

Prestige Brands Holdings, Inc.
Form 4
August 21, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HEMMER VINCENT J

(Last) (First) (Middle)

C/O GTCR GOLDR RAUNER, LLC, SEARS TOWER #6100

(Street)

CHICAGO, IL 60606-6402

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Prestige Brands Holdings, Inc. [PBH]

3. Date of Earliest Transaction (Month/Day/Year)
08/19/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock, par value \$0.01 per share	08/19/2008		S		997 ⁽¹⁾ D \$ 10.03	736,164	I See footnote (2) (3)
Common Stock, par value \$0.01 per share	08/19/2008		S		34 ⁽¹⁾ D \$ 10.13	736,130	I See footnote (2) (3)
Common Stock, par value \$0.01	08/19/2008		S		2,291 ⁽¹⁾ D \$ 10.05	733,839	I See footnote (2) (3)

Edgar Filing: Prestige Brands Holdings, Inc. - Form 4

per share								
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>3,751</u> ⁽¹⁾	D	\$ 10.04	730,088	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>1,541</u> ⁽¹⁾	D	\$ 10.06	728,547	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>399</u> ⁽¹⁾	D	\$ 9.98	728,148	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>598</u> ⁽¹⁾	D	\$ 9.95	727,550	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>357</u> ⁽¹⁾	D	\$ 9.92	727,193	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>898</u> ⁽¹⁾	D	\$ 9.93	726,295	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>100</u> ⁽¹⁾	D	\$ 9.89	726,195	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>2,791</u> ⁽¹⁾	D	\$ 9.88	723,404	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>997</u> ⁽¹⁾	D	\$ 9.87	722,407	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>2,292</u> ⁽¹⁾	D	\$ 9.9	720,115	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>2,650</u> ⁽¹⁾	D	\$ 9.84	717,465	I	See footnote <u>(2)</u> <u>(3)</u>

Edgar Filing: Prestige Brands Holdings, Inc. - Form 4

Common Stock, par value \$0.01 per share	08/19/2008	S	<u>4,334</u> ⁽¹⁾	D	\$ 9.83	713,131	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>1,038</u> ⁽¹⁾	D	\$ 9.82	712,093	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>2,293</u> ⁽¹⁾	D	\$ 9.86	709,800	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>2,392</u> ⁽¹⁾	D	\$ 9.85	707,408	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>6,030</u> ⁽¹⁾	D	\$ 9.81	701,378	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/19/2008	S	<u>1,395</u> ⁽¹⁾	D	\$ 9.8	699,983	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/20/2008	S	486 <u>(1)</u>	D	\$ 9.79	699,497	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/20/2008	S	123 <u>(1)</u>	D	\$ 9.97	699,374	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>1,073</u> ⁽¹⁾	D	\$ 9.86	698,301	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>3,289</u> ⁽¹⁾	D	\$ 9.87	695,012	I	See footnote <u>(2)</u> <u>(3)</u>
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>1,264</u> ⁽¹⁾	D	\$ 9.84	693,748	I	See footnote <u>(2)</u> <u>(3)</u>
	08/20/2008	S	598 <u>(1)</u>	D	\$ 9.82	693,150	I	

Edgar Filing: Prestige Brands Holdings, Inc. - Form 4

Common Stock, par value \$0.01 per share								See footnote (2) (3)
Common Stock, par value \$0.01 per share	08/20/2008	S	598 ⁽¹⁾	D	\$ 9.81	692,552	I	See footnote (2) (3)
Common Stock, par value \$0.01 per share	08/20/2008	S	2,392 ⁽¹⁾	D	\$ 9.8	690,160	I	See footnote (2) (3)
Common Stock, par value \$0.01 per share	08/20/2008	S	898 ⁽¹⁾	D	\$ 9.74	689,262	I	See footnote (2) (3)
Common Stock, par value \$0.01 per share	08/20/2008	S	1,395 ⁽¹⁾	D	\$ 9.78	687,867	I	See footnote (2) (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HEMMER VINCENT J C/O GTCR GOLDR RAUNER, LLC SEARS TOWER #6100 CHICAGO, IL 60606-6402	X	X		

Signatures

/s/ Dennis M. Myers under a Power of Attorney
Date: 08/21/2008

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Reflects shares received by GTCR Partners VIII, L.P. ("GTCR Partners VIII") as a result of pro rata distributions from GTCR Fund VIII, L.P. ("Fund VIII") and GTCR Fund VIII/B, L.P. ("Fund VIII/B") that were exempt from Section 16 of the Securities Exchange Act of 1934, as amended, pursuant to Rule 16a-13 promulgated thereunder.

(2) The Reporting Person expressly disclaims beneficial ownership of the shares reported in Table I, except to the extent of his pecuniary interest therein. The filing of this form shall not be deemed an admission that the Reporting Person is, for Section 16 purposes or otherwise, the beneficial owner of such shares.

(3) Reflects shares held directly by GTCR Partners VIII. GTCR Golder Rauner II, L.L.C. ("GTCR II") is the general partner of GTCR Partners VIII. As such, GTCR II may be deemed to be the beneficial owner of such shares. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by GTCR Partners VIII to the extent of the Reporting Person's indirect proportionate interest in GTCR Partners VIII.

Remarks:

Remarks: This is 1 of 4 reports relating to sale transactions occurring on August 19, 2008 and August 20, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.