture, fixtures and leasehold improvements	2,297	2,437
	22,184	22,740
Less accumulated depreciation	(21,185)	(21,544)
	\$ 999	\$ 1,196

	2010	2009
<b>Assets acquired under capital lease:</b>		
Original book value	\$ 58	\$ 58
Accumulated amortization	(53)	(39)
Net book value	\$ 5	\$ 19

Depreciation expense was \$0.6 million, \$0.6 million and \$0.8 million for the years ended December 31, 2010, 2009 and 2008, respectively.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

### Table of Contents

Included in property and equipment at December 31, 2010 and 2009 are assets under capital lease. Depreciation expense related to assets under capital leases was \$14,000, \$15,000 and \$14,000 for the years ended December 31, 2010, 2009 and 2008, respectively.

	December 31,	
	2010	2009
<b>Accounts payable and accrued liabilities:</b>		
Accounts payable	\$ 648	\$ 1,008
Accrued compensation and related expenses	1,571	2,227
Accrued liabilities	1,538	1,267
	<b>\$ 3,757</b>	<b>\$ 4,502</b>

### **NOTE 4 - LONG-TERM DEBT**

Our notes payable consist of the following (in thousands):

	December 31, 2010	December 31, 2009
Senior term loan with financial institution, interest at a fixed rate of 8.25%, principal installments and interest payments are due monthly with final maturity on February 22, 2010. The loan is secured by substantially all of our assets.	\$	\$ 333
\$3.5 million U.K. revolving credit facility payable to financial institution, interest at Prime Rate plus 0.5%; interest rate was 3.75% at December 31, 2009. Interest is payable monthly with remaining principal due February 22, 2011. The loan is secured by substantially all of our assets.		1,500
Total debt		1,833
Less current portion		(333)
Long-term debt, excluding current portion	\$	\$ 1,500

The U.S. revolving credit facility matured on February 22, 2011. As of December 31, 2010, we had \$2.5 million in availability, but no borrowing outstanding under this credit facility. The U.S. credit facility accrued interest at Prime Rate plus 0.5%. Prime Rate was 3.25% as of December 31, 2010.

The U.K. revolving credit facility matured on February 22, 2011. As of December 31, 2010, we had \$3.5 million in availability, but no borrowing outstanding under this credit facility. The U.K. credit facility accrued interest at Prime Rate plus 0.5%. Prime Rate was 3.25% as of December 31, 2010.

During 2009, we made optional pre-payments of \$6.2 million against our subordinated notes, including accrued non-current interest. The notes were paid in full as of November 19, 2009. All of the payments were unscheduled and reduced balances that otherwise would have been classified as long-term as of December 31, 2009.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

In 2008, in connection with the replacement of our existing senior term note and senior revolving facility with the new senior term loan and U.S. Revolving Facility and the U.K. Revolving Facility, we recorded a write-off of debt issuance costs associated with the retired senior debt of approximately \$0.3 million. Additionally, we capitalized debt issuance costs related to our senior debt of approximately \$0.3 million. Capitalized debt issuance costs are amortized over the term of the senior debt.

On February 22, 2008, we paid \$272,000 to retire \$279,000 of subordinated debt and related accrued interest held by two of our subordinated note holders. The retirements included principal of \$217,000 and accrued interest of \$62,000. The \$7,000 gain on extinguishment of this debt is reflected within our other income (expense) on the consolidated statements of operations. On February 22, 2008, we also paid \$728,000 in accrued interest to the remaining subordinated note holders.

We were in compliance with all of our debt covenants as of December 31, 2010 and 2009.

### NOTE 5 - INCOME TAXES

The pre-tax income (loss) on which the provision for income taxes was computed is as follows (in thousands):

	For the Years Ended December 31		
	2010	2009	2008
Domestic	\$ 2,769	\$ 1,638	\$ (115)
Foreign	3,235	3,950	3,604
Total	\$ 6,005	\$ 5,588	\$ 3,489

Table of Contents

The expense (benefit) for income taxes consists of the following (in thousands):

