

AMERIPRISE FINANCIAL INC  
Form FWP  
March 08, 2010

ISSUER FREE WRITING PROSPECTUS  
(RELATING TO THE PRELIMINARY PROSPECTUS  
SUPPLEMENT DATED MARCH 8, 2010 AND  
THE PROSPECTUS DATED MAY 26, 2009)  
FILED PURSUANT TO RULE 433  
REGISTRATION NO. 333-158972  
MARCH 8, 2010

**AMERIPRISE FINANCIAL, INC.**  
**\$750,000,000**  
**5.30% SENIOR NOTES DUE 2020**

**FINAL TERM SHEET DATED MARCH 8, 2010**

Issuer	Ameriprise Financial, Inc. ( Ameriprise )
Expected Ratings*	A3 (Moody s) / A (S&P) / A- (Fitch)
(Outlook)	(Negative / Negative / Negative)
Security	5.30% Senior Notes due 2020
Trade Date	March 8, 2010
Settlement Date (T+3)	March 11, 2010
Maturity Date	March 15, 2020
Coupon	5.30%
Currency:	USD

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Size:	\$750,000,000
Security Type:	SEC Registered Senior Notes
Day Count Convention:	30/360
Benchmark Treasury:	3.625% US Treasury due 02/20
Spread to Benchmark Treasury:	+162.5 basis points
Benchmark Treasury Spot and Yield:	99-10+; 3.706% of yield
Price to Public:	99.761% of principal amount
Yield to Maturity:	5.331%

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Optional Redemption:	In full or in part on one or more occasions, make-whole call at a discount rate of Treasury plus 25 basis points or, if greater, 100% of the principal amount of notes to be redeemed, in each case plus accrued and unpaid interest to the date of redemption.
Proceeds (after underwriting discount and before expenses) to Issuer:	\$743,332,500 (99.111% of principal amount)
Interest Payment Dates:	Interest will accrue from March 11, 2010 and will be payable semi-annually in arrears on March 15 and September 15 of each year, commencing September 15, 2010
Denomination:	\$2,000 and integral multiples of \$1,000 in excess thereof
CUSIP/ISIN:	03076CAE6 / US03076CAE66
Bookrunners:	Goldman, Sachs & Co. Credit Suisse Securities (USA) LLC Morgan Stanley & Co. Incorporated
Co-Managers	Banc of America Securities LLC HSBC Securities (USA) Inc. J.P. Morgan Securities Inc. Wells Fargo Securities, LLC

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\*Note: An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The ratings of the notes should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

**The issuer has filed a registration statement (including a prospectus and related preliminary prospectus supplement) with the U.S. Securities and Exchange Commission (SEC) for this offering. Before you invest, you should read the preliminary prospectus supplement and prospectus for this offering in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by EDGAR at the SEC web site at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus and related preliminary prospectus supplement by calling Goldman, Sachs & Co. toll free at 1-866-471-2526, Credit Suisse Securities (USA) LLC toll free at 1-800-221-1037 or Morgan Stanley & Co. Incorporated toll-free at 1-866-718-1649.**

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