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ACTIVISION INC /NY  
 Form 4  
 April 03, 2003

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol	6.
Kelly	Brian	G.	Activision, Inc. (ATVI)	
(Last)	(First)	(Middle)		<u>X</u>
c/o Activision, Inc. 3100 Ocean Park Boulevard			3. IRS Identification Number of Reporting Person, if an entity (voluntary)	4. Statement for Month/Day/Year April 1, 2003
(Street)				5. If Amendment, Date of Original (Month/Day/Year)
Santa Monica	CA	90405		7. <u>X</u>
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed

1. Title of Security (Instr.3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount (A) or Price (D)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly by the reporting person.  
 \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Persons who respond to the collection of information contained in this form are not required to respond unless the form has a currently valid OMB control number.