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Form 4 February 03	8, 2017											
FORM	ЛЛ									OM	B APPRO	VAL
	UNITED	STATES S			AND EX 1, D.C. 20		NGE	COMMISSIC	DN	OMB Numbe	r: 323	5-0287
Check th if no lon								Expires	Janı	ary 31. 2005		
subject t Section Form 4 Form 5		SI	ECUI	RITIES			WNERSHIP O	burden	Estimated average burden hours per response C			
obligatio may con <i>See</i> Instr 1(b).	ons Section 17((a) of the Pu		y Ho	lding Cor	npan	y Act	nge Act of 1934 of 1935 or Sec 940				
(Print or Type	Responses)											
1. Name and A Romo Tam	2. Issuer Name and Ticker or Trading Symbol SOUTHWEST AIRLINES CO					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
		[LUV]					(0		un uppne	(4010)	
(Last) (First) (Middle) SOUTHWEST AIRLINES CO., 2702 LOVE FIELD DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 02/01/2017					Director 10% Owner X Officer (give title Other (specify below) below) EVP & CFO				
				. If Amendment, Date Original iled(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
DALLAS,	TX 75235							Form filed b Person	oy Mo	ore than Or	ne Reporting	
(City)	(State)	(Zip)	Table I -	Non-	Derivative	Secu	rities A	cquired, Dispose	d of,	or Benef	icially Ow	ned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deem (Month/Day/Year) Execution any (Month/Da			on(A) or Dis (D)	posed	l of	Securities Beneficially Owned Following	Forr Dire	Ownership Form: Direct (D) r Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Coc	le V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		tr. 4)		
Common Stock	02/01/2017		А		13,384 (1)	А	\$0	91,321	D			
Common Stock	02/01/2017		А		17,115 (2)	А	\$0	108,436	D			
Common Stock								3,377 <u>(3)</u>	Ι		By ProfitSh Plan	aring

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title Amoun Underly Securit (Instr. 3	nt of ying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V	, ,	Date Exercisable	Expiration Date	Title I	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
Romo Tammy SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE DALLAS, TX 75235			EVP & CFO	
Signatures				

/s/ Tim Whisler, on behalf of and as attorney-in-fact for Tammy Romo

**Signature of Reporting Person

02/03/2017 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reflects the exempt acquisition of restricted stock units upon the satisfaction of performance criteria underlying an award of performance-based restricted stock units pursuant to the Southwest Airlines Co. Amended and Restated 2007 Equity Incentive Plan. The

performance-based restricted stock units pursuant to the southwest Annues Co. Amended and Restated 2007 Equity incentive Plan. The restricted stock units will vest on May 14, 2017, and will entitle the reporting person to one share of common stock for each restricted stock unit that vests.

Reflects the exempt acquisition of restricted stock units pursuant to the Southwest Airlines Co. Amended and Restated 2007 Equity(2) Incentive Plan. The restricted stock units will vest with respect to one-third of the shares covered thereby annually, beginning on February 21, 2018, and will entitle the reporting person to one share of common stock for each restricted stock unit that vests.

(3) Holdings reflect exempt transactions under the Issuer's ProfitSharing Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.