

FIDELITY D & D BANCORP INC  
Form DEF 14A  
March 21, 2018

[www.bankatfidelity.com](http://www.bankatfidelity.com)  
1 (800) 388-4380

March 21, 2018

Dear Fellow Shareholders of Fidelity D & D Bancorp, Inc.:

On behalf of the Board of Directors, we are pleased to invite you to attend our Annual Meeting of Shareholders of Fidelity D & D Bancorp, Inc. to be held on Tuesday, May 1, 2018 at 3:00 p.m., Eastern Daylight Time, at the Main office of Fidelity D & D Bancorp, Inc., at Blakely and Drinker Streets, Dunmore, Pennsylvania 18512. At the annual meeting, you will have the opportunity to ask questions and to make comments. Enclosed are your requested notice of meeting, proxy statement, proxy card and the Company's 2017 Annual Report to Shareholders. These materials are also available online at [www.bankatfidelity.com/proxymaterials](http://www.bankatfidelity.com/proxymaterials).

The principal business of the meeting is to nominate and elect three (3) Class A Directors to serve for a three-year term; to ratify the selection of our independent registered public accounting firm; and to discuss 2017 financial results by management; and to transact any other business that is properly presented at the annual meeting. The notice of meeting and proxy statement accompanying this letter describes the specific business to be acted upon in more detail.

We are delighted you have chosen to invest in the Company. We look forward to you joining us. Whether or not you expect to attend the annual meeting in person, we hope that you will vote as soon as possible by internet, telephone or by completing, signing and returning the enclosed proxy in the envelope provided. The prompt return of your proxy will save the Company expenses involved in further communications. Your vote is important. Voting by proxy will ensure your representation at the annual meeting if you do not attend in person.

We look forward to seeing you on May 1, 2018.

Sincerely,

/s/ Patrick J. Dempsey  
Patrick J. Dempsey  
Chairman of the Board

Blakely & Drinker Streets  
Dunmore, PA 18512  
Tel: (570) 342-8281  
Fax: (570) 356-5724

---

FIDELITY D & D BANCORP, INC.

Blakely and Drinker Streets

Dunmore, Pennsylvania 18512

(570) 342-8281

---

PROXY STATEMENT

FOR THE ANNUAL MEETING OF SHAREHOLDERS

TO BE HELD MAY 1, 2018

---

The Board of Directors is distributing this proxy statement to shareholders  
on or about March 21, 2018

Nasdaq Market trading symbol: FDBC

[www.bankatfidelity.com](http://www.bankatfidelity.com)

TABLE OF CONTENTS

|   | PAGE |
|---|------|
| <u>NOTICE OF ANNUAL MEETING OF SHAREHOLDERS</u>   | 1    |
| <u>PROXY STATEMENT</u>  | 2    |
| <u>PROXY AND VOTING PROCEDURES</u>  | 2    |
| <u>GOVERNANCE OF THE COMPANY</u>  | 4    |
| <u>ELECTION OF DIRECTORS (PROPOSAL NO. 1)</u>   | 8    |
| <u>BOARD OF DIRECTORS AND MANAGEMENT</u>  | 9    |
| <u>REPORT OF THE AUDIT COMMITTEE</u>  | 11   |
| <u>BENEFICIAL OWNERSHIP OF THE COMPANY'S COMMON STOCK BY PRINCIPAL SHAREHOLDERS, DIRECTORS AND EXECUTIVE OFFICERS</u> | 13   |
| <u>SECTION 16(A) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE</u>  | 15   |
| <u>CERTAIN BUSINESS RELATIONSHIPS AND TRANSACTIONS WITH MANAGEMENT</u>  | 15   |
| <u>Compensation Discussion and analysis</u>   | 17   |
| <u>COMPENSATION COMMITTEE REPORT ON EXECUTIVE COMPENSATION</u>  | 23   |
| <u>SUMMARY COMPENSATION TABLE</u>   | 24   |
| <u>Equity Compensation Plan Information</u>   | 26   |
| <u>NONQUALIFIED DEFERRED COMPENSATION</u>   | 28   |
| <u>POTENTIAL PAYMENTS UPON TERMINATION</u>  | 29   |
| <u>COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION</u>  | 33   |
| <u>Compensation of Directors</u>  | 33   |
| <u>FREQUENCY OF SHAREHOLDER ADVISORY VOTE ON EXECUTIVE COMPENSATION</u>   | 35   |
| <u>CEO PAY RATIO DISCLOSURE</u>   | 35   |
| <u>RATIFICATION OF SELECTION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (PROPOSAL NO. 2)</u>                    | 36   |

|  |    |
|--|----|
| <u>OTHER MATTERS THAT MAY COME BEFORE THE ANNUAL MEETING</u> | 37 |
| <u>ADDITIONAL INFORMATION</u>                                | 38 |

---

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

TO BE HELD ON MAY 1, 2018

TO THE SHAREHOLDERS OF FIDELITY D & D BANCORP, INC.:

NOTICE IS HEREBY GIVEN that Fidelity D & D Bancorp, Inc. will hold its Annual Meeting of Shareholders on Tuesday, May 1, 2018 at 3:00 p.m., Eastern Daylight Time, at the main office of Fidelity D & D Bancorp, Inc., at Blakely and Drinker Streets, Dunmore, Pennsylvania 18512, to consider and vote upon the following proposals:

- (1) to elect three (3) Class A directors to serve for a three-year term and until their successors are elected and qualified;
- (2) to ratify the selection of an independent registered public accounting firm for the Corporation for the year ending December 31, 2018; and
- (3) to transact such other business as may properly come before the Annual Meeting and any adjournment or postponement thereof.

Shareholders of record at the close of business on March 7, 2018, are entitled to notice of the meeting and may vote at the annual meeting, either in person or by proxy.

Management welcomes your attendance at the annual meeting. Whether or not you expect to attend the annual meeting in person, we ask you to promptly fill out the proxy by the following means: online, by telephone, or sign and date and return in the accompanying postage-paid envelope. The prompt return of your proxy will save expenses involved in further communications. Even if you return a proxy, you may vote in person if you give written notice to the Secretary of the Company and attend the annual meeting. Promptly returning your completed proxy will ensure that your shares are voted in accordance with your wishes and will guarantee the presence of a quorum.

The Board of Directors is distributing this proxy statement, form of proxy, and Fidelity D & D Bancorp, Inc.'s 2017 Annual Report on or about March 21, 2018.

By Order of the Board of Directors,

/s/ John T. Cagnetti

John T. Cagnetti

Dunmore, Pennsylvania Secretary

March 21, 2018

YOUR VOTE IS IMPORTANT.

PLEASE VOTE ONLINE, BY TELEPHONE,

OR COMPLETE, SIGN, DATE AND RETURN YOUR PROXY CARD.

Important Notice Regarding Internet Availability of Proxy Materials for the Shareholder Meeting to be held on May 1, 2018. The Proxy Statement, Proxy Card and 2017 Annual Report are available at [www.bankatfidelity.com/proxymaterials](http://www.bankatfidelity.com/proxymaterials).

1

---



## PROXY STATEMENT

### Date, Time and Place of the Annual Meeting

Fidelity D & D Bancorp, Inc. (the “Company”) is furnishing this proxy statement in connection with the solicitation by the Board of Directors of proxies to be voted at the Annual Meeting of Shareholders of the Company. The Annual Meeting will be held at the main office of Fidelity D & D Bancorp, Inc., Blakely and Drinker Streets, Dunmore, Pennsylvania 18512 on Tuesday, May 1, 2018 at 3:00 p.m., Eastern Daylight Time. The telephone number for the Company is (570) 342-8281. Please direct all inquiries to Salvatore R. DeFrancesco, Jr., Treasurer and Chief Financial Officer of the Company.

### Description of the Company

Fidelity D & D Bancorp, Inc., a Pennsylvania corporation and registered bank holding company, was organized in 1999 and became the holding company for The Fidelity Deposit and Discount Bank (the “Bank”) on June 30, 2000. The Bank, the Company’s wholly-owned, sole subsidiary, was established in 1902 as a commercial banking institution under the laws of Pennsylvania. In 1997, the Bank acquired trust powers. The Bank offers a full range of traditional banking and trust services as well as alternative financial products and services.

The Board of Directors provides a copy of the annual report for the fiscal year ended December 31, 2017, with this proxy statement. The annual report is available online at [www.bankatfidelity.com/proxymaterials](http://www.bankatfidelity.com/proxymaterials). You may obtain additional print copies of the Company’s annual report for the 2017 fiscal year at no cost by contacting Salvatore R. DeFrancesco, Jr., Treasurer and Chief Financial Officer, Fidelity D & D Bancorp, Inc., Blakely and Drinker Streets, Dunmore, Pennsylvania 18512, telephone (570) 342-8281.

We have not authorized anyone to provide you with information. You should rely only on the information contained in this document or in documents to which we refer you. Although we believe we have provided you with all the information you will need to make your decision to vote, events may occur at the Company subsequent to printing this proxy statement that might affect your decision or the value of your stock.

## PROXY AND VOTING PROCEDURES

### Solicitation and Voting of Proxies

The Board of Directors furnishes this proxy statement and proxy to shareholders on or about March 21, 2018. The Board of Directors of the Company solicits this proxy for use at the 2018 Annual Meeting of Shareholders of the Company. The directors, officers and other employees of the Company or the Bank may solicit proxies in person or by telephone, facsimile, or other electronic means. The Company will pay the cost of preparing, assembling, printing, mailing and soliciting proxies and any additional material that the Company sends to shareholders. The Company will make arrangements with brokerage houses and other custodians, nominees and fiduciaries to forward proxy solicitation materials to the beneficial owners of stock held by these persons. The Company will reimburse these persons for their reasonable forwarding expenses.

Only shareholders of record as of the close of business on Wednesday, March 7, 2018, the voting record date, may vote at the annual meeting. On all matters to come before the annual meeting, shareholders may cast one vote for each share held. Cumulative voting rights do not exist with respect to the election of directors.

By properly completing a proxy, the shareholder appoints the proxy holders named to vote his or her shares as specified on the proxy. Any valid proxy, which does not specify how the shares are to be voted, will be voted FOR:

2

---

- Election of John T. Cognetti, Richard J. Lettieri and Michael J. McDonald, Esquire as Class A directors of the Company, each for three-year terms expiring in 2021; and
- Ratification of the selection of RSM US LLP as the Company's independent registered public accounting firm for the year ending December 31, 2018.

If a shareholder is a participant in the Fidelity D & D Bancorp, Inc. Dividend Reinvestment Plan, his or her proxy will also serve as a proxy for the shares held in the plan. Computershare, as the administrator of the plan, will not provide plan participants with separate proxies covering the shares held in the Dividend Reinvestment Plan. Each holder of common stock is entitled to one vote, in person or by proxy, for each whole share of common stock held as of the record date. If your proxy is signed but does not indicate your voting preferences, the proxy holders will vote your shares for all nominees and in favor of the proposal to ratify the Company's independent registered public accounting firm as disclosed in this proxy statement. If you do not return a proxy, your shares will not be voted.

#### Quorum and Vote For Approval

The Company's Articles of Incorporation authorize the issuance of up to 10,000,000 shares of common stock. At the close of business on March 7, 2018, the Company had 3,781,965 of common stock outstanding, without par value. The Company's Articles of Incorporation also authorize the issuance of up to 5,000,000 shares of preferred stock. The Company has not issued preferred stock.

To hold the annual meeting, a "quorum" of shareholders must be present. Under Pennsylvania law and the by-laws of the Company, the presence, in person or by proxy, of the holders of a majority of the outstanding shares entitled to vote is necessary to constitute a quorum for the transaction of business at the meeting. Votes withheld and abstentions will be counted in determining the presence of a quorum for the particular matter. The Company will not count broker non-votes in determining the presence of a quorum. A broker non-vote occurs when a broker nominee, holding shares for a beneficial owner, does not vote on a particular proposal because the nominee does not have discretionary voting power with respect to that item, and has not received instructions from the beneficial owner. Those shareholders present, in person or by proxy, may adjourn the meeting to another time and place if a quorum is lacking.

Assuming the presence of a quorum, the three (3) nominees for Class A directors receiving the highest number of votes cast by shareholders entitled to vote for the election of directors shall be elected. Votes withheld from a nominee and broker non-votes will not be cast for a nominee. The Company's Articles of Incorporation do not permit cumulative voting in the election of directors.

#### Revocability of Proxy

Shareholders who submit valid proxies to the Company may revoke them at any time before they are voted by:

- Delivering written notice of revocation to John T. Cognetti, Secretary of Fidelity D & D Bancorp, Inc., at Blakely and Drinker Streets, Dunmore, Pennsylvania 18512;
- Delivering a properly executed proxy bearing a later date to John T. Cognetti, Secretary of Fidelity D & D Bancorp, Inc., at Blakely and Drinker Streets, Dunmore, Pennsylvania 18512;
- Voting again via telephone or Internet vote; or
- Attending the meeting and voting in person, after giving written notice to John T. Cognetti, Secretary of the Company.

You have the right to vote and, if desired, to revoke your proxy any time before the annual meeting. Should you have any questions, please call John T. Cognetti, Secretary, at (570) 342-8281.



## Methods of Voting

If you are a shareholder whose shares are registered in your name, you may vote your shares by using one of the following four methods:

**On-line via the Internet.** If you hold the Company's common stock in your own name and not through a broker or other nominee, you can vote your shares of common stock electronically via the Internet at [www.investorvote.com/FDBC](http://www.investorvote.com/FDBC). Internet voting is available 24 hours a day until 3:00 a.m. local time on May 1, 2018. Internet voting procedures are designed to authenticate shareholders by using the individual control numbers on your shareholder meeting notice or proxy card. If you vote via the Internet, you do not need to return your proxy card.

**Telephone.** If you hold the Company's common stock in your own name and not through a broker or other nominee, you can vote your shares of common stock on a touch tone telephone by dialing the toll-free telephone number 1-800-652-VOTE (8683). Telephone voting is available 24 hours a day until 3:00 a.m. local time on May 1, 2018. Telephone voting procedures are designed to authenticate shareholders by using the individual control numbers on your shareholder meeting notice or proxy card. If you vote by telephone, you do not need to return your proxy card.

**Mail.** To vote your proxy by mail, please obtain a copy of the Proxy Materials. If you want to receive a copy of these documents, you must request one. There is no charge to you for requesting a copy. Then, please complete your proxy card and sign, date and return it in the enclosed envelope. To be valid, a returned proxy card must be signed and dated.

**In person.** If you attend the annual meeting in person, you may vote your shares by completing a ballot at the meeting. If you wish to attend and vote at the meeting, please bring the shareholder meeting notice with you. Attendance at the annual meeting will not by itself be sufficient to vote your shares; you still must complete and submit a ballot at the annual meeting.

