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ART TECHNOLOGY GROUP INC

Form 8-K August 01, 2001

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 26, 2001

 $$\operatorname{ART}$$ TECHNOLOGY GROUP, INC. (Exact name of registrant as specified in its charter)

Delaware 000-26679 04-3141918 (State or other jurisdiction (Commission File Number) (IRS Employer of incorporation) Identification No.)

25 First Street, Cambridge, MA 02141 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (617) 386-1000

Not Applicable (Former name or former address, if changed since last report)

Item 5. Other Events

On July 26, 2001, Art Technology Group, Inc. issued a press release, which is included as EXHIBIT 99.1 to this report.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits
(c) Exhibits.

EXHIBIT NUMBER DESCRIPTION

99.1 Press Release of Art Technology Group, Inc., dated July 26, 2001.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

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undersigned hereunto duly authorized.

Date: July 31, 2001 ART TECHNOLOGY GROUP, INC.

By: /s/ Joseph T. Chung

Joseph T. Chung Chairman of the Board, Chief Technology Officer and Treasurer (Principal Financial and Accounting Officer)

EXHIBIT INDEX

99.1 Press Release of Art Technology Group, Inc., dated July 26, 2001.