	For the Years Ended December 31		
	2010	2009	2008
<b>Current:</b>			
Federal	\$ 57	\$ 38	\$ 25
Foreign	746	923	855
State	46		
<b>Total current</b>	<b>\$ 849</b>	<b>\$ 961</b>	<b>\$ 880</b>
<b>Deferred:</b>			
Federal	\$	\$	\$
Foreign	(197)	(197)	(320)
State			
<b>Total deferred</b>	<b>(197)</b>	<b>(197)</b>	<b>(320)</b>
<b>Total</b>	<b>\$ 652</b>	<b>\$ 764</b>	<b>\$ 560</b>

As of December 31, 2010 and 2009, we had net operating loss carryforwards ( NOL ) of approximately \$45.0 million and \$46.6 million, respectively, related to U.S. federal and state jurisdictions. The federal net operating loss expires at various times beginning in 2019 and ending in 2029. In addition, we have research and experimentation credit carryforwards of approximately \$0.8 million which may expire at various times beginning in 2012. Of our \$45.0 million NOL, \$9.6 million of the NOL is related to stock compensation expense, the benefit of which, if realized, will be an increase to equity as opposed to a reduction in tax expense. For the years ended December 31, 2010 and 2009, Evolving Systems was subject to alternative minimum tax in the amount of \$57,000 and \$38,000, respectively. A deferred tax asset in this amount has been established but has a full valuation allowance against it at this time. The Internal Revenue Code places certain limitations on the annual amount of net operating loss carry forwards which can be utilized if certain changes in ownership occur. Previously, we believed that changes in our ownership had occurred which would limit the future utilization of NOL s. Based on updated information, we've concluded that our NOL s are not limited as of December 31, 2010.

Deferred tax assets and liabilities reflect the net tax effects of temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of our deferred tax assets and liabilities are as follows (in thousands):

	As of December 31,	
	2010	2009
<b>Deferred tax assets:</b>		
Net operating loss carryforwards	\$ 16,193	\$ 17,398
Research & experimentation credit carryforwards	841	841
Equity compensation	708	603
AMT Credit	97	73
Depreciable assets	419	417
Acquired intangibles	501	594
Other	166	160
<b>Total deferred tax assets</b>	<b>\$ 18,925</b>	<b>\$ 20,086</b>
<b>Deferred tax liabilities</b>		
Undistributed foreign earnings	\$ (1,049)	\$ (904)
Acquired intangibles	(303)	(522)

Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

Total deferred tax liability	(1,352)	(1,426)
Net deferred tax assets, before valuation allowance	17,573	18,660
Valuation allowance	(17,645)	(18,938)
Net deferred tax liability	\$ (72)	\$ (278)
Financial statement classification:		
Current deferred tax asset/liability	\$ (21)	\$ (21)
Long-term deferred tax liability	(51)	(257)
Net deferred tax liability	\$ (72)	\$ (278)

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

### Table of Contents

In conjunction with the acquisition of Evolving Systems U.K., we recorded certain identifiable intangible assets. We established a deferred tax liability of \$4.6 million at the acquisition date for the expected difference between what would be expensed for financial reporting purposes and what would be deductible for income tax purposes. This deferred tax liability related to Evolving Systems U.K. and has no impact on our ability to recover our U.S. based deferred tax assets. As of December 31, 2010 and 2009, this deferred tax liability was \$0.3 million and \$0.5 million, respectively. This deferred tax liability will be recognized as the identifiable intangibles are amortized.

We continue to maintain a full valuation allowance on the domestic net deferred tax asset as we have determined it is more likely than not that we will not realize our domestic deferred tax assets. Such assets primarily consist of certain net operating loss carryforwards. We assessed the realizability of our domestic deferred tax assets using all available evidence. In particular, we considered both historical results and projections of profitability for the reasonably foreseeable future periods. We are required to reassess our conclusions regarding the realization of our deferred tax assets at each financial reporting date. A future evaluation could result in a conclusion that all or a portion of the valuation allowance is no longer necessary which could have a material impact on our results of operations and financial position.