If your shares are registered in the nominee name of a bank or brokerage firm, you will receive instructions from your holder of record that must be followed in order for the record holder to vote the shares per your instructions. Many banks and brokerage firms have a process for their beneficial holders to provide instructions over the telephone or via the Internet. If you hold shares through a bank or brokerage firm and wish to be able to vote in person at the meeting, you must obtain a legal proxy from your broker, bank or other holder of record and present it to the inspector of elections with your ballot.

## GOVERNANCE OF THE COMPANY

Our Board of Directors believes that the purpose of corporate governance is to ensure that we maximize shareholder value in a manner consistent with legal requirements and the highest standards of integrity. The Board of Directors has adopted and adheres to corporate governance practices which the Board of Directors and Management believe promote this purpose, are sound and represent best practices. We continually review these governance practices, Pennsylvania law (the state in which we are incorporated), the rules and listing standards of Nasdaq, and U.S. Securities and Exchange Commission ("SEC") regulations, as well as best practices suggested by recognized governance authorities.

### Board of Directors Leadership Structure

The Company separates the roles of Chief Executive Officer and Chairman of the Board in recognition of the differences between the two roles. The Chief Executive Officer is responsible for setting the strategic direction for the Company and the day-to-day operation and performance of the Company, while the Chairman of the Board provides guidance to the Chief Executive Officer and presides over meetings of the Board of Directors. The Board of Directors believes the separated roles of Chief Executive Officer and Chairman are in the best interest of shareholders because it

promotes both strategic development and facilitates information flow between Management and the Board of Directors, both essential for effective governance.

4

---

The Company's Board of Directors oversees all business, property and affairs of the Company. The President and Chief Executive Officer and the Company's officers keep the members of the Board of Directors informed of the Company's business through discussions at Board of Directors' meetings and by providing them with reports and other materials. The Directors of the Company also serve as the directors of the Company's wholly-owned bank subsidiary, The Fidelity Deposit and Discount Bank, upon election by the Company.

Currently, our Board of Directors has nine members. Under the Nasdaq listing standards for independence, Michael J. McDonald, David L. Tressler, Sr., Mary E. McDonald, Brian J. Cali, John T. Cognetti, Patrick J. Dempsey, Kristin D. O'Donnell and Richard J. Lettieri meet the Nasdaq standards for independence. This constitutes more than a majority of our Board of Directors. In determining the Director's independence, the Board of Directors considered loan and certain business transactions between the Company and the Director, their immediate family members and businesses with whom they are associated.

The table below includes a description of other categories or types of transactions, and relationships or arrangements considered by the Board of Directors, in addition to those listed above, in reaching their determination that the directors are independent under Nasdaq rules.

| Name                   | Independent | Other transactions, Relationships or Arrangements |
|------------------------|-------------|---|
| Brian J. Cali          | Yes         | Legal services                                    |
| John T. Cognetti       | Yes         | Real Estate services                              |
| Patrick J. Dempsey     | Yes         | Facility Services                                 |
| Kristin D. O'Donnell   | Yes         | Facility Services                                 |
| Richard J. Lettieri    | Yes         | None  |
| Michael J. McDonald    | Yes         | None  |
| Mary E. McDonald       | Yes         | None  |
| David L. Tressler, Sr. | Yes         | None  |

In each case, the Board of Directors determined that none of the transactions above impaired the independence of these directors. For more information, please refer to "Certain Business Relationships and Transactions with Management."

#### Risk Management

The Board of Director's role in the Company's risk oversight process includes receiving regular reports from members of Management on areas of material risk to the Company, including operational, financial, legal, regulatory, strategic, and reputational risks. The Board of Directors receives reports from various committees of the Board of Directors. The Chair of the respective committee reports on the discussion to the full Board of Directors during the committee report section of the Board of Directors' meetings. This enables the Board of Directors and its committees to coordinate risk oversight, particularly with respect to risk interrelationships. As part of its charter, the Audit Committee discusses, with respect to audit and risk review, the adequacy and effectiveness of internal accounting controls, financial systems or financial statements, the accuracy of management reporting and compliance with laws, regulations and Company policy. The Board of Directors conducted a risk assessment of the Bank's compensation program and concluded that the program is balanced, does not motivate imprudent risk taking, and is not reasonably likely to have a material adverse effect on the Corporation.





## Meetings and Committees of the Board of Directors

During 2017, the Company's Board of Directors maintained three standing committees, and the Bank's Board of Directors maintained nine standing committees. The Board of Directors of the Company has a standing Executive Committee, Compensation Committee and Audit Committee. In addition, the full Board of Directors of the Company performs the functions of a Nominating Committee. The Board of Directors of the Bank has an Asset/Liability Committee, Audit and Compliance Committee, Credit Administration Committee, Executive Committee, Human Resource Committee, Compensation Committee, Loan Application Committee, Trust/Investment Committee, and a Building Committee.

**Executive Committee.** Members of the Company's Executive Committee were Patrick J. Dempsey, Chairman, Michael J. McDonald, and Brian J. Cali. All members of the Executive Committee meet the Nasdaq listing standards for independence. The principal duties of the Executive Committee are to act on behalf of the Board of Directors between meetings to take action on loan approvals and to review and evaluate governance issues and strategic plans. The Executive Committee met two (2) times in 2017.

**Compensation Committee.** Members of the Company's Compensation Committee were Patrick J. Dempsey, Chairman, Michael J. McDonald, and Brian J. Cali. All members of the Compensation Committee meet the Nasdaq listing standards for independence. The primary purpose of the committee is to review and approve the annual base salaries and annual incentive for the Chief Executive Officer and other executive officers; incentive awards including both cash based and equity based awards; any employment arrangements; any change-in-control agreements; and any element of compensation and benefits. Secondly, the committee reviews and makes recommendations to our Board of Directors regarding director compensation. Lastly, the committee reviews and makes recommendations to the Board of Directors with respect to new compensation programs. The committee's charter is available on our website, [www.bankatfidelity.com](http://www.bankatfidelity.com), under Investor Relations – Other Information – Governance Documents. The Compensation Committee met five (5) times in 2017.

**Audit Committee.** Members of the Company's Audit Committee were Michael J. McDonald, Chairman, Mary E. McDonald, Richard J. Lettieri and David L. Tressler, Sr. All members are independent under Nasdaq and SEC standards. The Board of Directors has determined that David L. Tressler, Sr. is an "audit committee financial expert" as defined under applicable SEC and Nasdaq rules. The principal duties of the Audit Committee, as set forth in its charter, which is available on our website, [www.bankatfidelity.com](http://www.bankatfidelity.com), under Investor Relations - Other Information - Governance Documents, include reviewing significant audit and accounting principles, policies and practices, reviewing performance of internal auditing procedures, reviewing reports of examination received from regulatory authorities and recommending annually, to the Board of Directors, the engagement of an independent registered public accounting firm. The Audit Committee met five (5) times during 2017.

**Nominating Committee.** The entire Board of Directors desires to participate on and performs the functions of a Nominating Committee. All members of the Board of Directors, except for Daniel J. Santaniello, meet the Nasdaq listing standards for independence. Because of full director participation, the Board of Directors believes there is no need to have a separate standing committee to perform similar functions. The principal duties of a Nominating Committee include developing and recommending the criteria for selecting qualified director candidates, identifying individuals qualified to become Board of Directors members, evaluating and selecting or recommending director nominees for each election of directors, considering committee member qualifications, appointment and removal, recommending codes of conduct and codes of ethics applicable to the Company and providing oversight in the evaluation of the Board of Directors and each committee. Because of the rare occurrence of shareholder recommendations, the Board of Directors has not developed a formal policy to consider potential director candidates recommended by shareholders, but will give due consideration to any and all such candidates. If a shareholder wishes to recommend a potential director candidate, the shareholder should mail the information regarding the candidate as required by the Company's by-law provision section 9.1 to the



Edgar Filing: FIDELITY D & D BANCORP INC - Form DEF 14A

Secretary of the Company at the Company's offices at Blakely and Drinker Streets, Dunmore, PA 18512. The Board of Directors acting as a Nominating Committee did not meet in 2017.

Composition Table of the Company and Bank Committees

|                        | AUDIT* | CREDIT<br>ALCO | ADM. | EXEC.* | COMP* | HUMAN<br>RESCS. | LOAN | NOM* | TRUST/<br>INVEST. | BLDG |
|------------------------|--------|----------------|------|--------|-------|-----------------|------|------|-------------------|------|
| Brian J. Cali          |        |                | X    | X      | X     |                 | X    | X    | X                 | X    |
| John T. Cognetti       |        |                |      |        |       |                 | X    | X    | X                 | X    |
| Patrick J. Dempsey     |        | X              | X    | X      | X     | X               | X    | X    |                   |      |
| Richard J. Lettieri    | X      |                | X    |        |       | X               | X    | X    |                   |      |
| Mary E. McDonald       | X      | X              |      |        |       | X               | X    | X    | X                 |      |
| Michael J. McDonald    | X      |                | X    | X      | X     |                 | X    | X    |                   |      |
| Kristin D. O'Donnell   |        | X              | X    |        |       |                 | X    | X    | X                 |      |
| Daniel J. Santaniello  |        | X              | X    |        |       | X               | X    | X    | X                 | X    |
| David L. Tressler, Sr. | X      |                |      |        |       | X               | X    | X    |                   | X    |
| Meetings held in 2017  | 5      | 4              | 4    | 2      | 5     | 2               | 24   | 0    | 4                 | 1    |

\*Committee jointly serves both the Company and Bank.

The Board of Directors of the Company met 24 times during 2017. There were a total of 51 meetings of the various committees of the Board of Directors in 2017. All directors attended at least 75% or more of the meetings of the Board of Directors and of the various committees on which they served. The Board of Directors has no policy regarding annual meeting attendance. All directors attended the 2017 Annual Meeting of Shareholders. All directors anticipate attending the 2018 meeting.

Shareholder Communications

The Board of Directors has not adopted a formal process for shareholders to send communications to the Board of Directors. Due to the infrequency of shareholder communications, the Board of Directors does not believe that a formal process is necessary. Written communications received by the Company from shareholders are shared with the full Board of Directors no later than the next regularly scheduled Board of Directors meeting.

Nomination of Directors

In considering whether to recommend any candidate for inclusion as a nomination for director, including candidates recommended by shareholders, the Board of Directors has determined that the Board of Directors must have the right diversity. This includes the candidate's integrity, business acumen, age, experience, education, commitment, diligence, conflicts of interest and the ability to act in the best interests of all shareholders. The Board of Directors seeks nominees with a broad diversity of experience, professions, skills, geographic representation and backgrounds. Nominees are not discriminated against on the basis of race, religion, national origin, sexual orientation, disability or any other basis proscribed by law.

Under the Company's by-laws, nominations for director may be made by the Board of Directors or by a shareholder of record entitled to vote. In order for a shareholder to make a nomination, the shareholder must provide a notice along with the additional information and materials required by the by-laws to the Company's Secretary not less than 60 days prior to the date of any meeting of shareholders called for the election of directors. For our annual meeting in the year

2019, we must receive this notice on or before March 8, 2019. You can obtain a copy of the full text of the by-law provision by writing to John T. Cognetti, Secretary, Blakely and Drinker Streets, Dunmore, PA. A copy of our by-laws has been

7

---

filed with the Securities and Exchange Commission as an exhibit to the Company's current report on Form 8-K, filed with the SEC on November 21, 2007.

#### Submission of Shareholder Proposals

Any shareholder who, in accordance with the proxy rules of the SEC, wishes to submit a proposal for inclusion in the Company's proxy statement for its 2019 Annual Meeting of Shareholders must deliver such proposal in writing to the Secretary of Fidelity D & D Bancorp, Inc. at its principal executive office, Blakely and Drinker Streets, Dunmore, Pennsylvania 18512, not later than November 21, 2018.

A shareholder may have other business brought before the 2019 Annual Meeting by submitting the proposal to the Company's Secretary, in accordance with our by-laws. The proposal must be delivered to our executive offices at Blakely and Drinker Streets, Dunmore, PA 18512, to the attention of the Company's Secretary. We are not required to include any proposal received after November 21, 2018 in our proxy materials for the 2019 annual meeting.

#### Employee Code of Ethics

Since 1993, the Bank has had a Code of Ethics. As required by law and regulation, the Board of Directors amended the Code of Ethics as of May 16, 2017, so that our Code of Ethics is applicable to all of the Company's and the Bank's directors, officers and employees, including the Chief Executive Officer and senior financial officers.

The Code of Ethics encourages individuals to report any conduct that they believe in good faith to be an actual or apparent violation of the code of ethics. The Board of Directors periodically receives reports on our compliance program. The Code of Ethics is posted on our website at [www.bankatfidelity.com](http://www.bankatfidelity.com), under Investor Relations - Other Information - Governance Documents. We have also filed a copy of the Code of Ethics with the SEC as Exhibit 14 to our May 22, 2017 current report on Form 8-K.

#### ELECTION OF DIRECTORS

(PROPOSAL NO. 1)

#### Qualification and Nomination of Directors

The Company's by-laws provide that the Board of Directors consist of at least three directors and be classified into three classes. Each class is elected for a term of three years. Accordingly, the terms of the classes expire at successive annual meetings. The Board of Directors may fix the number of directors and their respective classifications within the foregoing limits. A majority of the Board of Directors may also fill vacancies on the Board, and the person appointed to fill the vacancy serves, until the expiration of the term of office of the class of directors to which he or she was appointed.

**THE BOARD OF DIRECTORS RECOMMENDS THAT SHAREHOLDERS VOTE FOR THE PROPOSAL TO ELECT THE THREE NOMINEES LISTED BELOW AS CLASS A DIRECTORS OF THE COMPANY.**

Currently, Class A consists of three directors, Class B consists of three directors, and Class C consists of three directors. Shareholders will elect three Class A directors at the annual meeting to serve for a three-year term that expires at the Company's annual meeting in the year 2021.

The proxy holders will vote the proxies for the election of each of the nominees named below, unless you indicate that your vote should be withheld from any or all of them. Each nominee elected as a director will continue in office until

his or her successor has been duly elected and qualified, or until his or her death, resignation or retirement.

The Board of Directors nominated John T. Cognetti, Richard J. Lettieri and Michael J. McDonald, Esquire to serve as Class A directors until the 2021 annual meeting of shareholders. Messrs. Cognetti, Lettieri and McDonald are presently members of the Board of Directors and have consented to serve another term if elected. If any of the nominees is unable to serve for any reason, a majority of the

8

---

Board of Directors then in office may fill the vacancy until the expiration of the term of the class of directors to which he or she was appointed.

The Board of Directors is proposing the following nominees for election as Class A Directors at the annual meeting:

John T. Cagnetti Richard J. Lettieri Michael J. McDonald, Esquire

The Board of Directors recommends a vote FOR the election of the above named nominees for directors.

## BOARD OF DIRECTORS AND MANAGEMENT

### Information as to Directors and Nominees

The following biographies contain selected information with respect to the directors of the Company. The information includes each person's age as of March 7, 2018, and principal occupation for at least the past five years.

