

Hall Sheldon  
Form 4  
February 20, 2019

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

### OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Hall Sheldon

2. Issuer Name **and** Ticker or Trading  
Symbol  
CAPITAL ONE FINANCIAL CORP  
[COF]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
1680 CAPITAL ONE DRIVE  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/15/2019

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
Chief Risk Officer

MCLEAN, VA 22102

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	02/15/2019		M	537 A	\$ 0 <sup>(1)</sup> 54,132 <sup>(2)</sup>	D	
Common Stock	02/15/2019		M	1,225 A	\$ 0 <sup>(1)</sup> 55,357	D	
Common Stock	02/15/2019		M	1,115 A	\$ 0 <sup>(1)</sup> 56,472	D	
Common Stock	02/15/2019		D	537 D	\$ 79.85 <sup>(1)</sup> 55,935	D	
Common Stock	02/15/2019		D	1,225 D	\$ 54,710 79.85	D	

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Common Stock	02/15/2019	D	1,115	D	<sup>(1)</sup> \$ 79.85	53,595	D	
Common Stock	02/15/2019	F <sup>(3)</sup>	1,127	D	<sup>(1)</sup> \$ 81.57	52,468	D	
Common Stock	02/15/2019	F <sup>(4)</sup>	1,282	D	\$ 81.57	51,186	D	
Common Stock	02/15/2019	F <sup>(5)</sup>	1,160	D	\$ 81.57	50,026	D	
Common Stock	02/15/2019	F <sup>(3)</sup>	33	D	\$ 81.57	3,530 <sup>(6)</sup>	I	By Spouse
Common Stock	02/15/2019	F <sup>(4)</sup>	42	D	\$ 81.57	3,488	I	By Spouse
Common Stock	02/15/2019	F <sup>(5)</sup>	32	D	\$ 81.57	3,456	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price or Value of Underlying Securities (Instr. 3 and 4)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
2016 Restricted Stock Units	\$ 0 <sup>(1)</sup>	02/15/2019		M		537		<sup>(7)</sup>	<sup>(7)</sup>	Common Stock	537	\$ 0
2017 Restricted Stock Units	\$ 0 <sup>(1)</sup>	02/15/2019		M		1,225		<sup>(8)</sup>	<sup>(8)</sup>	Common Stock	1,225	\$ 0

2018

Restricted  
Stock  
Units\$ 0 <sup>(1)</sup>

02/15/2019

M

1,115

(9)(9)Common  
Stock

1,115

\$ 0

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hall Sheldon 1680 CAPITAL ONE DRIVE MCLEAN, VA 22102			Chief Risk Officer	

## Signatures

Cleo Belmonte (POA  
on file)

02/20/2019

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On February 15, 2019, the restricted stock units were settled in cash based on the Company's average fair market value of shares of common stock over the fifteen trading days preceding the vesting date.
  - (2) Includes shares acquired by the reporting person through the Company's Associate Stock Purchase Plan since the last reported transaction.
  - (3) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 4, 2016. This is authorized in the applicable restricted stock award agreement.
  - (4) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 2, 2017. This is authorized in the applicable restricted stock award agreement.
  - (5) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 1, 2018. This is authorized in the applicable restricted stock award agreement.
  - (6) Includes shares acquired by the reporting person's spouse through the Company's Associate Stock Purchase Plan since the last reported transaction.
  - (7) These restricted stock units vest in 1/3 increments beginning on February 15, 2017 and annually thereafter.
  - (8) These restricted stock units vest in 1/3 increments beginning on February 15, 2018 and annually thereafter.
  - (9) These restricted stock units vest in 1/3 increments beginning on February 15, 2019 and annually thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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