

GLU MOBILE INC  
Form SC 13D/A  
February 11, 2016

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D  
Under the Securities Exchange Act of 1934  
(Amendment No. 2)

GLU MOBILE INC.  
(Name of Issuer)

Common Stock, par value \$0.0001 per share  
(Title of Class of Securities)

379890106  
(CUSIP Number)

Tencent Holdings Limited  
29/F., Three Pacific Place,  
No. 1 Queen's Road East, Wanchai, Hong Kong  
Telephone: +852 3148 5100  
(Name, Address and Telephone Number of Person Authorized to  
Receive Notices and Communications)

February 8, 2016  
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Exchange Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1 NAME OF REPORTING PERSON OR  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Red River Investment Limited

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) o  
(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS

AF

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS  
2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

British Virgin Islands

7 SOLE VOTING POWER

None

NUMBER OF  
SHARES

8 SHARED VOTING POWER

BENEFICIALLY  
OWNED BY EACH  
REPORTING PERSON  
WITH

24,200,950

9 SOLE DISPOSITIVE POWER

None

10 SHARED DISPOSITIVE POWER

24,200,950

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

24,200,950

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES o

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

18.4%\*

14 TYPE OF REPORTING PERSON

CO

\* Pursuant to Rule 13d-3(d)(1)(i), all percentages of ownership herein are calculated based upon 131,259,611 shares of Common Stock, par value \$0.0001 per share, outstanding as of November 1, 2015, as reported in the Issuer's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission (the "SEC") on November 9, 2015.

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1 NAME OF REPORTING PERSON OR  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Tencent Holdings Limited

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) o  
(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS

AF

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS  
2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

7 SOLE VOTING POWER

None

NUMBER OF  
SHARES

8 SHARED VOTING POWER

BENEFICIALLY  
OWNED BY EACH  
REPORTING PERSON  
WITH

24,200,950

9 SOLE DISPOSITIVE POWER

None

10 SHARED DISPOSITIVE POWER

24,200,950

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

24,200,950

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES o

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

18.4%

14 TYPE OF REPORTING PERSON

CO

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CUSIP No. 379890106 SCHEDULE 13D Page 4 of 7

1 NAME OF REPORTING PERSON OR  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

THL E Limited

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) o  
(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS

AF

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS  
2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

British Virgin Islands

7 SOLE VOTING POWER

None

NUMBER OF  
SHARES

8 SHARED VOTING POWER

BENEFICIALLY  
OWNED BY EACH  
REPORTING PERSON  
WITH

24,200,950

9 SOLE DISPOSITIVE POWER

None

10 SHARED DISPOSITIVE POWER

24,200,950

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

24,200,950

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES o

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

18.4%

14 TYPE OF REPORTING PERSON

CO

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## Item 1. Security and Issuer

This Amendment No. 2 to Schedule 13D (this “Amendment No. 2”) amends and supplements the Schedule 13D filed with the Securities and Exchange Commission (the “SEC”) on May 11, 2015 (as amended by Amendment No. 1 filed with the SEC on June 5, 2015, the “Original Statement” and, together with this Amendment No. 2, the “Statement”). Unless specifically amended hereby, the disclosures set forth in the Original Statement shall remain unchanged. All capitalized terms used in this Amendment No. 2 but not defined herein shall have the meanings ascribed thereto in the Original Statement.

## Item 2. Identity and Background

Item 2 (including Appendix A attached thereto) is hereby amended and restated in its entirety, as follows:

“(a) – (c), (f) This Statement is being filed jointly by:

(i) Tencent Holdings Limited, a Cayman Islands company (“Tencent”);

(ii) Red River Investment Limited, a British Virgin Islands company and a direct wholly-owned subsidiary of Tencent (“Red River”); and

(iii) THL E Limited, a British Virgin Islands company and a direct wholly-owned subsidiary of Tencent (“THL”).

Each of the foregoing is referred to as a Reporting Person and collectively as the Reporting Persons. Each of the Reporting Persons is party to that certain Joint Filing Agreement, as further described in Item 6. Accordingly, the Reporting Persons are hereby filing a joint Schedule 13D.

The principal address of Tencent is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands. The principal address of Red River is P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands. The principal address of THL is P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands.

Tencent is an internet service portal in China providing value-added Internet, mobile and telecom services and online advertising and has been listed on the main board of the Hong Kong Stock Exchange since June 16, 2004 (SEHK 700). Each of Red River and THL is a direct wholly-owned subsidiary of Tencent and is principally engaged in the business of holding securities in portfolio companies in which Tencent invests.

Attached hereto as Appendix A, and incorporated herein by reference, is information concerning each executive officer and director of Tencent, Red River and THL, which is required to be disclosed in response to Item 2 and General Instruction C to Schedule 13D.