The income tax expense differs from the amount computed by applying the U.S. federal income tax rate of 34% to income before income taxes as follows (in thousands):

	For the Years Ended December 31,		
	2010	2009	2008
U.S. federal income tax expense at statutory rates	\$ 2,042	\$ 1,902	\$ 1,186
State income tax expense, net of federal impact	46	98	28
Permanent differences	(10)	8	10
Foreign rate differential	25	62	(56)
Foreign deemed dividends	114	303	125
Change in valuation allowance	(1,294)	(1,140)	(351)
Equity compensation	39	27	118
Research and development expenses	(477)	(644)	(564)
Foreign taxes	64	122	28
Other, net	103	26	36
Income tax expense	\$ 652	\$ 764	\$ 560

We use a recognition threshold and a measurement attribute for the financial statement recognition and measurement of tax positions taken or expected to be taken in a tax return. For those benefits to be recognized, a tax position must be more-likely-than-not to be sustained upon examination by taxing authorities. There was no material impact on the company's consolidated financial position and results of operations as a result of the adoption of this provision.

As of December 31, 2010 and 2009, we had no liability for unrecognized tax benefits. We do not believe there will be any material changes to our unrecognized tax positions over the next twelve months.

Our income taxes payable have been reduced by the tax benefits from employee stock plan awards. We had net excess tax benefits from employee stock plan awards of \$32,000 for the year ended December 31, 2010, which was reflected as an increase to additional paid-in capital.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

We conduct business globally and, as a result, Evolving Systems, Inc. or one or more of our subsidiaries file income tax returns in the U.S. federal jurisdiction and various state and foreign jurisdictions. In the normal course of business, we are subject to examination by taxing authorities throughout the world, namely the United Kingdom, Germany and India.

During 2004, we formed Evolving Systems India, a wholly owned subsidiary of Evolving Systems, Inc. which is used for offshore product development. We were granted a tax holiday by India which extends through March 2011. Under the terms of the tax holiday, we are only liable for a Minimum Alternative Tax ( MAT ).



Table of Contents

**NOTE 6 - STOCKHOLDERS EQUITY**

**Common Stock Dividend**

Our Board of Directors declared a fourth quarter cash dividend of \$.05 per share, payable January 14, 2011, to stockholders of record December 10, 2010. The dividend was accrued as of December 31, 2010 for \$0.5 million and paid on January 14, 2011. During 2010, our Board of Directors declared and paid a second and third quarter cash dividend of \$.05 per share each.

Any determination to declare a future quarterly dividend, as well as the amount of any cash dividend which may be declared, will be based on our financial position, earnings, earnings outlook and other relevant factors at that time.

**Certain Anti-Takeover Provisions/Agreements with Stockholders**

Our restated certificate of incorporation allows the board of directors to issue up to 2,000,000 shares of preferred stock and to determine the price, rights, preferences and privileges of those shares without any further vote or action by our stockholders. The rights of the holders of our common stock will be subject to, and may be adversely affected by, the rights of the holders of any preferred stock that may be issued in the future. Issuance of preferred stock, while providing desired flexibility in connection with possible acquisitions and other corporate purposes could make it more difficult for a third party to acquire a majority of our outstanding voting stock. As of December 31, 2010 and 2009, no shares of Preferred Stock were outstanding.

In addition, we are subject to the anti-takeover provisions of Section 203 of Delaware General Corporation Law which prohibit us from engaging in a business combination with an interested stockholder for a period of three years after the date of the transaction in which the person became an interested stockholder, unless the business combination is approved in the prescribed manner. The application of Section 203 and certain provisions of our restated certificate of incorporation, including a classified board of directors, may have the effect of delaying or preventing changes in control of our management, which could adversely affect the market price of our common stock by discouraging or preventing takeover attempts that might result in the payment of a premium price to our stockholders.

As of December 31, 2010, we had a Stockholder Rights Plan (the Rights Agreement) designed to strengthen the ability of the Board of Directors to protect Evolving Systems stockholders from unwanted takeover attempts. On February 11, 2011, our Board of Directors agreed to amend the Rights Agreement effectively terminating the Stockholder Rights Plan as of March 1, 2011.