Current Class A Directors (to serve until 2018) and Nominees (to serve until 2021, if re-elected)

#### John T. Cagnetti

Mr. Cagnetti, age 68, has been a Director of the Company since 1999. He has served as a member of the Bank's Board of Directors since 1988. Mr. Cagnetti is President of Hinerfeld Commercial Real Estate, based in Scranton, Pennsylvania. With his background and forty years' experience in real estate brokerage, he provides insight on the market value of regional commercial real estate providing guidance to the Board. Also having hired and managed sales professionals in his business, Mr. Cagnetti shares his insight on marketing, sales and management issues.

#### Richard J. Lettieri

Mr. Lettieri, age 70, has been a Director of the Company and a member of the Bank's Board of Directors since 2012. In 1986, Mr. Lettieri founded Dock Square Consultants in Boston, MA, and managed the firm until his retirement in 2005. His consulting practice focused on business strategy and market development. Mr. Lettieri's expertise in strategic consulting, centering on helping to solve complex problems and plot future directions in a wide variety of business environments, provides valuable insight for the Company and Bank.

#### Michael J. McDonald, Esquire

Mr. McDonald, age 63, has been a Director of the Company since 1999. Mr. McDonald has served as a member of the Bank's Board of Directors since 1994. He is a partner with the law firm of McDonald and MacGregor, LLC in Scranton, Pennsylvania. Mr. McDonald's education and legal experience provides valuable insight for the Bank.

Current Class B Directors (to serve until 2020)

#### Mary E. McDonald

Mrs. McDonald, age 85, has been a Director of the Company and member of the Bank's Board of Directors since 2000. Mrs. McDonald is a retired educator. Mrs. McDonald's many years in education provides valuable insight for the Company and Bank.

Kristin D. O'Donnell

Mrs. O'Donnell, age 48, has been a Director of the Company and a member of the Bank's Board of Directors since 2012. Mrs. O'Donnell's experience includes over fourteen years as a vice president of sales and marketing for Dempsey Uniform & Linen Supply, Inc., in Jessup, Pennsylvania, driving the responsible and successful growth of the company. As an owner and member of the Company's Board of Directors, she has also participated in risk assessment, financial statement preparation, review and

9

---



analysis, and acquisitions. Mrs. O'Donnell has an undergraduate degree in Engineering and an M.B.A. Mrs. O'Donnell's education and experience provides valuable insight for the Company and Bank.

David L. Tressler, Sr.

Mr. Tressler, age 81, has been a Director of the Company since 1999. Mr. Tressler has been a member of the Bank's Board of Directors since 1998. He is currently a consultant for The Quandel Group, Inc., in Scranton, Pennsylvania. Mr. Tressler has a broad knowledge from his many years of banking experience which included 16 years as Chairman and CEO of a regional bank.

Current Class C Directors (to serve until 2019)

Brian J. Cali, Esquire

Mr. Cali, age 65, has been a Director of the Company and a member of the Bank's Board of Directors since February of 2001. He is the managing owner of Brian J. Cali and Associates a Pennsylvania law firm located in Dunmore, Pennsylvania. He has been a practicing attorney for over 40 years. Mr. Cali is also the owner of and has been affiliated with several businesses located in Northeastern Pennsylvania.

Attorney Cali's law practice and the experience he has in the operation, management, and affiliation with several businesses provides a wealth of knowledge as a member of the Board of Directors and its Executive Committee.

Patrick J. Dempsey

Mr. Dempsey, age 84, has been a Director of the Company since 1999. Mr. Dempsey has also served as a member of the Bank's Board of Directors since 1985. He is the founder and Chairman of the Board of Dempsey Uniform & Linen Supply, Inc., in Jessup, Pennsylvania. In addition to his advanced formal education, Mr. Dempsey has gained extensive knowledge in Human Resources, Finance, Marketing/Sales and Operations.

Daniel J. Santaniello

Mr. Santaniello, age 52, has been a Director of the Company and a member of the Bank's Board of Directors since March 2011. Mr. Santaniello was named President and Chief Executive Officer on December 2, 2010. Mr. Santaniello had previously served as Vice President and Chief Operating Officer of the Company since May 2004. Mr. Santaniello has a broad knowledge of banking from his many years in the industry.

Family Relationships

Director Mary E. McDonald is the aunt of Director Michael J. McDonald, Esquire.

Director Kristin D. O'Donnell is the daughter of Director Patrick J. Dempsey.

Executive Officers of the Company and Bank

Daniel J. Santaniello, age 52, was named President and Chief Executive Officer on December 2, 2010. Mr. Santaniello had previously served as Vice President and Chief Operating Officer of the Company since May 2004. Mr. Santaniello has been employed by the Bank since July 2001.

Edgar Filing: FIDELITY D & D BANCORP INC - Form DEF 14A

Salvatore R. DeFrancesco, Jr., CPA, CGMA, age 48, has served as Treasurer and Chief Financial Officer of the Company since January 2003. Mr. DeFrancesco has been employed by the Bank since January 2003 and serves as Executive Vice President and Chief Financial Officer.

Timothy P. O'Brien, age 66, has been employed by the Bank since January 2008 and serves as Senior Executive Vice President and Chief Lending Officer.

Eugene J. Walsh, age 53, re-joined the Bank on March 17, 2014 as Executive Vice President and Chief Risk and Credit Officer. In May 2016, Mr. Walsh was named Vice President & Chief Operating

10

---

Officer of the Company and Executive Vice President & Chief Operating Officer of the Bank. Mr. Walsh was previously Executive Vice President and Senior Loan Officer of the Bank from 2001 to 2005. During the interim period, Mr. Walsh served as Vice President, Government Banking & Corporate Lending at M&T Bank in Wilkes-Barre, Pennsylvania, and Chief Financial Officer of Intific, Inc. in Peckville, Pennsylvania.

Michael J. Pacyna, age 52, joined the Bank on April 14, 2015 as Executive Vice President and Chief Business Development Officer. Mr. Pacyna was previously employed by PNC Bank for 26 ½ years as SVP Commercial and Corporate Manager based in Scranton, PA.

## REPORT OF THE AUDIT COMMITTEE

The Audit Committee of the Board of Directors is comprised of directors who meet the Nasdaq standards for independence. The Audit Committee operates under a written charter adopted in 2004 by the Board of Directors, which was reviewed and revised in February 2008, and is available through our website, [www.bankatfidelity.com](http://www.bankatfidelity.com), under Investor Relations - Other Information - Governance Documents.

The Audit Committee met with Management periodically during the year to consider the adequacy of the Company's internal controls and the objectivity of its financial reporting. The Audit Committee discussed these matters with the Company's independent registered public accountants and with appropriate Company financial personnel and internal auditors. The Audit Committee also discussed with the Company's Management and independent registered public accountants the process used for certifications by the Company's Chief Executive Officer and Chief Financial Officer which are required for certain of the Company's filings with the Securities and Exchange Commission.

The Audit Committee met privately at its regular meeting with both the independent registered public accountants and the internal auditors, as well as with the Chief Financial Officer and the Chief Executive Officer on a number of occasions, each of whom has unrestricted access to the Audit Committee.

The Audit Committee outsourced the internal audit function to the independent registered public accounting firm of McGrail Merkel Quinn & Associates P.C. (MMQ), with the exception of the Trust and Compliance Management System audits. In November 2017, MMQ notified the audit committee of its intent to resign its engagement following completion of its current contract, citing difficulties with retaining experienced staffing needed to perform its function. Management is conducting an active search to replace the functions of MMQ.

The Trust and Compliance Management System audits have been outsourced to independent auditors, S.R. Snodgrass, P.C. The main responsibility of these firms was to complete the internal audits necessary to meet the monitoring component of the Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Other responsibilities included identifying, re-testing and reporting all significant findings to the Audit Committee.

The Audit Committee outsourced the regulatory compliance audit function to the independent firm Capco, formerly Fidelity Information Services, LLC (Capco). Capco specializes in providing regulatory compliance services to the financial services industry. The main responsibility of the firm is to provide comprehensive regulatory compliance audits to identify compliance exceptions and report all significant exceptions to the Audit Committee.

Finally, the Audit Committee outsourced the Information Technology audit, including an audit of the FFIEC Maturity level and Cybersecurity, to NETBank Audit of Alexandria, Va.

The commitment of the Audit Committee, internal audit, and management, resulted in the completion of the scheduled internal audits. Management, in response to findings, has taken corrective action and internal audit re-testing was

performed as required. The combined efforts were successful in meeting the internal control components of risk assessment and monitoring required by year end. The

11

---

internal audit outsource arrangement, audit schedule and the commitment to maintain an effective system of internal controls, required under regulation, caused the Audit Committee to meet five (5) times in 2017.

The Audit Committee selected RSM US LLP as the independent registered public accounting firm for the Company in 2016 after reviewing the firm's performance and independence from Management.

Management has primary responsibility for the Company's consolidated financial statements and the overall reporting process, including the Company's system of internal controls.

RSM US LLP audited the annual consolidated financial statements prepared by Management, expressed an opinion as to whether those consolidated financial statements fairly present the consolidated financial position, results of operations and cash flows of the Company in conformity with accounting principles generally accepted in the United States of America and discussed with the Audit Committee any issues they believed should have been raised with the Audit Committee.

The Audit Committee reviewed with Management and RSM US LLP, the Company's audited consolidated financial statements and met separately with both Management and RSM US LLP, to discuss and review those consolidated financial statements and reports prior to issuance. Management has represented, and RSM US LLP has confirmed, to the Audit Committee that the consolidated financial statements were prepared in accordance with accounting principles generally accepted in the United States of America. The Audit Committee also has discussed with RSM US LLP the matters required to be discussed by Statement of Auditing Standards No. 1301, Communications with Audit Committees, as currently in effect.

The Audit Committee received from RSM US LLP, the written disclosure and the letter required by Public Company Accounting Oversight Board (PCAOB) Rule 3526, Communication with Audit Committees Concerning Independence. The Audit Committee first discussed with RSM US LLP, the items related to the firm's independence from the Company. The Audit Committee also discussed with RSM US LLP, matters required to be discussed by PCAOB Auditing Standards No. 16, Communication with Audit Committee. As such, the Audit Committee implemented a procedure to monitor auditor independence, reviewed audit and non-audit services performed by RSM US LLP, and discussed with the auditors their independence.

In reliance on these reviews and discussions referred to above, the Audit Committee recommended to the Board of Directors that the Company's audited consolidated financial statements be included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, for filing with the Securities and Exchange Commission. The Committee and the Board of Directors have also recommended, subject to shareholder ratification, the selection of RSM US LLP, as the Company's independent registered public accounting firm for the year ending December 31, 2018.

#### Members of the Audit Committee

Michael J. McDonald, Chairman

David L. Tressler, Sr.

Mary E. McDonald

Richard J. Lettieri



**BENEFICIAL OWNERSHIP OF THE COMPANY'S COMMON STOCK BY PRINCIPAL SHAREHOLDERS, DIRECTORS AND EXECUTIVE OFFICERS**

The following table shows, to the best of our knowledge, the names and address of each person or entity who owned more than 5% of the Company's outstanding common stock, either on the Company's records or indirectly as a "beneficial" owner, as of February 28, 2018:

| Name and address        | Amount and Nature of Beneficial Ownership of Company's Common Stock(1) | Percentage of Company's Common Stock Beneficially Owned |
|-------------------------|--|---|
| Brian J. Cali           | 325,102 (2)  | 8.57%   |
| 103 East Drinker Street |  |   |
| Dunmore, PA 18512       |  |   |

See footnote references (1) & (2) listed at table below.

The following table provides information, as of February 28, 2018, with respect to the following beneficial owners of the Company's common stock:

- Each Director of the Company
- Each Named Executive Officer
- All Executive Officers and Directors as a group

We determined beneficial ownership by applying the General Rules and Regulations of the SEC, which state that a person may be credited with the ownership of common stock:

- Owned by or for the person's spouse, minor children or any other immediate family member sharing the person's home;
- Of which the person shares voting power, which includes the power to vote or to direct the voting of the stock; and
- Of which the person has investment power, which includes the power to dispose of or direct the disposition of the stock.

Also, a person who has the right to acquire shares within 60 days after February 28, 2018, will be considered to own the shares. As of February 28, 2018, the number of shares of common stock outstanding was approximately 3,781,965. The calculation of percentages is based upon this number, plus the exercisable number of stock-settled stock appreciation rights (SSARs) for that individual or for the group which has a total of 12,287 shares of common stock subject to exercisable SSARs for a total of 3,794,252 shares.

| Name of Individual and | Amount and Nature of Beneficial Ownership of Company's Common Stock(1) | Percentage of Company's Common Stock Beneficially Owned |
|------------------------|--|---|
|------------------------|--|---|

| Position with Company                                       |            |       |
|---|------------|-------|
| Brian J. Cali<br>Director                                   | 325,102(2) | 8.57% |
| Michael J. McDonald<br>Vice Chairman, Director<br>& Nominee | 142,983(3) | 3.77% |
| Mary E. McDonald<br>Assistant Secretary,<br>Director        | 138,938(4) | 3.66% |

13

---



Edgar Filing: FIDELITY D & D BANCORP INC - Form DEF 14A

|   |            |        |
|---|------------|--------|
| Patrick J. Dempsey  | 110,355(5) | 2.91%  |
| Chairman of the Board & Director  |            |        |
| Kristin D. O'Donnell  | 67,423(6)  | 1.78%  |
| Director  |            |        |
| Richard J. Lettieri   | 66,787(7)  | 1.76%  |
| Director & Nominee  |            |        |
| Daniel J. Santaniello   | 50,008(8)  | 1.32%  |
| President & Chief Executive Officer, Director                             |            |        |
| David L. Tressler, Sr.  | 26,130(9)  | *      |
| Director  |            |        |
| Salvatore R. DeFrancesco, Jr.   | 23,764(10) | *      |
| Treasurer & Chief Financial Officer                                       |            |        |
| John T. Cognetti  | 14,050(11) | *      |
| Secretary, Director & Nominee   |            |        |
| Timothy P. O'Brien  | 11,880(12) | *      |
| Senior Executive Vice President & Chief Lending Officer of the Bank       |            |        |
| Eugene J. Walsh   | 7,822(13)  | *      |
| Vice President & Chief Operating Officer                                  |            |        |
| Michael J. Pacyna   | 6,001(14)  | *      |
| Executive Vice President & Chief Business Development Officer of the Bank |            |        |
| All Officers and Directors as a Group                                     | 991,243    | 26.12% |
| (9 Directors, 5 Officers, 13 persons in total)                            |            |        |

\* Represents beneficial ownership of less than 1% of the Company's common stock.