(d)-(e) None of the Reporting Persons nor any of the persons or entities referred to in Appendix A has, during the last five years, been convicted in a criminal proceeding (excluding traffic violations and similar misdemeanors) or been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree, or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.”

Item 3. Source and Amount of Funds or Other Consideration

Item 3 of the Statement is hereby amended and supplemented by inserting the following at the end thereof:

Between February 8, 2016 and February 10, 2016 (both dates inclusive), THL, as a result of certain open market purchases of shares of Common Stock (the “Open Market Purchases”), acquired an aggregate of 3,200,950 shares of Common Stock. THL used funds from an affiliate, which is a wholly-owned subsidiary of Tencent, to pay for the Open Market Purchases.

Item 4. Purpose of Transaction

Item 4 of the Statement is hereby amended by amending and restating the first and second paragraph, as follows:

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As described in Item 3 above and Item 6 below, which descriptions are incorporated herein by reference in response to this Item 4, this Statement is being filed in connection with the acquisition of the Shares by Red River pursuant to the Purchase Agreement and the subsequent Open Market Purchases by THL. As a result of the transactions described in this Statement, the Reporting Persons acquired approximately 18.4% of the total Common Stock outstanding on November 1, 2015, and received the right to nominate one director for election to the board of directors of the Issuer (the "Board").

The Reporting Persons acquired the shares of Common Stock for investment purposes and in connection with the transactions contemplated under the Purchase Agreement. The Open Market Purchases were also made for investment purposes. Consistent with such purposes, and subject to the limitations, rules and requirements under applicable law, limitations under the certificate of incorporation and bylaws of the Issuer, as amended, as well as any restrictions under the transaction documents described under Item 6 below, the Reporting Persons may engage in communications with, without limitation, management of the Issuer, one or more members of the Board, other shareholders of the Issuer and other relevant parties, and may make suggestions, concerning the business, assets, capitalization, financial condition, operations, governance, management, prospects, strategy, strategic transactions, financing strategies and alternatives, and future plans of the Issuer, and such other matters as the Reporting Persons may deem relevant to their investment in the Issuer, which communications and suggestions may include proposing or considering one or more of the actions described in subsections (a) through (j) of Item 4 of Schedule 13D.

#### Item 5. Interest in Securities of the Issuer

Item 5 of the Statement is hereby amended by amending and restating Items 5(a), (b) and (c), as follows:

(a) - (b) As of the date of this Statement, each Reporting Person may be deemed to have beneficial ownership and shared power to vote or direct the vote of 24,200,950 shares of Common Stock.

Based on a total of 131,259,611 shares of Common Stock outstanding as of November 1, 2015, as disclosed in the Issuer's Quarterly Report on Form 10-Q filed on November 9, 2015, which includes 21,000,000 shares of Common Stock issued by the Issuer to Red River under the Purchase Agreement plus 3,200,950 shares of Common Stock acquired by THL in the Open Market Purchases, the Reporting Persons beneficially held approximately 18.4% of the total shares of Common Stock outstanding on November 1, 2015.

Except as set forth in this Item 5(a) and (b), to the knowledge of the Reporting Persons, no person identified in Appendix A hereto beneficially owns any shares of Common Stock.

(c) Except as described below and elsewhere in this Statement, there have been no transactions in the Shares by the Reporting Persons during the past 60 days and, to the knowledge of the Reporting Persons, there have been no transactions in the shares of Common Stock by any of the persons identified in Appendix A hereto during the past 60 days. Between February 8, 2016 and February 10, 2016 (both dates inclusive), THL purchased an aggregate of 3,200,950 shares of Common Stock in the Open Market Purchases. Below is a summary of the Open Market Purchases made by THL between February 8, 2016 and February 10, 2016, including the number of shares of Common Stock purchased, the average price per share of Common Stock purchased and the price range of the shares of Common Stock purchased on each day. The Reporting Persons undertake to provide, upon the request of the staff of the SEC, full information regarding the number of Shares purchased at each separate price.

| <u>Transaction Date</u> | <u>Number of Shares</u> | <u>Average Price Per Share</u> | <u>Price Range of Shares</u> |
|-------------------------|-------------------------|--------------------------------|------------------------------|
|-------------------------|-------------------------|--------------------------------|------------------------------|

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|                   |           |          |                  |
|-------------------|-----------|----------|------------------|
| February 8, 2016  | 800,950   | \$2.6941 | \$2.64 – \$2.76  |
| February 9, 2016  | 1,760,000 | \$2.8858 | \$2.65 – \$2.945 |
| February 10, 2016 | 640,000   | \$2.9941 | \$2.95 – \$3.02  |

The information set forth in Item 3 above and in Item 6 is also incorporated herein by reference.