**NOTE 7 SHARE-BASED COMPENSATION**

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

We recognized \$0.9 million, \$0.9 million and \$0.8 million for the years ended December 31, 2010, 2009 and 2008, respectively, of compensation expense in the consolidated statements of operations, with respect to our stock-based compensation plans. The following table summarizes stock-based compensation expenses recorded in the statement of operations (in thousands):

	For the Years Ended December 31,		
	2010	2009	2008
Cost of license fees and services, excluding depreciation and amortization	\$ 56	\$ 67	\$ 62
Cost of customer support, excluding depreciation and amortization	21	8	7
Sales and marketing	110	142	137
General and administrative	641	557	551
Product development	115	90	82
	\$ 943	\$ 864	\$ 839

### Stock Option/Incentive Plans

In January 1996, our stockholders approved an Amended and Restated Stock Option Plan (the "Option Plan"). Under the Option Plan, as amended, 4,175,000 shares were reserved for issuance. Options issued under the Option Plan were at the discretion of the Board of Directors, including the vesting provisions of each stock option granted. Options were granted with an exercise price equal to the closing price of our common stock on the date of grant, generally vest over four years and expire no more than ten years from the date of grant. The Option Plan terminated on January 18, 2006; options granted before that date were not affected by the plan termination. At December 31, 2010 and 2009, 1.1 million and 1.7 million options remained outstanding under the Option Plan, respectively.

In March 2007, upon the hiring of our Vice President of World Wide Sales and Marketing, in accordance with NASDAQ Marketplace Rule 4350(i)(1)(a)(iv), the Board of Directors approved an inducement award under a stand-alone equity incentive plan. We granted 50,000 non-qualified options to purchase shares of our common stock at an exercise price equal to the closing price of our common stock on the date of grant. The options vest over four years and expire ten years from the date of grant. At December 31, 2010 and 2009, 50,000 options remained outstanding under this plan.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

### Table of Contents

In June 2007, our stockholders approved the 2007 Stock Incentive Plan (the "2007 Stock Plan") with a maximum of 1,000,000 reserved for issuance. In June 2010, our stockholders approved an amendment to the 2007 Stock Plan which increased the maximum shares that may be awarded under the plan to 1,250,000. Awards permitted under the 2007 Stock Plan include: Stock Options, Stock Appreciation Rights, Restricted Stock, Restricted Stock Units, Performance Awards and Other Stock-Based Awards. Awards issued under the 2007 Stock Plan are at the discretion of the Board of Directors. As applicable, awards are granted with an exercise price equal to the closing price of our common stock on the date of grant, generally vest over four years for employees and one year for directors and expire no more than ten years from the date of grant. At December 31, 2010, there were approximately 0.2 million shares available for grant under the 2007 Stock Plan, as amended. At December 31, 2010 and 2009, 0.7 million and 0.6 million options were issued and outstanding under the 2007 Stock Plan, respectively.

During the year ended December 31, 2010, we awarded a total of 48,750 shares of restricted stock to members of our Board of Directors and senior management, respectively. During the years ended December 31, 2010 and 2009, 46,000 and 42,000 shares of restricted stock vested, respectively. There were 625 shares of restricted stock forfeited during the year ended December 31, 2010. There were no forfeitures of restricted stock during year ended December 31, 2009. The fair market value for share-based compensation expensing is equal to the closing price of our common stock on the date of grant. Stock-based compensation expense includes \$0.2 million, \$0.1 million and \$0.1 million for the years ended December 31, 2010, 2009 and 2008, respectively. The restrictions on the stock award are released generally over four years for senior management and over one year for board members.

The fair value of each option grant is estimated on the date of grant using the Black-Scholes model. The Black-Scholes model uses four assumptions to calculate the fair value of each option grant. The expected term of share options granted is derived using the simplified method, which we adopted in January 2008. The risk-free interest rate is based upon the rate currently available on zero-coupon U.S. Treasury instruments with a remaining term equal to the expected term of the stock options. The expected volatility is based upon historical volatility of our common stock over a period equal to the expected term of the stock options. The expected dividend yield is based upon historical and anticipated payment of dividends. The weighted-average assumptions used in the fair value calculations are as follows:

	For the Years Ended December 31,		
	2010	2009	2008
Expected term (years)	5.9	5.4	6.1
Risk-free interest rate	2.54%	2.38%	1.77%
Expected volatility	73.76%	77.32%	83.95%
Expected dividend yield	0.3%	0.0%	0.0%

The following is a summary of stock option activity under the stock option plans for the year ended December 31, 2010:

	Number of Shares (in thousands)	Weighted- Average Exercise Price	Weighted- Average Remaining Contractual Term (Years)	Aggregate Intrinsic Value (in thousands)
Options outstanding at December 31, 2009	2,264	\$ 5.57		\$ 4,304
Options granted	210	\$ 6.28		
Less options forfeited	(12)	\$ 5.94		
Less options exercised	(663)	\$ 4.39		
Options outstanding at December 31, 2010	1,799	\$ 6.08	5.24	\$ 5,939
Options exercisable at December 31, 2010	1,501	\$ 6.38	4.62	\$ 4,821

The following is a summary of stock options outstanding under the plans as of December 31, 2010:

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

### Table of Contents

Range of Exercise Prices	Stock Options Outstanding			Stock Options Exercisable		
	Number of Shares (in thousands)	Weighted Avg. Remaining Contractual Life (years)	Weighted Avg. Exercise Price	Number of Shares (in thousands)	Weighted Avg. Exercise Price	
\$1.16 - \$2.64	374	4.92	\$ 1.76	287	\$ 1.82	
\$3.44 - \$4.86	669	5.86	\$ 4.31	614	\$ 4.29	
\$5.30 - \$7.22	353	6.33	\$ 6.05	197	\$ 5.90	
\$7.84 - \$9.28	267	3.75	\$ 9.23	267	\$ 9.23	
\$15.98 - \$28.30	136	3.08	\$ 20.58	136	\$ 20.58	
	1,799	5.24	\$ 6.08	1,501	\$ 6.38	

The weighted-average grant-date fair value of stock options granted during the years ended December 31, 2010, 2009 and 2008 was \$3.89, \$2.53 and \$1.48 respectively.

As of December 31, 2010, there were approximately \$1.1 million of total unrecognized compensation costs related to unvested stock options and restricted stock. These costs are expected to be recognized over a weighted average period of 2.3 years.

The total intrinsic value of stock option exercises for the years ended December 31, 2010, 2009 and 2008 was \$2.1 million, \$0.2 million and \$5,000, respectively. The total fair value of stock awards vested during the years ended December 31, 2010, 2009 and 2008 was \$0.6 million, \$0.9 million and \$1.0 million, respectively.

The deferred income tax benefits from stock options expense related to Evolving Systems U.K. totaled approximately \$61,000, \$61,000 and \$58,000 for the years ended December 31, 2010, 2009 and 2008, respectively.

Cash received from stock option exercises was \$2.9 million, \$0.7 million and \$4,000 for the years ended December 31, 2010, 2009 and 2008, respectively.

### **Employee Stock Purchase Plan**

Under the Employee Stock Purchase Plan ( ESPP ), we are authorized to issue up to 550,000 shares of our common stock to full-time employees, nearly all of whom are eligible to participate. Under the terms of the ESPP, employees may elect to have up to 15% of their gross compensation withheld through payroll deduction to purchase our common stock, capped at \$25,000 annually and no more than 10,000 shares per offering period. The purchase price of the stock is 85% of the lower of the market price at the beginning or end of each three-month participation period. As of December 31, 2010, there were approximately 79,000 shares available for purchase. For the years ended December 31, 2010, 2009 and 2008, we recorded compensation expense of \$12,000, \$20,000 and \$21,000, respectively, associated with grants under the ESPP which includes the fair value of the look-back feature of each grant as well as the 15% discount on the purchase price. This expense fluctuates each period primarily based on the level of employee participation.

## Edgar Filing: EVOLVING SYSTEMS INC - Form 10-K

The fair value of each purchase made under our ESPP is estimated on the date of purchase using the Black-Scholes model. The Black-Scholes model uses four assumptions to calculate the fair value of each purchase. The expected term of each purchase is based upon the three-month participation period of each offering. The risk-free interest rate is based upon the rate currently available on zero-coupon U.S. Treasury instruments with a remaining term equal to the expected term of each offering. The expected volatility is based upon historical volatility of our common stock. The expected dividend yield is based upon historical and anticipated payment of dividends. The weighted average assumptions used in the fair value calculations are as follows:

	For the Years Ended December 31,		
	2010	2009	2008
Expected term (years)	0.25	0.25	0.25
Risk-free interest rate	0.13%	0.12%	0.86%
Expected volatility	61.38%	65.30%	66.81%
Expected dividend yield	1.2%	0%	0%

Cash received from employee stock plan purchases was approximately \$52,000, \$68,000 and \$69,000 for the years ended December 31, 2010, 2009 and 2008, respectively. We issued shares related to the ESPP of 9,000, 35,000 and 23,000 for the years ended December 31, 2010, 2009 and 2008, respectively.

