Kornit Digital Ltd. Form SC 13G January 16, 2018

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# SCHEDULE

13G

Under the Securities Exchange Act of 1934 (Amendment No. )\*

Kornit Digital Ltd. (Name of Issuer)

Ordinary Shares, par value NIS 0.01 per share (Title of Class of Securities)

M6372Q113 (CUSIP Number)

January 12, 2018 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the

| rule pursuant to which this Schedule is filed:        |
|---|
| " Rule 13d-1(b)<br>ý Rule 13d-1(c)<br>" Rule 13d-1(d) |
| (Page 1 of 8<br>Pages)                                |

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

<sup>\*</sup>The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

# CUSIP No. M6372Q113 13GPage 2 of 8 Pages

| 1   | NAMI<br>REPO<br>PERSO  | RTING                                       |  |
|---|--|---|--|
|   | Senvest Management,<br>LLC<br>CHECK<br>THE<br>APPROPRI(ATE                               |   |  |
| 2   | BOX IF A MEMBER (b) " OF A   |   |  |
| 3   | GROUP<br>SEC USE ONLY<br>CITIZENSHIP OR<br>PLACE OF                                      |   |  |
| 4   | ORGANIZATION   |   |  |
|   | Delaware<br>SOLE   |   |  |
|   | 5  | VOTING<br>POWER                             |  |
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY | 6  | 0<br>SHARED<br>VOTING<br>POWER<br>1,695,677 |  |
| EACH<br>REPORTING<br>PERSON WITH                | 7  | SOLE<br>DISPOSITIVE<br>POWER                |  |
|   | 8  | 0<br>SHARED<br>DISPOSITIVE<br>POWER         |  |
| 9   | 1,695,677<br>AGGREGATE<br>AMOUNT<br>BENEFICIALLY<br>OWNED BY EACH<br>REPORTING<br>PERSON |   |  |

1,695,677 CHECK BOX IF THE

AGGREGATE

AMOUNT IN .. ROW (9)

EXCLUDES CERTAIN SHARES PERCENT OF

CLASS

REPRESENTED BY

11 AMOUNT IN ROW

(9)

**12** 

5.03% TYPE OF REPORTING PERSON

OO, IA

# CUSIP No. M6372Q113 13GPage 3 of 8 Pages

| 1  | NAMI<br>REPO<br>PERSO  | RTING  |  |
|--|--|--|--|
| 2  | Richard Mashaal<br>CHECK<br>THE<br>APPROPRIATE<br>BOX IF A<br>MEMBER (b) " |  |  |
| 3  | GROUP<br>SEC USE ONLY<br>CITIZENSHIP OR<br>PLACE OF<br>ORGANIZATION        |  |  |
| •  | Canada SOLE  |  |  |
|  | 5  | VOTING<br>POWER  |  |
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING |  | 0<br>SHARED<br>VOTING<br>POWER<br>1,695,677<br>SOLE<br>DISPOSITIVE |  |
| PERSON WITH  | 7<br>8   | POWER  0 SHARED DISPOSITIVE POWER                                  |  |
| 9  | 1,695,677 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON     |  |  |

1,695,677

CHECK BOX

IF THE

AGGREGATE AMOUNT IN ..

10 AMOUNT ROW (9)

11

**12** 

ROW (9) EXCLUDES CERTAIN SHARES PERCENT OF

**CLASS** 

REPRESENTED BY AMOUNT IN ROW

(9)

5.03% TYPE OF REPORTING PERSON

IN, HC

# CUSIP No. M6372Q113 13GPage 4 of 8 Pages

#### Item 1(a). Name of Issuer.

Kornit Digital Ltd. (the "Issuer")

#### Item 1(b). Address of Issuer's Principal Executive Offices.

12 Ha'Amal Street

Park Afek

Rosh Ha'Ayin 4824096

Israel

# **Item** 2(a). Name of Person Filing.

This statement is filed by Senvest Management, LLC and Richard Mashaal.

The reported securities are held in the accounts of Senvest Master Fund, LP, Senvest Israel Partners Master Fund, LP and Senvest Global (KY), LP (collectively, the "Investment Vehicles").

