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FIRST CASH FINANCIAL SERVICES INC
Form 8-K
July 16, 2004

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant
to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): July 15, 2004

First Cash Financial Services, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-19133

75-2237318

(Commission File Number)

(IRS Employer Identification No.)

690 East Lamar Blvd., Suite 400, Arlington, Texas 76011

(Address of principal executive offices, including zip code)

(817) 460-3947

(Registrant's telephone number, including area code)

Item 5. Other Events and Regulation FD Disclosure

First Cash Financial Services, Inc. issued a press release dated July 15, 2004 announcing that the Board of Directors had approved a stock repurchase program. A copy of the release is furnished as Exhibit 99.1 to this report. All information in the press release is furnished but not filed.

Item 7. Financial Statements and Exhibits

- (a) Financial Statements of Business Acquired. Inapplicable.
- (b) Pro Forma Financial Information. Inapplicable.
- (c) Exhibits

| Exhibit Number | Exhibit Description |
|----------------|-----------------------------------|
| ----- | ----- |
| 99.1 | Press Release dated July 15, 2004 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

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undersigned thereunto duly authorized.

Dated: July 15, 2004

FIRST CASH FINANCIAL SERVICES, INC.
(Registrant)

/s/ R. DOUGLAS ORR

R. Douglas Orr
Chief Accounting Officer