### NOTE 8 BENEFIT PLANS

We have established a defined contribution retirement plan for our employees under section 401(k) of the Internal Revenue Code (the 401(k) Plan ) that is available to all U.S. employees 21 years of age or older with a month of service. We may make discretionary matching contributions. All employee contributions are fully vested immediately and employer contributions vest over a period of three years. For the years ended December 31, 2009 and 2008, we made a matching contribution using our cash balances of \$0.1 million and \$0.2 million, respectively. For the year ended December 31, 2010, we will make a matching contribution using our cash balances. This contribution will be made in the first quarter of 2011.

Evolving Systems U.K. has established a defined contribution pension scheme that is available to all employees in their first full month of employment. Employees may contribute a percentage of their earnings, the amount of which is dependent upon the age

Table of Contents

of the employee, not to exceed the maximum statutory contribution amount. We match 5% of employee contributions. All contributions are immediately vested in their entirety.

During 2010, 2009 and 2008, we recorded a consolidated expense of \$0.5 million for each period, under the aforementioned plans.

**NOTE 9 EARNINGS PER SHARE**

Basic earnings per share ( EPS ) is computed by dividing net income or loss available to common stockholders by the weighted average number of shares of common stock outstanding during the period, including common stock issuable under participating securities, such as the Series B Preferred Stock. Diluted EPS is computed using the weighted average number of shares of common stock outstanding, including participating securities, plus all potentially dilutive common stock equivalents using the treasury stock method. Common stock equivalents consist of stock options. The following is the reconciliation of the numerators and denominators of the basic and diluted EPS computations (in thousands except per share data):

	For the Years Ended December 31,		
	2010	2009	2008
Basic income per common and preferred share:			
Net income available to common and preferred stockholders	\$ 5,353	\$ 4,824	\$ 2,929
Weighted average common shares outstanding	10,174	9,816	9,571
Participating securities			124
Basic weighted average shares outstanding	10,174	9,816	9,695
Basic income per common and preferred share	\$ 0.53	\$ 0.49	\$ 0.30
Diluted income per common and preferred share:			
Net income available to common and preferred stockholders	\$ 5,353	\$ 4,824	\$ 2,929
Weighted average common shares outstanding	10,174	9,816	9,571
Participating securities			124
Effect of dilutive securities options	641	329	183
Diluted weighted average shares outstanding	10,815	10,145	9,878
Diluted income per common and preferred share	\$ 0.49	\$ 0.48	\$ 0.30

Weighted average options to purchase approximately 0.4 million, 1.1 million and 3.5 million shares of common stock equivalents were excluded from the computation of diluted weighted average shares outstanding for the years ended December 31, 2010, 2009 and 2008, respectively, because the effect would have been anti-dilutive since their exercise prices were greater than the average market value of our common stock for the period.

**NOTE 10 COMMITMENTS AND CONTINGENCIES****(a) Lease Commitments**

We lease office and operating facilities and equipment under non-cancelable operating leases. Current facility leases include our headquarters in Englewood, Colorado, London, Bath and Windsor, England, Munich, Germany, Bangalore, India and Kuala Lumpur, Malaysia. Rent expense was \$0.9 million, \$1.1 million and \$1.1 million for the years ended December 31, 2010, 2009 and 2008, respectively. Rent expense is net of sublease rental income of \$7,000 for the year ended December 31, 2009.

Our headquarters facility lease contains a clause that adjusts the lease rate every year. The lease rate increases annually as of November 1. We account for the effect of such escalating lease payments as if the lease rate were consistent over the lease term.