Senvest Management, LLC serves as investment manager of the Investment Vehicles. Richard Mashaal is the managing member of Senvest Management, LLC. Mr. Mashaal may be deemed to have voting and dispositive powers over the securities held by the Investment Vehicles.

Senvest Management, LLC may be deemed to beneficially own the securities held by the Investment Vehicles by virtue of Senvest Management, LLC's position as investment manager of each of the Investment Vehicles. Mr. Mashaal may be deemed to beneficially own the securities held by the Investment Vehicles by virtue of Mr. Mashaal's status as the managing member of Senvest Management, LLC. None of the foregoing should be construed in and of itself as an admission by any Reporting Person as to beneficial ownership of the securities reported herein.

#### Item 2(b). Address of Principal Business Office.

Senvest Management, LLC

540 Madison Avenue, 32nd Floor

New York, New York 10022

Richard Mashaal

c/o Senvest Management, LLC

540 Madison Avenue, 32nd Floor

New York, New York 10022

# Item 2(c). Place of Organization.

Senvest Management, LLC – Delaware

Richard Mashaal – Canada

# Item 2(d). Title of Class of Securities.

Ordinary Shares, par value NIS 0.01 per share (the "Ordinary Shares")

# CUSIP No. M6372Q113 13GPage 5 of 8 Pages

#### Item 2(e). CUSIP Number.

M6372O113

# Item If this Statement is Filed Pursuant to §§ 240.13d-1(b) or 240.13d-2(b), or (c), check whether the Person 3. Filing is a:

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 780);
- (b)Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c)Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d)Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);

An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F); (f)

A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);

(g)

A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C.1813); (h)

A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the (i) Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j) A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);

(k)Group, in accordance with §240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with Rule 13d-1(b)(1)(ii)(J), please specify the type of institution:

# Item Ownership.

The information required by Items 4(a) - (c) is set forth in Rows (5) - (11) of the cover page for each Reporting Person hereto and is incorporated herein by reference for each such Reporting Person. The percentages set forth in this Schedule 13G are calculated based upon an aggregate of 33,735,038 Ordinary Shares outstanding as of June 30, 2017 as reported in Exhibit 99.1 attached to the Issuer's Report of Foreign Private Issuer on Form 6-K filed with the Securities and Exchange Commission on September 6, 2017.

#### Item 5. Ownership of Five Percent or Less of a Class.

Not applicable.

### CUSIP No. M6372Q113 13GPage 6 of 8 Pages

#### **Item**

6.

Ownership of More Than Five Percent on Behalf of Another Person.

The Investment Vehicles have the right to receive and the power to direct the receipt of dividends from, and the proceeds from the sale of, the Ordinary Shares.

## Item Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by

7. the Parent Holding Company or Control Person.

Not applicable.

### Item 8. Identification and Classification of Members of the Group.

Not applicable.

### Item 9. Notice of Dissolution of Group.

Not applicable.

#### Item

10. Certification.

By signing below each Reporting Person certifies that, to the best of his or its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

# CUSIP No. M6372Q113 13GPage 7 of 8 Pages

# **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: January 16, 2018

SENVEST MANAGEMENT, LLC

By: <u>/s/ Bobby Trahanas</u> Name: Bobby Trahanas

Title: Chief Compliance Officer

/s/ Richard Mashaal RICHARD MASHAAL

## CUSIP No. M6372Q113 13GPage 8 of 8 Pages

Exhibit A

#### JOINT FILING AGREEMENT

The undersigned acknowledge and agree that the foregoing statement on Schedule 13G is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G shall be filed on behalf of each of the undersigned without the necessity of filing additional joint filing agreements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning him or it contained herein and therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that he or it knows or has reason to believe that such information is inaccurate.

Date: January 16, 2018

SENVEST MANAGEMENT, LLC

By: <u>/s/ Bobby Trahanas</u> Name: Bobby Trahanas

Title: Chief Compliance Officer

/s/ Richard Mashaal RICHARD MASHAAL