- (1) Information furnished by the directors, named executive officers and the Company.
- (2) Figure includes 175,281 shares held solely by Mr. Cali, 58,370 shares held for Mr. Cali in a self-employed retirement trust, 22,496 shares held jointly by Mr. Cali and his children, 1,494 shares held by Mr. Cali's children, 65,886 shares held in Samuel C. Cali, GST Exempt Residuary Trust and 1,575 shares of unvested stock.
- (3) Figure includes 111,291 shares held solely by Mr. McDonald, 24,609 shares held by Mr. McDonald's spouse, 2,466 shares held jointly by Mr. McDonald's spouse and children, 3,042 shares held by Mr. McDonald's children and 1,575 shares of unvested stock.
- (4) Figure includes 137,363 shares held solely by Mrs. McDonald and 1,575 shares of unvested stock.

- (5) Figure includes 27,928 shares held solely by Mr. Dempsey, 80,852 shares held by Mr. Dempsey's spouse and 1,575 shares of unvested stock.
- (6) Figure includes 30,564 shares held solely by Mrs. O'Donnell, 30,190 shares held by Mrs. O'Donnell's spouse, 5,094 shares held by Mrs. O'Donnell's spouse and children and 1,575 shares of unvested stock.
- (7) Figure includes 4,561 shares held solely by Mr. Lettieri, 43,487 shares held in trust for Mr. Lettieri, 5,712 shares held in trust for Mr. Lettieri's spouse, 6,706 shares held jointly by Mr. Lettieri and his son, 4,746 shares held jointly by Mr. Lettieri's spouse and his daughter and 1,575 shares of unvested stock.
- (8) Figure includes 12,386 shares held solely by Mr. Santaniello, 9,688 shares held jointly by Mr. Santaniello and his spouse, 19,131 shares held jointly by Mr. Santaniello and his son, 4,664 shares of unvested stock and approximately 4,139 shares from 7,725 exercisable SSARs.
- (9) Figure includes 4,125 shares held solely by Mr. Tressler, 19,378 shares held jointly by Mr. Tressler and his spouse, 820 shares held jointly by Mr. Tressler and his daughter, 232 shares held jointly by Mr. Tressler and his grandchildren and 1,575 shares of unvested stock.
- (10) Figure includes 4,002 shares held solely by Mr. DeFrancesco, 15,052 shares held jointly by Mr. DeFrancesco and his spouse, 2,523 shares of unvested stock and approximately 2,187 shares from 4,088 exercisable SSARs.
- (11) Figure includes 7,753 shares held solely by Mr. Cognetti, 3,376 shares held by Mr. Cognetti's spouse, 1,346 shares held by Mr. Cognetti's children and 1,575 shares of unvested stock.
- (12) Figure includes 997 shares held solely by Mr. O'Brien, 1,386 shares held solely by Mr. O'Brien's spouse, 4,785 shares held jointly by Mr. O'Brien and his spouse, 2,475 shares of unvested stock and approximately 2,237 shares from 4,172 exercisable SSARs.
- (13) Figure includes 3,029 shares held solely by Mr. Walsh, 2,686 shares of unvested stock and approximately 2,107 shares from 3,933 exercisable SSARs.
- (14) Figure includes 1,456 shares held solely by Mr. Pacyna, 166 shares held jointly by Mr. Pacyna and his spouse, 2,762 shares of unvested stock and approximately 1,617 shares from 3,051 exercisable SSARs.

#### SECTION 16(A) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934 requires the Company's officers and directors, and persons who own more than 10% of the registered class of the Company's equity securities to file initial reports of ownership and reports of changes in ownership with the Securities and Exchange Commission. Officers, directors and greater than 10% shareholders are required by SEC regulation to furnish the Company with copies of all filed Section 16(a) forms. The Board of Directors knows of no persons who own greater than 10% of the Company's outstanding common stock.

Based solely on its review of the copies of such forms received by it, or written representations from certain reporting persons, the Company believes that during the period from January 1, 2017, through December 31, 2017, all officers and directors were in compliance with all filing requirements applicable to them.

#### CERTAIN BUSINESS RELATIONSHIPS AND TRANSACTIONS WITH MANAGEMENT

Except as described below, the Company has not entered into and does not intend to enter into any material transactions with any director or executive officer of the Company and/or the Bank or their immediate family members or associated companies.

Some of our directors, officers, their immediate family members and the companies with which they are associated had banking transactions with the Bank in the ordinary course of business during 2017, and the Bank expects to continue such banking transactions in the future.

Total loans outstanding from the Bank at December 31, 2017, to the Company's/Bank's officers and directors as a group, members of their immediate families and companies in which they had an ownership interest of 5% or more, amounted to \$6,496,754, or approximately 7% of the total Shareholders' equity of the Bank. The Bank made these loans in the ordinary course of business on

15

---

substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable transactions with other persons, not associated with the Bank, and they did not involve more than the normal risk of collection or present other unfavorable features.

The largest total amount of indebtedness outstanding during 2017 to the above described group was approximately \$8,370,277. The aggregate amount of indebtedness outstanding as of the latest practicable date, February 28, 2018, to the above group was approximately \$6,345,935.

Written policies and procedures for approving loans to related parties are comparable to those applied to non-related parties. In deciding whether to approve other types of related person transactions the following factors may be considered:

- Information about the goods or services proposed to be or being provided by or to the related party or the nature of the transactions;
- The nature of the transactions and the costs to be incurred by the Company or payments to the Company;
- An analysis of the costs and benefits associated with the transaction and a comparison of comparable or alternative goods or services that are available to the Company from unrelated parties; and
- The business advantage the Company would gain by engaging in the transaction.

To receive approval, the related person transaction must be on terms that are fair and reasonable to the Company, and that are as favorable to the Company as would be available from non-related entities in comparable transactions.

Other than loans, there have been no material transactions between the Company or the Bank, or any material transactions proposed, with any director or executive officer of the Company or the Bank, or any associate of these persons. The Bank does, from time-to-time, enter into non-material transactions with related parties.

During 2017, the Bank paid, in its ordinary course of business, for legal services performed by Brian J. Cali, Esquire and by Tressler Law LLC, of which James M. Tressler, Esquire is an owner and the son of David L. Tressler, Sr. During 2017, the Bank paid approximately \$153,000 in fees for architectural services performed by DX Dempsey, of which Michele Dempsey, daughter of Patrick J. Dempsey and sister of Kristin D. O'Donnell, is owner. Further, in 2017, the Bank paid Dempsey Uniform & Linen Supply, Inc., of which Patrick J. Dempsey is Chairman of the Board, and of which Kristin D. O'Donnell is a vice president, for laundry and uniform services; Guy Cali and Associates, Inc., of which Guy Cali, brother of Brian J. Cali, is owner, for photography services and creative projects. All of these products and services were sold or provided according to the customary price or fee schedule of the seller or service provider.

16

---

## COMPENSATION DISCUSSION AND ANALYSIS

The following Compensation Discussion and Analysis discusses the compensation awarded to named executive officers. Named executive officers include the principal executive officer, the principal financial officer, the Corporation's three most highly compensated executive officers (earning over \$100,000) other than the principal executive officer and the principal financial officer who were serving as executive officers at the end of the last completed fiscal year. The named executive officers for the year 2017 are Daniel J. Santaniello, President and Chief Executive Officer; Salvatore R. DeFrancesco, Jr., Treasurer and Chief Financial Officer; Eugene J. Walsh, Vice President and Chief Operating Officer; Timothy P. O'Brien, Senior Executive Vice President and Chief Lending Officer of the Bank; and Michael J. Pacyna, Executive Vice President and Chief Business Development Officer of the Bank.

### Objectives of Compensation Programs

The Company's compensation philosophy is to reward management for exceptional performance. The program is designed with compensation-based tools, allowing for recruitment and retention of executives and encouragement for executives to work toward enhancing shareholder value in an easily understood and calculable manner. The Compensation Committee's intention is to provide a comprehensive plan to reward for consistent performance while avoiding outcomes that yield short term results that are risky, unsustainable, and beyond the sight of anticipated long term goals. The philosophy fosters accountability by coupling base compensation with other forms of compensation, including specific goal-oriented plans.

The Committee had determined that executive compensation should consist of:

- Base Pay
- Broad Based Benefits
- Profit Sharing Contributions
- Employee Stock Ownership Plan
- Incentive Plan
- Retirement Plan
- Equity Based Compensation
- Perquisites

### Base Pay

Base pay is the core of the Company's executive compensation and allows the executive to have a predictable level of income. It represents a "fixed" amount of money the executive receives in exchange for sustained performance of duties and responsibilities. It is largely determined by the position held, experience within the position, performance, and longevity. Similar positions within the marketplace provide additional guidance. There is no specific formula or weight used in determining the base pay but each factor is reviewed separately in developing the base pay. The Committee uses its business judgment and input from the Chief Executive Officer in determining the amount of increase in base pay to award the other named executive officers.

### Incentive Plan

In 2014, the Committee approved incentive plans for various areas of the Company, including an Annual Incentive Plan (AIP) covering the named executive officers. The plan's purpose is to motivate, reward and reinforce performance and achievement of executive's team and individual goals in support of strategic objectives for growth and profitability. The plan provides a form of variable cash compensation which is directly linked to individual and bank performance factors. Factors are reviewed annually and may be updated from year to year. The factors and weighting are determined at the beginning of each plan year and are developed with threshold, target and maximum goals. Actual performance is compared to the goals set and awards are determined based on meeting and exceeding the annual performance objectives. The plan focuses on achievement of the goals in support of the strategic objectives of the Company and the best interest of the shareholders. For the year 2017, the plan focused upon net income and

return on assets as follows:

17

---



Chief Financial Officer,

Chief Lending Officer,

Chief Operating Officer,

Chief Executive Officer

Performance Measures

Net Income (50%)

| Threshold   | Budget Target | Maximum     |
|-------------|---------------|-------------|
| \$7,120,800 | \$7,912,000   | \$8,703,200 |

Return on Assets (50%)

| Threshold | Budget Target | Maximum |
|-----------|---------------|---------|
| 0.88%     | 0.98%         | 1.08%   |

Awards (% of Base Pay)

| Threshold | Budget Target | Maximum |
|-----------|---------------|---------|
| 12%       | 24%           | 36%     |

Individual Performance Lever

Individual performance multiplier of

+/- 0.20x of the award

as determined by Board of Directors

Chief Business Development Officer

Performance Measures

Net Income (50%)

| Budget      |             |             |
|-------------|-------------|-------------|
| Threshold   | Target      | Maximum     |
| \$7,120,800 | \$7,912,000 | \$8,703,200 |

Return on Assets (50%)

| Budget    |        |         |
|-----------|--------|---------|
| Threshold | Target | Maximum |
| 0.88%     | 0.98%  | 1.08%   |

Company Goal Award – 50% of Award

| Budget    |        |         |
|-----------|--------|---------|
| Threshold | Target | Maximum |
| 4%        | 8%     | 12%     |

Individual Goal Award – 50% of Award

| Budget    |        |         |
|-----------|--------|---------|
| Threshold | Target | Maximum |
| 4%        | 8%     | 12%     |

Potential Award Range (% of Base Pay)

| Threshold | Budget Target | Maximum |
|-----------|---------------|---------|
| 12%       | 24%           | 36%     |

Potential Award Range (% of Base Pay)

| Budget    |        |         |
|-----------|--------|---------|
| Threshold | Target | Maximum |
| 8%        | 16%    | 24%     |

Clawback:

The plan contains a clawback provision wherein awards will be recalculated if the relevant performance factor upon which they are based is restated or otherwise adjusted within the thirty-six (36) month period following the public release of the financial information. Any material overpayments or adjustments required by law will be owed back to the Company.

Broad Based Benefits

The Company offers competitive and comprehensive benefit plans to all qualifying employees, including the named executives. The benefit plans offer additional incentive to recruit and retain employees. The plans, including health insurance, short and long-term disability programs and term life insurance, help to protect the Company's employees from the financial consequences of being uninsured. Each executive is eligible to participate in these plans to the same extent as all other employees of the Company.

In 2017, the Company purchased new Bank Owned Life Insurance consistent with the Company's overall business strategy. This purchase retains the same benefit formula at three times salary for named executives but removes the maximum benefit of \$450,000 and replaces it with the lesser of the executive's projected final benefit or the net amount insurance of total death benefit minus the cash surrender value. In addition, Messrs. Santaniello, DeFrancesco and Walsh will retain a reduced benefit after separation from service if vested.

## Retirement Plan

Consistent with the Company's Compensation Philosophy, the Company provides a 401(k) plan for all of its full-time employees and for part-time employees working over a certain threshold of hours, subject to certain eligibility requirements regarding age and length of employment. The Company provides up to a 6% match of employee contributions which incents employees to save for retirement. Contributions by the executives and subsequent bank match are subject to the normal discrimination testing for 401(k) plans and are limited by those rules.

## Profit Sharing Contribution

An additional component of the 401(k) plan is a profit sharing option. Eligibility rules mirror the 401(k) plan plus the requirement of being an active employee as of the plan's year end. The profit sharing option is discretionary and allows the Company to make an annual award to all eligible employees based on the Company's profitability. Participation is inclusive of executives under the same terms. The Company believes that this plan encourages longevity with the Company and encourages the employees to assist in keeping the Company profitable. No profit sharing contributions were made to employees in 2017.

## Equity Based Compensation

In 2012, the Company approved the Omnibus Stock Incentive Plan that is designed to provide stock-based compensation including qualified and non-qualified stock options, restricted stock or stock appreciation rights. In 2013, named executive officers then employed were awarded with restricted stock, with grants subsequently made in 2014 and 2015. The grants from 2013 through 2015 were awarded with a four year vesting period designed to encourage management continuity as well as to align the interests of the participants with those of the shareholders. The Committee used its discretion and business judgment in determining to whom and the amount of equity awarded as there was no formula that governed the amount and timing of the stock grants.

In 2015, the Committee approved the implementation of a Long Term Incentive Plan (LTIP) governed by the 2012 Omnibus Plan, for the executives, effective December 15, 2015 through December 31, 2017. In accordance with the Compensation Philosophy of the Bank, the Compensation Committee believes that incenting through this plan will advance the interests of the Company and its shareholders by providing an incentive to attract, retain and reward persons performing services for the Company, to provide a means by which the eligible executives may be given an opportunity to benefit from increases in value of the common stock through the granting of awards, and by motivating the executives to contribute to the growth and profitability of the Company.

The awards of restricted stock and stock appreciation rights in the LTIP are calculated following the end of each of the Company's fiscal years beginning in 2015 and ending in 2017 and are based on the metrics of return on equity (ROE) and core earnings per share growth (EPS). The goals set for the awards are both annual milestones and results over a full three-year cumulative period. Three-year aggregate goals are based on average return on equity (AROE) and core earnings per share growth (EPS). Awards were granted to named executives in February 2016 for the year 2015, in February 2017 for the year 2016, and in February 2018 for the year 2017 with a three year vesting period. The February 2018 awards were based on both the annual and three-year aggregate goals for 2017.

