

Genius Brands International, Inc.  
Form 4  
September 01, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HEYWARD AMY MOYNIHAN

2. Issuer Name and Ticker or Trading Symbol  
Genius Brands International, Inc.  
[GNUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
301 N. CANON DRIVE SUITE 305  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/28/2015

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President

BEVERLY HILLS, CA 90210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock, par value, \$0.001 per share	08/28/2015		P		200 A \$ 1.69	200	I SEE NOTE (1)
Common Stock, par value, \$0.001 per share	08/28/2015		P		100 A \$ 1.7	300	I SEE NOTE (1)
Common Stock, par	08/28/2015		P		700 A \$ 1.88	1,000	I SEE NOTE (1)

value,  
\$0.001 per  
share

Common  
Stock, par  
value,  
\$0.001 per  
share

08/28/2015

P

562

A

\$ 1.97 1,562

I

SEE  
NOTE (1)

Common  
Stock, par  
value,  
\$0.001 per  
share

08/28/2015

P

938

A

\$ 2 2,500

I

SEE  
NOTE (1)

Common  
Stock, par  
value,  
\$0.001 per  
share

08/31/2015

P

700

A

\$ 1.95 3,200

I

SEE  
NOTE (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

HEYWARD AMY MOYNIHAN  
301 N. CANON DRIVE SUITE 305      X      X      President  
BEVERLY HILLS, CA 90210

## Signatures

/s/ Amy Moynihan      09/01/2015  
Heyward

    \*\*Signature of Reporting      Date  
Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of Common Stock held by the Heyward Living Trust, over which the Reporting Person holds voting and dispositive power.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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