NIKE INC Form 424B3 February 27, 2004 Pricing Supplement #9 dated February 24, 2004 (To Prospectus dated January 24, 2002 and Prospectus Supplement dated May 29, 2002) Rule 424(b) (3) File No. 333-71324

## NIKE, Inc.

Medium-Term Notes Fixed Rate

We are hereby offering to sell Notes having the terms specified below to you with the assistance of: x Deutsche Bank Securities Inc. and o Other: , acting as: o principal x agent, at: o varying prices related to prevailing market prices at the time of resale x a fixed initial public offering price of 100% of the Principal Amount.

Principal Amount: \$15,000,000 Agent s Discount or Commission: .625% Nets Proceeds to Company: \$15,818,220.83 Original Issue Date: March 1, 2004 Stated Maturity Date: October 15, 2015 Interest Payment Date(s): April 15th and October 15th

Interest Rate: 5.15% per annum

Redemption:

- x The Notes may not be redeemed prior to the Stated Maturity Date.
- The Notes may be redeemed at the option of the Company prior to the Stated Maturity Date. Initial Redemption Date:
  Initial Redemption Percentage:
  Annual Redemption Percentage Reduction: % until Redemption Percentage is 100% of the Principal Amount.
- o The Notes shall be redeemed by the Company prior to the Stated Maturity Date (see attached).

Repayment:

- x The Notes may not be repaid prior to the Stated Maturity Date.
- o The Notes may be repaid prior to the Stated Maturity Date at the option of the holder of the Notes. Option Repayment Date(s):

Currency:

| Specified Currency: United States dollars. (If other than U.S. dollars, see attached) |  |
|---|--|
| Minimum Denominations:  | (Applicable only if Specified Currency is other than U.S. dollars) |
| Exchange Rate Agent:  | (Applicable only if Specified Currency is other than U.S. dollars) |

If Discount Note, checko Issue Price: %

Form:

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x o Book-Entry Certificated

Other Provisions: