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GENERAL MOTORS CORP
Form 8-K
November 03, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

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FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report
(Date of earliest event reported) November 3, 2003

GENERAL MOTORS CORPORATION

(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE ----- (State or other jurisdiction of Incorporation or Organization)	38-0572515 ----- (I.R.S. Employer Identification No.)
300 Renaissance Center, Detroit, Michigan ----- (Address of Principal Executive Offices)	48265-3000 ----- (Zip Code)

Registrant's telephone number, including area code (313) 556-5000

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ITEM 5. OTHER ITEMS

On November 3, 2003, General Motors Corporation (GM) issued a news release announcing October sales. The release is as follows:

GM Reports October Sales of 363,043, Down 7 Percent
Calendar Year-To-Date Truck Sales on Par with Record 2002 Pace

DETROIT - General Motors Corp. dealers sold 363,043 new cars and trucks in October in the United States, down 7 percent compared to strong year-ago levels. GM's overall truck sales (220,374) were down 8 percent over a year ago. Car sales (142,669) were down 6 percent.

"GM's sales in October fell short of our objectives, partially due to a smaller industry than expected and in part due to a slight hangover from our very strong performance in the third quarter," said John Smith, group vice president of GM Vehicle Sales, Service and Marketing. "Truck sales continued at a strong pace, particularly the Chevrolet Tahoe and Suburban and the GMC Yukon and Yukon XL. The momentum we have with our industry-leading truck line-up and recent new vehicle launches is reflected in market share year-to-date improvement through September in the majority of our brands, including Chevrolet, Cadillac, GMC, Saab, Saturn and HUMMER. The increasing availability of our new vehicles such as the Chevrolet Malibu and Cadillac SRX will help position GM for a strong finish to the year."

GM Truck Sales

Sales of GM's industry-leading truck lineup were down 8 percent compared to a strong October last year. Large (23,980) and extra-large utilities (20,056) again posted strong sales, each up over 26 percent. While total utilities (105,640) were down 6 percent, this was the sixth time in the last 7 months that sales of GM utilities surpassed 100,000 units. GM has sold over 1,000,000 utilities for the calendar year-to-date (1,026,213).

GM Car Sales

Despite the 6 percent decline in GM car sales in October, there were several vehicles that reflected strong sales performance. Sales of GM entry-level cars improved 23 percent, led by the Chevrolet Cavalier (22,499) with a 55 percent improvement, and the Pontiac Sunfire (3,586), up 33 percent. Additionally, Saab 9-3 sold 2,357 units, an exceptional 181 percent increase.

Divisional Highlights

Chevrolet - Chevrolet car sales (56,344) improved 11 percent from last year. Chevrolet continues to lead the mid-size car segment in the U.S. for the year-to-date, led by strong sales of Impala, which was up 44 percent year-to-date (231,526). Chevrolet truck sales were led by Tahoe (16,029), which improved 20 percent, and the Suburban, which was up 25 percent with 12,896 deliveries. Chevrolet sales for the year-to-date (2,207,250) were comparable (-0.6 percent) with last year.

Cadillac - Cadillac truck sales (6,438) had its best-ever month, up 38 percent in October, driven by continuing strong sales of the Escalade portfolio. For the year-to-date, total deliveries (172,325) were up 5 percent, and truck sales (48,161) improved 18 percent. The two newest additions to Cadillac's portfolio,

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the XLR and SRX, are arriving in dealerships and are being well-received by consumers. Cadillac is on-track to surpass 200,000 unit sales for the calendar year for the first time since 1994.

GMC - Yukon deliveries in October (7,951) were up 41 percent from year-ago levels, and Yukon XL sales (7,160) improved 27 percent. As a result of continuing strong utility sales throughout the year, GMC's calendar year-to-date sales performance (472,810) improved 2 percent over record year-ago levels.

HUMMER - HUMMER deliveries in October were 3,157 units, which made it the division's best sales month for the calendar year. Calendar year-to-date sales were 28,610, up 143 percent. H2 sales in October were 3,072, and for the year-to-date, sales (27,994) were up 150 percent.

Saturn - ION had 8,860 deliveries in October. In its first full year in the market, ION will sell over 100,000 vehicles. VUE sales for the calendar year (69,529) were up 23 percent.

Saab - Saab car sales surpassed 40,000 units in the U.S. for the first time in 16 years. Calendar year-to-date, Saab sales (40,808) were up 26 percent. In October, Saab sold 3,349 units, an 82 percent improvement. The 9-3 was up 181 percent, with 2,357 units sold.

Pontiac - Grand Am deliveries in October were 11,130, up 40.5 percent from a year ago. Sunfire sales (3,586) were up 32 percent. Vibe sales for the calendar year-to-date (50,043) were a 64 percent improvement from last year.

Buick - Buick truck deliveries in October (5,959) were up 23 percent. Calendar year-to-date, Buick truck sales (57,036) were up 9 percent, and Rendezvous deliveries (55,891) were up 7 percent.

Certified Used Vehicles

GM Certified Used Vehicles had strong October sales of 34,614 units and continued its positive sales momentum with calendar year-to-date sales of 337,851 units, up 25 percent from the year-ago period. Cadillac Certified Pre-Owned Vehicles reported 3,044 sales; Saturn Certified Used Vehicles reported sales of 2,924 units; and Saab Certified Pre-Owned Vehicles reported 420 sales.

"GM Certified Used Vehicles posted one of its best sales months of 2003, while Saab Certified more than doubled its sales from last October and increased calendar year-to-date sales 134 percent," said Smith. "GM's combined certified used sales for the year are now 403,645, a 27 percent increase from last year. We are confident that certified sales will have a strong finish to the year."

GM Announces October Production Results and Revised Fourth-Quarter Production Forecast

In October, GM North America produced 526,500 vehicles (207,500 cars and 319,000 trucks), compared to 579,000 vehicles (243,000 cars and 336,000 trucks) produced in October 2002. Production totals include joint venture production of 14,000 vehicles in October and 17,600 vehicles in October 2002.

Also, GM is revising its fourth-quarter production forecast for North America to 1.36 million vehicles (553,000 cars and 807,000 trucks), up 10,000 units from last month's initial forecast of 1.35 million vehicles (562,000 cars and 788,000 trucks). In the fourth-quarter of 2002, GM North America production was 1.426 million vehicles (602,000 cars and 824,000 trucks).

GM also announced revised fourth-quarter production forecasts for its international regions:

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GM Europe - The region's revised fourth-quarter production forecast is 445,000 vehicles, down 2,000 vehicles from last month's forecast. GM Europe built 453,000 vehicles in the fourth quarter of 2002.

GM Asia Pacific - The region's revised fourth-quarter production forecast is 114,000 vehicles, up 9,000 vehicles from last month's guidance. The region built 81,000 vehicles in the fourth quarter of 2002.

GM Latin America, Africa and the Middle East - The region's revised fourth-quarter forecast is 156,000 vehicles, up 15,000 vehicles from last month's forecast of 141,000 vehicles. The region built 157,000 vehicles in the fourth quarter of 2002.

General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, employs 341,000 people globally in its core automotive business and subsidiaries. Founded in 1908, GM has been the global automotive sales leader since 1931. GM today has manufacturing operations in 32 countries and its vehicles are sold in more than 190 countries. In 2002, GM sold more than 8.6 million cars and trucks, nearly 15 percent of the global vehicle market. GM's global headquarters is at the GM Renaissance Center in Detroit. More information on GM and its products can be found on the company's consumer website at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-18) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	October		% Chg per S/D	Calendar Year-to-Date January - October		
	2003	2002		2003	2002	%Chg
Curr S/D: 27						
Prev S/D: 27						
Vehicle Total	363,043	391,070	-7.2	3,945,322	4,075,780	-3.2
Car Total	142,669	151,318	-5.7	1,642,156	1,759,670	-6.7
Truck Total	220,374	239,752	-8.1	2,303,166	2,316,110	-0.6

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Light Truck Total	217,173	236,673	-8.2	2,269,964	2,284,589	-0.6
Light Vehicle Total	359,842	387,991	-7.3	3,912,120	4,044,259	-3.3

Market Division Vehicle Total	October			Calendar Year-to-Date January - October		
	2003	2002	% Chg per S/D	2003	2002	%Chg
	Buick	24,323	31,591	-23.0	282,090	356,057
Cadillac	18,645	18,711	-0.4	172,325	164,133	5.0
Chevrolet	200,311	204,295	-2.0	2,207,250	2,219,914	-0.6
GMC	46,821	48,233	-2.9	472,810	462,897	2.1
HUMMER	3,157	3,868	-18.4	28,610	11,784	142.8
Oldsmobile	9,872	12,057	-18.1	106,304	135,263	-21.4
Other - Isuzu	996	1,270	-21.6	10,594	11,278	-6.1
Pontiac	37,599	41,884	-10.2	389,800	443,347	-12.1
Saab	3,349	1,844	81.6	40,808	32,290	26.4
Saturn	17,970	27,317	-34.2	234,731	238,817	-1.7

Sales of Domestically Produced Vehicles

Car	139,320	149,473	-6.8	1,601,333	1,727,142	-7.3
Light Truck	217,173	236,673	-8.2	2,269,964	2,284,589	-0.6

Twenty-seven selling days for the October period this year and twenty-seven for last year.

*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motor by American Isuzu Motors, Inc.

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GM Car Deliveries - (United States)
October 2003

	October			Calendar Year-to-Date January - October		
	2003	2002	%Chg per S/D	2003	2002	%Chg
	Selling Days (S/D)	27	27			
Century	6,618	10,700	-38.1	81,550	130,623	-37.6
LeSabre	7,338	8,969	-18.2	100,709	114,662	-12.2
Park Avenue	2,498	2,705	-7.7	22,532	25,789	-12.6
Regal	1,910	4,377	-56.4	20,263	32,707	-38.0

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Buick Total	18,364	26,751	-31.4	225,054	303,781	-25.9
Catera	0	1	***.*	15	238	-93.7
CTS	3,844	4,848	-20.7	41,073	29,180	40.8
DeVille	6,818	6,933	-1.7	66,674	70,607	-5.6
Eldorado	4	287	-98.6	192	5,266	-96.4
Seville	1,300	1,991	-34.7	15,884	18,177	-12.6
XLR	241	0	***.*	326	0	***.*
Cadillac Total	12,207	14,060	-13.2	124,164	123,468	0.6
Camaro	20	1,425	-98.6	1,092	26,865	-95.9
Cavalier	22,499	14,549	54.6	216,534	207,388	4.4
Classic	6,008	0	***.*	30,999	0	***.*
Corvette	1,878	3,094	-39.3	24,553	27,533	-10.8
Impala	15,077	17,306	-12.9	231,526	161,001	43.8
Lumina	0	2	***.*	15	34	-55.9
Malibu	6,695	9,323	-28.2	107,306	143,815	-25.4
Metro	0	0	***.*	1	13	-92.3
Monte Carlo	4,081	5,096	-19.9	55,943	55,329	1.1
Prizm	0	82	***.*	16	14,263	-99.9
SSR	86	0	***.*	87	0	***.*
Chevrolet Total	56,344	50,877	10.7	668,072	636,241	5.0
Alero	7,690	7,704	-0.2	81,894	81,803	0.1
Aurora	104	547	-81.0	3,014	8,045	-62.5
Intrigue	25	737	-96.6	776	13,779	-94.4
Oldsmobile Total	7,819	8,988	-13.0	85,684	103,627	-17.3
Bonneville	1,385	2,519	-45.0	19,680	31,913	-38.3
Firebird	24	1,022	-97.7	900	19,400	-95.4
Grand Am	11,130	7,924	40.5	127,632	131,510	-2.9
Grand Prix	12,342	14,830	-16.8	98,302	107,561	-8.6
Sunfire	3,586	2,708	32.4	36,615	57,291	-36.1
Vibe	3,794	6,509	-41.7	50,043	30,462	64.3
Pontiac Total	32,261	35,512	-9.2	333,172	378,137	-11.9
9-3	2,357	839	180.9	29,010	17,299	67.7
9-5	992	1,005	-1.3	11,798	14,991	-21.3
Saab Total	3,349	1,844	81.6	40,808	32,290	26.4
ION	8,860	1,009	778.1	98,303	1,009	***.*
Saturn L Series	3,291	5,544	-40.6	59,853	71,755	-16.6
Saturn S Series	174	6,733	-97.4	7,046	109,362	-93.6
Saturn Total	12,325	13,286	-7.2	165,202	182,126	-9.3
GM Total	142,669	151,318	-5.7	1,642,156	1,759,670	-6.7
GM Car Deliveries by Production Source						
GM North America *	139,320	149,473	-6.8	1,601,333	1,727,142	-7.3
GM Import	3,349	1,845	81.5	40,823	32,528	25.5
GM Total	142,669	151,318	-5.7	1,642,156	1,759,670	-6.7

* Includes U.S./Canada/Mexico

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October 2003

	October			Calendar Year-to-Date January - October		
			%Chg			%Chg
	2003	2002	per S/D	2003	2002	
Selling Days (S/D)	27	27				
GM Car Deliveries by Production Source and Marketing Division						
Buick Total	18,364	26,751	-31.4	225,054	303,781	-25.9
Cadillac Total	12,207	14,059	-13.2	124,149	123,230	0.7
Chevrolet Total	56,344	50,877	10.7	668,072	636,241	5.0
Oldsmobile Total	7,819	8,988	-13.0	85,684	103,627	-17.3
Pontiac Total	32,261	35,512	-9.2	333,172	378,137	-11.9
Saturn Total	12,325	13,286	-7.2	165,202	182,126	-9.3
GM North America Total*	139,320	149,473	-6.8	1,601,333	1,727,142	-7.3
Cadillac Total	0	1	***.*	15	238	-93.7
Saab Total	3,349	1,844	81.6	40,808	32,290	26.4
GM Import Total	3,349	1,845	81.5	40,823	32,528	25.5

GM Vehicle Deliveries by Marketing Division						
			%Chg			%Chg
2003	2002		per S/D	2003	2002	
Buick Total	24,323	31,591	-23.0	282,090	356,057	-20.8
Cadillac Total	18,645	18,711	-0.4	172,325	164,133	5.0
Chevrolet Total	200,311	204,295	-2.0	2,207,250	2,219,914	-0.6
GMC Total	46,821	48,233	-2.9	472,810	462,897	2.1
HUMMER Total	3,157	3,868	-18.4	28,610	11,784	142.8
Oldsmobile Total	9,872	12,057	-18.1	106,304	135,263	-21.4
Other-Isuzu Total	996	1,270	-21.6	10,594	11,278	-6.1
Pontiac Total	37,599	41,884	-10.2	389,800	443,347	-12.1
Saab Total	3,349	1,844	81.6	40,808	32,290	26.4
Saturn Total	17,970	27,317	-34.2	234,731	238,817	-1.7
GM Total	363,043	391,070	-7.2	3,945,322	4,075,780	-3.2

* Includes US/Canada/Mexico

3-1P GM Truck Deliveries - (United States) October 2003

	October			Calendar Year-to-Date January - October		
			%Chg			%Chg
	2003	2002	per S/D	2003	2002	
Selling Days (S/D)	27	27				
Rainier	823	0	***.*	1,145	0	***.*
Rendezvous	5,136	4,840	6.1	55,891	52,276	6.9
Total Buick	5,959	4,840	23.1	57,036	52,276	9.1
Escalade	3,123	3,286	-5.0	27,776	29,804	-6.8
Escalade ESV	1,064	0	***.*	10,010	0	***.*
Escalade EXT	1,082	1,365	-20.7	8,943	10,861	-17.7

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SRX	1,169	0	***.*	1,432	0	***.*
Total Cadillac	6,438	4,651	38.4	48,161	40,665	18.4

Astro	2,351	3,546	-33.7	34,388	44,487	-22.7
C/K Suburban(Chevy)	12,896	10,288	25.3	108,051	125,324	-13.8
Chevy C/T Series	34	213	-84.0	668	3,980	-83.2
Chevy W Series	141	172	-18.0	1,818	1,894	-4.0
Express Cutaway/G Cut	1,499	2,082	-28.0	15,570	17,529	-11.2
Express Panel/G Van	4,980	5,479	-9.1	56,556	55,623	1.7
Express/G Sportvan	799	1,281	-37.6	13,285	12,600	5.4
Kodiak 4/5 Series	578	364	58.8	5,946	1,107	437.1
Kodiak 6/7/8 Series	281	60	368.3	2,052	89	***.*
S/T Blazer	6,347	6,448	-1.6	43,153	87,644	-50.8
S/T Pickup	8,671	11,328	-23.5	124,424	130,605	-4.7
Tahoe	16,029	13,317	20.4	162,888	173,782	-6.3
Tracker	2,050	2,977	-31.1	30,835	36,314	-15.1
TrailBlazer	20,129	25,361	-20.6	217,495	203,609	6.8
Venture	8,557	8,693	-1.6	76,345	76,865	-0.7
.....						
Avalanche	7,001	6,709	4.4	77,164	76,963	0.3
Silverado-C/K Pickup	51,624	55,100	-6.3	568,540	535,258	6.2
Chevrolet Fullsize Pickups	58,625	61,809	-5.2	645,704	612,221	5.5
.....						
Chevrolet Total	143,967	153,418	-6.2	1,539,178	1,583,673	-2.8

Envoy	8,686	12,084	-28.1	105,814	89,758	17.9
GMC C/T Series	73	432	-83.1	1,428	9,010	-84.2
GMC W Series	375	295	27.1	3,672	3,438	6.8
S/T Jimmy	0	9	***.*	52	928	-94.4
Safari (GMC)	1,001	892	12.2	9,558	12,010	-20.4
Savana Panel/G Classic	1,566	1,509	3.8	16,527	18,316	-9.8
Savana Special/G Cut	565	556	1.6	9,143	7,257	26.0
Savana/Rally	181	247	-26.7	2,619	2,284	14.7
Sierra	16,095	17,746	-9.3	162,490	167,216	-2.8
Sonoma	2,445	2,934	-16.7	31,166	35,960	-13.3
Topkick 4/5 Series	388	203	91.1	3,799	606	526.9
Topkick 6/7/8 Series	335	70	378.6	3,225	119	***.*
Yukon	7,951	5,634	41.1	68,609	61,152	12.2
Yukon XL	7,160	5,622	27.4	54,708	54,843	-0.2
GMC Total	46,821	48,233	-2.9	472,810	462,897	2.1

HUMMER H1	85	108	-21.3	616	602	2.3
HUMMER H2	3,072	3,760	-18.3	27,994	11,182	150.3
HUMMER Total	3,157	3,868	-18.4	28,610	11,784	142.8

Bravada	841	1,004	-16.2	7,361	12,494	-41.1
Silhouette	1,212	2,065	-41.3	13,259	19,142	-30.7
Oldsmobile Total	2,053	3,069	-33.1	20,620	31,636	-34.8

Other-Isuzu F Series	101	217	-53.5	1,200	1,630	-26.4
Other-Isuzu N Series	895	1,053	-15.0	9,394	9,648	-2.6
Other-Isuzu Total	996	1,270	-21.6	10,594	11,278	-6.1

Aztek	2,352	1,772	32.7	23,911	24,196	-1.2
Montana	2,986	4,600	-35.1	32,717	41,014	-20.2
Pontiac Total	5,338	6,372	-16.2	56,628	65,210	-13.2

VUE	5,645	14,031	-59.8	69,529	56,691	22.6
Saturn Total	5,645	14,031	-59.8	69,529	56,691	22.6

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GM Total	220,374	239,752	-8.1	2,303,166	2,316,110	-0.6

GM TRUCK Deliveries by Production Source						
GM North America *	219,206	238,521	-8.1	2,291,181	2,304,151	-0.6
GM Import	1,168	1,231	-5.1	11,985	11,959	0.2
GM Total	220,374	239,752	-8.1	2,303,166	2,316,110	-0.6

GM Light Duty Truck Deliveries by Production Source						
GM North America *	217,173	236,673	-8.2	2,269,964	2,284,589	-0.6
GM Import	0	0	***.*	0	0	***.*
GM Total	217,173	236,673	-8.2	2,269,964	2,284,589	-0.6

* Includes U.S./Canada/Mexico

3-1P
GM Truck Deliveries - (United States)
October 2003

	October		%Chg per S/D	Calendar Year-to-Date January - October		
	2003	2002		2003	2002	%Chg

Selling Days (S/D)	27	27				

GM TRUCK Deliveries by Production Source and Marketing Division						
	2003	2002	%Chg	2003	2002	%Chg

Buick Total	5,959	4,840	23.1	57,036	52,276	9.1
Cadillac Total	6,438	4,651	38.4	48,161	40,665	18.4
Chevrolet Total	143,886	153,312	-6.1	1,537,997	1,582,420	-2.8
GMC Total	46,512	48,019	-3.1	469,965	460,584	2.0
HUMMER Total	3,157	3,868	-18.4	28,610	11,784	142.8
Oldsmobile Total	2,053	3,069	-33.1	20,620	31,636	-34.8
Other-Isuzu Total	218	359	-39.3	2,635	2,885	-8.7
Pontiac Total	5,338	6,372	-16.2	56,628	65,210	-13.2
Saturn Total	5,645	14,031	-59.8	69,529	56,691	22.6
GM North America Total*	219,206	238,521	-8.1	2,291,181	2,304,151	-0.6

Chevrolet Total	81	106	-23.6	1,181	1,253	-5.7
GMC Total	309	214	44.4	2,845	2,313	23.0
Other-Isuzu Total	778	911	-14.6	7,959	8,393	-5.2
GM Import Total	1,168	1,231	-5.1	11,985	11,959	0.2

GM Light Truck Deliveries by Production Source and Marketing Division						
	2003	2002	%Chg	2003	2002	%Chg

Buick Total	5,959	4,840	23.1	57,036	52,276	9.1
Cadillac Total	6,438	4,651	38.4	48,161	40,665	18.4
Chevrolet Total	142,933	152,609	-6.3	1,528,694	1,576,603	-3.0
GMC Total	45,650	47,233	-3.4	460,686	449,724	2.4
HUMMER Total	3,157	3,868	-18.4	28,610	11,784	142.8
Oldsmobile Total	2,053	3,069	-33.1	20,620	31,636	-34.8
Pontiac Total	5,338	6,372	-16.2	56,628	65,210	-13.2

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Saturn Total	5,645	14,031	-59.8	69,529	56,691	22.6
GM North America						
Total*	217,173	236,673	-8.2	2,269,964	2,284,589	-0.6

GM Light Truck Deliveries by Marketing Division

Buick Total	5,959	4,840	23.1	57,036	52,276	9.1
Cadillac Total	6,438	4,651	38.4	48,161	40,665	18.4
Chevrolet Total	142,933	152,609	-6.3	1,528,694	1,576,603	-3.0
GMC Total	45,650	47,233	-3.4	460,686	449,724	2.4
HUMMER Total	3,157	3,868	-18.4	28,610	11,784	142.8
Oldsmobile Total	2,053	3,069	-33.1	20,620	31,636	-34.8
Pontiac Total	5,338	6,372	-16.2	56,628	65,210	-13.2
Saturn Total	5,645	14,031	-59.8	69,529	56,691	22.6
GM Total	217,173	236,673	-8.2	2,269,964	2,284,589	-0.6

* Includes US/Canada/Mexico

GM Production Schedule - 11/03/03

Units 000s	GMNA			GME**	GMLAAM	GMAP	Total Worldwide	Memo: JV*	
	Car*	Truck	Total					Car	Truck
2003 Q4 #	553	807	1,360	445	156	114	2,075	16	20
O/(U) prior forecast:@	(9)	19	10	(2)	15	9	32	0	(4)

Units 000s	GMNA			GME**	GMLAAM	GMAP	Total Worldwide	Memo: JV*	
	Car*	Truck	Total					Car	Truck
1999									
1st Qtr.	781	725	1,506	524	93	38	2,161	20	15
2nd Qtr.	760	795	1,555	533	110	25	2,223	22	13
3rd Qtr.	660	699	1,359	427	112	47	1,945	19	11
4th Qtr.	759	694	1,453	530	97	47	2,127	21	17
CY	2,960	2,913	5,873	2,014	412	157	8,456	82	56
2000									
1st Qtr.	746	775	1,521	572	118	40	2,251	24	13
2nd Qtr.	787	781	1,568	534	140	45	2,287	19	17
3rd Qtr.	689	630	1,319	374	151	53	1,897	16	18
4th Qtr.	670	694	1,364	513	135	47	2,059	18	17
CY	2,892	2,880	5,772	1,993	544	185	8,494	77	65
2001									
1st Qtr.	581	633	1,214	538	138	51	1,941	13	14
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16
3rd Qtr.	573	665	1,238	373	146	74	1,832	11	15

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4th Qtr.	573	721	1,294	441	127	67	1,929	9	16
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CY	2,365	2,745	5,110	1,842	575	256	7,786	46	61
2002									
1st Qtr.	600	753	1,353	456	131	65	2,005	12	11
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17
3rd Qtr.	567	740	1,307	408	132	87	1,934	19	20
4th Qtr.	602	824	1,426	453	157	81	2,117	16	20
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CY	2,457	3,182	5,639	1,770	561	307	8,277	62	68
2003									
1st Qtr.	592	859	1,451	491	127	77	2,146	19	24
2nd Qtr.	544	837	1,381	488	128	90	2,087	19	24
3rd Qtr.	492	752	1,244	393	135	122	1,894	21	16
4th Qtr. #	553	807	1,360	445	156	114	2,075	16	20
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CY #	2,181	3,255	5,436	1,817	546	403	8,202	75	84
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@ Numbers may vary due to rounding

* JOINT VENTURE - NUMMI units included in U.S. Car, HUMMER in U.S. Truck, CAMI units included in Canada Car and Truck figures.

** GME Production includes Saab back to 1999

Denotes estimate

Note: Beginning with Q1 2001, a reclassification has been made in the International regions to count vehicles as production in the region of final assembly. 1999 and 2000 data has been adjusted to reflect this reclassification.

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 3, 2003

GENERAL MOTORS CORPORATION
 (Registrant)
 By: /s/PETER R. BIBLE.

 (Peter R. Bible,
 Chief Accounting Officer)

