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AMERICAN MEDICAL SECURITY GROUP INC

Form 8-K November 05, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) NOVEMBER 5, 2004 (NOVEMBER 1, 2004)

AMERICAN MEDICAL SECURITY GROUP, INC.		
(Exact name of registrant	as specified in i	ts charter)
Wisconsin	1-13154	39-1431799
•	(Commission File Number)	(IRS Employer Identification No.)
3100 AMS Boulevard Green Bay, Wisconsin (Address of principal executive offices) Registrant's telephone number, including area code (920) 661-1111		
(Former name or former address, if changed since last report.) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):		
[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
[] Soliciting material pursuant to Re 240.14a-12)	ule 14a-12 under t	he Exchange Act (17 CFR
[] Pre-commencement communications processes [17 CFR 240.14d-2(b)		d-2(b) under the
[] Pre-commencement communications processes [Exchange Act (17 CFR 240.13e-4(c)		e-4(c) under the

Item 7.01. Regulation FD Disclosure.

On November 5, 2004, American Medical Security Group, Inc. ("AMS") issued a press release announcing that on November 4, 2004, the Antitrust Division of the Department of Justice and the Federal Trade Commission granted

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early termination of the waiting period under the Hart-Scott-Rodino Antitrust Improvements Act of 1976 applicable to AMS' proposed merger with PacifiCare Health Systems, Inc. ("PacifiCare"). The press release also announced that the date of the special meeting of shareholders of AMS, which will be held for the purpose of approving the proposed merger with PacifiCare, has been set as December 2, 2004. A copy of the press release is filed as Exhibit 99 hereto and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits

99 Press Release issued on November 5, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN MEDICAL SECURITY GROUP, INC.

By: /s/ Timothy J. Moore

Name: Timothy J. Moore

Title: Senior Vice President of Corporate Affairs, General Counsel and Secretary

Date: November 5, 2004

EXHIBIT INDEX

EXHIBIT NO. DOCUMENT

99 Press Release issued on November 5, 2004