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INTEGRAMED AMERICA INC Form 8-K September 30, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act 1934

Date of Report (Date of earliest event reported): September 30, 2010

IntegraMed America, Inc, (Exact name of registrant as specified in charter)

Delaware (State of other jurisdiction of incorporation)

0-20260 6-1150326

(Commission file Numbers) (IRS Employer Identification No.)

Two Manhattanville Road, Purchase, NY 10577 (Address of principal executive offices) (Zip Code)

Registrant's telephone no. including area code: (914) 253-8000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communication pursuant to Rule 14d-2(b) under the Exchange Act

(17 CFR 240.14d-2(b)

Pre-commencement communication pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 7.01 Regulation FD Disclosure.

On September 30, 2010, Registrant issued a press release, which is attached hereto as exhibit 99.1 and incorporated herein by reference.

ITEM 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit No. Description of Exhibit

99.1 Registrant's Press Release Dated September 30, 2010

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

IntegraMed America, Inc.

(Registrant)

Date: September 30, 2010 By: /s/John W. Hlywak, Jr.

John W. Hlywak, Jr.

Executive Vice President and

Chief Financial Officer (Principal Financial and Accounting Officer)