For the 2017 annual award, and for the three-year cumulative period award for 2017, ROE/AROE and EPS metrics are depicted in the following charts. A plan for 2018 has not been adopted although the Compensation Committee is currently reviewing plan designs for future years.



| Annual 2017 Goals |        |        | 3 Year Aggregate Goals - 2017 |      |        |        |        |
|-------------------|--------|--------|-------------------------------|------|--------|--------|--------|
|                   | Min    | Target | Max                           | Min  | Target | Max    |        |
| ROE               | 8.75%  | 9.25%  | 10.00%                        | ARO  | 8.75%  | 9.25%  | 10.00% |
| EPS*              | \$2.21 | \$2.27 | \$2.33                        | EPS* | \$1.91 | \$2.09 | \$2.27 |

\* Earnings per share goals were adjusted to reflect the 2017 stock split.

#### Clawback:

The plan does contain a clawback provision wherein awards will be recalculated if the relevant performance factor upon which they are based is restated or otherwise adjusted within the thirty-six (36) month period following the public release of the financial information.

#### Employee Stock Purchase Plan

An Employee Stock Purchase Plan is offered to all employees, including executives. The plan's purpose is to provide eligible employees the opportunity to acquire or increase their ownership interest in the company through the purchase of a limited number of shares of Company stock at a discounted price. This program assists in aligning the interests of the employees with those of the shareholders and it provides further incentive to employees to enhance the financial results of the Company. The Employee Stock Purchase Plan is an optional program with entry available at the beginning of each year.

#### Supplemental Executive Retirement Plan

In March 2017, the Bank entered into a supplemental executive retirement plan ("SERP") with Messrs. Santaniello, DeFrancesco, Walsh and O'Brien. The intent of entering into the SERPs was to recognize the valuable services each executive has performed for the Bank, to encourage the executive's continued employment, and to provide the executive with additional incentive to achieve corporate objectives by providing additional retirement benefits. The triggering events are normal retirement age, disability, change in control and early termination as long as the early termination occurs after the first day of the fourth plan year. The triggering events are designed to further the SERPs' intent to encourage continued employment. The SERPs are considered a defined contribution plan, whereby the Bank contributes a specific sum to the executive's SERP unless the Board of Directors believes that an increase or decrease in the amount to be contributed is necessary. The Committee thought it was in the best interest of the Bank to structure the SERPs as defined contribution plans and not to provide for specific guaranteed amounts upon retirement to shift a portion of the risks associated with SERPs to the executive. The SERPs also contain a forfeiture provision should the executive violate certain noncompetition agreements to which the executive is a party.

#### Split Dollar Life Insurance

In March 2017, the Bank entered into split dollar life insurance agreements ("Split Dollar Agreement") with Messrs. Santaniello, DeFrancesco, Walsh, O'Brien, and Pacyna. The intent of entering into the Split Dollar Agreement was to recognize the valuable services each executive has performed for the Bank, to encourage the executive's continued employment, and to provide the executive with additional incentive to achieve corporate objectives by providing additional life insurance benefits. The Split Dollar Agreement will vest upon the earlier of disability, change in control, normal retirement age or a date chosen by the Board. Upon death while still employed by the Bank, the executive's beneficiary will receive the lesser of three (3) times the executive's base salary or the net death proceeds as defined in the policy. If Messrs. O'Brien or Pacyna die after a separation of service, the Bank will receive all of the death proceeds. Upon the death of Messrs. Santaniello, DeFrancesco, or Walsh, after their respective termination of

employment after a vesting event, the executive will be entitled to the lesser of two (2) times his highest base salary or the net death proceeds. Upon his death after his termination of employment prior to a vesting event, the Bank will receive all death proceeds.

20

---

## Perquisites

Consistent with the Company's Compensation Philosophy, select executives may receive perquisites for purposes of providing opportunities to cultivate business. Perquisites are considered an important part of the executive compensation mix and include business use of automobiles and/or memberships to country clubs and social clubs. Use of a Company automobile is essential to conduct bank business in locations away from the office. Developing relationships through outside activities via use of club memberships provides opportunity to market new and current clients. Any expense that is personal in nature is expected to be reimbursed to the Company by the executives.

## Role of Executive Officers in Compensation Decisions

The Committee makes all compensation decisions with respect to executive officers. The Chief Executive Officer provides input to the Committee based on daily oversight of the other named executives and presents compensation recommendations. Recommendations are derived from executive performance and other factors. The Committee evaluates the recommendations and incorporates its interactions with executive officers in their respective positions in determining the level of compensation appropriate for the named executives. The Chief Executive Officer is excluded from discussion when his performance and compensation are discussed and no other executive officer is present when discussions regarding compensation occur.

## Role of Executive Compensation Philosophy in Determining Executive Compensation

In 2015, the Company adopted a Compensation Philosophy designed to assist in attracting, retaining and motivating key talent. It was developed to maintain a competitive and pay-for-performance-focused executive compensation plan. The plan does not provide specific compensation recommendations for the named officer but provides the guidance in developing and implementing compensation strategies for the executives.

## Role of Shareholder Vote – “Say-on-Pay”

During the 2016 Annual Meeting of Shareholders, a “say-on-pay” proposal, giving shareholders the opportunity to express their views on named executive officers' compensation, was presented as an advisory vote and approved by shareholders. It was not intended to address any specific item of compensation of named executive officers, but rather the overall compensation of named executive officers and the associated philosophy, policies and practices. The Compensation Committee considers the results of the “Say-on-Pay” proposal and any other shareholder feedback on compensation in setting the compensation for the named executive officers. Shareholder advisory votes on the Company's executive compensation for named executive officers occur every three years and will take place again at the 2019 Annual Meeting of Shareholders.

## Benchmarking

In determining the appropriate levels of executive compensation, the Committee reviews levels of compensation from a variety of standard sources:

- Innovative Compensation and Benefits Concepts' study of executive compensation;
- Reviews of public information containing the compensation levels of peer banks of similar size and within the same or similar markets;
- Miscellaneous other general compensation surveys; and
- Comparison of local and regional executive compensation levels.

The Committee uses the above resources as a method to educate itself on the current trends in compensation although no specific weight is given to any of the resources. With banking being a highly regulated industry, adherence with regulatory guidelines is given the utmost consideration.





With the adoption of the Compensation Philosophy, the Committee may consider compensation survey data, peer group comparisons, and associated recommendations contained within the study as a part of its process.

#### Changes in 2017 Executive Officer Compensation

The Summary Compensation Table outlines actual compensation of the executive officers. The changes in base pay for named executive officers were based upon their performance and achievement of goals, their longevity with the Bank, their respective positions and data obtained from recent surveys. The Company also provides employment agreements to the Chief Executive Officer, the Chief Lending Officer, the Chief Financial Officer and the Chief Operating Officer and a change in control agreement to the Chief Business Development Officer.

The Committee believes that it is appropriate to provide employment agreements to the Chief Executive Officer, the Chief Lending Officer, the Chief Financial Officer and the Chief Operating Officer in order to protect the Company through the non-competition provisions contained in the agreements. The Committee also believes that it is appropriate to provide a change in control agreement to the Chief Business Development Officer based upon his individual role with the Company.

The Compensation Committee also recommended and the Bank approved the provision of SERPs and Split Dollar Agreements to certain executives as discussed in Supplemental Executive Retirement Plan and Split Dollar Life Insurance above.

#### Impact of Accounting and Tax

There were no compensation decisions made as a result of accounting and/or tax treatments except the inclusion of gross-up or gross-down provisions contained in the respective agreements as discussed below.

Section 162(m) of the Internal Revenue Code of 1986, as amended, imposes a \$1 million limit on the amount that a public company may deduct for compensation paid to the company's Chief Executive Officer, the Chief Financial Officer or any of the Company's three other most highly compensated executive officers who are employed as of the end of the year. The amount of the executive's compensation does not trigger Section 162(m) limitation.

The employee stock purchase plan, the 401(k) plan, stock incentive plan, the employment agreements, and change in control agreements are designed to be compliant with the applicable Internal Revenue Code sections.

#### Triggering Events in Contracts

The Company is currently a party to employment agreements with Messrs. Santaniello, O'Brien, DeFrancesco and Walsh. Employment agreements are standard in the financial services industry and are used to protect the Company's client base through non-competition provisions. The agreements are also used to balance the financial goals of the executive with the needs of the Bank. The triggering events that provide payment which are prevalent in the financial services industry include:

- 1.Change in control
- 2.Termination for good reason
- 3.Disability
- 4.Termination without cause
- 5.Death
- 6.Termination by the employee without good reason
- 7.Non-renewal of employment agreement

The triggering events for payment incent executives to maintain expected performance levels for continued employment. Upon the employee's death, a termination by the employee without good reason, the employee's

disability or a termination for cause, the employment agreement is terminated and the employee will not receive any payments under the agreement. The Board did not determine it to be

22

---

necessary to provide payment upon a disability or death because life insurance is provided to all employees and the employee may receive payments under the Company's disability insurance plan. The employee only receives a payment under the agreement if the employee's employment is terminated after a change in control, without cause, or by the employee for good reason. The contracts give the executive the security of knowing that if he is terminated in one of those scenarios, the executive will receive some form of compensation during his transition phase. The contracts contain change of control provisions whereby the executive is compensated upon a termination after a change of control in order to ensure that decisions regarding potential change of controls are made in the best interests of the shareholders and that personal concerns regarding subsequent employment are minimized. In addition, the contracts contain a non-competition provision, whereby the executive is not allowed to compete with the Company or solicit customers of the Company for a specific period of time, typically the time period during which he is being compensated.

Additionally, the Company is a party to a change in control agreement with Mr. Pacyna. The Compensation Committee believed that it was appropriate to offer this executive a change in control agreement as it gave the executive the security of knowing that if he was terminated as a result of a change in control he would receive some form of compensation during his transition phase.

The Company is also a party to SERP agreements with Messrs. Santaniello, DeFrancesco, Walsh and O'Brien. The triggering events for the SERPs are normal retirement, disability, change in control, death, and early termination. The SERPs are intended to encourage the executives to continue in the employment of the Bank and therefore benefit amounts for a termination prior to normal retirement will be less than benefit amounts for a termination after normal retirement.

#### Hedging and Pledging

Employees who own shares outright are permitted to hedge or pledge shares, subject to the Company's Insider Trading Policy Statement that restricts certain transactions prior to the release of certain nonpublic information.

#### Ownership Guidelines

At this time, the Company does not require its named executive officers to own a certain number of shares of Company stock; however, it encourages ownership of Company stock through its Employee Stock Purchase Plan and awards restricted stock and stock appreciation rights through the LTIP when plan goals are met.

#### COMPENSATION COMMITTEE REPORT ON EXECUTIVE COMPENSATION

The Compensation Committee of the Board of Directors has reviewed and discussed the Compensation Discussion and Analysis required by Item 402(b) of Regulation S-K with management and, based on such review and discussions, the Compensation Committee recommended to the Board that the Compensation Discussion and Analysis be included in this Proxy Statement and the Company's Form 10-K.

#### Compensation Committee

Patrick J. Dempsey, Chairman

Michael J. McDonald

Brian J. Cali

23

---

## Summary Compensation Table

The following table provides the annual and equity based compensation for services rendered in all capacities to the Company and the Bank for the fiscal year ended December 31, 2017, for those persons who were:

The current President and Chief Executive Officer, the Chief Financial Officer, and the other three most highly compensated executive officers of the Company or Bank to the extent such person's total exceeded \$100,000.

| Name and Principal Position   | Year | Salary (\$) | Bonus (\$)<br>(6) | Stock Awards (\$)<br>(7) | Option     | All other Compensation (\$)<br>(1) | Total (\$) |
|---|------|-------------|-------------------|--------------------------|------------|------------------------------------|------------|
|   |      |             |                   |                          | Awards (7) |                                    |            |
| Daniel J. Santaniello,  | 2017 | 271,050     | 87,264            | 136,239(9)               | 147,166(9) | 147,785(1)                         | 789,504    |
| President and Chief Executive Officer of the Company and the Bank   | 2016 | 257,127     | 69,211            | 31,085                   | 33,676     | 30,715(1)                          | 421,814    |
|   | 2015 | 242,542     | 69,878            | 26,241                   | 28,696     | 26,713(1)                          | 394,070    |
| Salvatore R. DeFrancesco, Jr.,  | 2017 | 205,621     | 45,021            | 72,954(9)                | 78,800(9)  | 159,161(2)                         | 561,557    |
| Treasurer and Chief Financial Officer of the Company; Executive Vice President and Chief Financial Officer of the Bank      | 2016 | 195,051     | 40,146            | 16,907                   | 18,313     | 31,161(2)                          | 301,578    |
|   | 2015 | 176,011     | 38,308            | 13,734                   | 15,018     | 18,435(2)                          | 261,506    |
| Timothy P. O'Brien,   | 2017 | 198,846     | 39,230            | 70,800(9)                | 76,480(9)  | 162,967(3)                         | 548,323    |
| Sr. Executive Vice President and Chief Lending Officer of the Bank  | 2016 | 193,466     | 31,000            | 16,548                   | 17,926     | 21,806(3)                          | 280,746    |
|   | 2015 | 188,451     | 36,686            | 14,260                   | 15,586     | 19,734(3)                          | 274,717    |
| Eugene J. Walsh,  | 2017 | 191,871     | 39,967            | 68,372(9)                | 73,858(9)  | 75,339(4)                          | 449,407    |
| Vice President and Chief Operating Officer of the Company; Executive Vice President and Chief Operating Officer of the Bank | 2016 | 185,490     | 38,262            | 15,830                   | 17,145     | 14,149(4)                          | 270,876    |
|   | 2015 | 178,620     | 33,889            | 27,054(10)               | 14,611     | 13,540(4)                          | 267,714    |
| Michael J. Pacyna, Jr.,   | 2017 | 183,597     | 32,396            | 65,714(9)                | 70,975(9)  | 14,925(5)                          | 367,607    |

Edgar Filing: FIDELITY D & D BANCORP INC - Form DEF 14A

|  |      |         |        |            |        |          |         |
|--|------|---------|--------|------------|--------|----------|---------|
| Executive Vice President and                   | 2016 | 173,931 | 35,136 | 14,932     | 16,175 | 9,475(5) | 249,649 |
| Chief Business Development Officer of the Bank | 2015 | 120,975 | 24,881 | 43,718(10) | 10,347 | 2,492(5) | 202,413 |

- (1) Figure represents the personal use value of a company automobile of \$2,314 in 2017, \$2,141 in 2016 and \$2,086 in 2015. It also includes contributions for the 401(k) match and profit sharing plan of \$16,200 in 2017, \$15,900 in 2016 and \$15,900 in 2015. Included is \$811 of life insurance premiums paid by the Company in 2017, \$864 in 2016, and \$810 in 2015. In addition, \$9,620 was paid by the Company on behalf of Mr. Santaniello for country club and membership dues during 2017, \$11,810 in 2016 and \$7,917 in 2015. Also included is a contribution for the SERP of \$118,840 in 2017.
- (2) Figure represents automobile allowance of \$10,400 in 2017 and \$8,400 in 2016. It also includes contributions for the 401(k) match and profit sharing plan of \$16,200 in 2017, \$15,900 in 2016 and \$11,720 in 2015. Included is \$552 of life insurance premiums paid by the Company in 2017, \$864 in 2016 and \$810 in 2015. In addition, \$5,989 was paid by the Company on behalf of Mr. DeFrancesco for country club and membership dues in 2017, \$5,997 in 2016 and \$5,905 in 2015. Also included for 2017 is fair value on exercise date of options exercised of \$62,310 computed in accordance with FASB ASC Topic 718. Also included is a contribution for the SERP of \$63,710 in 2017.
- (3) Figure represents the personal use value of a company automobile of \$1,087 in 2017, \$1,294 in 2016 and \$1,128 in 2015. It also includes contributions for the 401(k) match and profit sharing plan of \$16,200 for 2017, \$15,187 for 2016 and \$13,612 for 2015. Included is \$1,567 of life insurance premiums paid by the Company in 2017, \$562 in 2016 and \$810 in 2015. In addition, \$3,623 was paid by the Company on behalf of Mr. O'Brien for country club and membership dues during 2017, \$4,763 in 2016 and \$4,184 in 2015. Also included for 2017 is excess fair value on exercise date of options exercised of \$27,930 computed in accordance with FASB ASC Topic 718. Also included is a contribution for the SERP of \$112,560 in 2017.