Future minimum commitments under non-cancelable operating leases and capital leases as of December 31, 2010 are as follows (in thousands):

	<b>Operating Leases</b>	<b>Capital Leases</b>
2011	\$ 918	\$ 30
2012	759	8
2013	212	
2014	212	
2015	115	
Total minimum lease payments	\$ 2,216	38
Less: Amount representing interest		(3)
Principal balance of capital lease obligations		35
Less: Current portion of capital lease obligations		(27)
Long-term portion of capital lease obligations	\$	8



Table of Contents

**(b) Other Commitments**

As permitted under Delaware law, we have agreements with officers and directors under which we agree to indemnify them for certain events or occurrences while the officer or director is, or was serving, at our request in this capacity. The term of the indemnification period is indefinite. There is no limit on the amount of future payments we could be required to make under these indemnification agreements; however, we maintain Director and Officer insurance policies, as well as an Employment Practices Liability Insurance Policy, that may enable us to recover a portion of any amounts paid. As a result of our insurance policy coverage, we believe the estimated fair value of these indemnification agreements is minimal. Accordingly, we did not record any liabilities for these agreements as of December 31, 2010 and 2009.

We enter into standard indemnification terms with customers and suppliers, as discussed below, in the ordinary course of business. As we may subcontract the development of deliverables under customer contracts, we could be required to indemnify customers for work performed by subcontractors. Depending upon the nature of the customer indemnification, the potential amount of future payments we could be required to make under these indemnification agreements may be unlimited. We may be able to recover damages from a subcontractor if the indemnification to customers results from the subcontractor's failure to perform. To the extent we are unable to recover damages from a subcontractor, we could be required to reimburse the indemnified party for the full amount. We have never incurred costs to defend lawsuits or settle claims relating to indemnification arising out of subcontractors' failure to perform. As a result, we believe the estimated fair value of these agreements is minimal. Accordingly, we did not record any liabilities for these agreements as of December 31, 2010 and 2009.

Our standard license agreements contain product warranties that the software will be free of material defects and will operate in accordance with the stated requirements for a limited period of time. The product warranty provisions require us to cure any defects through any reasonable means. We believe the estimated fair value of the product warranty provisions in the license agreements in place with our customers is minimal. Accordingly, we did not record any liabilities for these product warranty provisions as of December 31, 2010 and 2009.

Our software arrangements generally include a product indemnification provision whereby we will indemnify and defend a customer in actions brought against the customer for claims that our products infringe upon a copyright, trade secret, or valid patent. We have not historically incurred any significant costs related to product indemnification claims. Accordingly, we did not record any liabilities for these indemnification provisions as of December 31, 2010 and 2009.

In relation to the acquisitions of Evolving Systems U.K., Telecom Software Enterprises, LLC ( TSE ) and CMS Communications, Inc. ( CMS ), we agreed to indemnify certain parties from any losses, actions, claims, damages or liabilities (or actions in respect thereof) resulting from any claim raised by a third party. We do not believe that there will be any claims related to these indemnifications. Accordingly, we did not record any liabilities for these agreements as of December 31, 2010 and 2009.

**(c) Litigation**

We are involved in various other legal matters arising in the normal course of business. We recorded losses, including estimated costs to defend, for these matters to the extent they were probable of loss and the amount of loss could be reasonably estimated.

**NOTE 11 SEGMENT INFORMATION**

We define operating segments as components of our enterprise for which separate financial information is reviewed regularly by the chief operating decision-makers to evaluate performance and to make operating decisions. We have identified our Chief Executive Officer and Chief Financial Officer as our chief operating decision-makers ( CODM ). These chief operating decision makers review revenue by segment and review overall results of operations.

We currently operate our business as two operating segments based on revenue type: license fees and services revenue and customer support revenue (as shown on the consolidated statements of operations). License fees and services ( L&S ) revenue represents the fees received from the license of software products and those services directly related to the delivery of the licensed products, such as fees for custom development and integration services. Customer support ( CS ) revenue includes annual support fees, recurring maintenance fees, fees for maintenance upgrades and warranty services. Warranty services that are similar to software maintenance services are typically bundled with a license sale. Total assets by segment have not been disclosed as the information is not available to the chief operating decision-makers.

Revenue information by segments was as follows (in thousands):

Table of Contents

	For the Years Ended December 31,		
	2010	2009	2008
<b>Revenue</b>			
License fees and services	\$ 20,251	\$ 21,561	\$ 20,324
Customer support	17,055	16,635	17,497
Total revenue			