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CREDIT ACCEPTANCE CORPORATION Form 8-K May 17, 2004

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

> > FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): MAY 14, 2004

CREDIT ACCEPTANCE CORPORATION (Exact Name of Registrant as Specified in its Charter)

Commission File Number 000-20202

MICHIGAN	38-1999511
(State or other jurisdiction of	(I.R.S. Employer
incorporation or organization)	Identification No.)
25505 W. TWELVE MILE ROAD, SUITE 3000	48034-8339
ZJJUJ W. IWELVE MILE KOAD, JUIE JUU	40034 0333

SOUTHFIELD, MICHIGAN (Zip Code) (Address of Principal Executive Offices)

Registrant's telephone number, including area code: (248) 353-2700

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits.

99.1 Press Release dated May 14, 2004

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On May 14, 2004, Credit Acceptance Corporation (the "Company") issued a press release announcing its financial results for the three months ended March

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31, 2004. The press release, dated May 14, 2004, is attached as Exhibit 99.1 to this Form 8-K.

The financial information included in the press release includes a presentation of net income excluding certain items, in addition to the presentation of the Company's reported net income. The Company believes this information is helpful to investors in measuring the performance of the business, in that excluding the impact of certain items and foreign exchange losses on forward contracts more accurately reflects the financial performance of the business and allows shareholders to better compare results between periods and make more informed assumptions about future results.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CREDIT ACCEPTANCE CORPORATION (Registrant)

By: /s/ Douglas W. Busk Douglas W. Busk Chief Financial Officer and Treasurer May 17, 2004

INDEX OF EXHIBITS

EXHIBIT NO. DESCRIPTION 99.1 Press Release dated May 14, 2004.