- (4) Figure represents the personal use value of a company automobile of \$3,800 in 2017. It also includes contributions for the 401(k) match and profit sharing plan of \$15,665 in 2017, \$13,477 in 2016 and \$12,910 in 2015. Included is \$624 for life insurance premiums paid by the Company in 2017, \$672 in 2016 and \$630 in 2015. Also included is a contribution for the SERP of \$55,250 in 2017.
  - (5) Figure represents contributions for the 401(k) match and profit sharing plan of \$ 12,558 in 2017, \$7,929 in 2016 and \$2,177 in 2015. It also includes \$555 for life insurance premiums paid by the Company in 2017, \$864 in 2016 and \$315 in 2015. In addition, \$1,812 was paid by the Company on behalf of Mr. Pacyna for country club and membership dues during 2017 and \$682 in 2016.
  - (6) Figures include awards received following the end of the fiscal year based on the reporting year's performance metrics under the under the AIP for 2017, 2016 and 2015.
  - (7) Figures include awards received following the end of the fiscal year based on the reporting year's performance metrics for restricted stock awarded under the LTIP in February 2016 with an aggregate grant date fair value based on \$19.48 per share, in February 2017 with an aggregate grant date fair value based on \$23.93 per share and in February 2018 with an aggregate grant date fair value based on \$45.83 per share computed in accordance with FASB ASC Topic 718. SSARs were awarded under the LTIP in February 2016 with an aggregate grant date fair value based on \$3.48 per share, in February 2017 with an aggregate grant date fair value based on \$5.06 per share and in February 2018 with an aggregate grant date fair value based on \$13.73 per share computed in accordance with FASB ASC Topic 718. Fair value calculations are described in the footnotes to the financial statements in the Annual Report on Form 10-K and incorporated by reference.
  - (8) Figures include contributions to the Supplemental Executive Retirement Plan, under which the executives are not vested until January 1, 2020.
  - (9) Restricted stock and SSARs grants in February 2018 included grants based on 3 year cumulative performance for 2015-2017 under the LTIP. The awards vest over a three year period.
  - (10) Figures for Mr. Walsh and Mr. Pacyna include a discretionary award of 600 shares and 1,500 shares respectively of restricted stock awarded in May, 2015 with an aggregate grant date fair value based on \$22.83 per share.
- Employment Agreement with Daniel J. Santaniello

On March 23, 2011, the Company and the Bank entered into a three year term employment agreement with annual extensions with Mr. Santaniello. Under the terms of the employment agreement, in the event Mr. Santaniello is terminated without cause, after a change in control, or by Mr. Santaniello for good reason, he will receive two (2) times his annual base salary plus benefits for two years. He is also bound by non-competition and non-solicitation provisions.

#### Employment Agreement with Salvatore R. DeFrancesco, Jr.

On March 17, 2016, the Company and the Bank entered into a three year term employment agreement with annual extensions with Mr. DeFrancesco. Under the terms of the employment agreement, in the event Mr. DeFrancesco is terminated without cause, after a change in control, or by Mr. DeFrancesco for good reason, he will receive two (2) times his annual base salary plus benefits for two years. He is also bound by non-competition and non-solicitation provisions. This agreement replaced the previously executed change in control agreement and severance agreement dated December 31, 2008.

#### Employment Agreement with Timothy P. O'Brien

On March 23, 2011, the Company and the Bank entered into a three year term employment agreement with annual extensions with Mr. O'Brien. Under the terms of the employment agreement, in the event Mr. O'Brien is terminated without cause, after a change in control, or by Mr. O'Brien for good reason, he will receive two (2) times his annual base salary plus benefits for two years. He is also bound by non-competition and non-solicitation provisions.





#### Employment Agreement with Eugene J. Walsh

On March 29, 2017, the Company and the Bank entered into a three year term employment agreement with annual extensions with Mr. Walsh. Under the terms of the employment agreement, in the event Mr. Walsh is terminated without cause, after a change in control, or by Mr. Walsh for good reason, he will receive two (2) times his annual base salary plus benefits for two years. He is also bound by non-competition and non-solicitation provisions. This agreement replaced the previously executed change in control agreement and severance agreement dated June 26, 2015.

#### Change in Control and Severance Agreement with Michael J. Pacyna, Jr.

Mr. Pacyna has a change in control agreement and severance agreement dated March 29, 2017 which provides for payments to the executive in the event of termination without cause, as defined in the agreement, or in the event of a change in control, as defined in the agreement. In the event that Mr. Pacyna is terminated or terminates his employment because he has experienced an adverse employment condition as delineated in the agreement after a change in control, he shall receive one (1) times his annual base salary. In the event that he is terminated without cause, he shall receive six (6) months of his annual base salary. Mr. Pacyna is also bound by a non-solicitation provision commensurate with the payments.

#### EQUITY COMPENSATION PLAN INFORMATION

On August 15, 2017 the Company declared a three-for-two stock split effected in the form of a 50% stock dividend. All share and per share information in this proxy for prior years has been retroactively adjusted to reflect this stock split.

#### 2012 Omnibus Stock Incentive Plan

The Company maintains an omnibus stock incentive plan (the 2012 Omnibus Plan) that was approved by the shareholders at the 2012 Annual Meeting. The 2012 Omnibus Plan replaced the 2000 Stock Incentive Plan and will expire on, and no stock-based awards will be granted after the year 2022. The purpose of this plan is to advance the development, growth and financial condition of the Company by providing incentives through participation in the appreciation in the value of the Company's common stock. In return, the Company hopes to secure, retain and motivate employees who are responsible for the operation and the management of the affairs of the Company by aligning the interest of its employees and directors with the interest of its shareholders. In the 2012 Omnibus Plan, the Company reserved 750,000 shares of its no-par common stock for issuance under the plan. In the 2012 Omnibus Plan, employees are eligible to be awarded stock-based compensation grants which can consist of stock options (qualified and non-qualified), SARs or restricted stock.

During 2015, the Company created a Long-Term Incentive Plan (LTIP) that awards restricted stock and stock-settled stock appreciation rights (SSARs) to senior officers based on the attainment of performance goals. The service requirement is the participant's continued employment throughout the LTIP with a three-year vesting period. The restricted stock has a two-year post vesting holding period requirement. The SSAR awards have a ten year term from the date of each grant. The Company granted restricted stock and SSARs in February 2016 based on 2015 performance and in February 2017 based on 2016 performance.

The following table is a summary of the activity and the status of the 2012 Omnibus Plan for restricted stock grants awarded to the named executives during 2017:

## Grants of Plan-Based Awards

| Name                       | Grant Date (#)(1) | All Other Stock Awards: Number of Shares of Stock or Units | All Other Option Awards: Number of Securities Underlying Options (#)(1) | Exercise or Base Price of Option Awards (\$/Sh) | Grant Date Fair Value of Stock and Option Awards (\$)(2) |
|----------------------------|-------------------|--|---|---|--|
| Daniel J. Santaniello      | 02/7/2017 1,299   |  | 6,662   | 26.17   | 64,761   |
| Salvatore DeFrancesco, Jr. | 02/7/2017 707     |  | 3,623   | 26.17   | 35,233   |
| Timothy O'Brien            | 02/7/2017 692     |  | 3,546   | 26.17   | 34,485   |
| Eugene J. Walsh            | 02/7/2017 662     |  | 3,392   | 26.17   | 32,988   |
| Michael J. Pacyna, Jr.     | 02/7/2017 624     |  | 3,200   | 26.17   | 31,108   |

(1) SSARs and restricted stock awarded in 2017 vest in 33% increments annually from the date of grant.

(2) Fair value computed in accordance with FASB ASC Topic 718 as described in the footnotes to the financial statements in the Annual Report on Form 10-K and incorporated by reference.

In February 2018, the Company granted a total of 10,800 restricted shares and 38,941 stock appreciation rights to its senior officers including named executive officers. On the date of grant, the value of the Company's common stock was \$49.50 per share. The restricted stock grants, valued at an aggregate grant date fair value computed in accordance with FASB ASC Topic 718, will vest over a three year period, during which time the Company expects to recognize compensation expense of \$494,921. The stock appreciation rights, valued at \$13.73 per share in accordance with FASB ASC Topic 718, will vest over a three year period and expire ten years less one day from the date of the grant, with compensation expense of \$534,582 expected to be recognized by the Company during that time.

The numbers represented in the chart below represent awards from the 2012 Omnibus Stock Incentive Plan and the 2000 Stock Incentive Plan as detailed above. The following table summarizes each outstanding equity award as of December 31, 2017.

## Outstanding Equity Awards at Fiscal Year-End

(1)

(2)

(3)

## Option Awards

## Stock Awards

| Name                       | Option Awards   |   | Option Exercise Price (\$) | Stock Awards   |                        | Market Value of Shares or Units of Stock That Have Not Vested (\$)(3) |
|----------------------------|---|---|----------------------------|--|------------------------|---|
|                            | Number of Securities Underlying Unexercised Options (#) | Number of Securities Underlying Unexercised Options (#) |                            | Number of Shares or Units of Stock That Have Not Vested (#)(2) | Option Expiration Date |   |
|                            | Exercisable   | Unexercisable(1)  |                            |  |                        |   |
|                            | 750   | -   | 18.50                      | 02/19/2018   |                        |   |
| Daniel J. Santaniello      | 2,752   | 5,506   | 21.60                      | 02/01/2026   | 210                    | 132,573   |
|                            | -   | 6,662   | 26.17                      | 02/06/2027   |                        |   |
| Salvatore DeFrancesco, Jr. | 1,440   | 2,882   | 21.60                      | 02/01/2026   | 1,815                  | 74,960  |
|                            | -   | 3,623   | 26.17                      | 02/06/2027   |                        |   |
|                            | 1,495   | 2,990   | 21.60                      | 02/01/2026   |                        |   |
| Timothy O'Brien            | -   | 3,546   | 26.17                      | 02/06/2027   | 1,818                  | 75,083  |
|                            | 1,401   | 2,804   | 21.60                      | 02/01/2026   |                        |   |
| Eugene J. Walsh            | -   | 3,392   | 26.17                      | 02/06/2027   | 1,870                  | 77,231  |
|                            | 992   | 1,986   | 21.60                      | 02/01/2026   |                        |   |
| Michael J. Pacyna, Jr.     | -   | 3,200   | 26.17                      | 02/06/2027   | 1,698                  | 70,127  |

(1) The SSARs vest over a 3 year period, 33% per year, ending 2/2/2019 and 2/7/2020.

(2) The restricted stock vests between 02/02/2018 and 02/07/2020.

(3) The market value was computed using the market price of the Company's stock at the end of 2017 - \$41.30 per share.

## Option Exercises and Stock Vested

| Name                       | Option Awards                         |                            | Stock Awards                         |                           |
|----------------------------|---------------------------------------|----------------------------|--------------------------------------|---------------------------|
|                            | Number of Shares Acquired on Exercise | Value Realized on Exercise | Number of Shares Acquired on Vesting | Value Realized on Vesting |
|                            | (#)                                   | (\$)                       | (#)                                  | (\$)                      |
| Daniel J. Santaniello      | -                                     | -                          | 1,461                                | 37,358                    |
| Salvatore DeFrancesco, Jr. | 3,000                                 | 73,450                     | 1,022                                | 26,138                    |
| Timothy O'Brien            | 1,500                                 | 32,450                     | 1,031                                | 26,366                    |
| Eugene J. Walsh            | -                                     | -                          | 603                                  | 15,874                    |
| Michael J. Pacyna, Jr.     | -                                     | -                          | 537                                  | 15,102                    |

## 2002 Employee Stock Purchase Plan

The Company maintains an employee stock purchase plan that was approved by the shareholders at the 2002 Annual Meeting. The purpose of this plan is to provide employees the opportunity to acquire ownership interests in the Company and to motivate the employees to improve job performance and enhance the financial results of the Company. Under the plan, each eligible employee may purchase a limited number of shares of the Company's common stock on each January 1st at a purchase price per share equal to 90% of the lower of the ten trading day average fair market value of the Company's common stock measured as of December 31st or January 1st of the previous year. The subsequent sale or transfer of the purchased shares under the plan is restricted for one year from the purchase date.

## NONQUALIFIED DEFERRED COMPENSATION

The following table includes information about activity in, amounts earned, and balances of each executive's supplemental executive retirement agreement:

| Name                          | Company Contributions in Aggregate Earnings |              | Aggregate Withdrawals/<br>Distributions (\$) | Aggregate Balance at<br>December 31, 2017 (\$) |
|-------------------------------|---|--------------|--|--|
|                               | 2017 (\$) (1)                               | in 2017 (\$) |  |  |
| Daniel J. Santaniello         | 118,840                                     | 2,201        | -  | 121,041  |
| Salvatore R. DeFrancesco, Jr. | 63,710                                      | 1,180        | -  | 64,890   |
| Timothy O'Brien               | 112,560                                     | 2,085        | -  | 114,645  |
| Eugene J. Walsh               | 55,250                                      | 1,023        | -  | 56,273   |

(1) The Company contributions are included in All Other Compensation in the Summary Compensation table.

On March 29, 2017, the Company entered into separate supplemental executive retirement (SERP) agreements with the above named executives; pursuant to which the Company will credit an amount to a SERP account established for each participant's behalf while they are actively employed by the Company for each calendar month from March 1, 2017 until the normal retirement age. The SERP account will be credited with interest at an annual rate equal to 4.00%, compounded monthly. This rate is fixed from plan inception until all payments are distributed. The SERP account is payable in 180 monthly installments commencing upon separation of service after attaining normal retirement age. If separation from service occurs following the first day of the fourth plan year for a reason other than

death, disability or following a change in control, the participant will receive the SERP account balance at that date, payable in 60 monthly installments beginning at normal retirement age. If the executive terminates prior to the first day of the fourth plan year, the executive will forfeit all rights under the SERP.

