

BONSO ELECTRONICS INTERNATIONAL INC

Form 6-K

September 19, 2008

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For: August 21, 2008

BONSO ELECTRONICS
INTERNATIONAL INC.

(Translation of Registrant's name into English)

Unit 1915-1916, 19/F, Delta House, 3 On Yiu Street
Shek Mun, Shatin, Hong Kong

(Address of principal executive offices)

[Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F.]

Form 20-F

Form 40-F _____

[Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.]

Yes _____

No

BONSO ELECTRONICS REPORTS APPOINTMENT OF THE MANAGING DIRECTOR OF ITS
GERMAN SUBSIDIARY

TORTOLA, British Virgin Island, August 21 /GLOBE NEWSWIRE/ -- Bonso Electronics
International, Inc. (Nasdaq: BNSO) a designer and manufacturer of sensor based
and communications products, today announced the appointment of the managing

Edgar Filing: BONSO ELECTRONICS INTERNATIONAL INC - Form 6-K

director of Korona Haushaltswaren Verwaltungs GmbH (Korona hereafter), its German subsidiary.

In order to strengthen the operations in the German subsidiary, the company reported that Mr. George D. O'Leary has been appointed as Managing Director of Korona and Korona's Polish subsidiary, Korona Polen, on June 20, 2008, to replace Mr. Klaus W. Reitz. This change will enable Korona to recover from a loss situation. Mr. O'Leary was the past President and CEO of the company, and his experience will be a tremendous asset for the company's business growth in Europe.

About Bonso Electronics

Bonso Electronics designs, develops, manufactures, assembles and markets a comprehensive line of telecommunications products, electronic scales and weighing instruments and health care products. Bonso products are manufactured in the People's Republic of China for customers primarily located in North America and Europe. Company services include product design and prototyping, production tooling, procurement of components, total quality management, and just-in-time delivery. Bonso also independently designs and develops electronic products for private label markets. For further information, visit the company's web site at www.bonso.com.

This news release includes forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. Forward looking statements may be identified by such words or phrases "should," "intends," "is subject to," "expects," "will," "continue," "anticipate," "estimated," "projected," "may," "we believe," "future prospects," or similar expressions. The forward-looking statements above involve a number of risks and uncertainties. Factors that might cause actual results to differ include, but are not limited to conditions in the general economy and in the markets served by the Company; competitive factors, such as price pressures and the potential emergence of rival technologies; interruptions of suppliers' operations affecting availability of component materials at reasonable prices; timely development and market acceptance, and warranty performance of new products; changes in product mix, costs and yields, fluctuations in foreign currency exchange rates; uncertainties related to doing business in Hong Kong and China; and the risk factors listed from time to time in the Company's SEC reports. Forward-looking statements do not include the impact of acquisitions or dispositions of assets, which could affect results in the near term. Actual results may differ materially. The Company assumes no obligation to update the information in this issue.

For more information please contact:

Albert So
Financial Controller
Tel: 852 2605 5822
Fax: 852 2691 1724