Item 7. Material to be Filed as Exhibits

Exhibit Joint Filing Agreement, dated as of February 11, 2016, between Red River Investment Limited, Tencent  
1: Holdings Limited and THL E Limited, as required by Rule 13d-1(k)(1) under the Securities Exchange Act of  
1934.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 11, 2016

**RED RIVER INVESTMENT  
LIMITED**

By:/s/ Li Zhao Hui  
Name: Li Zhao Hui  
Title: Authorized Representative

**TENCENT HOLDINGS LIMITED**

By:/s/ Li Zhao Hui  
Name: Li Zhao Hui  
Title: Authorized Representative

**THL E LIMITED**

By:/s/ Li Zhao Hui  
Name: Li Zhao Hui  
Title: Authorized Representative

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## APPENDIX A

## EXECUTIVE OFFICERS AND DIRECTORS

The business address of each of the following individuals is c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong. Unless otherwise indicated, each occupation set forth opposite an individual's name refers to Tencent Holdings Limited.

Red River

The directors for Red River Investment Limited are as follows:

| Name                    | Present Principal Employment | Business Address  | Citizenship                |
|-------------------------|------------------------------|---|----------------------------|
| Ma Huateng              | Director                     | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China |
| Charles St Leger Searle | Director                     | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | Republic of South Africa   |

Red River Investment Limited does not have any executive officers

Tencent

The directors for Tencent Holdings Limited are as follows:

| Name                         | Present Principal Employment   | Business Address  | Citizenship                                |
|------------------------------|--|---|--|
| Ma Huateng                   | Executive Director, Chairman of the Board and Chief Executive Officer of Tencent Holdings Limited  | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China                 |
| Lau Chi Ping Martin          | Executive Director and President of Tencent Holdings Limited   | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China (Hong Kong SAR) |
| Charles St Leger Searle      | Non-executive Director of Tencent Holdings Limited, Chief Executive Officer of Naspers Internet Listed Assets  | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | Republic of South Africa                   |
| Jacobus Petrus (Koos) Bekker | Non-executive Director of Tencent Holdings Limited, Non-executive Chairman of Naspers  | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | Republic of South Africa                   |
| Li Dong Sheng                | Independent Non-executive Director of Tencent Holdings Limited, Chairman and Chief Executive Officer of TCL Corporation, Chairman of TCL Multimedia Technology Holdings Limited, Chairman of TCL Communication Technology Holdings Limited | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China                 |
| Iain Ferguson                | Independent Non-executive Director of Tencent Holdings Limited   | c/o Tencent Holdings Limited, 29/F., Three  | People's Republic of China (Hong           |

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|                      |   |  |  |
|----------------------|---|--|--|
| Bruce                |   | Pacific Place, No. 1<br>Queen's Road East,<br>Wanchai, Hong Kong   | Kong SAR)  |
| Ian Charles<br>Stone | Independent Non-executive Director of Tencent Holdings Limited, Chief Executive Officer of Saudi Integrated Telecom Company, Director of Franco Development Ltd | c/o Tencent Holdings Limited, 29/F., Three<br>Pacific Place, No. 1<br>Queen's Road East,<br>Wanchai, Hong Kong | People's Republic<br>of China (Hong<br>Kong SAR) |

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The executive officers for Tencent Holdings Limited are as follows:

| Name                   | Present Principal Employment  | Business Address  | Citizenship  |
|------------------------|---|---|--|
| Ma Huateng             | Executive Director, Chairman of the Board, Chief Executive Officer                              | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China                           |
| Lau Chi Ping Martin    | Executive Director, President   | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China (Hong Kong SAR)           |
| David A.M. Wallerstein | Chief eXploration Officer, Senior Executive Vice President                                      | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | United States of America                             |
| Xu Chenye              | Chief Information Officer   | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China                           |
| Ren Yuxin              | Chief Operating Officer, President of Interactive Entertainment Group and Mobile Internet Group | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China                           |
| James Gordon Mitchell  | Chief Strategy Officer, Senior Executive Vice President   | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | United Kingdom of Great Britain and Northern Ireland |
| John Shek Hon Lo       | Chief Financial Officer, Senior Vice President  | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China (Hong Kong SAR)           |

## THL

The directors for THL E Limited are as follows:

| Name                    | Present Principal Employment | Business Address  | Citizenship                |
|-------------------------|------------------------------|---|----------------------------|
| Ma Huateng              | Director                     | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | People's Republic of China |
| Charles St Leger Searle | Director                     | c/o Tencent Holdings Limited, 29/F., Three Pacific Place, No. 1 Queen's Road East, Wanchai, Hong Kong | Republic of South Africa   |

THL E Limited does not have any executive officers