## POTENTIAL PAYMENTS UPON TERMINATION

Payments under each executive's contracts as detailed below would be triggered by termination of executive's employment for cause, good reason, disability, death, voluntary separation absent good reason, involuntary termination absent cause, and in the event of a change in control. The value of equity awards was calculated using \$41.30 per share, the closing market price of the Company's common stock on December 31, 2017.

Daniel J. Santaniello

The table below shows the payments upon termination of Mr. Santaniello as of December 31, 2017:

| Form of Compensation: | Death           |                 |            | Cause Good Reason* (\$) | Voluntary, Absent Good Reason (\$) | Change in Control* (\$) | Non-renewal (\$) | Involuntary    |
|-----------------------|-----------------|-----------------|------------|-------------------------|------------------------------------|-------------------------|------------------|----------------|
|                       | Disability (\$) | Disability (\$) | Cause (\$) |                         |                                    |                         |                  | Without Cause* |
| Severance             | -               | -               | -          | 546,000                 | -                                  | 546,000                 | -                | 546,000        |
| Life Insurance        | 819,000         | -               | -          | -                       | -                                  | -                       | -                | -              |
| SERP                  | 121,041         | 121,041         | -          | -                       | -                                  | 449,321                 | -                | -              |
| Equity awards:        |                 |                 |            |                         |                                    |                         |                  |                |
| Vested Stock          |                 |                 |            |                         |                                    |                         |                  |                |
| Options               | 17,100          | -               | -          | -                       | -                                  | 17,100                  | -                | -              |
| Restricted Stock      | -               | -               | -          | -                       | -                                  | 132,573                 | -                | -              |
| SSARs                 | 54,214          | 54,214          | -          | 54,214                  | 54,214                             | 263,479                 | 54,214           | 54,214         |

\* This does not include cost of benefits

On December 31, 2017, if the Company terminated Mr. Santaniello's employment without cause, if Mr. Santaniello terminated his employment for good reason, or if Mr. Santaniello's employment terminated in connection with a change in control, he would have been entitled to a severance payment equal to two times his current annual salary, payable on the first business day of the month following the date that is six months after his termination from employment, and health care, life and disability benefits for two years.

According to the split dollar agreement, if Mr. Santaniello had died prior to separation from service, his named beneficiary would have been entitled to the lesser of 3 times his base salary as of the date of his death or the net death proceeds. The vesting date is the earliest of disability, change in control, normal retirement age or the date the Board chooses to vest the executive in the benefits. If Mr. Santaniello dies after separation from service which occurs after the vesting date, his beneficiary shall be entitled to the lesser of 2 times the highest base salary earned by the executive in any calendar year or the net death proceeds.

According to the SERP agreement, if Mr. Santaniello experienced a disability, the Company would pay him the SERP account balance calculated as of the date of determination of disability paid in 60 consecutive monthly installments commencing on the month following disability. If a change in control occurred, the Company would have paid Mr. Santaniello the sum of the SERP account balance plus the present value of the expected remaining monthly amounts paid in 36 consecutive monthly installments commencing on the month following the change in control. In the event

Mr. Santaniello died, the Company would have paid his beneficiary the SERP account balance, paid in 60 consecutive monthly installments commencing on the month following his death.

In the event of a change in control, provided Mr. Santaniello remained continuously employed with the Company, all unvested restricted stock would have immediately become and remained vested.

If the Company terminated Mr. Santaniello's employment for any reason, except disability, death or cause, any vested SSARs on the date of termination may be exercised within 90 days after termination. In the case of death or disability, Mr. Santaniello or his beneficiary would have twelve months after termination to exercise the SSARs. In the event of a change-in-control, all outstanding SSARs would have immediately become and remained vested and exercisable.

If after leaving the Company, Mr. Santaniello engages in acts that violate the Company's policies as set forth in the employment agreement, regarding non-competition, non-solicitation, confidentiality, or non-disparagement, in the judgement of the Compensation Committee, the entire amount of any incentive payments awarded to him under the long-term incentive plan during the most recent 12-month period shall be repaid in total. The executive shall also forfeit any non-distributed benefits under the SERP if the executive violates any of the provisions in the employment agreement regarding the covenant not to compete and unauthorized disclosures. This forfeiture provision shall not apply following a change in control.

Salvatore R. DeFrancesco, Jr.

The table below shows the payments upon termination of Mr. DeFrancesco as of December 31, 2017:

|                       | Death   | Disability | Good Cause | Good Reason* | Voluntary, absent good Reason* | Change in Control* | Non-renewal | Involuntary Without Cause* |
|-----------------------|---------|------------|------------|--------------|--------------------------------|--------------------|-------------|----------------------------|
| Form of Compensation: | (\$)    | (\$)       | (\$)       | (\$)         | (\$)                           | (\$)               | (\$)        | (\$)                       |
| Severance             | -       | -          | -          | 412,000      | -                              | 412,000            | -           | 412,000                    |
| Life Insurance        | 618,000 | -          | -          | -            | -                              | -                  | -           | -                          |
| SERP                  | 64,890  | 64,890     | -          | -            | -                              | 302,047            | -           | -                          |
| Equity awards:        |         |            |            |              |                                |                    |             |                            |
| Restricted Stock      | -       | -          | -          | -            | -                              | 74,960             | -           | -                          |
| SSARs                 | 28,368  | 28,368     | -          | 28,368       | 28,368                         | 139,959            | 28,368      | 28,368                     |

\* This does not include cost of benefits

On December 31, 2017, if the Company terminated Mr. DeFrancesco's employment without cause, if Mr. DeFrancesco terminated his employment for good reason, or if Mr. DeFrancesco's employment terminated in connection with a change in control, he would have been entitled to a severance payment equal to two times his current annual salary, payable on the first business day of the month following the date that is six months after his termination from employment, and health care, life and disability benefits for two years.

According to the split dollar agreement, if Mr. DeFrancesco had died prior to separation from service, his named beneficiary would have been entitled to the lesser of 3 times his base salary as of the date of his death or the net death proceeds. The vesting date is the earliest of disability, change in control, normal retirement age or the date the Board chooses to vest the executive in the benefits. If Mr. DeFrancesco dies after separation from service which occurs after the vesting date, his beneficiary shall be entitled to the lesser of 2 times the highest base salary earned by the executive in any calendar year or the net death proceeds.

According to the SERP agreement, if Mr. DeFrancesco experienced a disability, the Company would pay him the SERP account balance calculated as of the date of determination of disability paid in 60 consecutive monthly installments commencing on the month following disability. If a change in control occurred, the Company would have paid Mr. DeFrancesco the sum of the SERP account balance plus the present value of the expected remaining monthly amounts paid in 36 consecutive monthly installments commencing on the month following the change in control. In the event Mr. DeFrancesco died, the Company would have paid his beneficiary the SERP account balance, paid in 60



consecutive monthly installments commencing on the month following his death.

In the event of a change in control, provided Mr. DeFrancesco remained continuously employed with the Company, all unvested restricted stock would have immediately become and remained vested.

If the Company terminated Mr. DeFrancesco's employment for any reason, except disability, death or cause, any vested SSARs on the date of termination may be exercised within 90 days after termination. In the case of death or disability, Mr. DeFrancesco or his beneficiary would have twelve

30

---

months after termination to exercise the SSARs. In the event of a change-in-control, all outstanding SSARs would have immediately become and remained vested and exercisable.

If after leaving the Company, Mr. DeFrancesco engages in acts that violate the Company's policies as set forth in the employment agreement, regarding non-competition, non-solicitation, confidentiality, or non-disparagement, in the judgement of the Compensation Committee, the entire amount of any incentive payments awarded to him under the long-term incentive plan during the most recent 12-month period shall be repaid in total. The executive shall also forfeit any non-distributed benefits under the SERP if the executive violates any of the provisions in the employment agreement regarding the covenant not to compete and unauthorized disclosures. This forfeiture provision shall not apply following a change in control.

Timothy P. O'Brien

The table below shows the payments upon termination of Mr. O'Brien as of December 31, 2017:

|                       | Death   | Disability | Cause | Good Reason* | Voluntary, Absent Good Reason* | Change in Control* | Non-renewal | Involuntary Without Cause* |
|-----------------------|---------|------------|-------|--------------|--------------------------------|--------------------|-------------|----------------------------|
| Form of Compensation: | (\$)    | (\$)       | (\$)  | (\$)         | (\$)                           | (\$)               | (\$)        | (\$)                       |
| Severance             | -       | -          | -     | 400,000      | -                              | 400,000            | -           | 400,000                    |
| Life Insurance        | 600,000 | -          | -     | -            | -                              | -                  | -           | -                          |
| SERP                  | 114,645 | 114,645    | -     | -            | -                              | 206,133            | -           | -                          |
| Equity awards:        |         |            |       |              |                                |                    |             |                            |
| Restricted Stock      | -       | -          | -     | -            | -                              | 75,083             | -           | -                          |
| SSARs                 | 29,452  | 29,452     | -     | 29,452       | \$29,452                       | \$ 142,005         | \$29,452    | \$29,452                   |

\* This does not include cost of benefits

On December 31, 2017, if the Company terminated Mr. O'Brien's employment without cause, if Mr. O'Brien terminated his employment for good reason, or if Mr. O'Brien's employment terminated in connection with a change in control, he would have been entitled to a severance payment equal to two times his current annual salary, payable on the first business day of the month following the date that is six months after his termination from employment, and health care, life and disability benefits for two years.

According to the SERP agreement, if Mr. O'Brien experienced a disability, the Company would pay him the SERP account balance calculated as of the date of determination of disability paid in 60 consecutive monthly installments commencing on the month following disability. If a change in control occurred, the Company would have paid Mr. O'Brien the sum of the SERP account balance plus the present value of the expected remaining monthly amounts paid in 36 consecutive monthly installments commencing on the month following the change in control. In the event Mr. O'Brien died, the Company would have paid his beneficiary the SERP account balance, paid in 60 consecutive monthly installments commencing on the month following his death.

In the event of a change in control, provided Mr. O'Brien remained continuously employed with the Company, all unvested restricted stock would have immediately become and remained vested.

If the Company terminated Mr. O'Brien's employment for any reason, except disability, death or cause, any vested SSARs on the date of termination may be exercised within 90 days after termination. In the case of death or disability, Mr. O'Brien or his beneficiary would have twelve months after termination to exercise the SSARs. In the event of a change-in-control, all outstanding SSARs would have immediately become and remained vested and exercisable.

If after leaving the Company, Mr. O'Brien engages in acts that violate the Company's policies as set forth in the employment agreement, regarding non-competition, non-solicitation, confidentiality, or non-disparagement, in the judgement of the Compensation Committee, the entire amount of any incentive payments awarded to him under the long-term incentive plan during the most recent 12-month period

31

---

shall be repaid in total. The executive shall also forfeit any non-distributed benefits under the SERP if the executive violates any of the provisions in the employment agreement regarding the covenant not to compete and unauthorized disclosures. This forfeiture provision shall not apply following a change in control.

Eugene J. Walsh

The table below shows the payments upon termination of Mr. Walsh as of December 31, 2017:

| Form of Compensation: | Death   | Disability | Cause | Good Reason* | Voluntary, absent good Reason* | Change in Control* | Non-renewal | Involuntary    |
|-----------------------|---------|------------|-------|--------------|--------------------------------|--------------------|-------------|----------------|
|                       |         |            |       |              |                                |                    |             | Without Cause* |
|                       | (\$)    | (\$)       | (\$)  | (\$)         | (\$)                           | (\$)               | (\$)        | (\$)           |
| Severance             | -       | -          | -     | 386,250      | -                              | 386,250            | -           | 386,250        |
| Life Insurance        | 579,375 | -          | -     | -            | -                              | -                  | -           | -              |
| SERP                  | 56,273  | 56,273     | -     | -            | -                              | 265,363            | -           | -              |
| Equity awards:        |         |            |       |              |                                |                    |             |                |
| Restricted Stock      | -       | -          | -     | -            | -                              | 77,231             | -           | -              |
| SSARs                 | 27,600  | 27,600     | -     | 27,600       | 27,600                         | 134,159            | 27,600      | 27,600         |

\* This does not include cost of benefits

On December 31, 2017, if the Company terminated Mr. Walsh's employment without cause, if Mr. Walsh terminated his employment for good reason, or if Mr. Walsh's employment terminated in connection with a change in control, he would have been entitled to a severance payment equal to two times his current annual salary, payable on the first business day of the month following the date that is six months after his termination from employment, and health care, life and disability benefits for two years.

According to the SERP agreement, if Mr. Walsh experienced a disability, the Company would pay him the SERP account balance calculated as of the date of determination of disability paid in 60 consecutive monthly installments commencing on the month following disability. If a change in control occurred, the Company would have paid Mr. Walsh the sum of the SERP account balance plus the present value of the expected remaining monthly amounts paid in 36 consecutive monthly installments commencing on the month following the change in control. In the event Mr. Walsh died, the Company would have paid his beneficiary the SERP account balance, paid in 60 consecutive monthly installments commencing on the month following his death.

In the event of a change in control, provided Mr. Walsh remained continuously employed with the Company, all unvested restricted stock would have immediately become and remained vested.

If the Company terminated Mr. Walsh's employment for any reason, except disability, death or cause, any vested SSARs on the date of termination may be exercised within 90 days after termination. In the case of death or disability, Mr. Walsh or his beneficiary would have twelve months after termination to exercise the SSARs. In the event of a change-in-control, all outstanding SSARs would have immediately become and remained vested and exercisable. Mr. Walsh's contract was executed on March 29, 2017.

If after leaving the Company, Mr. Walsh engages in acts that violate the Company's policies as set forth in the employment agreement, regarding non-competition, non-solicitation, confidentiality, or non-disparagement, in the judgement of the Compensation Committee, the entire amount of any incentive payments awarded to him under the long-term incentive plan during the most recent 12-month period shall be repaid in total. The executive shall also forfeit any non-distributed benefits under the SERP if the executive violates any of the provisions in the employment agreement regarding the covenant not to compete and unauthorized disclosures. This forfeiture provision shall not apply following a change in control.

Michael J. Pacyna, Jr.

