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ENTERGY CORP /DE/ Form 8-K May 18, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date earliest event reported) May 12, 2006

Commission Registrant, State of Incorporation,
File Number Address and Telephone Number Identification No.

1-11299 ENTERGY CORPORATION
(a Delaware corporation)
639 Loyola Avenue
New Orleans, Louisiana 70113
Telephone (504) 576-4000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2.):

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 1.01. Entry into a Material Definitive Agreement.

At the annual meeting of the shareholders of Entergy Corporation on May 12, 2006, the shareholders approved the 2007 Equity Ownership and Long Term Cash Incentive Plan of Entergy Corporation and Subsidiaries (Effective for Grants and Elections On or After January 1, 2007).

A copy of the Plan was attached as Appendix B to Entergy Corporation's definitive proxy statement dated March 24, 2006.

Item 9.01. Financial Statements and Exhibits

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Description

(d) Exhibits.

Exhibit No.

No. 001-11299.

10.1 2007 Equity Ownership and Long Term Cash Incentive Plan of Entergy Corporation and Subsidiaries (Effective for Grants and Elections On or After January 1, 2007), filed as Appendix B to Entergy Corporation's definitive proxy statement for its annual meeting of stockholders held on May 12, 2006, Commission File

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: <u>/s/ Robert D. Sloan</u> Robert D. Sloan

Executive Vice President and General Counsel

General Counsel

Dated: May 18, 2006