

COCA COLA BOTTLING CO CONSOLIDATED /DE/
 Form 4
 August 20, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 COCA COLA ENTERPRISES INC

2. Issuer Name and Ticker or Trading Symbol
 COCA COLA BOTTLING CO
 CONSOLIDATED /DE/ [COKE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 2500 WINDY RIDGE PARKWAY
 (Street)

3. Date of Earliest Transaction
 (Month/Day/Year)
 08/15/2007

___ Director ___X___ 10% Owner
 ___ Officer (give title below) ___ Other (specify below)

ATLANTA, GA 30339

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 ___X___ Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	08/15/2007		S ⁽¹⁾		200 D \$ 53.41		D
Common Stock	08/15/2007		S ⁽¹⁾		400 D \$ 53.36		D
Common Stock	08/15/2007		S ⁽¹⁾		81 D \$ 53.08		D
Common Stock	08/15/2007		S ⁽¹⁾		13 D \$ 53.1		D
Common Stock	08/15/2007		S ⁽¹⁾		6 D \$ 53.58		D

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Common Stock	08/15/2007	<u>S⁽¹⁾</u>	100	D	\$ 53.63	667,147	D
Common Stock	08/15/2007	<u>S⁽¹⁾</u>	100	D	\$ 53.4	667,047	D
Common Stock	08/15/2007	<u>S⁽¹⁾</u>	100	D	\$ 53.39	666,947	D
Common Stock	08/16/2007	<u>S⁽¹⁾</u>	532	D	\$ 53	666,415	D
Common Stock	08/16/2007	<u>S⁽¹⁾</u>	168	D	\$ 54.05	666,247	D
Common Stock	08/16/2007	<u>S⁽¹⁾</u>	100	D	\$ 54.35	666,147	D
Common Stock	08/16/2007	<u>S⁽¹⁾</u>	100	D	\$ 54.18	666,047	D
Common Stock	08/16/2007	<u>S⁽¹⁾</u>	100	D	\$ 54.38	665,947	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 56.42	665,847	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 57.22	665,747	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 56.84	665,647	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 57.53	665,547	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 57.27	665,447	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 57.41	665,347	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 57.02	665,247	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 57.35	665,147	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 57.5	665,047	D
Common Stock	08/17/2007	<u>S⁽¹⁾</u>	100	D	\$ 58.01	664,947	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COCA COLA ENTERPRISES INC 2500 WINDY RIDGE PARKWAY ATLANTA, GA 30339		X		

Signatures

By: William T. Plybon, Vice President and Secretary 08/20/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported were effected pursuant to a 10b5-1 plan entered into on April 16, 2007.

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