The table below shows the payments upon termination of Mr. Pacyna as of December 31, 2017:

|                       | Death   | Disability | Good Cause | Reason* | Voluntary, absent good Reason* | Change in Control* | Non-renewal | Involuntary Without Cause* |
|-----------------------|---------|------------|------------|---------|--------------------------------|--------------------|-------------|----------------------------|
| Form of Compensation: | (\$)    | (\$)       | (\$)       | (\$)    | (\$)                           | (\$)               | (\$)        | (\$)                       |
| Severance             | -       | -          | -          | -       | -                              | 185,600            | -           | 92,800                     |
| Life Insurance        | 556,801 | -          | -          | -       | -                              | -                  | -           | -                          |
| Equity awards:        |         |            |            |         |                                |                    |             |                            |
| Restricted Stock      | -       | -          | -          | -       | -                              | 70,127             | -           | -                          |
| SSARs                 | 19,542  | 19,542     | -          | 19,542  | 19,542                         | 107,083            | 19,542      | 19,542                     |

\* This does not include cost of benefits

Mr. Pacyna has a Change in Control and Severance Agreement dated March 29, 2017 that provides for payments to the executive in the event of termination without cause or in the event of a change in control. The change in control benefit is equal to his current annual salary plus continuation of benefits for up to one year. Payment for termination without cause is six months of the executive's then current annual salary, plus a continuation of benefits for the same period.

In the event of a change in control, provided Mr. Pacyna remained continuously employed with the Company, all unvested restricted stock would have immediately become and remained vested.

On December 31, 2017, if the Company terminated Mr. Pacyna's employment for any reason, except disability, death or cause, any vested SSARs on the date of termination may be exercised within 90 days after termination. In the case of death or disability, Mr. Pacyna or his beneficiary would have twelve months after termination to exercise the SSARs. In the event of a change-in-control, all outstanding SSARs would have immediately become and remained vested and exercisable.

#### COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

The members of the Compensation Committee during 2017 were Patrick J. Dempsey, Michael J. McDonald and Brian J. Cali. There were no Compensation Committee interlocks or any insider participation during 2017. None of these directors were officers or employees of the Company during 2017, nor are they former officers of the Corporation or subsidiaries except Mr. Dempsey who served as interim President and CEO in 2009 and 2010. In addition, none of the executive officers has served as a member of a board of directors or compensation committee, or other committee servicing an equivalent function of any other entity, one of whose executive officer serves as a member of the Company's Board of Directors. During 2017, the Bank paid approximately \$153,000 in fees for architectural services

provided by DX Dempsey, of which Michele Dempsey, daughter of Patrick J. Dempsey and sister of Kristin D. O'Donnell, is owner.

### Compensation of Directors

Directors receive no remuneration for attendance at the Company's Board of Directors meetings. However, the Bank pays each non-employee member of its Board of Directors a regular quarterly fee. During 2017, the Bank paid \$8,125 per quarter to each non-employee Bank director for his or her services. In addition the Chairman of the Board received an additional \$2,500 per quarter, the Audit Committee Chairman received an additional \$1,250 per quarter, and members of the Executive Committee received an additional \$1,875 per quarter. The Bank does not compensate employee directors for attendance at Board of Directors meetings or committee meetings. In the aggregate, the Bank paid its directors \$855,737 for all services rendered for 2017.

33

---

## Director Compensation Table

| Name                   | Fees Earned or Paid in Cash (\$) (1) | Stock  |                             | Total   |
|------------------------|--------------------------------------|--------|-----------------------------|---------|
|                        |                                      | Awards | All Other Compensation (\$) |         |
| Michael J. McDonald    | 60,000                               | 27,475 | 48,825(3)                   | 136,300 |
| Brian J. Cali          | 55,000                               | 27,475 | 43,795(2)                   | 126,270 |
| Mary E. McDonald       | 47,500                               | 27,475 | 43,450(3)                   | 118,425 |
| John T. Cognetti       | 47,500                               | 27,475 | 42,292(3)                   | 117,267 |
| David L. Tressler, Sr. | 47,500                               | 27,475 | 40,075(3)                   | 115,050 |
| Patrick J. Dempsey     | 65,000                               | 27,475 | -                           | 92,475  |
| Richard J. Lettieri    | 47,500                               | 27,475 | -                           | 74,975  |
| Kristin D. O'Donnell   | 47,500                               | 27,475 | -                           | 74,975  |

- (1) Includes a \$15,000 bonus for each Director over and above their regular Director, Chairman and Committee fees for 2017, paid in the first quarter of 2018.
- (2) Includes \$25,000 for annual retainer as General Counsel of the Company and \$18,795 excess fair value on exercise date of options exercised computed in accordance with FASB ASC Topic 718.
- (3) Excess fair value on exercise date of options exercised computed in accordance with FASB ASC Topic 718.

## 2000 Independent Directors Stock Option Plan

The Company maintained an independent director stock option plan that was approved by the shareholders at the 2001 Annual Meeting. The purpose of this plan was to advance the development, growth and financial condition of the Company by providing an incentive, through participation in the appreciation of the common stock of the Company, in order to secure, retain and motivate members of the Company's Board of Directors who are not officers or employees of the Company or the Bank. This Plan expired in 2011 and no additional options may be granted.

## 2012 Director Stock Incentive Plan

The Company maintains an independent director stock incentive plan (the "2012 Director Plan") that was approved by the shareholders at the 2012 Annual Meeting. The purpose of this plan is to advance the development, growth and financial condition of the Company by providing an incentive, through participation in the appreciation of the common stock of the Company, in order to secure, retain and motivate members of the Company's Board of Directors who are not officers or employees of the Company or the Bank. In the 2012 Director Plan, the Company reserved 750,000 shares of its no-par common stock for issuance under the plan. Under the 2012 Director Plan, directors are eligible to be awarded stock-based compensation grants which can consist of non-qualified stock options; stock appreciation rights or restricted stock.





The following table is a summary of the activity and the status of the 2012 Director Stock Incentive Plan for restricted stock grants awarded to the Board of Directors during 2017 and as of December 31, 2017:

Grant of Equity Based Awards

| Name                   | Grant Date     | Shares # | Grant Date Fair Value (\$) | Shares of Stock Not Vested (#)(1) |
|------------------------|----------------|----------|----------------------------|-----------------------------------|
| Brian J. Cali          | February, 2017 | 1,050    | 27,475                     | 1,050                             |
| Mary E. McDonald       | February, 2017 | 1,050    | 27,475                     | 1,050                             |
| Michael J. McDonald    | February, 2017 | 1,050    | 27,475                     | 1,050                             |
| Patrick J. Dempsey     | February, 2017 | 1,050    | 27,475                     | 1,050                             |
| Richard J. Lettieri    | February, 2017 | 1,050    | 27,475                     | 1,050                             |
| Kristin D. O'Donnell   | February, 2017 | 1,050    | 27,475                     | 1,050                             |
| David L. Tressler, Sr. | February, 2017 | 1,050    | 27,475                     | 1,050                             |
| John T. Cognetti       | February, 2017 | 1,050    | 27,475                     | 1,050                             |

(1) Shares vest over a 2 year period, 50% per year, ending February 2019.

In February 2018, the Company granted a total of 8,400 restricted shares to its Board of Directors. On the date of grant, the value of the Company's common stock was \$49.50 per share. The grants will vest over a three year period, 33 1/3% each year from the date of grant; the Company expects to recognize compensation expense of \$415,800.

FREQUENCY OF SHAREHOLDER ADVISORY VOTE ON EXECUTIVE COMPENSATION

The shareholders approved a proposal at the Company's 2013 Annual Meeting of Shareholders to conduct an advisory vote on the Company's executive compensation for the named executive officers every three years. The next shareholders advisory vote on executive compensation will take place at the 2019 Annual Meeting of Shareholders.

CEO PAY RATIO DISCLOSURE

The SEC requires us to disclose the annual total compensation of Daniel J. Santaniello and our median employee, as well as the ratio of their respective annual total compensation to each other. We are providing the following information for the year ended December 31, 2017:

- The median employee's annual compensation - \$ 38,924
- The CEO's annual compensation - \$ 789,504
- The ratio of the CEO's annual compensation to our median employee's annual compensation - 20:1.

The CEO's compensation is 20 times that of the median of the annual total compensation of all employees.

We completed the following steps to identify the median of the annual total compensation of all our employees. The Company chose December 31, 2017 as the date for identifying the median employee. We considered our entire employee population consisting of full-time, part-time, and temporary employees employed on that date. To find the median of the annual total compensation of our employees, the Company used wages from our payroll records, excluding the CEO's wages. We annualized compensation for full-time and part-time employees who were employed on December 31, 2017, but who did not work the entire year. No full-time equivalent adjustments were made for part-time employees. We calculated total annual compensation in accordance with the requirements of Item 402(c)(2)(x) of

35

---

Regulation S-K. For 2017, total annual compensation for the CEO included awards over a three-year cumulative period of restricted stock and stock appreciation rights. We did not include personal benefits that aggregate less than \$10,000 and compensation under non-discriminatory benefit plans in calculating the annual total compensation; however, we did use matching contributions and profit sharing contributions from the Bank's 401(k) and insurance premiums. We did not rely on any material assumptions, adjustments, or estimates to identify our median employee or determine annual total compensation.

The SEC requires us to use the total annual compensation in accordance with the requirements of Item 402(c)(2)(x) of Regulation S-K. Mr. Santaniello's total annual compensation includes compensation for which he is not vested and which he did not actually receive. For example, Mr. Santaniello's total annual compensation includes \$118,840 of nonqualified deferred compensation which he will not be entitled to receive until after attaining the normal retirement age and only if he remains with the Bank until January 1, 2020. It also includes \$100,862 of Stock Awards and \$108,947 of Option Awards which were awarded based upon a three (3) year performance period; therefore, they are compensation for services performed over the past three (3) years. Additionally, all of the Stock Awards and Option Awards vest over a three (3) year period. Therefore, Mr. Santaniello did not actually receive the Stock and Options in 2017, but will receive it in the future if he remains with the Company. If Mr. Santaniello's total annual compensation did not include the extraordinary grant based upon the 2015 and 2016 performance period and only included the 2017 performance period, his total annual compensation would be approximately 15 times the median.

#### RATIFICATION OF SELECTION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (PROPOSAL NO. 2)

The Board of Directors had selected RSM US LLP ("RSM") as the independent registered public accounting firm for the audit of the Company's consolidated financial statements for the year ending December 31, 2018. Representatives of RSM are expected to attend the annual meeting, will have an opportunity to make a statement, if they desire, and will be available to answer appropriate questions.

Prior to selecting RSM, the Company did not consult with RSM regarding the application of accounting principles to a specific completed or contemplated transaction or regarding the type of audit opinions that might be rendered by RSM on the Company's financial statements, and RSM did not provide any written or oral advice that was an important factor considered by the Company in reaching a decision as to any such accounting, auditing or financial reporting issue.

The report of independent registered public accounting firm of RSM regarding the Company's financial statements for the fiscal year ended December 31, 2017, 2016 and 2015 did not contain any adverse opinion or disclaimer of opinion and were not qualified or modified as to uncertainty, audit scope or accounting principles.

During the year ended December 31, 2017 and during the interim period from the end of the most recently completed fiscal year through the date of this proxy statement, there were no disagreements with RSM on any matter of

accounting principles or practices, financial statement disclosure or auditing scope or procedures, which disagreements, if not resolved to the satisfaction of RSM would have caused it to make reference to such disagreement in its reports.

RSM served as the Company's independent registered accountants for the 2017 and 2016 year. RSM advised the Company that none of its members has any financial interest in the Company or the Bank. RSM assisted the Company and the Bank with the preparation of their federal and state tax returns and provided assistance in connection with regulatory matters, charging for such services at its customary hourly billing rates. The Company's and the Bank's Audit Committee approved these non-audit services after due consideration of the accountants' objectivity and after finding them to be wholly independent.

36

---

Aggregate fees billed to the Company by RSM for 2017 and 2016 on services rendered are presented below:

|                              | For Year Ended<br>December 31, |            |
|------------------------------|--------------------------------|------------|
|                              | 2017                           | 2016       |
| Audit fees.....              | \$214,500                      | \$ 160,500 |
| Audit related fees..\$-..... | \$ -                           | \$ -       |
| Tax fees.....                | \$12,300                       | \$11,760   |
| All other fees.....\$-.....  | \$ -                           | \$ -       |

Audit fees included fees for professional services rendered for the audit of the Company's consolidated financial statements, effectiveness of the internal control over 2017 financial reporting under Section 404 of the Sarbanes-Oxley Act and the review of the Company's Forms 10-Q. Audit related fees included fees for services that are provided by RSM and in connection with normal statutory and regulatory filings that are reasonably related to the audit of the Company's financial statements. Also, fees billed for other engagements of assurance and related services by RSM that are reasonably related to the performance of the audit are reported under the audit related fees section.

Tax fees include fees billed for professional services rendered by RSM for tax compliance or advice. These services included the preparation of the Company's 2016 Consolidated Federal Corporate Income Tax Returns, the preparation of the Company's 2016 Pennsylvania Corporate Tax Reports along with the Bank's 2017 Pennsylvania Bank Shares Tax Returns and review of information regarding the Company's 2017 stock split.

There were no all other fees billed by RSM for 2017 and 2016.

#### Audit Committee Pre-Approval of Audit and Permissible Non-Audit Services of Independent Accountants

The Audit Committee pre-approves all audit and permissible non-audit services provided by the independent registered public accountants. These services may include audit services, audit related services, tax services and other services. The Audit Committee has adopted a policy for the pre-approval of services provided by the independent registered accountants. Under the policy, pre-approval is generally provided for up to one year and any pre-approval is detailed as to the particular service or category of services and is subject to a specific budget. In addition, the Audit Committee may also pre-approve particular services on a case-by-case basis. For each proposed service, the independent registered accountant is required to provide detailed back-up documentation at the time of approval.

In the event shareholders do not ratify the selection of RSM US LLP as the independent registered public accounting firm for the 2018 fiscal year, the Board of Directors may choose another accounting firm to provide independent registered public accountant/audit services for the 2018 fiscal year.

The Board of Directors recommends a vote FOR the ratification of RSM US LLP, as the independent registered public accounting firm for the year ending December 31, 2018.

#### OTHER MATTERS THAT MAY COME BEFORE THE ANNUAL MEETING

The Board of Directors knows of no matters other than those referred to in the Notice of Annual Meeting of Shareholders that properly may come before the annual meeting. However, if any other matter should be properly presented for consideration and voting at the annual meeting or any

adjournments of the meeting, the persons named as proxy holders will vote the proxies in what they determine to be the best interest of the Company on the recommendation of the Board of Directors.

ADDITIONAL INFORMATION

The Company encloses a copy of the annual report for the fiscal year ended December 31, 2017, with this proxy statement. The annual report is also available online at [www.bankatfidelity.com/proxy](http://www.bankatfidelity.com/proxy) materials. In addition, upon request, any shareholder may obtain, without charge, a copy of the Company's annual report on Form 10-K for its fiscal year ended December 31, 2017, including the consolidated financial statements and the schedules thereto, required to be filed with the Securities and Exchange Commission, from Salvatore R. DeFrancesco, Jr., Treasurer and Chief Financial Officer, Fidelity D & D Bancorp, Inc., Blakely and Drinker Streets, Dunmore, Pennsylvania 18512 or by calling (570) 342-8281.









